
Encyclopedia Of Corporate Social Responsibility

Corporate Social Responsibility in Asia
World Scientific Encyclopedia of Business
Sustainability, Ethics and Entrepreneurship
Corporate Social Responsibility, Sustainability,
and Ethical Public Relations
Mandated Corporate Social Responsibility
Encyclopedia of Business and Professional Ethics
Stages of Corporate Social Responsibility
Contemporary Issues in Corporate Social
Responsibility
Cases on Corporate Social Responsibility and
Contemporary Issues in Organizations
Knowledge Management for Corporate Social
Responsibility
Dictionary of Corporate Social Responsibility
Green Business: Concepts, Methodologies, Tools,
and Applications
Encyclopedia of Business in Today's World
Key Initiatives in Corporate Social Responsibility
Corporate Social Responsibility in the 21st
Century
Extracting Accountability
Concise Encyclopedia of Corporate Social
Responsibility

Corporate Social Responsibility in the Global Business World
Encyclopedia of Corporate Social Responsibility
Corporate Social Responsibility
CSR and Socially Responsible Investing Strategies in Transitioning and Emerging Economies
Corporate Social Responsibility: Concepts, Methodologies, Tools, and Applications
Corporate Social Irresponsibility
Corporation, be Good!
The SAGE Encyclopedia of Corporate Reputation
The A to Z of Corporate Social Responsibility
The SAGE Encyclopedia of Business Ethics and Society
Handbook of Research on Marketing and Corporate Social Responsibility
Global Corporate Social Responsibility Initiatives for Reluctant Businesses
Corporate Social Responsibility in India
Empowering Organizations Through Corporate Social Responsibility
Essential Issues in Corporate Social Responsibility
Current Global Practices of Corporate Social Responsibility
Corporate Social Responsibility, Private Law and Global Supply Chains
Future Advancements for CSR and the Sustainable Development Goals in a Post-COVID-19 World
Comparative Perspectives on Global Corporate Social Responsibility
Encyclopedia of Business Ethics and Society

Corporate Social Responsibility, Corporate
Restructuring and Firm's Performance
The Handbook of Communication and Corporate
Social Responsibility
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MATHEWS SWANSON

Corporate Social Responsibility in Asia IGI

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The role of
Corporate
Social
Responsibility
in the
business world

has developed
from a fig leaf
marketing
front into an
important
aspect of
corporate
behavior over
the past
several years.
Sustainable
strategies are
valued,
desired and
deployed
more and
more by
relevant
players in
many
industries all
over the
world. Both
research and
corporate

practice therefore see CSR as a guiding principle for business success. The “Encyclopedia of Corporate Social Responsibility ” has been conceived to assist researchers and practitioners to align business and societal objectives. All actors in the field will find reliable and up to date definitions and explanations of the key terms of CSR in this authoritative and

comprehensive reference work. Leading experts from the global CSR community have contributed to make the “Encyclopedia of Corporate Social Responsibility ” the definitive resource for this field of research and practice. *Corporate Social Responsibility, Sustainability, and Ethical Public Relations* IGI Global This book presents a rich collection of research studies on the

theory and practice of CSR in Asia. It includes valuable contributions of practice-oriented researchers from various Asian countries such as Brunei, China, India, Indonesia, Japan, Korea, Malaysia, and Singapore, and from several non-Asian countries, such as Australia, Canada and the USA. The book presents a comprehensive overview of the practice of CSR in Asia.

Normally CSR is seen in the Western angles, but here, in this book, Asian philosophies and thoughts are also examined. Touted as the first of its kind, the book also compares Western and Asian perspectives on CSR and presents them in the light of Asian philosophies and thoughts, such as Confucian, Islamic (Koranic), Indian (Vedantic) and other Asian ways of looking at CSR

in their own rights and perspectives. **Mandated Corporate Social Responsibility** Emerald Group Publishing How engineers in the mining and oil and gas industries attempt to reconcile competing domains of public accountability. The growing movement toward corporate social responsibility (CSR) urges corporations to promote the well-being of people and

the planet rather than the sole pursuit of profit. In *Extracting Accountability*, Jessica Smith investigates how the public accountability of corporations emerges from the everyday practices of the engineers who work for them. Focusing on engineers who view social responsibility as central to their profession, she finds the corporate context of their work prompts them to attempt to

