

# Management Accounting Research Isi Articles

Value Relevance of Accounting Information in Capital Markets  
 Advances in Management Accounting  
 The Academy of Management Annals  
 Islamic Accounting  
 Handbook of Research on Contemporary Consumerism  
 Perspectives of Management Accounting for Sustainable Business Practices  
 Case Study Methodology in Business Research  
 Advances in Management Accounting  
 Corporate Carbon and Climate Accounting  
 Challenges and Controversies in Management Research  
 Machine Learning Techniques for Improved Business Analytics  
 ECRM 2018 17th European Conference on Research Methods in Business and Management  
 Accountability and Social Accounting for Social and Non-profit Organizations  
 International Financial Reporting Standards Implementation  
 Contemporary Challenges in Risk Management  
 Accounting, Organizations, and Institutions  
 Performance Management in Nonprofit Organizations  
 Human-Centered System Design for Electronic Governance  
 Accounting Journals: Scopus, Web of Science, SCImago  
 New Horizons in Management, Leadership and Sustainability  
 Handbook of Research on Retailing Techniques for Optimal Consumer Engagement and Experiences  
 The Routledge Companion to Qualitative Accounting Research Methods  
 Fuzzy Optimization and Multi-Criteria Decision Making in Digital Marketing  
 Value Sharing for Sustainable and Inclusive Development  
 ECIE 2019 14th European Conference on Innovation and Entrepreneurship (2 vols)  
 Research and Current Issues in Management Accounting  
 Research Handbook of Investing in the Triple Bottom Line  
 Corporate Narrative Reporting  
 CSR and Management Accounting Challenges in a Time of Global Crises  
 Finance and Sustainable Development  
 Green Accounting Initiatives and Strategies for Sustainable Development  
 The Real Life Guide to Accounting Research  
 South African Accounting Education Stocktake  
 The Basic Business Library  
 Mergers and Acquisitions and Executive Compensation  
 Artificial Intelligence in Accounting and Auditing  
 Management Control and Uncertainty  
 A-CSEAR 2015-Proceedings of the 14th Australasian Centre on Social and Environmental Accounting Research Conference  
 Advances in Accounting Behavioral Research

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## WILLIAMSON MARITZA

*Value Relevance of Accounting Information in Capital Markets* AFRICAN SUN MeDIA  
 The Real Life Guide to Accounting Research goes behind the more official presentations and accounts of research methods to explore the lived experiences, joys and mistakes of a wide range of international researchers principally working in the fields of accounting and finance, but also in management, economics and other social sciences. The authors of the articles in this book address a wide range of issues and obstacles that they have confronted at various stages in their respective research careers. In reflecting on their personal experiences, they provide practical guidance on how to overcome the types of problems that typically confront academic researchers in their day-to-day work. Practical tips on how to undertake research and get findings published Research project management skills International and interdisciplinary perspectives

*Advances in Management Accounting* IGI Global

Societal marketing has gained widespread recognition in the marketing discipline both in academia and the professional industry. The Handbook of Research on Contemporary Consumerism is an essential reference source that provides an in-depth understanding on the various aspects and issues of consumerism and reveals the critical success factors and conceptual and theoretical frameworks of these concepts from recent contexts and perspectives. Additionally, it examines the impact of identity on marketing and branding from the consumerist perspective, discusses consumerism as a source of innovation and product development, and provides insights on consumerism and profitability. Featuring research on topics such as circular economy, digital marketing, and social media, this book is ideally designed for practitioners, managers, marketers, academic researchers, and students.

*The Academy of Management Annals* Emerald Group Publishing

This book is intended to take stock of the current state of accounting education with a specific emphasis on the South African situation. It provides a critical overview of the current published research and identified gaps. Through this, it aims to equip accounting academics with information and tools to motivate them to research the field of accounting education to improve teaching and learning. It also aids in the identification of suitable research topics in this regard and highlights potential pitfalls in researching accounting education. The book, therefore, focuses on accounting educators as specialists in their respective disciplines. Different authors with a keen interest in a specific area relating to accounting education research wrote each chapter in this book. It forms a planned collective work, assembled by appropriately qualified and experienced scholars in the accounting education field which generates a new conceptual synthesis that advances scholarship of accounting education research, since no such synthesis currently exists for accounting education research in South Africa.

