
Asian Perspectives On Digital Culture Emerging Phenomena Enduring Concepts Routledge Advances In Internationalizing Media Studies

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Digital Humanities and New Ways of Teaching

Springer

This book is an upper-level student source book for contemporary approaches to media studies in Asia, which will appeal across a wide range of social sciences and humanities subjects including media and communication studies, Asian studies, cultural studies, sociology and anthropology. Drawing on a wide range of perspectives from media and communications, sociology, cultural studies, anthropology and Asian studies, it provides an empirically rich and stimulating tour of key areas of study. The book combines theoretical perspectives with grounded case studies in one up-to-date and

accessible volume, going beyond the standard Euro-American view of the evolving and complex dynamics of the media today.

Internet Histories Taylor & Francis

This book addresses key topics related to organization design and knowledge management in the digital economy with organizational context, particularly in Asia. Asian nations are moving fast toward the digital economy, within which the role of organization design and knowledge management is crucial to support innovative and creative ideas for meeting huge market opportunities where customers are ready for digitalization. The book conceptualizes organization design into three dimensions, people, information, and technology, and offers readers a unique valued insight, bringing new perspectives to understanding emerging business opportunities and challenges in Asia. It

presents a valuable collection of 14 chapters with empirical studies from leading researchers. The book addresses digital transformation in companies and organizations in Asia, analysing how disruptive technologies can help them have more efficient organization processes, create innovative products and services, be more resilient and achieve sustainable goals in the post-pandemic time. It fills a gap in the market offering a valuable collection of chapters that combines strategic topics for companies, organizations and nations today, such as digital economy, disruptive technologies, big data and knowledge management, with a specific focus on the Asian region, providing rich examples and studies focused in countries and regions within Asia. Written for scholars, researchers and other specialists in digitalization, this book offers a unique collection of insights into the current

and future situation in Asia.

Global Digital Cultures
 Routledge

Media technologies for play have become major industries in Japan and South Korea. Even in North Korea, citizens bypass the state to enjoy popular culture. At the same time, corporations and governments encourage people to produce economic values through play. The first comparative study of media technologies in Japan and the two Koreas, this book illuminates the peculiar geopolitical relations between the three countries through their development and use of digital technologies. Drawing from political economy, cultural studies and technology studies, this book will be essential reading for researchers and students of media technologies and popular culture in Northeast Asia.

Digital Culture and Religion in Asia Springer Nature

This volume examines the relations between popular culture production and export and the state in East and Southeast Asia including the urban centres and middle-classes of Taiwan, South Korea, Japan, Singapore,

Indonesia, Malaysia, China, Thailand, and the Philippines. It addresses the shift in official thinking toward the role of popular culture in the political life of states brought about by the massive circulation of cultural commodities and the possibilities for attaining "soft power". In contrast to earlier studies, this volume pays particular attention to the role of states and cross-state cultural interactions in these processes. It is the first major attempt to look at these issues comparatively and to provide an important corrective to the limitations of existing scholarship on popular culture in Asia that have usually neglected its political aspects. As part of this move, the essays in this volume suggest a widening of disciplinary perspectives. Hitherto, the preponderance of relevant studies has been in cultural and media fields, anthropology or history. Here the contributors explicitly draw on other disciplinary perspectives – political science and international relations, political economy, law, and policy studies – to explore the complex interrelationships between the state, politics and economics, and

popular culture. This book will be of interest to students and scholars of Asian culture, society and politics, the sociology of culture, political science and media studies.

Asian Perspectives on Digital Culture

Routledge

In Asia, amidst its varied levels of economic development and diverse cultural traditions and political regimes, the Internet and mobile communications are increasingly used in every aspect of life. Yet the analytical frames used to understand the impact of digital media on Asia predominantly originate from the Global North, neither rooted in Asia's rich philosophical traditions, nor reflective of the sociocultural practices of this dynamic region. This volume examines digital phenomena and its impact on Asia by drawing on specifically Asian perspectives. Contributors apply a variety of Asian theoretical frameworks including guanxi, face, qing, dharma and karma. With chapters focusing on emerging digital trends in China, Hong Kong, India, Japan, Korea, Philippines, Singapore, and Taiwan, the book presents compelling and diverse research on identity and

selfhood, spirituality, social networking, corporate image, and national identity as shaped by and articulated through digital communication platforms.

