

# Business Models For Shared Value

A Handbook for Visionaries, Game Changers, and Challengers  
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 Research Handbook of Responsible Management  
 CSR for Purpose, Shared Value and Deep Transformation  
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 Handbook of Research on Emerging Business Models and Managerial Strategies in the Nonprofit Sector

*Business Models For Shared Value*

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## CYNTHIA SANTANA

Springer

Modern businesses exist in a dynamic and increasingly competitive realm. To remain viable, organizations must constantly adopt new methods and processes to optimize productivity and workflow. The Handbook of Research on Emerging Business Models and Managerial Strategies in the Nonprofit Sector is a comprehensive reference source for the latest scholarly information on management tools, analytics, and infrastructures for contemporary nonprofit organizations. Highlighting a range of multidisciplinary topics such as crowdfunding, shared value creation, and human resource development, this publication is ideally designed for managers, professionals, students, researchers, and academics interested in enhancing process management in nonprofit businesses.

[A Handbook for Visionaries, Game Changers, and Challengers](#) National Academies Press

The Handbook of Sustainable Innovation maps the multiple lineages of research and understanding that constitute academic work on how technological change relates to sustainable practices of production and consumption. Leading academics contribute by mapping the general evolution of this academic field, our understanding of sustainable innovation at the firm, user, and systems level, the governance of sustainable innovation, and the methodological approaches used. The Handbook explores the distinctiveness of sustainable innovation and concludes with suggestions for generating future research avenues that exploit the current diversity of work while seeking increased systemic insight.

[Entrepreneurship: Concepts, Methodologies, Tools, and Applications](#) EGEA spa

This book discusses the impact of information and communication technologies (ICTs) on organizations and on society as a whole. Specifically, it examines how such technologies improve our life and work, making them more inclusive through smart enterprises. The book focuses on how actors understand Industry 4.0 as well as the potential of ICTs to support organizational and societal activities, and how they adopt and adapt these technologies to achieve their goals. Gathering papers from various areas of organizational strategy, such as new business models, competitive strategies and knowledge management, the book covers a number of topics, including how innovative technologies improve the life of the individuals, organizations, and societies; how social media can drive fundamental business changes, as their innovative nature allows for interactive communication between customers and businesses; and how developing countries can use these technologies in an innovative way. It also explores the impact of organizations on society through sustainable development and social responsibility, and how ICTs use social media networks in the process of value co-creation, addressing these issues from both private and public sector perspectives and on national and international levels, mainly in the context of technology innovations.

[Research Handbook of Responsible Management](#) Emerald Group Publishing

Taking the business model as point of departure, this open access book explores how companies and organizations can contribute to a more sustainable future by designing innovative models that are both sustainable and profitable. Based upon years of research, it draws together theoretical foundations and existing literature on the topic of sustainable business alongside case studies and practical solutions. After examining the theoretical foundations of sustainable business model innovation, the authors present their own framework - RESTART. Consisting of seven factors, this framework can be the basis for restarting any business model. The final section outlines a research agenda for sustainable business informed by the perspectives and frameworks put forward in this book.

[CSR for Purpose, Shared Value and Deep Transformation](#) Springer

Companies today are operating in a more complex and competitive environment where traditional models for doing business are no longer sufficient and expectations of business are growing both internally and externally. Many companies have long and robust histories of contributing to their communities as well as to more global societal needs, but this has been done primarily and historically through philanthropy and more traditional corporate social responsibility. However, companies are increasingly seeking greater alignment of these activities with their business interests in order to increase their value proposition. These same companies are also under increased pressure to build their business in a sustainable manner through innovative approaches. The National Academies of Sciences, Engineering, and Medicine convened a workshop to explore the concept of shared value for global health and safety stakeholders in both the public and private sectors; roles, responsibilities, incentives, and opportunities for different stakeholders engaging in global health and safety initiatives in low- and middle-income countries; and the potential of partnerships and collaboration for improved outcomes for all stakeholders, including the communities they serve. Participants considered potential opportunities for creating shared value for all organizations, specifically the creation and impact of shared value through an organization's core products and services, through employee health and wellness programs, and through community or population health investments. This report summarizes the presentations and discussions from the workshop.

