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# Managerial Decision Modeling With Spreadsheets

## Second Canadian Edition

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Complex Contracting  
 Management Decision Making  
 Introduction to Management Science with Spreadsheets  
 Quantitative Analysis For Management, 10/E (With Cd)  
 Managerial Decision Modeling with Spreadsheets, Selected Chapters  
 Financial Planning Using Excel  
 Managerial Decision Modeling  
 Managerial Decision Modeling with Spreadsheets  
 Information Security Analytics  
 Handbook of Decision Analysis  
 Data, Models, and Decisions  
 Models and Managers: The Concept of a Decision Calculus  
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*Managerial Decision Modeling With Spreadsheets Second Canadian Edition*

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### BRIANNA GLOVER

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*Complex Contracting* Syngress

The field of operations research provides a scientific approach to managerial decision making. In a contemporary, hypercompetitive ever-changing business world, a manager needs quantitative and factual ways of solving problems related to optimal allocation of resources, profit/loss, maximization/minimization etc. In this endeavor, the subject of doing research on how to manage and make operations efficient is termed as Operations Research. The reference text provides conceptual and analytical knowledge for various operations research techniques. Readers, especially students of this subject, are skeptic in dealing with the subject because of its emphasis on mathematics. However, this book has tried to remove such doubts by focusing on the application part of OR techniques with minimal usage of mathematics. The attempt was to make students comfortable with some complicated topics of the

subject. It covers important concepts including sensitivity analysis, duality theory, transportation solution method, Hungarian algorithm, program evaluation and review technique and periodic review system. Aimed at senior undergraduate and graduate students in the fields of mechanical engineering, civil engineering, industrial engineering and production engineering, this book:

- Discusses extensive use of Microsoft Excel spreadsheets and formulas in solving operations research problems
- Provides case studies and unsolved exercises at the end of each chapter
- Covers industrial applications of various operations research techniques in a comprehensive manner
- Discusses creating spreadsheets and using different Excel formulas in an easy-to-understand manner
- Covers problem-solving procedures for techniques including linear programming, transportation model and game theory

*Management Decision Making* Pearson Higher Ed  
 This book fills a void for a balanced approach to spreadsheet-based decision modeling. In addition to using spreadsheets as a tool to quickly set up and solve decision models, the authors

show how and why the methods work and combine the user's power to logically model and analyze diverse decision-making scenarios with software-based solutions. The book discusses the fundamental concepts, assumptions and limitations behind each decision modeling technique, shows how each decision model works, and illustrates the real-world usefulness of each technique with many applications from both profit and nonprofit organizations. The authors provide an introduction to managerial decision modeling, linear programming models, modeling applications and sensitivity analysis, transportation, assignment and network models, integer, goal, and nonlinear programming models, project management, decision theory, queuing models, simulation modeling, forecasting models and inventory control models. The additional material files Chapter 12 Excel files for each chapter Excel modules for Windows Excel modules for Mac 4th edition errata can be found at

<https://www.degruyter.com/view/product/486941>

**Introduction to Management Science with Spreadsheets**  
Cambridge University Press

This book fills a void for a balanced approach to spreadsheet-based decision modeling. In addition to using spreadsheets as a tool to quickly set up and solve decision models, the authors show how and why the methods work and combine the user's power to logically model and analyze diverse decision-making scenarios with software-based solutions. The book discusses the fundamental concepts, assumptions and limitations behind each decision modeling technique, shows how each decision model works, and illustrates the real-world usefulness of each technique with many applications from both profit and nonprofit organizations. The authors provide an introduction to managerial decision modeling, linear programming models, modeling applications and sensitivity analysis, transportation, assignment and network models, integer, goal, and nonlinear programming models, project management, decision theory, queuing models, simulation modeling, forecasting models and inventory control models. The additional material files Chapter 12 Excel files for each chapter Excel modules for Windows Excel modules for Mac 4th edition errata can be found at <https://www.degruyter.com/view/product/486941>

**Quantitative Analysis For Management, 10/E (With Cd)** Thomson South-Western

Combines topics from two traditionally distinct quantitative subjects, probability/statistics and management science/optimization, in a unified treatment of quantitative methods and models for management. Stresses those fundamental concepts that are most important for the practical analysis of management decisions: modeling and evaluating uncertainty explicitly, understanding the dynamic nature of decision-making, using historical data and limited information effectively, simulating complex systems, and allocating scarce resources optimally.