Digital Transactions in Asia Springer

The concept of 'cultural heritage' has acquired increasing currency in culture, politics and societies in East Asia. However, in spite of a number of research projects in this field, our understanding of how the past and its material expressions have been perceived, conceptualised and experienced in this part of the world, and how these views affect contemporary local practices and notions of identity, particularly in a period of rapid economic development and increasing globalisation, is still very unclear. Preoccupation with cultural heritage - expressed in the rapid growth of national and private museums, the expansion of the antiquities' market, revitalisation of local traditions, focus on 'intangible cultural heritage' and the development of cultural tourism - is something that directly or indirectly affects national policies

and international relations. An investigation of how the concept of 'cultural heritage' has been and continues to be constructed in East Asia, drawing on several case studies taken from China, Japan and Korea, is thus timely and worthwhile.

Digital Heritage And Culture: Strategy And Implementation Taylor & Francis

Social media platforms have been pivotal in redefining the conduct of contemporary society. Amid the proliferation of a range of new and ubiquitous online platforms, YouTube, a video-based platform, remains a key driver in the democratisation of creative, playful, vernacular, intimate, as well as political expressions. As a critical node of contemporary communication and digital cultures, its steady uptake and appropriation in a social media-savvy nation such as the Philippines requires a critical examination of its role in the continued reconstruction of identities, communities, and broader social institutions. This book closely analyses the diverse content and practices of amateur Filipino YouTubers,

exposing and problematising the dynamics of brokering the contested aspirational logics of beauty and selfhood, interracial relationships, world-class labour, and progressive governance in a digital sphere. Ultimately, YouTube and Brokerage Dynamics in Philippine Digital Cultures offers a fresh, compelling, and nuanced account of YouTube as an important site for the mediation of culture, economy, and politics in Philippine postcolonial modernity amid rapid economic globalisation and digitalisation.

Media in Asia Routledge

This book examines the nexus of East Asian media, culture, and digital technologies in the early 21st century from a Global South perspective. Providing an empirically rich analysis of the emergence of Asian culture, histories, texts, and state policies as they relate to both Asian media and global media, the author discusses relevant theoretical frameworks as East Asian popular culture and media have shifted the contours of globalization. After overviewing Western media/cultural theories and histories, the book

explores the ways in which East Asia-focused analytical frameworks are able to shift people's understanding of globalization and media, drawing upon examples from different East Asian countries to illustrate how current cultural flows have influenced and have been influenced by a handful of dimensions. Offering an important contribution to understanding the historical trajectory and recent developments of East Asia media, this book will interest students and scholars of media, communication, popular culture, cultural studies, Asian studies, politics and sociology.

Reconsidering Cultural Heritage in East Asia

Routledge

In 2017, the new journal Internet Histories was founded. As part of the process of defining a new field, the journal editors approached leading scholars in this dynamic, interdisciplinary area. This book is thus a collection of eighteen short thought-provoking pieces, inviting discussion about Internet histories. They raise and suggest current and future issues in the scholarship, as well as exploring the challenges, opportunities, and

tensions that underpin the research terrain. The book explores cultural, political, social, economic, and industrial dynamics, all part of a distinctive historiographical and theoretical approach which underpins this emerging field. The international specialists reflect upon the scholarly scene, laying out the field's research successes to date, as well as suggest the future possibilities that lie ahead in the field of Internet histories. While the emphasis is on researcher perspectives, interviews with leading luminaries of the Internet's development are also provided. As histories of the Internet become increasingly important, Internet Histories is a useful roadmap for those contemplating how we can write such works. One cannot write many histories of the 1990s or later without thinking of digital media – and we hope that Internet Histories will be an invaluable resource for such studies. This book was originally published as the first issue of the Internet Histories journal.

Global South Discourse in East Asian Media Studies Routledge
Digital Media in East Asia

sees digital media as an important element in the integration of South Korea, China, Japan and Taiwan, with economic/commercial interaction now being accompanied by regional sharing of content and services. It argues that the underappreciated scale of East Asian activity in this key sector is setting up the region as a global leader in the new economy, quietly building global dominance in manufacturing, digital implementations and, most recently, digital content production. The book also argues that the rise of prominence reflects the still active presence of national governments in East Asia in selecting and promoting commercial success in emerging industries. The combination of infrastructure development, regulation, investment, training and promotion used by each of the national governments in the study has produced impressive national and regional integration across manufacturing, service, government and education. The national innovation strategies of the East Asian governments have, in

sum, produced impressive results, sparking widespread private sector investment and the development of sizeable content production communities. Of particular importance is the reality that linguistic and cultural barriers are keeping most of the digital content within East Asia, the world's fastest growing market for digital materials, a process that is re-enforcing the developing cultural ties within the region. Digital Media in East Asia makes significant contributions to East Asian studies (Korea, Japan, Taiwan and China), the scholarship on national innovation, and to debates about the economic, social, cultural, and political importance of digital media. As such, it will be of value in media studies/cultural studies collections, and will be of interest to scholars of Asian business, political science, national innovation, and political economy.

