
English By Nira Konar

Role of Dietary Fibers and Nutraceuticals in Preventing Diseases

SENSORS AND TRANSDUCERS

The Most Important Management Skill of All

The Loaded Table : Representations of Food in Roman Literature

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With Illustrations from English Literature and Colloquial English, Tr. Into Hindustani

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A COMPREHENSIVE MANUAL

A PRACTICAL COURSE IN ENGLISH PRONUNCIATION

Communication Skills

COMMUNICATION SKILLS FOR PROFESSIONALS, Second Edition

The King's Grammar

A PRACTICAL COURSE IN SPOKEN ENGLISH

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Effective Communication (Revised Edition)

A Novel

ENGLISH LANGUAGE LABORATORIES

AKASHVANI

VALUES AND ETHICS IN BUSINESS AND PROFESSION

Winnie-The-Pooh Story Treasury

HARRY ABBEY

Role of Dietary Fibers and Nutraceuticals in Preventing Diseases PHI Learning Pvt. Ltd.

"Akashvani" (English) is a programme journal of ALL INDIA RADIO, it was formerly known as The Indian Listener. It used to serve the listener as a bradshaw of broadcasting ,and give listener the useful information in an interesting manner about programmes, who writes them, take part in them and produce them along with photographs of performing artists. It also contains the information of major changes in the policy and service of the organisation. The Indian Listener (fortnightly programme journal of AIR in English) published by The Indian State Broadcasting Service, Bombay, started on 22 December, 1935 and was the successor to the Indian Radio Times in English, which was published beginning in July 16 of 1927. From 22 August ,1937 onwards, it used to published by All India Radio, New Delhi. From 1950,it was turned into a weekly journal. Later, The Indian listener became "Akashvani" (English) w.e.f. January 5, 1958. It was made fortnightly journal again w.e.f July 1,1983. NAME OF THE JOURNAL: AKASHVANI LANGUAGE OF THE JOURNAL: English DATE, MONTH & YEAR OF PUBLICATION: 15 SEPTEMBER, 1974 PERIODICITY OF THE JOURNAL: Weekly NUMBER OF PAGES: 50 VOLUME NUMBER: Vol. XXXIX. No. 36 BROADCAST PROGRAMME SCHEDULE PUBLISHED (PAGE NOS): 12-48 ARTICLE: 1. Goa Shipyard 2. Wealth Tax 3. Embarrassing Moments of My Life 4. Books I Have Been Reading 5. To One's Wife AUTHOR: 1. Commodore B. P. Paradkar,AVSM 2. S. D. Medadkar 3. Ram Sahay 4. Book Review By V. K. Subramanian 5. George Moses KEYWORDS : 1. Interim development plan, training scheme, better ships 2. Penalties, the wealth tax-act 3. P.M at flooded Faizabad, Chrysanthemums on birthday, Italian village 4. Problem of overweight, spicy anecdotes, 5.' Coconut to kerala, carbohydrate intolerance Prasar Bharati Archives has the copyright in all matters published in this "AKASHVANI" and other AIR journals. For reproduction previous permission is essential. SENSORS AND TRANDUCERS PHI Learning Pvt. Ltd.

Strong communication skills are arguably the most important attribute a manager can possess. Many managers believe they have already mastered the four basic communication skills – speaking, listening, writing and reading – but many simply go through the motions. In Effective Communication John Adair, Britain's foremost expert on leadership training, will tell you everything you need to know to enable you to: Use words to their maximum effectiveness in order to persuade and really be heard Train yourself to hear what other people are actually saying Construct your correspondence and presentations to get across what you want to say in the clearest manner Improve your assimilation and understanding of the thousands of words you have to read every day Including helpful advice on interviews, appraisals, giving and receiving criticism, conducting and participating in meetings, the use of visual aids, communication between departments and much more, this is the ultimate tool for improving your communication skills and helping you become a better manager.

The Most Important Management Skill of All Pearson Education India

Computational Intelligence: Principles, Techniques and Applications presents both theories and applications of computational intelligence in a clear, precise and highly comprehensive style. The textbook addresses the fundamental aspects of fuzzy sets and logic, neural networks, evolutionary computing and belief networks. The application areas include fuzzy databases, fuzzy control, image understanding, expert systems, object recognition, criminal investigation, telecommunication networks, and intelligent robots. The book contains many numerical examples and homework problems with sufficient hints so that the students can solve them on their own. Pan Macmillan

Environmental educators face a formidable challenge when they approach climate change due to the complexity of the science and of the political and cultural contexts in which people live. There is a clear consensus among climate scientists that climate change is already occurring as a result of human activities, but high levels of climate change awareness and growing levels of concern have not translated into meaningful action.

