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International Communications Strategy Oxford University Press, USA

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China's Omnidirectional Peripheral Diplomacy BRILL

Previous research on corporate cultures and ethical business cultures has focused almost exclusively on studies of multinational corporations from a handful of developed countries. This book addresses the intersection of human resource development and human resource management with ethical business cultures in the four BRIC countries, and four other fast-growing emerging economies: those of Mexico, Indonesia, South Africa and Turkey. Drawing on longitudinal large-scale survey-based studies, it compares managers' and employees' perceptions of ethical business cultures in these countries, contrasting them with the US economy. It then discusses the economic and socio-cultural context and current research on business ethics in each of these countries, including implications for research and practice. This significant study will appeal to scholars, researchers and students in business ethics, management, human resource management and development, and organization studies, and addresses issues faced daily by business executives and practitioners working in emerging market countries.

Chindia Routledge

In Chindia Rising, Dr. Jagdish Sheth introduces the concept of Chindia, which captures the re-emergence of the two Himalayan demographic neighbors as economic powers. This thoroughly researched and detailed work analyzes the impact of these nations re-emergence on global economies, both advanced and emerging. The primary topics of discussion are: -The enormous business implications of the rising economies of China and India on other nations, particularly in the United States, Africa, the Caribbean, Latin America and Southeast Asia;-Major obstacles inhibiting the rise of Chindia, including need for natural resources, poverty, environmental damage, and substandard education among the impoverished; and-Real world examples demonstrating the trends and techniques behind this economic rise, including the Lenovo PC Company in China and Mittal Steel in India.Distinguished author and Professor of Marketing Jagdish Sheth has produced a thoroughly detailed yet approachable text that suggests a hopeful future for world economies in relation to the Chindia economic boom. Chindia Rising is a highly useful guide to national and international economics for students and practitioners of both business and politics.

Historical Antecedents Createspace Independent Pub

Despite burgeoning trade and cultural links, China and India remain fierce competitors in a world of global economic rebalancing, power shifts, resource scarcity, environmental degradation, and other transnational security threats. Mohan Malik explores this increasingly important and complex relationship, grounding his analysis in the history of the two countries. Malik describes a geopolitical rivalry underpinned by contrasting systems,

values, and visions. His comparative analysis covers the broad spectrum of challenges that China and India face. Drawing on his extensive research and on-the-ground experience, he concludes with a discussion of alternative strategic futures for Sino-Indian relations.

Power and Reassurance World Scientific

China and India are home to one-third of the world's population. And they're undergoing social and economic revolutions that are capturing the best minds--and money--of Western business. In *Billions of Entrepreneurs*, Tarun Khanna examines the entrepreneurial forces driving China's and India's trajectories of development. He shows where these trajectories overlap and complement one another--and where they diverge and compete. He also reveals how Western companies can participate in this development. Through intriguing comparisons, the author probes important differences between China and India in areas such as information and transparency, the roles of capital markets and talent, public and private property rights, social constraints on market forces, attitudes toward expatriates abroad and foreigners at home, entrepreneurial and corporate opportunities, and the importance of urban and rural communities. He explains how these differences will influence China's and India's future development, what the two countries can learn from each other, and how they will ultimately reshape business, politics, and society in the world around them. Engaging and incisive, this book is a critical resource for anyone working in China or India or planning to do business in these two countries.

The Elephant and the Dragon: The Rise of India and China and What It Means for All of Us John Wiley & Sons

For all their spectacular growth, China and India must still lift a hundred million citizens out of poverty and create jobs for the numerous laborers. Both powers hope trade and investment will sustain national unity. For the first time, Jonathan Holslag identifies these objectives as new sources of rivalry and argues that China and India cannot grow without fierce contest. Though he recognizes that both countries wish to maintain stable relations, Holslag argues that success in implementing economic reform will give way to conflict. This rivalry is already tangible in Asia as a whole, where shifting patterns of economic influence have altered the balance of power and have led to shortsighted policies that undermine regional stability. Holslag also demonstrates that despite two decades of peace, mutual perceptions have become hostile, and a military game of tit-for-tat promises to diminish prospects for peace. Holslag therefore refutes the notion that development and interdependence lead to peace, and he does so by embedding rich empirical evidence within broader debates on international relations theory. His book is down-to-earth and realistic while also taking into account the complexities of internal policymaking. The result is a fascinating portrait of the complicated interaction among economic, political, military, and perceptual levels of diplomacy.

Chinese and Indian Strategic Behavior Kogan Page Publishers

At the end of the 1980s, a tri-polar world comprising the US, EU and Japan emerged. Nevertheless, the economic turbulence of the early 21st century has destabilized this old order and the rise of other Asian powers has implications for the formation of a new economic configuration. This book discusses the probability of the different tentative global economic power balances to emerge, as well as the different contestants: the EU, China and Japan, among others. Organized into three sections, the first part addresses general and trend-wise developments with relevance to the outcome of the re-polarization process. Subsequently, three chapters focus on developments in China, India and Japan. Finally, special issues such as climate policies, corporate governance, social reforms and cross-border economic alliances are considered in greater detail, in relation to their implications for the outcome of the re-polarization process.