*Islamic Accounting* Edward Elgar Pub

This book is a full guidebook among more than 218 accounting international journals with an evaluation of 3,000 publications for over the last two years. It aims to help readers for selecting an appropriate journal for publishing own research in the international arena or to find the required topic for conducting further investigating or to be informed about so large-scale science as accounting. Here a reader will find detailed information about accounting journals in terms of Scopus, Web of Science and SCImago databases. In addition, there are highlighted accounting journals in terms of IFRS and blockchain concentration in accounting researches nowadays. The relevant aims and scope of each journal are also presented. Anyway, this book is an indispensable assistant for students while getting the "Accounting" specialization, as well as teachers and scientists while conducting empirical researches in the practice and theory of the accounting filed. *Handbook of Research on Contemporary Consumerism* IGI Global

Over the past decades, the total value of executive compensation packages has been rising dramatically, contributing to a wider pay gap between the chief executive officer and the average worker. In the midst of the financial turmoil that brought about a massive wave of corporate failures, the lavish executive compensation package has come under an intense spotlight. Public pressure has mounted to revise the levels and the structure of executive pay in a way that will tie more closely the executive wealth to that of shareholders. Merger and acquisition (M&A) activities represent an opportune setting for gauging whether shareholder value creation or managerial opportunism guides executive compensation. M&As constitute major examples of high-profile events prompted by managers who typically conceive them as a means for achieving higher levels of pay, even though they are frequently associated with disappointing returns to acquiring shareholders. Mergers and Acquisitions and Executive Compensation reviews the existing empirical evidence and provides an integrative framework for the growing body of literature that is situated at the intersection of two highly debated topics: M&A activities and executive compensation. The proposed framework structures the literature along two dimensions, such as M&A phases and firm's role in a M&A deal, allowing readers to identify three main streams of research and five different conceptualizations of causal relationships between M&A transactions and executive compensation. The book makes a comprehensive review of empirical studies conducted to date, aiming to shed more light on the current and emerging knowledge in this field of investigation, discuss the inconsistencies encountered within each stream of research, and suggest promising directions for further exploration. This book will appeal to researchers and students alike in the fields of organizational behavior and governance as well as accounting and accountability.

*Perspectives of Management Accounting for Sustainable Business Practices* Academic Conferences and publishing limited

The 14th Australasian Centre on Social and Environmental Accounting Research Conference (A-CSEAR 2015) is being held on 10-11 December 2015 at Macquarie University, Sydney, Australia. The Conference Chair is Dr John Dumay and the Programme Chair is Dr James Hazelton, both from Macquarie University. ACSEAR provides an opportunity for individuals researching and working in the field of social and environmental accounting in both public and private sectors, to come together to exchange ideas and discuss current research in the field. The theme for the conference this year is 'Partnerships', reflecting the belief amongst our community that achieving progress requires partnerships of all types – between academics of different disciplines, between industry and academia, between government and stakeholders, and of course between members and professional bodies. The keynote speakers for the conference are Charles de Villiers from Auckland University of Technology, New Zealand on the topic Theorising the interactions among legitimacy accountability and pro-activity in the social sphere; Helen Tregidga from Auckland University of Technology, New Zealand talking about Corporate chameleons greenwashing and counter narratives"; Markus J. Milne from the School of Business and Law at the University of Canterbury, New Zealand on the topic of Crass empiricism and the social construction of corporate environmental performance and Lee D. Parker from the School of Accounting, RMIT University, Melbourne, Australia who will address to issue of Accounting for CSR: Revisiting the agenda. ACSEAR received 60 abstract submissions. After the double-blind peer review process 21 academic research papers, have been accepted for publication in these conference proceedings. These papers represent research from around the world, including Australia, Brazil, China, Fiji, Iran, Italy, Japan, New Zealand, South Africa, UK and the USA.

*Case Study Methodology in Business Research* IGI Global

Modern companies are subject to increasing pressures to conduct their business in an environmentally responsible manner due to social and environmental problems. Management of sustainable performance is one of the phenomena faced by the current business environment and, in particular, management corporations. The focus of management on profitability remains the main

objective of any company, but it must also take into account the sustainability of social, economic, and environmental aspects. Under these circumstances, managerial decisions need to be adjusted and strongly substantiated, considering the information required by internal and external stakeholders, including financial reporting. The information requirements of customers and other stakeholders are steadily increasing, and some companies face certain problems in implementing the concept of sustainability and environmental reporting. CSR and Management Accounting Challenges in a Time of Global Crises is a comprehensive reference source that explores various theoretical and practical approaches of management accounting and its impact in the 21st century and investigates new accounting and financial approaches where economic and social aspects become mutually supportive to enhance their impact on community development. Covering topics such as CSR reporting, sustainability, and greenwashing, this book is an essential resource for academicians, specialty organizations, chief financial officers (CFOs), financial controllers, business analysts, financial planning and analysis (FP&A) analysts, budgeting managers, students, researchers, and business environment managers and specialists.

