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The Flight of the Creative Class The Flight Of Creative ClassIn The Flight of the Creative Class, Florida expands his research to cover the global competition to attract the Creative Class. The United States was, up until 2002, the unparalleled leader in creative capital.Flight of the Creative Class, The: Richard Florida, Mark ...The Flight Of The Creative Class: The New Global Competition for Talent Currently unavailable. Research-driven and clearly written, bestselling economist Richard Florida addresses the growing alarm about the exodus of high-value jobs from the USA.The Flight of the Creative Class: The New Global ...Overview. The 2006 follow-up to The Rise of the Creative Class takes the argument to the next level. Arguing that this global competition for creative talent will be the defining economic issue of the 21st century. On this front, the United States may already be losing its traditional lead.The Flight of the Creative Class by Richard Florida ...In The Flight of the Creative Class, Florida expands his research to cover the global competition to attract the Creative Class. The USA once led the world in terms of creative capital. Since 2002, factors like the Bush administration's emphasis on smokestack industries, heightened security concerns after 9/11 and the growing cultural divide between conservatives and liberals have put the US at a large

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Richard Florida talked about his book The Flight of the Creative Class: The New Global Competition for Talent, published by Collins.

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The Flight Of Creative Class

Overview. The 2006 follow-up to The Rise of the Creative Class takes the argument to the next level. Arguing that this global competition for creative talent will be the defining economic issue of the 21st century. On this front, the United States may already be losing its traditional lead.

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This "creative class" is found in a variety of fields, from engineering to theater, biotech to education, architecture to small business. Their choices have already had a huge economic impact. In the future, they will determine how the workplace is organized, what companies will prosper or go

bankrupt, and even which cities will thrive or wither.

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Florida describes the creative class as comprising 40 million workers (about 30 percent of the U.S. workforce). He breaks the class into two broad sections, derived from Standard Occupational Classification System codes: Super-creative core: This group comprises about 12 percent of all U.S. jobs.

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