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Round 2 Channels

Content Comparison

Challenges and Opportunities for Development

The Path of an Eagle: Despair, Hope & Glory

Digital Delivery and the Future of Movies

Decoding Your Dog

Foundations of Economics

From Cape to Congo

The Ultimate Experts Explain Common Dog

Behaviors and Reveal How to Prevent Or Change

Unwanted Ones

Introduction to Film Studies

On-Demand Culture

Mind Power

Mobile Services in Estonia

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Consumer Marketing Strategies

Acting as a Business

The Inside Story of China's Past, Current and

Future Leaders

Global South Issues in Media, Culture and

Technology

Media Diversity

Branding and Product Design

2018 Radical Self Love Almanac

The Creation of Nigerian Film Genres

Hollywood Economics
 Strategies for Success
 Popular Cultures and Public Interests
 Re-imagining Communication in Africa and the
 Caribbean
 Cable Television and the Future of Broadcasting
 Nollywood
 Research Summary Report
 The Judiciary in South Africa
 King Baabu
 Curating Africa in the Age of Film Festivals
 How China's Leaders Think
 The West and the Rest of Us: White Predators,
 Black Slavers, and the African Elite
 The Lions Accelerating the Development of Africa
 Television in Africa in the Digital Age
 Leisure in Urban Africa
 Traveling While Black and Lesbian: Twbl
 South-South Globalization
 An Integrated Perspective
 The Rise of the African Multinational Enterprise
 (AMNE)

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**CLARENCE
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*Challenges
 and
 Opportunities*

*for
 Development
 Rutgers
 University
 Press
 This book
 places
 television in
 Africa in the*

digital
 context. It
 address the
 onslaught of
 multimedia
 platforms,
 digital
 migration and
 implication of

this technology for society. The discussions in the chapters contained in this book encompass a wide range of issues such as digital disruption of television news, internet television and video on demand platforms, adaptations, digital migration, business strategies and management approaches, PBS, consumption patterns, scheduling and programming, evangelical

television, and many others. The book is an important reading for academics, students and television practitioners. It offers an insightful view of television in Africa. **The Path of an Eagle: Despair, Hope & Glory** Routledge Movies expected to perform well can flop, whilst independent movies with low budgets can be wildly successful. In this text, De Vany casts his eye over all

aspects of the business to present some intriguing conclusions. Digital Delivery and the Future of Movies Juta and Company Ltd Tracing the history of Africa's relationship to film festivals and exploring the festivals' impact on the various types of people who attend festivals (the festival experts, the ordinary festival audiences, and the filmmakers), Dovey reveals what turns

something called a "festival" into a "festival experience" for these groups.

Decoding Your Dog Vintage Updated with new information about major industry changes, a latest edition of a successful guide counsels actors on the business side of the profession while sharing practical advice on such topics as crafting an effective résumé, joining unions and getting an

agent. Original. *Foundations of Economics* Routledge Khanyisa grew up in rural South Africa where she was raised by her grandparents; a prison cook and a poor priest. In spite of her poor upbringing, Khanyisa was able to graduate University with the help of her grandmother. It was during what she calls "the peak of her depression in 2009, that she was confronted

with the reality of being an unemployable graduate. Khanyisa then decided to leave South Africa and start a career as an ESL teacher in South Korea. Additionally, her struggle with her sexuality that conflicted with her staunch Christian lifestyle became too much to endure. In Traveling While Black & Lesbian, Khanyisa takes us on a journey of how that decision impacted her

life. We are visually transported to her life in Asia, Central America, The United States and SouthEast Asia. The memoir details her experiences as a traveling queer woman of color.

From Cape to Congo Lynne Rienner Publishers
This book provides a detailed look at the birth, growth and expansion of African Multinational Enterprises (AMNEs). Specifically, it explores the historical,

ideological, political and macroeconomic forces that shaped modern day Africa and the role they play in fostering the emergence and growth of AMNEs. It also examines some of the challenges these enterprises have faced in this venture including poor infrastructure, deficient supply chains, and opaque institutional and regulatory frameworks and the innovative ways by which they

overcame them. In this way, this book provides practitioners and students with not only a detailed insight into AMNEs but also their potential competitive advantage in the international business stage.

The Ultimate Experts Explain Common Dog Behaviors and Reveal How to Prevent Or Change Unwanted Ones

Hallmark Cards, Inc.

