
Critiques Of Contemporary Rhetoric 2nd Ed

The Political Pulpit Revisited
 Contemporary American Speeches
 Rhetorical Criticism
 21st Century Communication: A Reference Handbook
 The Art of Rhetorical Criticism
 An Institutional Study of Presidential Rhetoric in Democratization
 A Reader
 The Manufacture of Consent
 Civil Liberties in Real Life
 Volume 15
 Organizational Rhetoric
 Critiques of Contemporary Rhetoric
 Handbook of Visual Communication
 A Critical Apprenticeship in Rhetorical Criticism
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 Persuasion Across Genres
 Reinventing Rhetoric Scholarship
 Fifty Years of the Rhetoric Society of America
 Sourcebook on Rhetoric
 The SAGE International Encyclopedia of Mass Media and Society
 The Rhetorical Act: Thinking, Speaking and Writing Critically
 Contemporary Rhetorical Theory, Second Edition
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 A Reader

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POTTS BENTLEY

The Political Pulpit Revisited Purdue University Press
 The goal of this book is to formulate a modern theoretical approach for rhetorical studies in a variety of disciplines in the humanities, media research, and other cultural studies. The discipline of rhetoric originally concerned itself with linguistic forms of communication, and its basic theory was developed with such cases in mind. With respect to this ancient tradition, there are numerous books that provide a historical overview of the field. There is also a wide array of introductory works and research contributions that deal with the practice of political rhetoric. On the other hand, only a few 20th century academics have attempted to theoretically rehabilitate rhetoric (after its decline as an academic discipline in Europe in the 18th and 19th centuries) and to give rhetorical theory a modern, new, and further reaching perspective. Two notable examples have been Kenneth Burke and Brian Vickers. The book begins with the assumption that rhetoric is not merely limited to linguistic action, but rather is present everywhere in the communicative world.

Against this background, this work develops a modern theory of rhetoric, and demonstrates in twelve chapters how methodical rhetorical analysis can be done in selected practical fields of application (Literature, Music, Images, and Film).

Contemporary American Speeches Rowman & Littlefield
 A companion volume to "American Orators of the Twentieth Century" and "American Orators Before 1900" presents essays on important American speakers, including biographical information, excerpts, and chronologies of key speeches.

Rhetorical Criticism Greenwood Publishing Group

"Our purpose here is to provide a brief introduction to the contemporary issues and concerns that have animated the work of rhetorical theorists since the late 1960s, a time of great social, political, and intellectual change. We contextualize the interests and concerns of contemporary rhetorical theorists both historically and conceptually as they have manifested themselves over the past fifty-some years"--

21st Century Communication: A Reference Handbook SAGE Publications

Organizational Rhetoric introduces students to a rhetorical approach to understanding, analyzing and creating organizational messages for both internal employees and external customers.

This textbook provides students a theoretically-grounded understanding of the basic building blocks of organizational rhetoric, the types of rhetorical situations faced by organizational communicators, and the specific strategies used to address six common organizational rhetorical situations (such as image management). Students will gain an understanding of the power of organizations in contemporary society and be able to think critically about organizational messages. The text is organized in two units. In the first unit, authors Mary Hoffman and Debra Ford introduce the rationale for a rhetorical approach to organizational messages, and introduce the basic rhetorical building blocks and principles behind the rhetorical situation and the analysis of strategies. In the second unit, the authors cover six specific rhetorical situations commonly faced by organizations, image and identity management, issue management, impression management, risk management, crisis management and organizational apologetics, and internal message management. Each chapter is structured similarly, in conjunction with the ideas developed in unit one, and each ends with a case study that exemplifies the content presented in that chapter. Features and Benefits: - The first unit in the text will introduce the details of analyzing situations and identifying strategies - The second unit will examine six specific recurring rhetorical situations for organizations - Organizational schema centered on situations and strategies - Use of real-life case studies - Focus on careers in organizational rhetoric - Focus on thinking critically about organizations in society