[Organizational Change for Corporate Sustainability](#) IGI Global

Since this classic book was first published in 2003, sustainability has increasingly been accepted as standard business practice for leading corporations, while the science itself has revealed how human activity has become the dominant force influencing irreversible changes in the planetary systems. The fourth edition of this trailblazing book on corporate sustainability provides new insights into how organizations can transition towards a more responsible way of conducting their business. It charts new thinking on value creation, business models and organizational purpose as the basis of a broader-based transition to a sustainable society. The sustainability phase model has been substantially revised to incorporate emergent approaches in sustainable supply chain management, strategic sustainability, sustainability-oriented innovation and new business models. There is a companion website that contains a range of materials to support learning. This new edition with the authors' unified approach to sustainable business reshapes its plan of action to bring about corporate change by drawing in new management theory and practice on strategy-making and leadership, making it core reading for students and researchers of sustainability and business, organizational change and corporate social responsibility.

[Value Proposition and Innovative Models for Multi-Sectoral Engagement in Global Health](#) John Wiley & Sons

This volume discusses how different geographical spaces can enhance or hinder the capacity of a variety of organizational settings to achieve economic value creation in the pursuit of sustainable regional development. In order to provide the most comprehensive picture of new sources of value creation for sustainable transitions, the book collects contributions that tackle this issue from a variety of perspectives, and adopts a systemic approach where macro, meso and micro-levels of analysis are intertwined in three sections. This multidisciplinary and interdisciplinary approach comes from scholars operating in the fields of planning, economic geography, social entrepreneurship and organizational management. The first section of the book adopts a macro-level approach linking sustainability to the regional development theme, and addresses how organizations work between different social interests to produce outcomes not previously realized. The second section of the book focuses on the spatial dimensions of sustainable development, with particular clusters, industrial districts and regions considered as relevant units of analysis (meso-level analysis). The third section of the book is dedicated to a micro-level approach, illustrating how to drive social entrepreneurship activities, which are based upon sustainable business models

centered in the creation of a shared value. The book is geared towards scholars working on sustainable development issues intersecting the disciplines of regional studies, economic geography and management, and will appeal to geographers and researchers in economic development, business innovation, and sustainability transitions.

Lessons from the Grameen Experience IGI Global

Companies across the world, for a variety of reasons, are committing to incorporating social responsibility into their business models and finding that their profits are growing and their long-term sustainability is enhanced—building "humanity" into their business models as the driver of economic, environmental, and social sustainability. This fascinating development is a widely observable global phenomenon. The "Business of Humanity®" (BoH) Proposition is the synthesis of counter-intuitive but simple and powerful ideas about how companies can add value in today's globalized and fast-changing world. The task of BoH Strategies is to overcome three critical challenges characterizing today's business environment, namely disruptive technologies, conflicted stakeholders, and unknowable futures. BoH Strategies are designed to convert these challenges into opportunities for enhanced sustainability on all three dimensions—economic, environmental and social. Written by leading experts with decades of experience, this book: Provides a hands-on understanding of how to implement this powerful and rewarding approach to simultaneously add economic value and enhance social benefit Includes the experiences and approaches of highly regarded business executives and successful organizations Responds to the critical challenges created by three environmental mega forces - the inevitability of globalization, the imperative of innovation, and the importance of shared value. This book is based on lessons drawn from the real world and provides a compelling rationale for the power of the BoH Proposition. The pragmatic framework and process offered enable companies to develop and confidently implement value-adding strategies based on the BoH Proposition.

Concepts, Methodologies, Tools, and Applications Springer Nature

How the most successful businesses are creating value and igniting smart growth Most businesses today focus on competition and disruption instead of collaboration, participation, and engagement. They focus on transactions instead of interactions. They seek to optimize or extract value rather than share it. They build assets and thrive on enormous scale, huge distribution networks, and brand recognition. But then along comes a rival that doesn't care much about your brand and your other assets, and it either rushes past you or mows you down. In The Interaction Field, management expert and professor Erich Joachimsthaler explains that the only way to thrive in this environment is through the Interaction Field model. Companies who embrace this model generate, facilitate, and benefit from data exchanges among multiple people and groups—from customers and stakeholders, but also from those you wouldn't expect to be in the mix, like suppliers, software developers, regulators, and even competitors. And everyone in the field works together to solve big, industry-wide, or complex and unpredictable societal problems. The future is going to be about creating value for everyone. Businesses that solve immediate challenges of people today and also the major social and economic challenges of the future are the ones that will survive and grow.

