

# Business Studies Mark Scheme Unit 1 Setting Up A Business

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1 (a) Explain two possible reasons why The Authentic Food Company Ltd has a policy of developing

new products. (5 marks) Content 2 marks Application 3 marks Level 3 3 marks Good application of

knowledge to AFC Ltd™'s situation. Level 2 2 marks

**MARK SCHEME - Xtreme**

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