Take control of your mind, change your thinking and create a future of success. Mind Power is literally packed with power; the power to take full control of your mind, your emotions and your life. Your mind and the way you think informs absolutely everything you feel, do and say. Imagine how effectively you could command and influence the direction of your life if you knew how to control the

power of your mind. Learn to take control of fear and anxiety; improve all the relationships in your personal and business life; harness the full power of your memory, logic and analytical skills; be more persuasive, influential and impactful; and open your mind to a 'can-do' attitude. Anything is possible. You're held back only by the limits of your mind. At work and in your personal

life, Mind Power will show you how to take control, change your attitudes and create a future of success. When you change your thinking - you change your life! One step at a time the bestselling author, James Borg, shows readers how to **Develop an awareness of their thinking style and alter their mind-set. *Take control of fear and anxiety. *Manage your mind-induced stress and anger.

*Harness the limitless powers of your memory.
*Develop powerful 'inner' and 'outer' talk to change outcomes.
*Open your mind to a positive 'make it happen' attitude.
*Improve your relationships with other people in your personal and business life. James Borg is a practising work psychologist and business consultant. His quest for 'Mind Power' started at an early age as he tried out

techniques for getting the brain to process complicated calculations - he was soon able to recite multiplication tables from 2 to 1000 and perform feats of mental arithmetic. James also became interested in magic at a young age and was admitted as one of the youngest-ever members of the Magic Circle.
Introduction to Film Studies
Harvard Business Review Press

Nigerian video films--dramatic features shot on video and sold as cassettes--are being produced at the rate of nearly one a day, making them the major contemporary art form in Nigeria. The history of African film offers no precedent for such a huge, popularly based industry. The contributors to this volume, who include film and television directors, an anthropologist

, and scholars of film studies and literature, take a variety of approaches to this flourishing popular art. Topics include aesthetic forms and distribution; the configurations of various ethnic audiences; the new media environment dominated by cassette technology; the video's materialism in a period of economic collapse; transformation of the traditional Yoruba traveling

theater; individualism and the moral crisis in Igbo society; Hausa cultural values; the negotiation of gender roles, and the genre of Christian videos.

On-Demand Culture

PRAXIS
Examines the five-hundred-year history of white expansion and imperialism in Africa, colonial policy and rule, African complicity, and the contemporary consequences of colonial oppression and betrayal.

Mind Power

John Wiley & Sons
Two prominent features of the current global economy are the world-wide recession brought about by the recent financial crisis, and the emergence of major economic powers from within the developing world such as Brazil, China and India. The former represents the failure of global regulatory policies and macroeconomic imbalances between surplus and

deficit countries; the latter is symptomatic of a partial shift in economic power towards developing nations, who are often collectively labelled the global South. The macroeconomic imbalances are unsustainable in the longer run as they mean greater absorption relative to income in deficit nations; they require corrective action and international policy coordination.

Reducing imbalances also requires large developing countries to raise their domestic consumption and also imports from the rest of the world and international financial institutions to operate as a lender of last resort. Furthermore, the engines of global growth, especially for developing countries, may no longer lie solely in the traditional developed country markets in the USA, Europe

and Japan, known collectively as the global North. Rather South-South trade is growing rapidly, and that could be an engine of growth for the global economy, including both developed and developing countries. The various chapters in this edited volume address issues surrounding global imbalances and the prospects for growth in developing countries propelled by

South-South interaction. This book should be of interest to students and researchers focussing on political economics, international economics, globalization, global imbalance and the world-wide recession after 2008. Mobile Services in Estonia Routledge Many myths surround the Hyena Men who haunt the peripheries of Nigeria's cities. Accompanied by hyenas, rock pythons

and baboons, these men earn a living by performing before crowds and selling traditional medicines. Pieter Hugo's extraordinary portraits of their liminal existence reveal an uncanny world of complex, codependent relationships, where familiar distinctions between dominance and submission, wildness and domesticity, tradition and modernity are constantly subverted. *Law and Economics of*

Article 102 TFEU Casemate Publishers The English-language branch of the Nigerian film industry, Nollywood, has become the third largest in the world. Nollywood films saturate Nigeria and have spread across the African continent, achieving an astonishing extent and depth of cultural influence. They are the most important modern cultural form

to come out of Africa. In this book, Jonathan Haynes aims to map out the cultural terrain of Nollywood films much more comprehensively and ambitiously than has been to date. He in effect establishes a canon for Nollywood films. The book is organized around the historical development of Nollywood film culture, which is explored with close attention to

the recent history of Nigeria. Throughout the book, genre (defined with reference to common usage in Nigerian film markets) is the principal framework. Thus after establishing a sense of the material and social circumstances out of which Nollywood was born and exploring a few landmark films, Haynes analyzes the durable set of themes and plot types that dominate the industry and reveal deeply

embedded tensions in contemporary Nigerian life. These genres include family films and romances, village films, cultural epics, political films, films made in or about the Nigerian diaspora, and campus films. Haynes concludes by offering some remarks on the future of Nollywood, exploring the buzz around a New Nollywood of films with higher budgets fit for international film festivals and

widespread screening in cinemas in Nigeria and abroad."