The Art of Rhetorical Criticism Routledge

THE RHETORICAL ACT: THINKING, SPEAKING, AND WRITING CRITICALLY, Fifth Edition, teaches liberal arts students how to craft and critique rhetorical messages that influence, invite and enable them to become articulate rhetors and critics of the world around them. The new edition maintains a traditional humanistic approach to rhetoric, while extending the scope and relevance of the text. **THE RHETORICAL ACT** reaffirms the ancient Aristotelian and Ciceronian relationships between art and practice—one cannot master rhetorical skills without an understanding of the theory on which such skills are based. The text combines thorough coverage of rhetorical criticism, media literacy, and strategic public speaking, providing a solid grounding in essential concepts while helping students hone their skills in each area. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

An Institutional Study of Presidential Rhetoric in Democratization University of Alabama Press

This book covers criticism of the persuasion that surrounds us in daily life; speeches at political conventions, editorials in newspapers, essays in magazines of opinion, debates in Congress, state legislatures, and political campaigns, and all of the efforts by which protesters and reformers justify their views. The authors focus attention on responding intelligently to this rhetoric. They view rhetorical criticism not as a matter of being critical or of attacking rhetoric but rather, as the process of analysis, interpretation, and evaluation of persuasive uses of language.

A Reader Walter de Gruyter

The United States is home to some 2000 different religious denominations, a fact which makes remarkable the relative calm that has marked the nation's spiritual life. The authors discuss the political and social contexts within which American religious congregations manage to get along so well.

The Manufacture of Consent John Benjamins Publishing
Examines the ways Daoist (Taoist) thought may contribute to an understanding of human communication.

Civil Liberties in Real Life Critiques of Contemporary Rhetoric
This collection of essays by distinguished international scholars from various disciplines addresses the widespread and growing interest in the nature and function of rhetoric, and in the rhetorical analysis of such human sciences as psychology, political science, economics, medicine, and philosophy. The book may be situated with the new studies that show how disciplines have been constructed, legitimated, and institutionalised and, in particular, with those focusing on the material, social and rhetorical practices that have produced disciplinary knowledges and disciplines themselves. While the disciplines often present their knowledge as purely objective, their knowledges are, as the book shows, only available in rhetorical form. Rhetoric is thus not merely a medium through which knowledge is communicated but rather that which is constitutive of knowledge itself. -- Amazon.com.

Volume 15 MSU Press

The right to cast a ballot from a feminine hand occupied the attention and efforts of hundreds of women for more than a century in the US. In these two volumes, Campbell provides a basic understanding of two processes: the development of the rhetoric used by the women who argued for equal rights, and the constraints and sanctions applied to those women who affronted the norms of society's expectation that true women were seldom seen and never spoke in public. The first volume lays the foundation for the analysis of rhetorical style and content by its fine introduction and by a succession of chapters organized chronologically, with biographical sketches and excerpts from speeches. It includes a chapter specifically addressed to issues of sex, race, and class faced by African American women. Volume 2 is not a continuation of the first, but contains the texts on which the first volume is based. The biographical and historical sections are gracefully written and well organized, but the greatest value of the set lies in the actual words of the feminist leaders and Campbell's skillful analyses. Every women's studies program must have this available. Choice This collection of key speeches by national leaders provides a vivid and accurate documentary history of American woman's rights and suffrage movement from its beginnings in the 1840s through 1920. Offering many rare and previously unpublished selections, it brings together the work of fifteen notable reformers who played central roles in shaping and directing the movement and in articulating the diverse issues and viewpoints that characterized it. The discourses reveal the strategies used by early woman's rights advocates in adapting their appeals to varied audiences, responding to opposition, and advancing their cause in the political arena. Each of the twenty-six selections is annotated to supply historical information that is likely to be unfamiliar to contemporary readers. The earliest speeches deal primarily with anti-slavery platforms and the repressive patriarchal laws that gave men complete control over property, women, and children. Several speeches by Elizabeth Cady Stanton and Sojourner Truth follow; Susan B. Anthony is represented by her famous speech in defense of her vote. Racial issues--especially lynching and Jim Crow laws--are addressed in speeches by Ida B. Wells and Mary Church Terrell. Speeches by Anna H. Shaw and Carrie Chapman Catt--leaders in the fight for woman suffrage--are also included. The volume ends with an address by Crystal Eastman laying out a feminist agenda that is pertinent today. This work and its companion volume make a significant contribution to our knowledge of the early woman's rights movement and the persuasive message it brought to the American people. It is a valuable source book for an introduction to women's studies or courses in American Public Address, women's rhetoric, and U.S. women's history.
Organizational Rhetoric John Wiley & Sons