Himalaya Calling McGraw-Hill

In view of its size, and vast land and sea boundaries that it shares with its neighbours, China has always regarded its peripheral policy as a crucial aspect of its national security. Such a mentality conforms to Chinese leaders' core belief that a stable external environment — in particular, its immediate region — remains the sine qua non for the continued and sustained rejuvenation of their nation. This book examines China's evolving strategies towards its surrounding peripheries. It is the first book to examine in detail President Xi Jinping's steering of China's peripheral diplomacy. It argues that China pursues an ambitious, omnidirectional regional diplomacy that emphasizes the entire periphery region, and not just specific peripheries. According to this book, Chinese regional policy cannot be properly and adequately understood without taking into account its full breadth, substance and scope. Featuring chapters that explore China's evolving policy in Northeast Asia, Southeast Asia, South Asia and Central Asia, and addressing new developments under Xi, this book fleshes out the intricacies of how China has been managing its peripheral relationships in Asia under new circumstances and new leadership.

New Models of Human Resource Management in China and India Cambridge University Press

The most remarkable phenomenon in Asia in the 21st century is arguably the economic rise of China and India. Amazingly, the two most populous countries in the world are uplifting millions of their citizens annually from poverty through rapid economic growth. What is the impact on the region, given the ascendancy of China and India? There are at least two possible outcomes: the rise of the two great Asian powers may challenge the US and instill fear among the smaller countries in Asia, or, China and India will act as new economic dynamos that will benefit the region even if US economic presence in the region is to decline in the future. This book explores the opportunities and obstacles to a OC harmoniousOCO region underpinned by the rise of China and India."

East of India, South of China Rowman & Littlefield Publishers

This book presents a comprehensive analysis of the similarities and differences of contemporary human resource management systems, processes and practices in the two increasingly important economic great powers in Asia. It covers the full range of human resource management activities, including recruitment, retention, performance management, remuneration, and career development, discusses changing industrial relations systems, and sets the subject in its historical, social and cultural contexts. It examines newly emerging strategies, and assesses the extent to which human resource management systems in the two countries are converging or diverging.

You'll Be Living in Their World, Very Soon Chindia: How China and India Are Revolutionizing Global Business

This volume will explore the role of India and China in regional geopolitics, with a focus on Southeast Asia. It highlights some of the key events and turning points in the evolving equations since the times of Jawaharlal Nehru, India's first prime minister. In six chapters, it shows how India's prominent position in devising the regional architecture in Asia was diluted after the Bandung era, especially after the Indo-China war in 1962. The author

maintains that, relative to its earlier status as a major champion of Asian regionalism, India had become a political and diplomatic non-entity, if not a pariah, in Southeast Asia by the 1980s. While China emerged as the most important political entity in the region over the next three decades, India gradually made substantial inroads into the ASEAN scene, more so after its emergence as a 'rising' power in the post-Cold War era and economic reforms of 1991. This book revisits the question of contemporary Asian security from an Indian vantage point, posing critical questions about the future of regional leadership in Southeast Asia, and demonstrating how it depends as much on the India-China-Southeast Asia relationship as on China-US-Japan relations.

Making Sense of Chindia Columbia University Press

"Himalaya Calling: The Origins of China and India" will take the reader through a journey through the periods of time and places starting from the beginning of civilization from the Himalayas and extending into the Himalaya Sphere. The chapters in the book enable the reader to view the dynamics of China and India from the geo-civilizational paradigm of the Himalaya Sphere. Among the other new concepts introduced is a new understanding of the Buddhist tryst with China's developing process as a super-state and the interaction of the dynamics of wandering ascetics from India and householder in China. It conveys the message of two civilization-states as akin to oases in the desert of modern nation-states and advocates the Indian spiritual goal of "Vasudhaiva kutumbakam" (the whole world is one single family) and the Chinese spiritual goal of "tianxia datong" (grand harmony all-under-Heaven). The book is a must-read for all the leaders and policy makers of China and India. It is a culmination of decades of learning by the author who has lived in both the countries. The reader will begin to understand the shared origins of China and India and how the civilizations have been linked through the ages. The book is timely as it coincides with the commemoration of the diamond jubilee (50th anniversary) of the Panchsheel (Five Principles of Peaceful Coexistence) in 2014. Contents: Foreword Preface Introduction The 'Himalaya Sphere' Lives in the Spirit of China and India Civilization Twins Grew Side by Side Civilization and State in China-India Relations 'Himalaya Sphere' into Universal Prosperity Readership: Policy makers, historians, leaders in China and India and anyone interested in knowing more about China and India. Key Features: No other book in the market that fundamentally offers fresh perspective on understanding of China and India Enables the reader to view the dynamics of China and India from the geo-civilizational paradigm of the Himalaya Sphere Advocates the Indian spiritual goal of "Vasudhaiva kutumbakam" (the whole world is one single family) and the Chinese spiritual goal of "tianxia datong" (grand harmony all-under-Heaven)"