Communicating Climate Change provides environmental educators with an understanding of how their audiences engage with climate change information as well as with concrete, empirically tested communication tools they can use to enhance their climate change program. Starting with the basics of climate science and climate change public opinion, Armstrong, Krasny, and Schuldt synthesize research from environmental psychology and climate change communication, weaving in examples of environmental education applications throughout this practical book. Each chapter covers a separate topic, from how environmental psychology explains the complex ways in which people interact with climate change information to communication strategies with a focus on framing, metaphors, and messengers. This broad set of topics will aid educators in formulating program language for their classrooms at all levels. Communicating Climate Change uses fictional vignettes of climate change education programs and true stories from climate change educators working in the field to illustrate the possibilities of applying research to practice. Armstrong et al, ably demonstrate that environmental education is an important player in fostering positive climate change dialogue and subsequent climate change action. An open access version of this book is available through Cornell Open.

The Loaded Table : Representations of Food in Roman Literature PHI Learning Pvt. Ltd.

Fully revised, new edition presenting latest developments in gynaecology. Includes numerous graphics and diagrams and an interactive DVD ROM. Previous edition published in 2007.

Macmillan English, Level 6 Springer Science & Business Media For most residents of India's bustling metros and big towns, nationality and citizenship are privileges that are often taken for granted. The country's periphery, however, is dotted with sleepy towns and desolate villages whose people, simply by having more in common with citizens of neighbouring nations than with their own, have to prove their Indian identity every day. It is these specks on the country's map that Pradeep Damodaran rediscovers as he travels across India's borders for a little more than a year, experiencing life in far-flung areas that rarely feature in mainstream conversations. In Borderlands, he recounts his

encounters with the war-weary fishermen of Dhanushkodi at the southernmost tip of Tamil Nadu, who live in fear both of the Indian Coast Guard and the Sri Lankan navy; farmers in Hussainiwala, a village on Punjab's border with Pakistan, who are unwilling to build concrete houses for fear of them being destroyed in the ever looming war; Tamil traders of Moreh, a town straddling the Manipur-Myanmar border, who pay bribes to at least ten different militant organizations so they can safely conduct their business; and ex-servicemen in Campbell Bay who were resettled there three generations ago and have long been forgotten by the mainland. From Minicoy in Lakshadweep to Taki in West Bengal, Tawang in Arunachal Pradesh to Raxaul in Bihar, Damodaran's compelling narrative reinforces the idea that, in India, a land of contrasts and contradictions, beauty and diversity, conflict comes in many forms.

With Illustrations from English Literature and Colloquial English,
Tr. Into Hindustani Practical Action Pub

This well-established and highly successful book, now in its Second Edition, builds on the strength of the previous edition, retaining many of the topics and incorporating some new topics in consonance with the present-day needs. The accompanying CD contains all the attributes of a good speech—proper stress, intonation and correct pronunciation—to enable better comprehension of the topics. Some of the conversations and Words Often Mispronounced are also included in the CD to emphasize on the correctness of learning and enrich the learners in language skills. Primarily intended for students and learners who wish to enhance their spoken English skills, this book will be useful also for those who have long-felt need to communicate in English. It has all the rich ingredients to facilitate the learners talk effectively and confidently:

- About 50 real-life conversations to improve one's speech
- Extensive list of vocabulary to aid in group discussions
- Several useful language tips to pursue the global quest for personal and academic excellence
- NEW TO THIS EDITION
- Discusses the need of the body language
- Gives dos and don'ts for an effective communicator
- Provides a list of a few non-verbal behaviours and their universal interpretation
- KEY FEATURES
- Application of idioms for effective and creative speaking
- Learning of expressions and phrases for better practical presentation
- Numerous word meanings to clarify doubts
- Grammar and usage in almost all the chapters to grasp the

correct syntax

- Activity to instill confidence in public speaking

Buzzwords and Fuzzwords Abhishek Publications
 ""Not I, but the Wind..."" by Frieda von Richthofen Lawrence.
 Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-known classics & literary fiction and non-fiction to forgotten—or yet undiscovered gems—of world literature, we issue the books that need to be read. Each Good Press edition has been meticulously edited and formatted to boost readability for all e-readers and devices. Our goal is to produce eBooks that are user-friendly and accessible to everyone in a high-quality digital format.