*Handbook of Research on Entrepreneurship Development and Opportunities in Circular Economy* Springer Science & Business Media

Business retains a large influence over the progression of society. Thus, shared goals among corporations could lead to a larger positive impact on the resilience of social and economic expansions. Value Sharing for Sustainable and Inclusive Development is a critical academic resource that explores the opportunities through which businesses can contribute to sustainable and inclusive development. Featuring coverage on a broad range of topics such as the value sharing model, corporate social responsibility, and multi-sided markets, this book is geared toward academicians, researchers, policy makers, and students seeking current research on the importance of collaborative efforts on the part of businesses and entities to achieve functional progression.

**Creating Shared Value - Concepts, Experience, Criticism** IGI Global

This concise guide looks at the role and implementation of new values in providing businesses with a competitive advantage. The book combines theoretical insights with a strong practical element, featuring a wealth of case studies and linked to an innovative online toolkit to help innovators develop their ideas.

*Exploring Shared Value in Global Health and Safety* Emerald Group Publishing

Business models are regarded as a main emerging topic in the management area for opportune science-driven practical conceptions and applications. They represent how organizations are proposed and planned, as well as how they establish a market and social relations, manage strategic resources, and make decisions. However, companies must produce new solutions for strategic sustainability, performance measurement, and overall managerial conditions for these business models to be implemented effectively. The Handbook of Research on Business Models in Modern Competitive Scenarios depicts how business models contribute to strategic competition in this new era of technological and social changes as well as how they are conceptualized, studied, designed, implemented, and in the end, how they can be improved. Featuring research on topics such as creating shared value, global scenarios, and organizational intelligence, this book provides pivotal information for scientific researchers, business decision makers, strategic planners, consultants, managers, and academicians.

**Organizing for Sustainability** Springer

Business Model Generation is a handbook for visionaries, game changers, and challengers striving to defy outmoded business models and design tomorrow's enterprises. If your organization needs to adapt to harsh new realities, but you don't yet have a strategy that will get you out in front of your competitors, you need Business Model Generation. Co-created by 470 "Business Model Canvas" practitioners from 45 countries, the book features a beautiful, highly visual, 4-color design that takes powerful strategic ideas and tools, and makes them easy to implement in your organization. It explains the most common Business Model patterns, based on concepts from leading business thinkers, and helps you reinterpret them for your own context. You will learn how to systematically understand, design, and implement a game-changing business model—or analyze and renovate an old one. Along the way, you'll understand at a much deeper level your customers, distribution channels, partners, revenue streams, costs, and your core value proposition. Business Model Generation features practical innovation techniques used today by leading consultants and companies worldwide, including 3M, Ericsson, Capgemini, Deloitte, and others. Designed for doers, it is for those ready to abandon outmoded thinking and embrace new models of value creation: for executives, consultants, entrepreneurs, and leaders of all organizations. If you're ready to change the rules, you belong to "the business model generation!"

The Six Practices of Donors Who Change the World Oxford University Press

How donors change the world through the six catalytic practices of high-impact philanthropy Do More Than Give provides a blueprint for individuals, philanthropists, and foundation leaders to

increase their impact. Based on Forces for Good, this groundbreaking book demonstrates how the six practices of high-impact nonprofits apply to donors aiming to advance social causes. Rather than focus on the mechanics of effective grantmaking, reporting, or evaluation, this book instead proposes that donors can become proactive catalysts for change by rising to meet the challenges of our increasingly interdependent world. Key principles include: going beyond check writing/traditional volunteering; advocating for change; leveraging business; forging peer networks; empowering individuals; leading adaptively; and developing learning organizations. Contains robust case studies depicting every type of philanthropy (corporate, community, operating, specialized, and large private and family foundations) Includes easy to use "Key Takeaways" tailored for donors at the "beginner" and "experienced" levels of catalytic philanthropy Authors are internationally-acclaimed philanthropic, nonprofit, and corporate social responsibility strategy experts who frequently speak and train on high-impact philanthropy In good economic times or bad, this book provides guidance for givers to increase the impact of their charitable resources and go beyond check-writing to help solve problems and change the world.