The China Questions Cambridge India

Production and innovation activities are being re-distributed across the world. The BRICS countries (Brazil, Russia, India and China) are proving the major engine of global growth, being less impacted by the financial crisis than developed economies or able to recover more quickly. Asia in the Global ICT Innovation Network takes a close look at the information and communication technologies (ICTs) landscape, not only in two BRICS countries, India and China, but also in South Korea and Taiwan. The book documents the size of the ICT sector for each of the selected countries, and assesses their R&D expenditure and its place in the international innovation network. The selected countries play a major role in shifting patterns of international trade and global value chains. The countries offer different historical profiles, with reforms dating back from the nineties for "Chindia and earlier policies for the "dragons", with later reforms focusing on IT. The book accounts for their specificity, and emphasises the fact that the four countries have achieved impressive results in terms of economic growth. The ICT sector was a major contributor to this growth and led a pioneering role for other sectors. This title consists of three parts: ICT in emerging economies, covering China and India; the return of the dragons, covering South Korea and Taiwan; and Network knowledge and trade, covering regional networks of R&D centres, India as an S&T cooperation partner, Asian countries in the global production network, and Asia in the process of internationalisation of ICT and R&D. Provides a well-supported look at the ICT sector in Asia, an area where extant literature consists mostly in a scattering of articles in various and heterogeneous journals Focuses on innovation Speaks to a growing interest in the role of emerging countries in ICT innovation

China and India Routledge

In the early years of the twenty-first century, China and India have emerged as world powers. In many respects, this is a return to the historical norm for both countries. For much of the early modern period, China and India were global leaders in a variety of ways. In this book, prominent scholars seek to understand modern China and India through an unprecedented comparative analysis of their long histories. Using new sources, making new connections, and reexamining old assumptions, noted scholars of China and India pair up in each chapter to tackle major questions by combining their expertise. What China and India Once Were details how these two cultural giants arrived at their present state, considers their commonalities and divergences, assesses what is at stake in their comparison, and, more widely, questions whether European modernity provides useful contrasts. In jointly composed chapters, contributors explore ecology, polity, gender relations, religion, literature, science and technology, and more, to provide the richest comparative account ever offered of China and India before the modern era. What China and India Once Were establishes innovative frameworks for understanding the historical and cultural roots of East and South Asia in global context, drawing on the variety of Asian pasts to offer new ways of thinking about Asian presents.

How China and India Will Benefit Your Business Elsevier

This book presents a comprehensive analysis of the similarities and differences of contemporary human resource management systems, processes and practices in the two increasingly important economic great powers in Asia. It covers the full range of human resource management activities, including recruitment, retention, performance management, remuneration, and career development, discusses changing industrial relations systems, and sets the subject in its historical, social and cultural contexts. It examines newly emerging strategies, and assesses the extent to which human resource management systems in the two countries are converging or diverging.

Chindia SAGE Publications India

Chindia: How China and India Are Revolutionizing Global Business McGraw-Hill

Dancing with the Tigers Cambridge University Press

Anyone who visits India or China will puzzle over their vast media systems. Though they exercise immense influence, the world knows very little about the media landscape in the two countries. The world's two most populous countries, comprising close to 40 per cent of the global population,

have disputed boundaries and the legacy of the 1962 war. Mass media in both countries plays a pivotal role in domestic politics and is capable of telling provocative nationalist stories. This book helps readers to understand the complexities of media in India and China, and their similarities and differences. It introduces the two media systems, the people who work in them, the work they produce and the pressures that influence their work. It analyses how economic forces drive media, how newsrooms work and how governments in each country manage the coverage of disasters. Media at Work in China and India fosters greater reflection, curiosity and, perhaps, even wisdom, about fast-changing media in these 21st century powerhouses.

India & China, 1904-2004 Farrar, Straus and Giroux

Offers a compelling study of the rise to international economic power of China and India that examines the implications of these emerging Asian giants for America and what America needs to know about the economic and political strategies of the two nations in order to compete in the global marketplace. Reprint.

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A New Asian Drama World Scientific

The circulations of knowledge -- The routes, networks, and objects of circulation -- The imperial connections -- Pan-Asianism and the (re)new(ed) connections -- The geopolitical disconnect -- Conclusion

Chindia Rising Springer Nature

The most remarkable phenomenon in Asia in the 21st century is arguably the economic rise of China and India. Amazingly, the two most populous countries in the world are uplifting millions of their citizens annually from poverty through rapid economic growth. What is the impact on the region, given the ascendance of China and India? There are at least two possible outcomes: the rise of the two great Asian powers may challenge the US and instill fear among the smaller countries in Asia, or, China and India will act as new economic dynamos that will benefit the region even if US economic presence in the region is to decline in the future. This book explores the opportunities and obstacles to a ?harmonious? region underpinned by the rise of China and India.