

Emirates Airlines Connecting The Unconnected

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Airline Operations and Management Routledge

Seize this moment to advance racial justice at your organization. In the wake of widespread anti-racism demonstrations across the world, many companies have spoken out forcefully. They've made unprecedented commitments to equity and launched ad campaigns and task forces to counter racism, especially anti-Black racism. But now comes the real test—harnessing the energy of this moment to further and sustain change for the better. *Racial Justice: The Insights You Need from Harvard Business Review* will help you combat racism and bias throughout your company, revitalize your diversity and inclusion efforts, and lead the conversations necessary to bring your organization a step closer to racial equity. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the *Insights You Need from Harvard Business Review* series. Featuring HBR's smartest thinking on fast-moving issues—blockchain, cybersecurity, AI, and more—each book provides the

foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The *Insights You Need* series will help you grasp these critical ideas—and prepare you and your company for the future.

Platforms, Content Moderation, and the Hidden Decisions That Shape Social Media Light Technology Publishing

The *International Dictionary of Hospitality Management* is the must have companion for all those working or studying in the field of hospitality management. With over 728 entries, it covers everything you need to know, from a concise definition of back office systems, to management accounting and yield management. It covers all of the relevant issues in the field of hospitality management from both a sectoral level: * Lodging * Restaurants and Food service * Time-share * Clubs * Events As well as a functional one: * Accounting and Finance * Marketing * Strategic Management * Human Resources * Information Technology * Facilities Management An abridged version of the successful *International Encyclopedia of Hospitality Management*, its user friendly

layout provides readers with quick and concise answers across this diverse area of industry.

World Development Report 2016 CAMBRIDGE University Press

An insider's account of Romania's emergence from communism control In the 1970s American attorney Alfred H. Moses was approached on the streets of Bucharest by young Jews seeking help to emigrate to Israel. This became the author's mission until the communist regime fell in 1989. Before that Moses had met periodically with Romania's communist dictator, Nicolae Ceausescu, to persuade him to allow increased Jewish emigration. This experience deepened Moses's interest in Romania—an interest that culminated in his serving as U.S. ambassador to the country from 1994 to 1997 during the Clinton administration. The ambassador's time of service in Romania came just a few years after the fall of the Berlin Wall and the subsequent collapse of communism in Eastern Europe. During this period Romania faced economic paralysis and was still buried in the rubble of communism. Over the next three years Moses helped nurture Romania's nascent democratic institutions, promoted privatization of Romania's economy, and shepherded Romania on the path toward full integration with Western institutions. Through frequent press conferences, speeches, and writings in the Romanian and Western press and in his meetings with Romanian officials at the

highest level, he stated in plain language the steps Romania needed to take before it could be accepted in the West as a free and democratic country. Bucharest Diary: An American Ambassador's Journey is filled with firsthand stories, including colorful anecdotes, of the diplomacy, both public and private, that helped Romania recover from four decades of communist rule and, eventually, become a member of both NATO and the European Union. Romania still struggles today with the consequences of its history, but it has reached many of its post-communist goals, which Ambassador Moses championed at a crucial time. This book will be of special interest to readers of history and public affairs—in particular those interested in Jewish life under communist rule in Eastern Europe and how the United States and its Western partners helped rebuild an important country devastated by communism.

[Commodity Frontiers and Global Capitalist Expansion](#) Brookings Institution Press

Extensively revised and updated edition of the bestselling textbook, provides an overview of recent global airline industry evolution and future challenges Examines the perspectives of the many stakeholders in the global airline industry, including airlines, airports, air traffic services, governments, labor unions, in addition to passengers Describes how these different players have contributed to the evolution of competition in the global airline industry, and the implications for its future evolution Includes many facets of the airline industry not covered elsewhere in any single book, for example, safety and security, labor relations and environmental impacts of aviation Highlights recent developments such as changing airline business models, growth of emerging airlines, plans for modernizing air traffic management, and opportunities offered by new information technologies for ticket distribution Provides detailed data on airline performance and economics updated through 2013