Communication Skills for Engineers Good Press

Primarily intended for undergraduate students of all disciplines of engineering and students of computer applications (MCA), this book is a comprehensive exposition of the values and ethical principles that one needs to adopt to become a responsible and accountable professional. The book is organized in nine chapters that addresses the three broad areas of concern—values, ethics, and sustainable development. It first discusses the prevalent concept of values in human society, the various types of values, and the crisis of values that seems to be engulfing the contemporary society. The concept of ethics, the various ethical values, and the ethical requirements for a professional in the modern workplace are highlighted in detail. The ramifications of industrialization, the respective roles of science, technology and engineering, as well as the need for preservation of the environment and the use of eco-friendly technologies are explained. Finally, the ethical issues involved in the management of resources are discussed. A number of case studies have been provided in the book to enable a clear understanding of the topics presented. Each chapter contains short answer as well as long answer questions to test the students' grasp of the underlying concepts.

From Discovery to Approval JP Medical Ltd

The second edition of *Communication Skills for Engineers* brings in a sound understanding and insight into the dynamics of communication in all spheres of life interpersonal, social and professional. The book hinges on the premise that effective communication is an outcome of using the right combination of skills alongside an appropriate attitude.

Computational Intelligence CBS Publishers & Distributors Pvt

Limited, India

Rutherford presents clear simplified explanations of the practical applications of writing in vocational/technical fields. The motivational reading passages are designed to stimulate readers' interest in vocabulary and introduce traditional and applied writing assignments. The text provides accessible explanations and exercises in language and style, writing elements, forms of technical communications, grammar units and mechanics units, as well as job search techniques. For individuals needing an introduction to writing for technical/vocational fields.

Vol. XXXIX. No. 36 (15 SEPTEMBER, 1974) PHI Learning Pvt. Ltd.

This dictionary is based on published texts and copies from unpublished manuscripts in Old and Middle Javanese. The vocabulary is arranged in Latin alphabetical order with the base-words as entries. Meaning and usage of the entries are illustrated by quotations from the whole range of the relevant literature. These are arranged in such a way that changes in usage or minor semantic developments can be traced. The reader can then see for himself how the interpretation given, often based on the context, was reached, and whether he agrees with it. In the case of rare words, or where a question mark indicates that there is a doubt about the correctness of the interpretation, many or even all the places where these words occur are given. In other cases what may seem a profusion of examples is provided because of the insight they give into the life and culture of early Java.

How Effective is it S. Chand Publishing

English enjoys a preeminent position today among world languages. However, even the large populations that are proficient in the vocabulary and grammar of English are not equally proficient in the pronunciation of the language. This adult population is the target audience of this book. Based on the RP (Received Pronunciation) model - the most widely understood English pronunciation across the world - this systematically organized and lucidly written text covers the entire range from sound to connected speech, i.e., dialogues, anecdotes, passages and short speeches. The book is in two parts: Part I deals with all important aspects of English pronunciation; Part II comprises a pronouncing dictionary. Intended for adult learners of English, the book chiefly aims at remediation, and most of the practice materials and exercises are given with this end in view. Besides,

with the help of numerous listening exercises, the course sharpens the learners' ability to comprehend spoken English with ease, thereby training them to face real-life situations (for example, interviews) with confidence and competence.

A COMPREHENSIVE MANUAL PHI Learning Pvt. Ltd.

Effective communication is a necessary and sufficient condition for career success and personal happiness. This book leads the readers into building improvised relationships through artful speaking, careful listening and impressive body expression. It emphasises on negotiation as a business process and the need for professional etiquettes. The author analyses cross-cultural communication with a view to establish a holistic approach to the subject-matter. The book aims to guide and appraise the communication skills of the reader.

A PRACTICAL COURSE IN ENGLISH PRONUNCIATION PHI Learning Pvt. Ltd.

This book gathers together the research work of leading Indian scientists actually engaged in pharmaceutical research. The contributors are all distinguished experts in their respective fields. All the contributors are scientists working in Indian laboratories, however their achievements in the field are full of valuable information supplemented with adequate references which help the intended readers in digging out the complete information on any aspect. The book has 17 chapters, 150 figures and over 2150 references and will be of immense use for all pharmaceutical industries, RD laboratories, research scientists in universities colleges, teachers as well as post-graduate and graduate students.

Communication Skills Graywolf Press

Night-night and sleep tight with a calming yoga session. Each of these asanas--including the mountain, bear, and candle poses--leave children relaxed and ready for bed.