This indispensable text brings together important essays on the themes, issues, and controversies that have shaped the development of rhetorical theory since the late 1960s. An extensive introduction and epilogue by the editors thoughtfully examine the current state of the field and its future directions, focusing in particular on how theorists are negotiating the tensions between modernist and postmodernist considerations. Each of the volume's eight main sections comprises a brief explanatory introduction, four to six essays selected for their enduring significance, and suggestions for further reading. Topics addressed include problems of defining rhetoric, the relationship between rhetoric and epistemology, the rhetorical situation, reason and public morality, the nature of the audience, the role of discourse in social change, rhetoric in the mass media, and challenges to rhetorical theory from the margins. An extensive subject index facilitates comparison of key concepts and principles across all of the essays featured.

Critiques of Contemporary Rhetoric University of Virginia Press
Critiques of Contemporary Rhetoric Wadsworth Publishing Company

Handbook of Visual Communication Cengage Learning

Reengaging the Prospects of Rhetoric reanimates the debate over the function and scope of rhetoric. Providing a contemporary response to the volume *The Prospect of Rhetoric* (1971), this volume reconceptualizes that classic work to address the challenges facing the study of rhetoric today. With contributions from today's leading rhetorical scholars, *Reengaging the Prospects of Rhetoric* offers "response" essays to each chapter of the original work. Each scholar uses his/her essay as a forum in which to address three questions: As a historical document, why is this essay important? In terms of contemporary theory and/or practice, what is the significance of the essay? How can the issues raised therein be profitably addressed in the future? These provocative engagements suggest that, while the study of rhetoric has gained much ground in the intervening decades, there is more work to be done to reestablish the primacy of rhetoric in contemporary society. This volume provides students and scholars of rhetoric with a strong foundation in the issues that have shaped contemporary rhetorical theory and criticism. It offers them an accessible introduction to the challenges facing future iterations of rhetorical theory and criticism. As a standalone text or a supplemental resource for undergraduate and graduate courses in the history, theory, and criticism of rhetoric or contemporary rhetorical theory, it will help to shape rhetoric's future role in communication studies and will foster interdisciplinary dialogues about the topic.

A Critical Apprenticeship in Rhetorical Criticism SUNY Press
 The second Red Scare was a charade orchestrated by a tyrant with the express goal of undermining the New Deal—so argues Stephen M. Underhill in this hard-hitting analysis of J. Edgar Hoover's rhetorical agency. Drawing on Classification 94, a vast trove of recently declassified records that documents the longtime FBI director's domestic propaganda campaigns in the mid-twentieth century, Underhill shows that Hoover used the growing power of his office to subvert the presidencies of Franklin D. Roosevelt and Harry S. Truman and redirect the trajectory of U.S. culture away from social democracy toward a toxic brand of neoliberalism. He did so with help from Republicans who opposed organized labor and Southern Democrats who supported Jim Crow in what is arguably the most culturally significant documented political conspiracy in U.S. history, a wholesale domestic propaganda program that brainwashed Americans and remade their politics. Hoover also forged ties with the powerful fascist leaders of the period to promote his own political ambitions. All the while, as a love letter to Clyde Tolson still preserved in

Hoover's papers attests, he strove to pass for straight while promoting a culture that demonized same-sex love. The erosion of democratic traditions Hoover fostered continues to haunt Americans today.