*Industry 4.0-Towards the Smart Enterprise* Scientific e-Resources

This upper-level Open Access textbook aims to educate students and professionals on how to develop business models that have a positive impact on people, society, and the social and ecological environment. It explores a different view of how to organize value creation, from a focus on an almost exclusively monetary value creation to one that creates positive impact through multiple values. The book offers students and entrepreneurs a structured approach based through the Business Model Template (BMT). It consists of three stages and ten building blocks to facilitate the development of a business model. Users, be they students or practitioners, need to choose from one of the three offered business model archetypes, namely the platform, community, or circular business models. Each archetype offers a dedicated logic for value creation. The book can be used to develop a business model from scratch (turning an idea into a working prototype) or to transform an existing business model into one of the three archetypes. Throughout the book extra sources, links to relevant online video clips, assignments and literature are offered to facilitate the development process. This book will be of interest to students studying the development of business models, sustainable management, innovation, and value creation. It will also be of interest executives, and professionals such as consultants or social entrepreneurs seeking further education.--

*Innovating by What We Care About*. IGI Global

To explore value proposition for different sectors that engage in global health - including industry, government, philanthropy, and civil society - and innovative models for multi-sectoral collaboration, the Forum on Public-Private Partnerships for Global Health and Safety of the National Academies of Sciences, Engineering, and Medicine convened a 2-day workshop on November 15 and 16, 2018. With a specific focus on industry engagement, the workshop examined how stakeholders within industry define and measure value relative to global health as well as how and why other sectors in the global health community engage with industry. This publication summarizes the presentation and discussion of the workshop.

*An Executive Education Case and Textbook* Springer Science & Business Media

CSR for Purpose, Shared Value and Deep Transformation focuses on a new type of CSR, which includes entrepreneurial innovation, sustainable goals and shared and integrated value in a systems-oriented approach for deep transformation. All topics are backed by case studies, academic literature and future research opportunities.

*Impacts of Nestlé in Moga, India* IGI Global

Over the last years, "Creating Shared Value" has become a much discussed concept in business practice as well as in management theory and especially in the context of corporate social responsibility. This book offers a contribution to the current academic discussions on the well-received article of Michael Porter and Marc Kramer in Harvard Business Review in 2011. In the light of the increasing references to the shared value concept, it develops a critical discussion on its fundamentals and its implications for the relationship between economy and society. By that, the book seeks to shed light on the understanding of the role and the nature of the firm in a globalized economy. The result is a collection of interdisciplinary academic reviews which offer interdisciplinary reflections on "Creating Shared Value" to illuminate theoretical, conceptual and practical challenges of the topic. Within the fields of Business Ethics, Theory of the Firm, Management and Philosophy, researcher, students and practitioners will be given a deeper insight on how to approach to the concept in a conceptual and philosophical way.

**Managing Sustainable Business** Macmillan International Higher Education

In the face of constant change, the nature of business must evolve rapidly if it is to remain relevant to society at large. How then should business change to meet the requirements of the 21st century, in which unbridled globalization and technological advancements are having profound effects on the wellbeing and prosperity of both the people and the planet? The achievement of purpose is the key to successful transformation - not just having a purpose, but making that purpose real at every level of the organization. This is the first book to provide a precise description of how companies can put purpose into practice. Based on a groundbreaking research project undertaken jointly between the Saïd Business School at the University of Oxford and Mars Catalyst, the think tank of Mars Inc., it provides a highly accessible account of how companies should determine and implement their corporate purposes. It outlines why corporate purpose is so important and how it can both address the major challenges the world faces today and deliver enhanced performance for business.

Fourteen detailed case studies illustrate how companies of different sizes, sectors, and geographies have put purpose into practice and their experiences of doing so. These cases give deep insights into the way in which companies can build purposeful businesses, map and shape their ecosystems, identify failures and problems, align management, and create partnerships to deliver their purposes against which they can measure their performance. The achievement of purpose is a very real issue that every responsible leader in business, finance, and business academia must now face. This book will equip executives, managers, investors, and policymakers with the tools that they require to understand how the notion of corporate purpose should become a corporate reality.

*Strategic Management in the Era of Globalization, Innovation, and Shared Value* Social Innovation and New Business Models

Creating Shared Value in Low-Income Markets  
The aim of this edited book is to provide a comprehensive overview of the opportunities and challenges related to innovation for sustainability. Combining work from both emerging and established scholars in different academic fields, this book provides an integrated understanding of the topic from four perspectives. First, the big picture: frameworks, types, and drivers; second, strategy and leadership; third, measurement and assessment and fourth, tools, methods and technologies. Chapter 11 of this book is available open access under a CC BY 4.0 license at [link.springer.com](http://link.springer.com). The editors donate their remuneration for this book to conservation organisation the WWF.

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