Consumer Marketing Strategies

Routledge

Assuming no prior

knowledge, the second edition of

Foundations of Economics introduces

students to both

microeconomic and

macroeconomic principles.

This is the ideal text for foundation

degrees and non-specialist

courses for first year

undergraduates.

Acting as a Business
Houghton Mifflin Harcourt

The creation and management of customer relationships is fundamental to the practice of marketing.

Marketers have long maintained a keen interest in

relationships: what they are,

why they are formed, what

effects they have on

consumers and the

marketplace, how they can

be measured and when and

how they

evolve and decline. While marketing research has a long tradition in the study of business relationships

between manufacturers

and suppliers and buyers

and sellers, attention in

the past decade has

expanded to the

relationships that form

between consumers

and their brands (such

as products, stores,

celebrities, companies or

countries). The aim of

this book is to advance

knowledge about consumer-brand relationships by disseminating new research that pushes beyond theory, to applications and practical implications of brand relationships that businesses can apply to their own marketing strategies. With contributions from an impressive array of scholars from around the world, this volume will provide

students and researchers with a useful launch pad for further research in this blossoming area. The Inside Story of China's Past, Current and Future Leaders George Pardmore "A unique, rich, and timely contribution to the growing literature in communication and media studies, directed at strengthening the voice and visibility of scholars from the Global

South." - Professor Tawana Kupe, Vice Chancellor, University of Pretoria, South Africa "An intellectually stimulating and varied collection that re-imagines and analyses digital innovation, culture and media practices in Africa and the Caribbean." - Professor Rupert Lewis, Emeritus Professor of Political Thought, University of the West Indies, Jamaica This

book advances alternative approaches to understanding media, culture and technology in two vibrant regions of the Global South. Bringing together scholars from Africa and the Caribbean, it traverses the domains of communication theory, digital technology strategy, media practice reforms, and corporate and cultural renewal. The first section tackles research and

technology with new conceptual thinking from the South. The book then looks at emerging approaches to community digital networks, online diaspora entertainment, and video gaming strategies. The volume then explores reforms in policy and professional practice, including in broadcast television, online newspapers, media philanthropy, and business

news reporting. Its final section examines the role of village-based folk media, the power of popular music in political opposition, and new approaches to overcoming neo-colonial propaganda and external corporate hegemony. This book therefore engages critically with the central issues of how we communicate, produce, entertain, and build communities in 21st-

century Africa and the Caribbean. Hopeton S. Dunn is Professor of Communications Policy and Digital Media, based at University of Botswana, Botswana. He is the former Director of the Caribbean School of Media and Communication, The University of the West Indies, Mona, Jamaica. Dumisani Moyo is Professor of Communication and Vice Dean, Academic, at the University

of Johannesburg, South Africa. William O. Lesitaokana (PhD) is Senior Lecturer and Head at the Department of Media Studies at the University of Botswana, Botswana. Shanade Bianca Barnabas (PhD) is Senior Lecturer and Head at the Department of Communication Studies, School of Communication, University of Johannesburg, South Africa. **Global South Issues in Media,**

Culture and Technology
Springer
Nature
A team of top researchers, scientists and veterinarians offer this definitive guide the canine behavior, explaining the most effective training methods and offering advice on socialization, housetraining, diet and exercise and how to resolve a variety of behavioral problems.
20,000 first printing.
Media Diversity
Routledge