**Managerial Decision Modeling with Spreadsheets, Selected Chapters** Prentice Hall

For courses on decision modeling through the use of spreadsheets. The perfect balance between decision modeling and spreadsheet use. It's important that textbooks support decision modeling courses by combining student's ability to logically model and analyse diverse decision-making scenarios with software-based solution procedures. Balakrishnan offers the perfect balance of the decision modeling process and the use of spreadsheets to set up and solve decision models. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the

Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

**Financial Planning Using Excel** Irwin Professional Pub  
CD-ROM contains: Premium Solver for Education -- Solver Table add-in software -- Extend LT 4.0 (simulation software) -- TreePlan -- GLP, a graphic visualization program -- Excel templates for in-text examples.

**Managerial Decision Modeling** John Wiley & Sons

A guide to management support system technologies, and how they can be used for better decision making. It focuses on Web-enabled tools, performance analysis, knowledge management, and other innovations.

**Managerial Decision Modeling with Spreadsheets** Prentice Hall  
For MIS specialists and nonspecialists alike, a comprehensive, readable, understandable guide to the concepts and applications of decision support systems.

**Information Security Analytics** McGraw-Hill/Irwin

"Mun demystifies real options analysis and delivers a powerful, pragmatic guide for decision-makers and practitioners alike. Finally, there is a book that equips professionals to easily recognize, value, and seize real options in the world around them." --Jim Schreckengast, Senior VP, R&D Strategy, Gemplus International SA, France Completely revised and updated to meet the challenges of today's dynamic business environment, Real Options Analysis, Second Edition offers you a fresh look at evaluating capital investment strategies by taking the strategic decision-making process into consideration. This comprehensive guide provides both a qualitative and quantitative description of real options; the methods used in solving real options; why and when they are used; and the applicability of these methods in decision making.

**Handbook of Decision Analysis** Pearson Higher Ed

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**Data, Models, and Decisions** Palala Press

The Handbook of Marketing Research: Uses, Misuses, and Future Advances comprehensively explores the approaches for delivering market insights for fact-based decision making in a market-oriented firm. Divided into four parts, the Handbook addresses (1) the different nuances of delivering insights; (2) quantitative, qualitative, and online data gathering techniques; (3) basic and advanced data analysis methods; and (4) the substantial marketing issues that clients are interested in resolving through marketing research.

**Models and Managers: The Concept of a Decision Calculus**  
Managerial Decision Modeling with Spreadsheets

This text combines the market leading writing and presentation skills of Bill Stevenson with integrated, thorough, Excel modeling from Ceyhun Ozgur. Professor Ozgur teaches Management Science, Operations, and Statistics using Excel, at the undergrad and MBA levels at Valparaiso University --and Ozgur developed and tested all examples, problems and cases with his students. The authors have written this text for students who have no significant mathematics training and only the most elementary experience with Excel.

*New Perspectives Microsoft Office 365 & Excel 2016:*

*Intermediate* Cengage Learning

Render provides a modern, Excel-Based, and thoroughly Canadian introduction to management science concepts and techniques. This second edition has more fully integrated Canadian content than before and continues to be a perfect balance between decision modeling and the use of spreadsheets to set up and solve modeling problems.

**Introduction to Management Science** Cambridge University Press

Managerial Decision Modeling with Spreadsheets, Selected Chapters

**Decision Support Systems** John Wiley & Sons

For undergraduate business statistics courses. Analysing the Data Applicable to Business This text is the gold standard for learning how to use Microsoft Excel® in business statistics, helping students gain the understanding they need to be successful in their careers. The authors present statistics in the context of specific business fields; full chapters on business analytics further prepare students for success in their professions. Current data throughout the text lets students practice analysing the types of data they will see in their professions. The friendly writing style include tips throughout to encourage learning. The book also integrates PHStat, an add-in that bolsters the statistical functions of Excel. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you'll gain instant access to this eBook. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