reconcile competing domains of accountability—to formal guidelines, standards, and policies; to professional ideals; to the public; and to themselves. Their efforts are complicated by the distributed agency they experience as corporate actors: they are not always authors of their actions and frequently act through others. Drawing on extensive interviews, archival research, and

fieldwork, Smith traces the ways that engineers in the mining and oil and gas industries accounted for their actions to multiple publics—from critics of their industry to their own friends and families. She shows how the social license to operate and an underlying pragmatism lead engineers to ask how resource production can be done responsibly rather than whether it should be done at all. She analyzes

the liminality of engineering consultants, who experienced greater professional autonomy but often felt hamstrung when positioned as outsiders. Finally, she explores how critical participation in engineering education can nurture new accountabilities and chart more sustainable resource futures.

Encyclopedia of Business and Professional Ethics
Edward Elgar

Publishing
The issues of sustainability and corporate social responsibility have become vital discussions in many industries within the public and private sectors. In the business realm, incorporating practices that serve the overall community and ecological wellbeing can also allow businesses to flourish economically and socially. Green Business: Concepts,

Methodologies , Tools, and Applications is a vital reference source for the latest research findings on the challenges and benefits of implementing sustainability into the core functions of contemporary enterprises, focusing on how green approaches improve operations. Highlighting a range of topics such as corporate sustainability, green enterprises, and circular economy, this

multi-volume book is ideally designed for business executives, business and marketing professionals, business managers, academicians, and researchers actively involved in the business industry. *Stages of Corporate Social Responsibility* Springer Science & Business Media Current debate surrounding social responsibility has neglected to fully

comprehend the important role of national private law in achieving socially responsible conduct in business.

Contemporary Issues in Corporate Social Responsibility

IGI Global This book addresses the status quo of Corporate Social Responsibility practices and their development since 2008. How have things changed in the practice of CSR? What new

opportunities and challenges have arisen? The book reports on an international set of cases and case studies on how CSR is practiced at business and organizations in various countries. It analyzes country-specific and industry-specific issues, as well as general global issues in connection with the United Nations' Sustainable Development Goals. The contributions

gathered here provide comprehensive information on CSR for both practitioners and researchers around the globe. [Cases on Corporate Social Responsibility and Contemporary Issues in Organizations](#) Dog Ear Publishing In today's globalized and competitive business environment, companies increasingly look to restructuring, mergers & acquisitions

and downsizing to survive, grow and maximize profits. However, when they are not managed in a socially responsible manner, restructurings may exert the negative impact on employees, shareholders, communities, and society as a whole. The book empirically explores the phenomena of corporate social responsibility (CSR), restructuring, and relationships with firms'

performance in China. It gives an insight into how Chinese firms respond to expectations of stakeholders by making social goals a part of their overall business operations. It also gives a fresh view of the new concept of socially responsible restructuring. For those seeking to promote socially responsible practices in restructuring, the book provides a

unique and stimulating analysis and touchstone. *Knowledge Management for Corporate Social Responsibility* Edward Elgar Publishing This book presents a multidisciplinary and multifaceted view of the state of corporate social responsibility (CSR) development in organizations in different industries around the world. It is based on the assumption that

companies today must shift their focus to their long-term prosperity and the complex and interrelated environmental, social, economic and political ecosystems within which they function. The book tracks ideas through to impacts, offering unique perspectives on stimulating topics such as awareness among female entrepreneurs in Nigeria, views of upper-management

in Polish firms, Japanese CSR strategies and the social relevance of corporate initiatives, pragmatic approaches of CSR design principles in Scandinavia and many more. The book collects not only examples from different countries and global regions, but also cases from a diverse range of globally relevant industries. It discusses the different stages of CSR development at a professional,

conceptual and strategic level, and integrates them into a comprehensive framework to define the adequate course of action for each stage. *Dictionary of Corporate Social Responsibility* Springer
The strategic importance of Corporate Social Responsibility for both large and small businesses only continues to grow. This Handbook explores the complex relationship between