[Understanding Strategy in Global Markets](#) Bloomsbury Publishing USA

Bill Cooper, former United States Naval Intelligence Briefing Team member, reveals information that remains hidden from the public eye. This information has been kept in Top Secret government files since the 1940s. His audiences hear the truth unfold as he writes about the assassination of John F. Kennedy, the war on drugs, the Secret Government and UFOs. Bill is a lucid, rational and powerful speaker who intent is to inform and to empower his audience. Standing room only is normal. His presentation and information transcend partisan affiliations as he clearly addresses issues in a way that has a striking impact on listeners of all backgrounds and interests. He has spoken to many groups throughout the United States and has appeared regularly on many radio talk shows and on television. In 1988 Bill decided to "talk" due to events then taking place worldwide, events which he had seen plans for back in the early '70s. Since Bill has been "talking," he has correctly predicted the lowering of the Iron Curtain, the fall of the Berlin Wall and the invasion of Panama. All Bill's predictions were on record well before the events occurred. Bill is not a psychic. His information comes from Top Secret documents that he read while with the Intelligence Briefing Team and from over 17 years of thorough research. "Bill Cooper is the world's leading expert on UFOs." -- Billy Goodman, KVEG, Las Vegas. "The onlt man in America who has all the pieces to the puzzle that has troubled so many for so long." -- Anthony Hilder, Radio Free America "William Cooper may be one of America's greatest heros, and this story may be the biggest story in the history of the world." -- Mills Crenshaw, KTALK, Salt Lake City. "Like it or not, everything is changing. The result will be the most wonderful experience in the history of man or the most horrible enslavement that you can imagine. Be active or abdicate, the future is in your hands." -- William Cooper, October 24, 1989.

[Living into Community](#) Emirates Airline: Connecting the UnconnectedAir Transport in the 21st CenturyKey Strategic Developments

A revealing and gripping investigation into how social media platforms police what we post online—and the large societal impact of these decisions Most users want their Twitter feed, Facebook page, and YouTube comments to be free of harassment and porn. Whether faced with “fake news” or livestreamed violence, “content moderators”—who censor or promote user†posted content—have never been more important. This is especially true when the tools that social media platforms use to curb trolling, ban hate speech, and censor pornography can also silence the speech you need to hear. In this revealing and nuanced exploration, award†winning sociologist and cultural observer Tarleton Gillespie provides an overview of current social media practices and explains the underlying rationales for how, when, and why these policies are enforced. In doing so, Gillespie highlights that content moderation receives too little public scrutiny even as it shapes social norms and creates consequences for public discourse, cultural production, and the fabric of society. Based on interviews with content moderators, creators, and consumers, this accessible,

timely book is a must†read for anyone who’s ever clicked “like” or “retweet.”

[The Defender's Dilemma](#) Springer Nature

Airline Operations and Management: A Management Textbook is a survey of the airline industry, mostly from a managerial perspective. It integrates and applies the fundamentals of several management disciplines, particularly economics, operations, marketing and finance, in developing the overview of the industry. The focus is on tactical, rather than strategic, management that is specialized or unique to the airline industry. The primary audiences for this textbook are both senior and graduate students of airline management, but it should also be useful to entry and junior level airline managers and professionals seeking to expand their knowledge of the industry beyond their own functional area.

[Potentials, Parameters, and Prospects](#) Routledge

This book provides a detailed overview of governance for the Sustainable Development Goals (SDGs). Adopting a unique integrative approach, it examines the fragmentation of governance that is a critical barrier to achieving the SDGs. The main question addressed is: What are the crucial elements and the organizing logic of an integrative framework that is suitable for analysing governance for the SDGs and for implementing the transitions that we need towards a more sustainable world? This transdisciplinary book first proposes a combination of innovative governance theories that can improve the analysis and practice of sustainability governance. Secondly, it explores the interests of core actors in a number of case examples. And thirdly, it offers recommendations for improving the study and practice of sustainability governance. The findings presented form the basis for a new approach to governance towards objectives such as the SDGs: Integrative Sustainability Governance (ISG). The ensuing ISG framework includes indicator frames within the pillars of power, knowledge and norms. The book concludes that the transformation of crisis into sustainability transitions requires a deeper consideration of risk management that strengthens resilience; systems deliberation that complements democracy; and behavioral insights that elevate human awareness and collaboration. This handbook is a comprehensive and valuable companion for students, experts and practitioners with an interest in the SDGs.

[The Undersea Network](#) Cambridge University Press

Presented in a handy question-and-answer format, this practical guide to airline travel draws on the expertise of a commercial airline pilot to provide valuable information on safety, security screening, passenger health, aerodynamics, and many other topics, accompanied by a glossary of common buzzwords for travelers. Original.

[Greening the World Economy](#) Springer

Illustrated throughout in full colour, this pioneering text is the only book you need for an introduction to network science.

[Breakthrough](#) Duke University Press

This reference and practice book contains 60 attractive two-page units featuring approximately 1,000 phrasal verbs. This new level of English Phrasal Verbs in Use is specifically designed for advanced level students looking to improve their knowledge of this often difficult area of the English language. The book includes many phrasal verbs useful to students preparing for the Cambridge CAE, CPE and IELTS examinations.