**Spreadsheet Modeling and Decision Analysis** Prentice Hall Reflects the latest applied research and features state-of-the-art software for building and solving spreadsheet optimization models Thoroughly updated to reflect the latest topical and technical advances in the field, Optimization Modeling with Spreadsheets, Second Edition continues to focus on solving real-world optimization problems through the creation of mathematical models and the use of spreadsheets to represent and analyze those models. Developed and extensively classroom-tested by the author, the book features a systematic approach that equips readers with the skills to apply optimization tools effectively without the need to rely on specialized algorithms. This new edition uses the powerful software package Risk Solver Platform (RSP) for optimization, including its Evolutionary Solver, which employs many recently developed ideas for heuristic programming. The author provides expanded coverage of integer programming and discusses linear and nonlinear programming using a systematic approach that emphasizes the use of spreadsheet-based optimization tools. The Second Edition also features: Classifications for the various problem types, providing the reader with a broad framework for building and recognizing optimization models Network models that allow for a more

general form of mass balance A systematic introduction to Data Envelopment Analysis (DEA) The identification of qualitative patterns in order to meaningfully interpret linear programming solutions An introduction to stochastic programming and the use of RSP to solve problems of this type Additional examples, exercises, and cases have been included throughout, allowing readers to test their comprehension of the material. In addition, a related website features Microsoft Office® Excel files to accompany the figures and data sets in the book. With its accessible and comprehensive presentation, Optimization Modeling with Spreadsheets, Second Edition is an excellent book for courses on deterministic models, optimization, and spreadsheet modeling at the upper-undergraduate and graduate levels. The book can also serve as a reference for researchers, practitioners, and consultants working in business, engineering, operations research, and management science.

**Applied Management Science** SAGE Publications

Emphasizes building the most appropriate model possible from the available data. \* Major focus is on analysis and communication of results to management. Teaches readers how to conduct a management science study, analyze different situations, break down the steps of problem-solving, write a business report, and effectively communicate study results to management. \* A supporting CD-ROM is packaged with every book to include three complete additional chapters, additional cases and problems for every chapter, coverage of key algorithms and derivations, a review of statistics, the complete WINQSB package developed by Yih-Long Chang, and Excel files for every chapter. \* Computer Integrated Approach: Use of Excel, WinQSB, and LINDO for windows integrated throughout text for use in solving models.

Walter de Gruyter

This book covers all aspects of budget preparation, from designing and creating a budgetary control system, consolidating data and working with spreadsheets. Now fully updated to include the latest version of Excel, Excel 2007 and for easy budgeting. The book shows how things are done in Excel 2003 and Excel 2007 to ease transition from the previous version to the new version. Now in full colour throughout to aid quick understanding through numerous color screen shots. For those who use Excel on a daily basis in budget planning, this book is a must. It contains a wealth of practical examples, tips, new techniques all designed to help quickly exploit and master Excel to its full advantage and therefore use spreadsheets for more effective management accounting in your firm. covers migration from Excel 2003 to Excel 2007 showing how to do it in both versions new edition now in full colour through out to aid quick understanding practical examples, tips and techniques - exploit Excel 2007 for effective management accounting

*Real Options Analysis* Wiley Global Education

Master data analysis, modeling, and spreadsheet use with BUSINESS ANALYTICS: DATA ANALYSIS AND DECISION MAKING, 6E! Popular with students, instructors, and practitioners, this quantitative methods text delivers the tools to succeed with its proven teach-by-example approach, user-friendly writing style, and complete Excel 2016 integration. It is also compatible with Excel 2013, 2010, and 2007. Completely rewritten, Chapter 17, Data Mining, and Chapter 18, Importing Data into Excel, include increased emphasis on the tools commonly included under the Business Analytics umbrella -- including Microsoft Excel's "Power BI" suite. In addition, up-to-date problem sets and cases provide realistic examples to show the relevance of the material. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Management Science** John Wiley & Sons

A ONE-OF-A-KIND GUIDE TO THE BEST PRACTICES IN DECISION ANALYSIS Decision analysis provides powerful tools for addressing complex decisions that involve uncertainty and multiple objectives, yet most training materials on the subject overlook the soft skills that are essential for success in the field. This unique resource fills this gap in the decision analysis literature and features both soft personal/interpersonal skills and the hard technical skills involving mathematics and modeling. Readers will learn how to identify and overcome the numerous challenges of decision making, choose the appropriate decision process, lead and manage teams, and create value for their organization. Performing modeling analysis, assessing risk, and

implementing decisions are also addressed throughout. Additional features include: Key insights gleaned from decision analysis applications and behavioral decision analysis research Integrated coverage of the techniques of single- and multiple-objective decision analysis Multiple qualitative and quantitative techniques presented for each key decision analysis task Three substantive real-world case studies illustrating diverse strategies for dealing with the challenges of decision making Extensive references for mathematical proofs and advanced topics The Handbook of Decision Analysis is an essential reference for academics and practitioners in various fields including business, operations research, engineering, and science. The book also serves as a supplement for courses at the upper-undergraduate and graduate levels.

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