**Advances in Management Accounting** Emerald Group Publishing

Advances in Accounting Behavioral Research addresses a wide range of issues that affect the users, preparers and assurers of accounting information. Volume 19 exemplifies this focus by including research from auditing, taxation and managerial and information systems.

**Corporate Carbon and Climate Accounting** IGI Global

Management research has expanded considerably over recent decades. The impetus for such growth comes from a wide range of forces both inside and outside of the academic community stimulate and regulate its development, while the audience for which management research might be considered to be useful and the extent of that usefulness are highly contested. This book seeks to explore the forces that drive the development of management research, shape its current state and influence its future potential.

**Challenges and Controversies in Management Research** Markus Wiener Pub

Among banking industries and insurance and security sectors, systemic risk and information uncertainty can generate negative consequences. By developing solutions to address such issues, financial regulation initiatives can be optimized. Value Relevance of Accounting Information in Capital Markets is an essential reference source for the latest scholarly research on the importance of information asymmetries and uncertainties and their effects on the overall regulation of financial industries. Featuring extensive coverage on a wide range of perspectives, such as financial reporting standards, investor confidence, and capital flows, this publication is ideally designed for professionals, accountants, and academics seeking current research on the effects of the underlying elements in investing.

**Machine Learning Techniques for Improved Business Analytics** Advances in Management Accounting

Business retains a large influence over the progression of society. Thus, shared goals among corporations could lead to a larger positive impact on the resilience of social and economic expansions. Value Sharing for Sustainable and Inclusive Development is a critical academic resource that explores the opportunities through which businesses can contribute to sustainable and inclusive development. Featuring coverage on a broad range of topics such as the value sharing model, corporate social responsibility, and multi-sided markets, this book is geared toward academicians, researchers, policy makers, and students seeking current research on the importance of collaborative efforts on the part of businesses and entities to achieve functional progression.

**ECRM 2018 17th European Conference on Research Methods in Business and Management** Routledge

In today's society, environmental concerns are at the forefront of entrepreneurial decision-making and planning. With increased attention on an organization's environmental impact, researchers and business leaders strive to provide the best methodologies and strategies for effective environmental reporting and accountability. Green Accounting Initiatives and Strategies for Sustainable Development presents the latest scholarly research on the economic, social, and environmental objectives essential to the planning and support of future organizations and communities. This publication is an essential reference source for academicians, researchers, advanced level students, and professionals interested in designing business models and financial plans with consideration for environmental and social liabilities. This publication features timely, research based chapters on economic, social, and environmental policies including, but not limited to, green performance measurement, triple bottom line reporting, sustainable societies, environmental protection, and risk and adaptive management.

**Accountability and Social Accounting for Social and Non-profit Organizations** Springer

This timely new collection presents the most significant English language contributions to the literature on Islamic accounting. Including more than thirty articles by some of the most important authors in the area, the book covers six major themes: the conceptual framework, accounting ethics and social responsibility, corporate reporting, accounting practice and zakat, auditing and the Islamic history of accounting.

**International Financial Reporting Standards Implementation** Edward Elgar Publishing

Drawing upon research and practitioner narratives from management, leadership, organizational studies, entrepreneurship and sustainable business domains, this book explores the many pathways that enable emerging countries to transform knowledge into action to achieve economic and sustainable development. The authors take a holistic approach to 'transforming knowledge' that goes beyond the mere 'application of knowledge' to include the assimilation, adaptation, and contextualization of knowledge to suit the unique contexts, needs and conditions existing in emerging countries. They then presents success stories and case studies comprising innovative solutions for emerging economies that practitioners can utilize. Current research in management is

highlighted by bringing together academics, practitioners, policy-makers and interest groups from diverse regions and perspectives.

**Contemporary Challenges in Risk Management** ABC-CLIO

Advances in Management Accounting (AIMA) is a publication of quality applied research in management accounting. The journal's purpose is to publish thought-provoking articles that advance knowledge in the management accounting discipline and are of interest to both academics and practitioners.

