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# Top Barriers And Drivers To Sme Internationalisation

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Making Value for America

Advances in Geoeconomics

Internationalization and Managing Networks in the Asia Pacific

OECD Digital Economy Outlook 2015

Interfirm Business-to-Business Networks

Entrepreneurship at a Glance 2017

Concepts, Methodologies, Tools, and Applications

Improving Supply Chains with Analytics and Industry 4.0 Technologies

Embracing the Future of Manufacturing, Technology, and Work

Theory, Strategy, and Behavior

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Small and Medium-Sized Enterprises: Overview of Participation in U.S. Exports, Inv. 332-508

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Competitiveness and Private Sector Development Enhancing Competitiveness in Central Asia

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Start-Ups and SMEs: Concepts, Methodologies, Tools, and Applications

Supply Chain 4.0

Concepts, Methodologies, Tools, and Applications

Assessing the Implementation of the Small Business Act for Europe

Handbook of Research on Comparative Economic Development Perspectives on Europe and the MENA Region

Global Strategic Management

Driver Distraction and Inattention

Internationalisation of SMEs

Issues of SME Internationalization in the Indian Context

The Routledge Companion to International Entrepreneurship

Handbook of Research on Intrapreneurship and Organizational Sustainability in SMEs

Commercial Diplomacy in International Entrepreneurship

Leading Procurement Strategy

Integrating SMEs into Global Value Chains

Innovation, Geography and Internationalization

International Business: Concepts, Methodologies, Tools, and Applications

Extending Financial Inclusion in Africa

Multidisciplinary Perspectives on Cross-Border Trade and Business

SME Policy Index: Western Balkans and Turkey 2016 Assessing the Implementation of the Small Business Act for Europe

Boosting Competitiveness and Inclusive Growth

SME Policy Index: ASEAN 2018 Boosting Competitiveness and Inclusive Growth

OECD Territorial Reviews: Japan 2016

OECD Economic Surveys: South Africa 2017

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## **BURCH BIANCA**

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*Making Value for America* Knowledge Translation in Nursing and Healthcare A Roadmap to Evidence-informed Practice

Smaller companies are abundant in the business realm and outnumber large companies by a wide margin. To maintain a competitive edge against other businesses, companies must ensure the most effective strategies and procedures are in place. This is particularly critical in smaller business environments that have fewer resources. *Start-Ups and SMEs: Concepts, Methodologies, Tools, and Applications* is a vital reference source that examines the strategies and concepts that will assist small and medium-sized enterprises to achieve competitiveness. It also explores the latest advances and developments for creating a system of shared values and beliefs in small business environments. Highlighting a range of topics such as entrepreneurship, innovative behavior, and organizational sustainability, this multi-volume book is ideally designed for entrepreneurs, business managers, executives, managing directors, academicians, business professionals, researchers, and graduate-level students.

*Advances in Geoeconomics* International Monetary Fund

The process of the transition to a market-oriented economy for countries from Central and Eastern Europe (CEE) and the Commonwealth of Independent States (CIS) started some 25 years ago. A new technology base triggered the fast growth of new investments into intangible assets by global economic leaders at the beginning of the 1990s, providing the basis for a move towards a knowledge economy. During the past 25 years, entrepreneurs in CEE and the CIS have reshaped traditional industries and created new industries, combining innovative ideas with traditional competencies. Yet we still do not know very much about how and why companies led by entrepreneurs develop, how they expand globally and what the role of new knowledge and innovation is in the internationalization process. Understanding the pathways of entrepreneurial development, especially growth through internationalization, is important for the overall development of countries in transition and beyond. *Entrepreneurship in Central and Eastern Europe: Development through Internationalization* provides an overview of entrepreneurship in a range of important emerging markets. This book aims to fill the gap in the literature by providing up-to-date data and case-based evidence. With coverage of a range of national firms from countries including Belarus, Estonia, Hungary, Poland, Latvia, Lithuania, Serbia, Slovakia, Slovenia and Ukraine, this book will be vital supplementary reading around international entrepreneurship and essential reading for those studying the business environment in this vital emerging market.