From the ongoing war in Angola, to sporadic instability in Zimbabwe and Lesotho, to the conflict in Congo, to issues of land reform and the ravages of AIDS, southern Africa faces varied and complex threats to its peace and security. The authors of From Cape to Congo assess the region's major security challenges, as well as the roles of local, regional, and external actors in managing

them. Their theoretically informed - but practical - approach encompasses the political, economic, and military arenas. Vintage As I have specified many times, I started life by working for and with others. That is the only way to begin it, if you did not have a silver spoon in your mouth at birth. Imagine wanting to start a business but not having seed money, and without a friend or

relative out there to lend you a helping hand. I did not have either advantage from the beginning-no seed money and no helping hand, therefore the only option for me was to work and save to raise some capital myself. Working for others did not only help me raise capital, it also enabled me acquire experiences and ideas which later facilitated immensely in building my own business. These days I see many

people going into businesses without first going through some form of training or even serving as apprentices under people with the know-how. That is rather risky, and I do not know why someone would try to do that. Having some foreknowledge in anything we venture to do in life helps to mitigate our risks. Who would risk walking across a river without first finding out how deep it is? And it usually

requires someone who has crossed that river before to tell us whether it is deep or shallow. In my case, I worked for others in the import and export industry for many years before starting my company. I had acquired many experiences and thought it was time I brought all that to bear. Having considered a lot of factors, I walked to my boss one day and asked that he accept my resignation.

To me, that was more respectful than writing a letter. My boss had been very kind to me, and I felt I should reciprocate his kindness by having a one-on-one discussion with him over my intentions to resign. Although his children's behaviour was rather obnoxious, I thought I needed to maintain a healthy relationship with the man himself since he personally had not offended me

in any way. It was very early in the morning when I got to my boss's house. He thought I had come to discuss something concerning my work, but to his dismay, I dropped the bombshell. For some time he was speechless, indicating the level of his perplexity. "I may be leaving, Sir," I said, "but I'll be available to help in any area where my assistance would be needed." Upon this assurance, he

gave a deep sigh, and I could very well understand his crestfallen look. We had worked together for a long time and he knew I had played a very critical role in the success of the business. He had confidence in my competencies and my strong work ethic so I could understand how difficult this was for him. "I know you don't mean any harm," my boss said when he finally found

his voice, "but I am aware what your exit means to this company." I nodded with my head still bent down. I did not want him to solicit my sympathy with his grief-stricken mood. He begged me to stay for some six months so I could help train someone to take over from me. To prove to him that I did not have any malicious intent, I accepted to do as he had requested. Five months into the training

programme, however, I realized it would definitely take longer than six months for the new guy to be well-versed in our operations because he was a bit slow on the uptake. I reported my observations to my boss and this time, he allowed me to go. McDan was started with minimal capital. Though I had some savings, the money that was available at that time was nothing, compared to what I had in

mind to do, but I saw some opportunities ahead and I knew I could tap into them. My many years of working in the field had brought me into contact with many friends and acquaintances . I also had an in-depth knowledge of the terrains of Shipping and Logistics. It was, therefore, not difficult for me to acquire certain requisite documents and facilities that I needed to have before

I could start operations. I am proud to add that my conduct and high professionalism over the years had also endeared me to many people in authority. *Branding and Product Design* Psychology Press
A fascinating look at China now and in the years to come, through the eyes of those at the helm As China continues its rapid ascent, attention is turning to its leaders, who they are, and

how they view the country's incredible transformation over the last thirty years. In *How China's Leaders Think: The Inside Story of China's Past, Current and Future Leaders*, Revised, bestselling author Lawrence Kuhn goes directly to the source, talking with members of China's ruling party and examining recently declassified Party material to provide readers with an intimate look at China's leaders and leadership structure, visionary principles, and convulsive past, and tracing the nation's reform efforts. Focusing on President Hu Jintao's philosophies and policies, the book looks to the next generation of China's leaders to ask the questions on everyone's lips. Who are China's future leaders? How do they view China's place in the world? Confronting China's leaders head on, Kuhn asks about the country's many problems, from economic imbalances to unsustainable development, to find out if there's a road map for change. Presenting the thoughts of key Chinese leaders on everything from media, military, banking, and healthcare to film, the Internet, science and technology, and much more, the book paints an intimate, candid portrayal of how China's

leaders really think. Presents a fascinating insight into how China's leaders think about their country and where it's headed Asks the tough questions about China's need for reform Pulls together information from over 100 personal interviews as	well as recently declassified Party documents Taking readers closer to Party officials than ever before, How China's Leaders Think documents China's thirty-year struggle toward economic and social reform, and what's to come.	<u>2018 Radical Self Love Almanac</u> SAGE This is a comprehensive textbook for students of cinema. It provides a guide to the main concepts used to analyse the film industry and film texts, and also introduces some of the world's key national cinemas.
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