Chinas Digital Presence in the Asia-Pacific Routledge

The central purpose of this collection of essays is to make a creative addition to the debates surrounding the cultural heritage domain. In the 21st century the world faces epochal changes

which affect every part of society, including the arenas in which cultural heritage is made, held, collected, curated, exhibited, or simply exists. The book is about these changes; about the decentring of culture and cultural heritage away from institutional structures towards the individual; about the questions which the advent of digital technologies is demanding that we ask and answer in relation to how we understand, collect and make available Europe's cultural heritage. Cultural heritage has enormous potential in terms of its contribution to improving the quality of life for people, understanding the past, assisting territorial cohesion, driving economic growth, opening up employment opportunities and supporting wider developments such as improvements in education and in artistic careers. Given that spectrum of possible benefits to society, the range of studies that follow here are intended to be a resource and stimulus to help inform not just professionals in the sector but all those with an interest in cultural

heritage.

Digitizing Race Springer Nature

This book details qualitative research focusing on Internet startups, digital entrepreneurship, race and sex discrimination, and the sharing economy. Addressing the intersections between issues of gender, age, ethnicity and class, the author interviews startup founders, including many husband and wife teams, in order to understand the working and private lives of digital entrepreneurs in and from Taiwan who utilise Internet and mobile technologies, against a backdrop of the country's political, social and economic history. It investigates contemporary debates about entrepreneurship as they are experienced by new generations of start-uppers who challenge existing social and cultural norms by becoming creative workers and embracing the precarity that exists in the volatile digital economy.

Culture, Creation, and Procreation Berghahn Books

In Asia, amidst its varied levels of economic development and diverse cultural traditions and

political regimes, the Internet and mobile communications are increasingly used in every aspect of life. Yet the analytical frames used to understand the impact of digital media on Asia predominantly originate from the Global North, neither rooted in Asia's rich philosophical traditions, nor reflective of the sociocultural practices of this dynamic region. This volume examines digital phenomena and its impact on Asia by drawing on specifically Asian perspectives. Contributors apply a variety of Asian theoretical frameworks including *guanxi*, *face*, *qing*, *dharma* and *karma*. With chapters focusing on emerging digital trends in China, Hong Kong, India, Japan, Korea, Philippines, Singapore, and Taiwan, the book presents compelling and diverse research on identity and selfhood, spirituality, social networking, corporate image, and national identity as shaped by and articulated through digital communication platforms.

Global Asian American Popular Cultures
Springer Nature
China's Digital Presence in the Asia-Pacific explores China's digital presence in the Asia-

Pacific region. Drawing on political economy of the media, industry analysis, platform studies and cultural policy studies, the book shows that China's commercial digital platforms are increasingly recognized outside China and can disseminate Chinese culture more effectively than government supported media. It illustrates how these platforms are contributing to Chinese cultural influence, their perceived reputation and obstacles in the region while pursuing a combined approach of *culture+*, *industry+*, *internet+*, and *platform+*. In considering the multi-layered rise of the China argument, the book considers its growing technological status as an innovative nation through four policy approaches: *culture+*, *industry+*, *Internet+* and *platform+*. Other *+* characterizations include *intelligent+* and *social+*. These *+* characterizations show how China is rejuvenating, drawing technological knowhow from the region and adding to its cultural (and soft) power. The book focuses on six locations: Hong Kong, Taiwan, Singapore, Malaysia, Australia and New Zealand. The authors

analyse Beijing's changing policies towards the governance of culture, Internet technologies and digital platforms, as well as examining consumer perceptions of China and Chinese products in the Asia-Pacific region. In using the *+* characterizations, the authors provide a comprehensive analysis of how Chinese cultural and creative industries became digital, as well as investigating the key players and the leading platforms including Alibaba, Tencent, ByteDance, TikTok, Baidu, iQiyi and Meituan.

Digital Media in East Asia
MIT Press
This book addresses the state-of-the-art initiatives as well as challenges, policy, and strategy issues in developing a digital heritage ecosystem within the broader context of an emerging digital culture. Case studies are drawn from the United States, Europe, and Asia to showcase the breadth of innovative ideas in delivering, communicating, interpreting, and transforming cultural heritage content and experience through multi-modal, multimedia interfaces. Aiming to offer a balanced overview of

digital heritage and culture issues and technologies, the book pulls together expert views and updates on these four broad areas, namely, a) policy and strategy, b) applications, c) business models, and d) emerging concepts and directions. This practical book will be of interest to policy makers, business people, researchers, curators, and educators as well as the culture-minded public seeking to understand how the burgeoning field of digital heritage and culture may impact our social, cultural, and recreational activities.

Mobile Communication and the Family Ubiquity
Press

This book observes and analyzes transnational interactions of East Asian pop culture and current cultural practices, comparing them to the production and consumption of Western popular culture and providing a theoretical discussion regarding the specific paradigm of East Asian pop culture.