<p>marketing and social responsibility, with a focus on marketing as a driver f</p> <p><i>Green Business: Concepts, Methodologies , Tools, and Applications</i></p> <p>IGI Global</p> <p>In the modern era, businesses have developed a complex relationship with the society surrounding them. While the effects of business activity are clearly seen, their direct impact varies from country to country.</p>	<p>Comparative Perspectives on Global Corporate Social Responsibility is a pivotal reference source for the latest scholarly research on the accountability contemporary businesses face for the environmental , social, and economic impacts that they create. Highlighting the variant expressions between developed and developing countries, this book is ideally designed for graduate</p>	<p>students, professionals, practitioners, and academicians interested in furthering their knowledge on corporate social responsibility.</p> <p><i>Encyclopedia of Business in Today's World</i></p> <p>Springer</p> <p>This book offers practical advice for building organizations with social responsibility and sustainability organically built in – based on two-way communication between</p>
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human resources (HR) and public relations (PR) departments working together as an organizational conscience touchstone benefiting People, Planet, and Profit.

Key Initiatives in Corporate Social Responsibility

Springer
This book examines the Indian mandate for Corporate Social Responsibility (CSR) and its implementations in various individual organizations. Although the mandate is

applicable only to certain large and stable companies, many believe that India is poised to become the birthplace of social, economic and environmental transformation, given the immense size of the Indian population and its challenging socio-economic index. The book explores the various facets of CSR investigation and places special emphasis on the Schedule VII of the

Indian Companies Act of 2013, which defines specific areas of intervention for these companies. In addition, it provides a wealth of first-hand case studies that exemplify the ongoing developments and the fundamental challenges and opportunities of mandated CSR.

Corporate Social Responsibility in the 21st Century MIT Press
This book presents the latest

evidence on, and new approaches to, the development of Corporate Social Responsibility in emerging and established economies. To do so, it examines a broad range of industries, from fashion to banking, and various aspects, like accounting, information security, and human resource management. Special emphasis is placed on the role of education. The case

studies gathered here analyse both small and medium sized companies, as well as listed enterprises. The book is a valuable resource for researchers in the fields of sustainability and corporate responsibility, provides student teaching cases for courses on CSR and sustainable management, and offers blueprints for professionals seeking guidance and inspiration on their path towards

responsible business operations.
Extracting Accountability Springer Nature
Serving as a general, nontechnical resource for students and academics, these volumes provide an understanding of the development of business as practiced around the world.
Concise Encyclopedia of Corporate Social Responsibility Springer Science & Business Media
This book

examines the development and adoption of corporate social responsibility (CSR) in Polish businesses and social and environmental organizations, and analyzes the corresponding impact at the strategic and operational level in these fields. It presents the status quo of CSR in Poland from three main perspectives: The first presents theoretical works based on current research and recent

advances, while the next takes a closer look at empirical findings in the different fields of CSR (e.g. finance, reporting, law) and presents best practices from major international companies operating on the Polish market. Lastly, it presents a range of case studies from small and medium companies and NGOs in Poland and gives an outlook on the future development. Readers will

benefit from an in-depth discussion of the opportunities and challenges that businesses and organizations in Poland are currently facing with regard to traditional national values and the influx of new cultural and social dimensions and patterns produced by international businesses entering the Polish market. Taken together, the lessons learned, case

studies and snapshots of the latest developments provide a comprehensive overview of the state of the art of CSR in Poland, as well as a blueprint that can be applied to other Eastern European countries.

Corporate Social Responsibility in the Global Business World

Emerald Group Publishing
The last decades witnessed a vigorous debate over

the role of corporations in society. Interest in corporate social responsibility (CSR) has become intense as corporate stakeholders have called for higher performance and ethical standards from businesses, and many corporations have developed CSR programs to harvest the benefits resulting from such initiatives. CSR practices have become a crucial

component of business strategy contributing to organizational success and sustainable competitiveness. Cases on Corporate Social Responsibility and Contemporary Issues in Organizations is an essential reference source that provides specific case studies that elaborate on the strategies and policies enacted by contemporary organizations to address environmental and social issues, as well

as economic and financial ones. Featuring research on topics such as sustainable development goals, CSR pillars, employee retention, gender equality, and social accountability, this book is ideally designed for business managers, researchers, practitioners, and students seeking coverage on innovative business practices enacted in multiple organizations/i

ndustries. **Encyclopedia of Corporate Social Responsibility** Springer
 In a changing and complex environment currently facing the main challenges of sustainable development, effective management of knowledge, intellectual assets, organizational learning, and talent management are the basis for social innovation and new ways of competition. In this sense, management

and business practice are incorporating social and environmental demands made by all types of stakeholders to improve business decisions and strategies. Knowledge Management for Corporate Social Responsibility provides research exploring the theoretical and practical aspects of linking firm profitability, social development, and natural environment in respect to business