**Accounting, Organizations, and Institutions** Sciendo

Selecting from the wide range of research methodologies remains a dilemma for all scholars, not least those looking to study the world of accounting. Both established and emerging research methods are frequently advocated, creating a challengingly broad range of choices. Covering a selection of qualitative methodological issues, research strategies and methods, this comprehensive compilation provides an essential guide to the choice and execution of qualitative research approaches in this field. The contributions are grouped into four sections: Worldview and paradigms Methodologies and strategies Data collection methods and analysis Experiencing qualitative field research: personal reflections Edited by leading scholars, with contributions from experts and rising stars, this volume will be essential reading for anyone looking to undertake research in the qualitative accounting field.

**Performance Management in Nonprofit Organizations** IGI Global

This book presents a comprehensive and expert-led insight into the role, types, practises and determinants of corporate narrative reporting (CNR). It provides a detailed overview of the importance of narrative disclosure in understanding the full annual report and, consequently, company performance and future prospects. CNR comprises integral information presented in the front half of the annual report, which helps to tell the full story of a business, providing a comprehensive overview and understanding of both its past and future performance. Supported with illustrative tables and figures throughout, this volume contains a plethora of carefully selected chapters, featuring the analytical insight of knowledgeable academics and researchers from all over the world. Using different data collection and analysis methods, it links and advances theory and practice in the disclosure and presentation of non-financial information in annual reports and other disclosure channels. The book is logically structured into four parts: Narrative Reporting: The State of the Art Empirical Research on Narrative Reporting Narrative Sustainability Reporting Narrative Reporting in Times of Crisis Providing a global insight into CNR in practice, Corporate Narrative Reporting is an invaluable resource for both students and practitioners interested or involved in preparing, reviewing/auditing, analysing and understanding annual reports. It should also be of particular interest to policymakers, regulators and investors.

**Human-Centered System Design for Electronic Governance** Academic Conferences and publishing limited

In the world of economics and business, engaging with loyal customers while also seeking out new, potential customers is a must. With the recent advancements of social media technology, these operations have increased the need for more developed methods to mesh consumer-business relationships and retention. The Handbook of Research on Retailing Techniques for Optimal Consumer Engagement and Experiences is a thought-provoking reference source that provides vital insight into the application of present-day customer relationship management within the retail industry. While highlighting topics such as digital communication, e-retailing, and social media marketing, this publication explores in-depth merchandiser knowledge as well as the methods behind positive retailer-consumer relationships. This book is ideally designed for managers, executives, CEOs, sales professionals, marketers, advertisers, brand managers, retail experts, academicians, researchers, and students.

**Accounting Journals: Scopus, Web of Science, SCImago** OUP Oxford

Accounting has an ever-increasing significance in contemporary society. Indeed, some argue that its practices are fundamental to the development and functioning of modern capitalist societies. We can see accounting everywhere: in organizations where budgeting, investing, costing, and performance appraisal rely on accounting practices; in financial and other audits; in corporate scandals and financial reporting and regulation; in corporate governance, risk management, and accountability, and in the corresponding growth and influence of the accounting profession. Accounting, too, is an important part of the curriculum and research of business and management schools, the fastest growing sector in higher education. This growth is largely a phenomenon of the last 50 years or so. Prior to that, accounting was seen mainly as a mundane, technical, bookkeeping exercise (and some still share that naive view). The growth in accounting has demanded a corresponding engagement by scholars to examine and highlight the important behavioural, organizational, institutional, and social dimensions of accounting. Pioneering work by accounting researchers and social scientists more generally has persuasively demonstrated to a wider social science, professional, management, and policy audience how many aspects of life are indeed constituted, to an important extent, through the calculative practices of accounting. Anthony Hopwood, to whom this book is dedicated, has been a leading figure in this endeavour, which has effectively defined accounting as a distinctive field of research in the social sciences. The book brings together the work of leading international accounting academics and social scientists, and demonstrates the scope, vitality, and insights of contemporary scholarship in and on accounting and auditing.

**New Horizons in Management, Leadership and Sustainability** Emerald Group Publishing

The articles in this volume offer an introductory overview of artificial intelligence in accounting and auditing. They seek to provide a logically arranged and usable handbook of artificial intelligence, decision support, and expert systems in accounting and auditing.

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