[Cultivating Practices That Sustain Us](#) A E I Press

Digital technologies are spreading rapidly, but digital dividends--the broader benefits of faster growth, more jobs, and better services--are not. If more than 40 percent of adults in East Africa pay their utility bills using a mobile phone, why can't others around the world do the same? If 8 million entrepreneurs in China--one third of them women--can use an e-commerce platform to export goods to 120 countries, why can't entrepreneurs elsewhere achieve the same global reach? And if India can provide unique digital identification to 1 billion people in five years, and thereby reduce corruption by billions of dollars, why can't other countries replicate its success? Indeed, what's holding back countries from realizing the profound and transformational effects that digital technologies are supposed to deliver? Two main reasons. First, nearly 60 percent of the world's population are still offline and can't participate in the digital economy in any meaningful way. Second, and more important, the benefits of digital technologies can be offset by growing risks. Startups can disrupt incumbents, but not when vested interests and regulatory uncertainty obstruct competition and the entry of new firms. Employment opportunities may be greater, but not when the labor market is polarized. The internet can be a platform for universal empowerment, but not when it becomes a tool for state control and elite capture. The World Development Report

2016 shows that while the digital revolution has forged ahead, its 'analog complements'--the regulations that promote entry and competition, the skills that enable workers to access and then leverage the new economy, and the institutions that are accountable to citizens--have not kept pace. And when these analog complements to digital investments are absent, the development impact can be disappointing. What, then, should countries do? They should formulate digital development strategies that are much broader than current information and communication technology (ICT) strategies. They should create a policy and institutional environment for technology that fosters the greatest benefits. In short, they need to build a strong analog foundation to deliver digital dividends to everyone, everywhere.

Routledge

Harnessing technology for a better future Looking into the future is always difficult and often problematic—but sometimes it's useful to imagine what innovations might resolve today's problems and make tomorrow better. In this book, 15 distinguished international experts examine how technology will affect the human condition and natural world within the next ten years. Their stories reflect major ambitions for what the future could bring and offer a glimpse into the possibilities for achieving the UN's ambitious Sustainable Development Goals. The authors were asked to envision future success in their respective fields, given the current state of technology and potential progress over the next decade. The central question driving their research: What are likely technological advances that could contribute to the Sustainable Development Goals at major scale, affecting the lives of hundreds of millions of people or substantial geographies around the globe. One overall takeaway is that gradualist approaches will not achieve those goals by 2030. Breakthroughs will be necessary in science, in the development of new products and services, and in institutional systems. Each of the experts responded with stories that reflect big ambitions for what the future may bring. Their stories are not projections or forecasts as to what will happen; they are reasoned and reasonable conjectures about what could happen. The editors' intent is to provide a glimpse into the possibilities for the future of sustainable development. At a time when many people worry about stalled progress on the economic, social, and environmental challenges of sustainable development, Breakthrough is a reminder that the promise of a better future is within our grasp, across a range of domains. It will interest anyone who wonders about the world's economic, social, and environmental future.

[The COVID-19 Diaries](#) John Wiley & Sons

It is common knowledge that, in rich societies, the poor have worse health and suffer more from almost every social problem. This book explains why inequality is the most serious problem societies face today.

[How We Meet and Why It Matters](#) World Bank Publications

From the visionary bestselling author of *The Second World* and *How to Run the World* comes a bracing and authoritative guide to a future shaped less by national borders than by global supply chains, a world in which the most connected powers—and people—will win. Connectivity is the most revolutionary force of the twenty-first century. Mankind is reengineering the planet, investing up to ten trillion dollars per year in transportation, energy, and communications infrastructure linking the world's burgeoning megacities together. This has profound consequences for geopolitics, economics, demographics, the environment, and social identity. Connectivity, not geography, is our destiny. In *Connectography*, visionary strategist Parag Mehta travels from Ukraine to Iran, Mongolia to North Korea, Pakistan to Nigeria, and across the Arctic Circle and the South China Sea to explain the rapid and unprecedented changes affecting every part of the planet. He shows how militaries are deployed to protect supply chains as much as borders, and how nations are less at war over territory than engaged in tugs-of-war over pipelines, railways, shipping lanes, and Internet cables. The new arms race is to connect to the most markets—a race China is now winning, having launched a wave of infrastructure investments to unite Eurasia around its new Silk Roads. The United States can only regain ground by fusing with its neighbors into a super-continental North American Union of shared resources and prosperity. *Connectography* offers a unique and hopeful vision for the future. Khanna argues that new energy discoveries and technologies have eliminated the need for resource wars; ambitious transport corridors and power grids are unscrambling Africa's fraught colonial borders; even the Arab world is evolving a more peaceful map as it builds resource and trade routes across its war-torn landscape. At the same time, thriving hubs such as Singapore and Dubai are injecting dynamism into young and heavily populated regions, cyber-communities empower commerce across vast distances, and the world's ballooning financial assets are being wisely invested into building an