*Internationalization and Managing Networks in the Asia Pacific* Academic Press

Smaller companies are abundant in the business realm and outnumber large companies by a wide margin. Understanding the inner workings of small businesses offers benefits to the consumers and the economy. *The Handbook of Research on Small and Medium Enterprises in Developing Countries* is an essential handbook for the latest research on the intentions, performance, and application

models of independent firms. Featuring exhaustive coverage on a broad range of topics such as green IT, entrepreneurial ventures, and social capital, this publication is ideally designed for researchers, academicians, and practitioners seeking current research on the different opportunities and challenges in relation to this specific sector of business around the globe.

*OECD Digital Economy Outlook 2015* Routledge

This Selected Issues paper assesses the efficiency of public spending on health and education in Hungary, with a view to identifying potential efficiency gains and areas for reforms so as to lock in such gains. The paper finds potentially large room for efficiency gains over the medium term, particularly in the health sector. A frontier analysis using data envelopment methodology, suggests that savings from efficiency gains in the health and education sectors could amount up to about 3 percentage points of GDP over the medium term, of which 90 percent could be achieved from efficiency gains in the health sector.

**Interfirm Business-to-Business Networks** OECD Publishing

Business transactions and partnerships across borders have become easier than ever due to globalization and global digital connectivity. As part of this shift in the business sphere, managers, executives, and strategists across industries must acclimate themselves with the challenges and opportunities for conducting business globally. *International Business: Concepts, Methodologies, Tools, and Applications* presents the latest research innovations focusing on cross-cultural communications and training, international relations, multinational enterprises, outsourcing, international business strategies, and competitive advantage in the global marketplace. This publication is an exhaustive multi-volume work essential to academic and corporate libraries who serve researchers, scholars, business executives and professionals, and graduate-level business students.

**Entrepreneurship at a Glance 2017** IGI Global

This book describes how a deeper knowledge and understanding of cultural differences represents a meaningful and useful tool for management of companies, and in particular SMEs, in the People's Republic of China. After introductory chapters on the internationalization of SMEs and the role played by management in this process, the authors explore the implications of academic discourses on culture and its dimensions for company management. The influence of Chinese cultural roots and the country's current cultural environment on management is then examined, with provision of guidance on response to the identified challenges. A key feature of the book is the presentation of important recent fieldwork in the main economic regions of China. This research further clarifies how business culture and cultural differences impact on company activities in China and casts light on various aspects of the adaptive capability of SMEs within the country, highlighting the value of cultural awareness and intelligence. The book will be of interest to academics and practitioners alike.

*Concepts, Methodologies, Tools, and Applications* DIANE Publishing

Cross-border business transactions have become increasingly important due to new norms of conducting business. Cross-border business has led to the emergence of multiple business

opportunities and challenges to various stakeholders. Such global reality cannot simply be ignored; thus, business entities that operate across national borders need to fully employ global business strategies to compete and survive in the dynamic global environment. *Multidisciplinary Perspectives on Cross-Border Trade and Business* captures a multi-faceted outlook on international business phenomena, particularly when cross-border businesses are severely affected by global crises such as the COVID-19 pandemic. This book discusses the perspectives of stakeholders from both developed and developing countries as they handled international crises including the COVID-19 pandemic. Covering topics such as knowledge acquisition, internationalization, and small and medium enterprises, this book is an essential resource for business executives, practitioners, policymakers, graduate and post-graduate students of government or business administration, professors, researchers, and academicians.