Rhetorical Theory Parlor Press LLC

The SAGE International Encyclopedia of Mass Media and Society discusses media around the world in their varied forms—newspapers, magazines, radio, television, film, books, music, websites, social media, mobile media—and describes the role of each in both mirroring and shaping society. This encyclopedia provides a thorough overview of media within social and cultural contexts, exploring the development of the mediated communication industry, mediated communication regulations, and societal interactions and effects. This reference work will look at issues such as free expression and government regulation of media; how people choose what media to watch, listen to, and read; and how the influence of those who control media organizations may be changing as new media empower previously unheard voices. The role of media in society will be explored from international, multidisciplinary perspectives via approximately 700 articles drawing on research from communication and media studies, sociology, anthropology, social psychology, politics, and business.

Persuasion Across Genres Waveland Press

This volume brings together eight US authors breaking new ground with multidisciplinary perspectives and an exciting range of real-life topics concerning the central question, 'What is civil liberty?' The contributions here dive into freedom of speech, religious freedom, freedom of assembly, and much more, examining how and why marginalized groups such as African Americans, women, and queers used civil liberties in their struggle for equality. Topics covered in this volume range from considering how we can moderate the corrupting influences of luxury and consumerism promoted by private property rights to the dilemma of teaching politically controversial civil liberty topics and the role of free speech in the classroom. The book is a must-read for anyone interested in civil liberty, whether an expert, novice, or in-between.

Reinventing Rhetoric Scholarship Routledge

Persuasion, in its various linguistic forms, enters our lives daily. Politicians and the news media attempt to change or confirm our beliefs, while advertisers try to bend our tastes toward buying their products. Persuasion goes on in courtrooms, universities, and the business world. Persuasion pervades interpersonal relations in all social spheres, public and private. And persuasion reaches us via a large number of genres and their intricate interplay. This volume brings together nine chapters which investigate some of the typical genres of modern persuasion. Using both quantitative and qualitative methods, the authors explore the linguistic features of successful (and unsuccessful) persuasion and the reasons for the variation of persuasive choices as realized in various genres: business negotiations, judicial argumentation, political speech, advertising, newspaper editorials, and news writing. In the final chapter, the editors tie together the two themes — persuasion and genres — by proposing an Intergenre Model. This model assumes that a powerful force behind generic evolution is the perennial need for implicit persuasion.

Fifty Years of the Rhetoric Society of America Allyn & Bacon

This work brings together the pivotal, scholarly essays responsible for the present resurgence in rhetorical studies. Assembled by one of the most respected senior scholars in the field of rhetoric, the essays chart a course from tradition-based theory of civic rhetoric to ongoing issues of figuration, power, and gender. Together with a lucid introductory essay, these studies

help to integrate the still-volatile questions at the core of humanities scholarship in rhetoric. The introductory student as well as the seasoned scholar will gain familiarity and footing in this oldest--and still new--liberal art.

Sourcebook on Rhetoric Routledge

This book is designed to introduce readers to the language of contemporary rhetorical studies. The book format is an alphabetized glossary (with appropriate cross listings) of key terms and concepts in contemporary rhetorical studies. An introductory chapter outlines the definitional ambiguities of the central concept of rhetoric itself. The primary emphasis is on the contemporary tradition of rhetorical studies as it has emerged in

the discipline of speech communication. Each entry in the glossary ranges in length from a few paragraphs to a short essay of a few pages. Where appropriate, examples are provided to further illustrate the term or concept. Each entry will be accompanied by a list of references and additional readings to direct the reader to other materials of possible interest.

The SAGE International Encyclopedia of Mass Media and Society Greenwood Publishing Group

This timely and engaging book examines the rise of populism across the globe. Combining insights from linguistics, argumentation theory, rhetoric, legal theory and political theory it offers a fully integrated characterization of the form and content of populist discourse.

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