<p>management practices. Featuring coverage on a broad range of topics such as employer branding, intellectual capital, and organizational performance, this book is ideally designed for business professionals, small business owners, entrepreneurs , academicians, researchers, and business students. <i>Corporate Social Responsibility</i> Springer Nature This book is a concise and</p>	<p>authoritative reference work and dictionary in the field of corporate social responsibility, sustainability, business ethics and corporate governance. It provides reliable definitions to more than 600 terms and concepts for researchers and professionals alike. By its definitions the dictionary helps users to understand the meanings of commonly used terms in CSR, and the roles and</p>	<p>functions of CSR-related international organizations. Furthermore, it helps to identify keynotes on international guidelines, codes and principles relevant to CSR. The role of CSR in the business world has developed from a fig leaf marketing front into an important and indispensable aspect of corporate behavior over the past years. Sustainable strategies are valued, desired and deployed</p>
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more and more by relevant players in business, politics, and societies all over the world. Both research and corporate practice therefore see CSR as a guiding principle for business success. CSR and Socially Responsible Investing Strategies in Transitioning and Emerging Economies SAGE "Volume 1: This volume is the culmination of many

discussions among the editors over the years, especially at the Sustainability, Ethics and Entrepreneurs hip (SEE) Conference, related to the growth and institutionalization of environmental and social entrepreneurs hip. Research on these two forms of entrepreneurial action has tried to keep pace with what is occurring in the field. While the research is diverse, attracting

scholars across many disciplines and from all parts of the world, it is still in the formative stages. This volume seeks to take stock of the literature and report the state of the art in environmental and social entrepreneurs hip. In particular, it seeks to explore new theoretical directions that blend traditional notions of economic efficiency and social welfare and new ways of measuring

and empirically testing these phenomena. The chapters in this volume demonstrate the diverse philosophical, methodological, and theoretical techniques to studying these forms of entrepreneurship. We expect this volume will contribute to this burgeoning research and that researchers will engage in theory development for the foreseeable future, as new business models are developed, tested, abandoned, and evolved. Volume 2: This volume spotlights cutting-edge research, innovative methodologies, and provocative thinking by organizational scholars and leaders committed to advancing the global sustainability agenda. Each chapter focuses on advancing one or more United Nations (UN) 2030 Sustainable Development Goals (SDGs). The chapter sequence follows a general logic of SDG numerical order and breadth. Overall, this compendium provides critical insights, practical strategies and tools, and timely inspiration to motivate individual and collective engagement with and achievement of the SDGs. With a decade remaining to achieve the 2030 Agenda, this volume supports sustainable

development globally, through: identification of key challenges; theoretical, empirical, and practical exploration of potential solutions; and sharing of actionable findings. Each chapter makes an impactful contribution by spotlighting opportunities for advancing best-in-class efforts toward the achievement of the SDGs. Chapters represent diverse scholarly

perspectives and include a representative range of focal SDGs, organizational contexts, applications, and initiatives from Africa, Asia, Europe, North and South America, and spanning national borders. Volume 3: Historically religious institutions have been at the forefront of social change, yet religion and spirituality are rarely discussed in contemporary entrepreneurs hip research.

We challenge this oversight and argue that by ignoring the fundamental principles that define an overwhelming majority of people all over the world, our scholarship risks being partial, incomplete and thus misleading. This volume presents a selection of entrepreneurs hip perspectives - studies, essays and analyses - that integrate religion and spirituality with social change. We

have novel, to give spirituality
deliberately different with
sought nuances on entrepreneurs
chapters that this hip for social
are edgy and integration of change"--
religion and

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