**Improving Supply Chains with Analytics and Industry 4.0 Technologies** Emerald Group Publishing

*Extending Financial Inclusion in Africa* unveils the genesis and transformation of Africa's financial sector and its ability to provide finance for all. Contributors of the Book traverse the whole spectrum of African financial systems, examining their depth and breadth and empirically evaluating their appropriateness and effectiveness to achieve inclusive financial services. Explores the evolution of the financial sector in Africa from the pre-colonial to post-colonial era Investigates the financial inclusion-economic growth nexus Explores the role of financial regulation and governance in either enhancing or limiting financial inclusion Evaluates unintended consequences of financial inclusion, including over-indebtedness and increased propensity to spend Assesses cross-sectional evidence on the link between financial inclusion and technological developments such as the internet and mobile technology

*Embracing the Future of Manufacturing, Technology, and Work* Emerald Group Publishing

Smaller companies are abundant in the business realm and outnumber large companies by a wide margin. Understanding the inner workings of small businesses offers benefits to the consumers and the economy. *The Handbook of Research on Intrapreneurship and Organizational Sustainability in SMEs* is a critical scholarly resource that examines the strategies and concepts that will assist small and medium-sized enterprises to achieve competitiveness. Featuring coverage on a broad range of topics such as financial management, corporate sustainability, and organizational culture, this publication is geared towards business managers, professionals, graduate students, and researchers working in the field of smaller-scale business development initiatives.

*Theory, Strategy, and Behavior* Springer

Over the last two decades, South Africa has accomplished enormous social progress by bringing to millions of citizens access to key public services. Nevertheless, growth has trended down markedly recently due to constraints on the supply side. Low growth has led to the stagnation of GDP per ...

*Selected Issues* OECD Publishing

The publication is produced by the OECD-Eurostat Entrepreneurship Indicators Programme based on official statistics. The 2017 edition features a new trends chapter, which also introduces recent developments related to the emergence of the "gig economy" and the use of digital tools...

**Small and Medium-Sized Enterprises: Overview of Participation in U.S. Exports, Inv.**

**332-508** IGI Global

Thoroughly revised and updated, this fourth edition of Lasserre's popular textbook is a user-friendly introduction to planning and making decisions for businesses on a global scale. It features numerous case studies and examples of established international companies and of SMEs looking to grow their international presence. *Global Strategic Management* blends academic rigour and a practical approach to provide a comprehensive guide to understanding strategic management in a global environment. Written by a world-renowned professor of strategy and international business from one of the world's leading business schools, this new edition confirms *Global Strategic Management* as one of the most accessible, engaging texts on the market, one which students find easy to learn from and actually enjoy reading. This fully-updated fourth edition includes: • New and expanded coverage of BRICs, 'born global' firms, Corporate Social Responsibility and the underground economy • More on e-business and the role of the internet in global business • A brand new video feature with business leaders explaining the practical implications and implementation of issues covered in the text • Genuinely global in scope and approach: over 40 mini-cases and examples cover emerging economies in Africa, Latin America and the Far East as well as established firms worldwide • Perfect balance between theory and the real world of business: numerous up-to-date examples that illustrate principles and support learning throughout The strong pedagogical framework from the previous edition remains, including: - Learning objectives - Mini cases, with questions, and shorter examples - Summary and key points - Learning assignments - Key words - with an end-of-book glossary - Web resources - providing links to useful websites - References and further reading Please visit the companion website at : [www.palgravehighered.com/lasserre-gsm-4e](http://www.palgravehighered.com/lasserre-gsm-4e) for online resources including self-assessment questions, mini-case questions, PowerPoint presentations, and useful weblinks, as well as new video interviews with leading business people across the world. Philippe Lasserre is Emeritus Professor of Strategy at INSEAD, Fontainebleau, France. He is an established authority in the field of international business and strategy, with over forty years' experience in teaching, research and consulting in strategic management and international business. He has authored many books in these areas, and has held visiting professorships in Singapore, China, the US and Australia.