inclusive global society. Beneath the chaos of a world that appears to be falling apart is a new foundation of connectivity pulling it together. Praise for Connectography "Incredible . . . With the world rapidly changing and urbanizing, [Khanna's] proposals might be the best way to confront a radically different future."—The Washington Post "Clear and coherent . . . a well-researched account of how companies are weaving ever more complicated supply chains that pull the world together even as they squeeze out inefficiencies. . . . [He] has succeeded in demonstrating that the forces of globalization are winning."—Adrian Woolridge, The Wall Street Journal "Bold . . . With an eye for vivid details, Khanna has . . . produced an engaging geopolitical travelogue."—Foreign Affairs "For those who fear that the world is becoming too inward-looking, Connectography is a refreshing, optimistic vision."—The Economist "Connectivity has become a basic human right, and gives everyone on the planet the opportunity to provide for their family and contribute to our shared future. Connectography charts the future of this connected world."—Marc Andreessen, general partner, Andreessen Horowitz "Khanna's scholarship and foresight are world-class. A must-read for the next president."—Chuck Hagel, former U.S. secretary of defense This title has complex layouts that may take longer to download.

Strategic Operations Management Taylor & Francis

Following 'Blueprint for a Green Economy' (the Pearce Report), David Pearce and his team have turned their attention to global environmental threats. If it makes sense to apply economic analysis to national environmental problems, then it makes even more sense to apply it to world-wide dangers. The authors start by describing the reasons for using economic approaches to common resources like climate, ozone and biodiversity. They then take a detailed look at the economic ways of tackling the issues involved in global warming, ozone layer depletion, environmental degradation in the Third World, population, rain forests, aid, equity, international

environmental co-operation and what might amount to green foreign policies. They show not only how to take all these things into account in economic theory, but also the economic price of failing to do so. Blueprint 2 is an agenda for international and governmental economic action.

Bucharest Diary Ashgate Publishing, Ltd.

Big data has become an important success driver in airline network planning. Maximilian Schosser explores the status quo of network planning across a case study group consisting of nine airlines representing different business models. The author describes 23 big data opportunities for airline network planning and evaluates them based on their specific value contribution for airline network planning. Subsequently, he develops a financial evaluation methodology for big data opportunities based on key performance indicators for airline network planning departments.

The Strategic Planning Process Springer

The United Nations definitive report on the state of the world economy, providing global and regional economic outlook for 2019 and 2020. Produced by the Department of Economic and Social Affairs, the five UN regional commissions, the United Nations Conference on Trade and Development, with contributions from the UN World Tourism Organization.

Integrated Groundwater Management Penguin

Strategic management is a field that has diversity in approach and scope, but relative homogeneity in pedagogy. This book, a refreshed edition of its successful predecessor, brings something different to the field, by concisely introducing it with a focus on doing business in the Middle East and North Africa. Supplemented by online case studies and other resources, the reader is exposed to a plethora of concepts, theories, practical implications, and experiential exercises in the strategic management process. The updated text explores key regional issues, including the "Arab Spring", economic recession, corporate social responsibility, the role of women in business and the rise of emerging economies. The reader is encouraged to look at the world in light of the

challenges many organizations are facing around the globe. Features like "Stop and Think Critically" and "Focus" points throughout each chapter encourage and inspire a thoughtful reading of the text. This is a book designed to aid undergraduate and graduate students, as well as managers in both for-profit and non-profit sectors. The authors guides the reader through both new and ongoing issues in the field of strategic management, and allow them to foster a greater understanding of this ever-developing field.

Challenges and Opportunities of Communication in Times of Crisis Wm. B. Eerdmans Publishing

"Hosts of all kinds, this is a must-read!" --Chris Anderson, owner and curator of TED From the host of the New York Times podcast Together Apart, an exciting new approach to how we gather that will transform the ways we spend our time together—at home, at work, in our communities, and beyond. In *The Art of Gathering*, Priya Parker argues that the gatherings in our lives are lackluster and unproductive--which they don't have to be. We rely too much on routine and the conventions of gatherings when we should focus on distinctiveness and the people involved. At a time when coming together is more important than ever, Parker sets forth a human-centered approach to gathering that will help everyone create meaningful, memorable experiences, large and small, for work and for play. Drawing on her expertise as a facilitator of high-powered gatherings around the world, Parker takes us inside events of all kinds to show what works, what doesn't, and why. She investigates a wide array of gatherings--conferences, meetings, a courtroom, a flash-mob party, an Arab-Israeli summer camp--and explains how simple, specific changes can invigorate any group experience. The result is a book that's both journey and guide, full of exciting ideas with real-world applications. *The Art of Gathering* will forever alter the way you look at your next meeting, industry conference, dinner party, and backyard barbecue--and how you host and attend them.

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