Drawing on innovative theoretical perspectives and grounded empirical research, an international team of authors consider the history of transnational flows within pop culture and then

systematically address pop culture, digital technologies, and the media industry. Chapters cover the Hallyu—or Korean Wave—phenomenon, as well as Japanese and Chinese cultural industries. Throughout the book, the authors address the convergence of the once-separated practical, industrial, and business aspects of popular culture under the influence of digital culture. They further coherently synthesize a vast collection of research to examine the specific realities and practices of consumers that exist beyond regional boundaries, shared cultural identities, and historical constructs. This book will be of interest to academic researchers, undergraduates, and graduate students of Asian media, media studies, communication studies, cultural studies, transcultural communication, or sociology.

Transnational Convergence of East Asian Pop Culture

Routledge
Media Culture in Transnational Asia: Convergences and Divergences offers a comprehensive and

extensive overview of the production, consumption, and exchange of media in Asia, presenting the region as a rich site for media examination and exploration.

Artificial Intelligence in Cultural Production

University of Michigan Press

This book investigates economic, political, and cultural conditions that have led to transnational flows of culture in Asia. Coverage also looks at the consequences of an increasingly interconnected Asian regional culture as well as policy makers and cultural industries' response to it. The book features essays written by researchers from different countries in Asia and beyond with diverse disciplinary backgrounds. The volume also contains engaging examples and cases with comparative perspectives. The contributors provide readers with grounded analysis in the organizational and economic logics of Asian creative industries, national cultural policies that promote or hinder cultural flows, and the media convergence and online consumers' surging demand for Asianized cultural products. Such insights are of crucial

importance for a better understanding of the dynamics of transnational cultural flows in contemporary Asia. In addition, the essays aim to “de-westernize” the study of cultural and creative industries, which draws predominantly on cases in the United States and Europe. The contributors focus instead on regional dynamics of the development of these industries. The popularity of J-Pop and K-Pop in East and Southeast Asia (and beyond) is now well known, but less is known about how this happened. This volume offers readers theoretical tools that will help them to make better sense of those exciting phenomena and other rising cultural flows within Asia and their relevance to the global cultural economy.

Media Culture in Transnational Asia

Cambria Press

This volume reshapes a contemporary understanding of research in theatre and performance arts. Bringing together distinguished scholars from all over the world, the book serves as an arena for international scholars to introduce innovative research methodologies and

disseminate their research findings regarding VLT, data archiving, and digital history and discusses the impacts of digital culture in art production, stage performance, film, and literature. The Ibsen focus in the book is illustrative of the power of digital database research that is generating new relations in spatial-historical dimensions that have otherwise gone unnoticed. It demonstrates how a new methodology can bring practical benefits to handling big data with the support of digital technologies. In line with the post-pandemic landscape, this book engages a reflection on how the digital revolution has brought about changes and challenges, and constraints and breakthroughs within the field of theatre and performance arts. It is of appeal to theatre artists and practitioners, scholars, critics, librarians, digital archive engineers, and postgraduate students interested in theatre, performance studies, digital media, information technology, library science, communication, education, sociology, as well as political science. “The book investigates

the latest methodological development in digital cultures and performance arts, which significantly contributes to the ever-changing and increasingly advanced technological culture in this field.” - Jessica Tsui-yan Li, York University, Canada "In line with the post-pandemic landscape, this book engages the reader in reflecting on how the digital revolution has brought about chances and challenges, constraints and breakthroughs to the field of theatre and performance arts. An original, eye-opening and inspiring volume at multiple levels, this book brings together distinguished scholars from all over the world." - Dr Anna Tso, The Hang Seng University of Hong Kong
Cultural Heritage in a Changing World Rutgers University Press
This edited volume aims to unpack the digitisation of art and media within the dynamics of participatory culture, and how these changes affect the power relations between the production and consumption of these new forms in a globalised Asia. This follows the rise of new art forms and social media platforms in

wake of rapid and ongoing digitisation, which has, in turn, produced far-reaching implications for changing media ownership and its role in social, cultural, economic, as well as political activities. New challenges arise every day in relation to digital art and design practices and social media communications, and their respective impact on identity politics. This book

showcases a diverse range of interdisciplinary research on these concomitant changes and challenges associated with digital media and technologies within the context of a globalised Asia. The case studies included present perspectives on Asia's evolving digital humanities landscape from Hong Kong, China, India, Korea and from

across Southeast Asia, with topics that tackle organisational digital marketing, brand advertising and design, mobile gaming, interactive art, and the cultural activities of ethnic and sexual minority communities in the region. This book will of interest to scholars in digital humanities focused on new media and cultural studies.

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