*Cases on Edge Computing and Analytics* Chandos Publishing

The international development of SMEs is an important growth vehicle for the Belgian and European economies. Yet far too few of them actually dare to take the step required. Does this mean to say that they should see internationalisation as a given? No, of course not! Internationalisation has a significant impact on companies' decision-making and managerial processes. The risks involved need to be covered and the right form of funding found. There are numerous public measures in place aimed at supporting businesses in their efforts. The aim of "The Internationalisation of SMEs" is to inform business-owners about the various aspects of internationalisation and to provide them with practical answers about the ways they can find funding and cover themselves against the risks they incur. It also draws up a list of the public support measures designed to support Belgian SMEs in their projects abroad.

Brookings Institution Press

Globalized production networks, or global value chains, provide an opportunity for SMEs to upscale

their business models and to grow across borders. This process can enhance SME competitiveness, create more jobs, and promote inclusive growth in developing Asia. The Asian Development Bank (ADB) and the ADB Institute (ADBI) recognize the importance of integrating SMEs into global value chains. To provide pathways for such integration, this study examines ways of encouraging participation in value chains, and explores policy solutions to address the financial and nonfinancial barriers faced by these enterprises.

*Competitiveness and Private Sector Development Enhancing Competitiveness in Central Asia*  
Edward Elgar Publishing

Japan is embarked on a demographic transition without precedent in human history: the population is both declining and ageing rapidly. This raises important questions about the country's future economic geography, as public policies will need both to respond to these shifts and also to shape them.

*How to succeed abroad ?* OECD Publishing

Explores the organization of diplomacy for international entrepreneurship at the micro level: the diplomats' and individual entrepreneurs' perspective. This book takes an interdisciplinary perspective, combining the fields of business administration and public administration, specifically international entrepreneurship and international relations.

**Start-Ups and SMEs: Concepts, Methodologies, Tools, and Applications** Springer

The SME Policy Index is a benchmarking tool for emerging economies to monitor and evaluate progress in policies that support small and medium-sized enterprises.

**Supply Chain 4.0** IGI Global

The three papers in Volume 17 report new theory and in-depth descriptions of interfirm network behavior. Each paper includes extensive reviews of the relevant literature on interfirm network behavior as well as data analysis using empirical positivistic and/or case study research methods.

*Concepts, Methodologies, Tools, and Applications* Primento

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'Supply Chain 4.0' has introduced automation into logistics and supply chain processes, exploiting predictive analytics to better match supply with demand, optimizing operations and using the latest technologies for the last mile delivery such as drones and autonomous robots. Supply Chain 4.0 presents new methods, techniques, and information systems that support the coordination and optimization of logistics processes, reduction of operational costs as well as the emergence of entirely new services and business processes. This edited collection includes contributions from leading international researchers from academia and industry. It considers the latest technologies and operational research methods available to support smart, integrated, and sustainable logistics practices focusing on automation, big data, Internet of Things, and decision support systems for transportation and logistics. It also highlights market requirements and includes case studies of cutting-edge applications from innovators in the logistics industry.

**Assessing the Implementation of the Small Business Act for Europe** Routledge

It is estimated that, in the United States, around 20 percent of all Police-reported road crashes involve driver distraction as a contributing factor. This figure increases if other forms of inattention are considered. Evidence (reviewed in this volume) suggests that the situation is similar in other countries and that driver distraction and inattention are even more dangerous as contributing factors in crashes than drug and alcohol intoxication. Having a solid evidence-base from which to develop injury countermeasures is a cornerstone of road-safety management. This book adds to the accumulating evidence-base on driver distraction and inattention. With 24 chapters by 52 authors from more than 10 countries, it provides important new perspectives on the definition and meaning of driver distraction and inattention, the mechanisms that characterize them, the measurement of their effects, strategies for mitigating their effects, and recommendations for further research. The goal of this book is to inspire further research and countermeasure development to prevent and mitigate the potentially adverse effects of driver distraction and driver inattention, and, in doing so, to save lives.