COMMUNICATION SKILLS FOR PROFESSIONALS, Second Edition PHI Learning Pvt. Ltd.

"Akashvani" (English) is a programme journal of ALL INDIA RADIO, it was formerly known as The Indian Listener. It used to serve the listener as a broadsheet of broadcasting, and give listener the useful information in an interesting manner about programmes, who writes them, take part in them and produce them along with photographs of performing artists. It also contains the information of major changes in the policy and service of the organisation.

The Indian Listener (fortnightly programme journal of AIR in English) published by The Indian State Broadcasting Service, Bombay, started on 22 December, 1935 and was the successor to the Indian Radio Times in English, which was published beginning in July 16 of 1927. From 22 August, 1937 onwards, it used to be published by All India Radio, New Delhi. From 1950, it was turned into a weekly journal. Later, The Indian Listener became "Akashvani" (English) w.e.f. January 5, 1958. It was made fortnightly journal again w.e.f. July 1, 1983. NAME OF THE JOURNAL: AKASHVANI LANGUAGE OF THE JOURNAL: English DATE, MONTH & YEAR OF PUBLICATION: 23-04-1961 PERIODICITY OF THE JOURNAL: Weekly NUMBER OF PAGES: 48 VOLUME NUMBER: Vol. XXVI. No. 17. BROADCAST PROGRAMME SCHEDULE PUBLISHED (PAGE NOS): 08-48 ARTICLE: 1. The Pyramids 2. Pakistan Cricket Team In India 3. Numismatics 4. Literary Growth And Journals 5. The Philosophy Of Social Work 6. Second Thoughts AUTHOR: 1. Solie Petit 2. Neelkant Jadhav 3. P. J. Chinmugund 4. N. Krishnamurthy 5. Prof. A. R. Wadia 6. Smt. Shakuntala Paranjpe Document ID : 8 Prasar Bharati Archives has the copyright in all matters published in this and other AIR journals. For reproduction previous permission is essential.

The King's Grammar PHI Learning Pvt. Ltd.

This book includes different aspects of verbal and non verbal communication for honing these skills in the students. The theoretical and practical treatment given to developing listening, speaking, reading and writing skills has been presented in the most simple way, which the learners will be able to appreciate and assimilate with ease. The reading sections have been enriched by some of the greatest short stories, essays and poems from the vast ocean of English literature. They are important pieces and continue to haunt generations. Such delicious and delectable gems cannot but spellbind us. The sheer joy of communicating with the great masters is ineffable. They both instruct and entertain. Above all, they will elevate mind and spirit. The other essential elements such as essentials for effective communication and grammar have been explained with facility and felicity.

A PRACTICAL COURSE IN SPOKEN ENGLISH Pharmamed Press 'Communication Skills for Professionals' is a time-tested book which aims to equip students, academicians and professionals with all the necessary skills to communicate effectively, so that they can thrive in this competitive world. WHAT DOES THE BOOK

CONTAIN This compact and student friendly text is divided in several sections, and covers several topics like Detailed section on Vocabulary. • Items of: grammar; verbs; phrasal verbs; voices; tenses; transformation and synthesis of sentences. •

'Rectification of Grammatical Errors' in order to identify and correct errors. • Analysis of the 4 skills of Listening, Speaking, Reading and Writing. • Skills of Technical Writing and Public Speaking. • Body Language and Group Discussion. All these and more aims to make the learner a winner, not only in his personal life, but also in his Professional life. The book is easy to read and understand. Each point is illustrated with examples from practical life. Even the grammar exercises and all other activity-based questions have been skillfully designed and worked out in Classrooms. WHAT IS NEW TO THIS EDITION • In the modern business world where speed and ease of communication is very important E-mails have become widely prevalent. An E-mail can even make or break a career. • Detailed discussions have been shared in this Edition on how to write the perfect E-mail. • A completely new chapter has been added on social media tools like LinkedIn, Facebook and Twitter. Job seekers would learn how to upload their portfolios and highlight their skills and achievements and connect with prospective employers and collaborators. Book Reviews "I have been a regular user of the book by Prof. Nira Konar and found it a very reliable resource. The chapters on 'Group Discussion and Body Language' are particularly helpful. Besides, the chapter on 'Communication Theory' has been relevantly and effectively explained keeping in mind the needs of the students. Overall, the book is very accessible by all levels of students. It is a part of recommended reading for my students." - Nandini Mukherjee Course Coordinator, Department of Communicative English, St. Xavier's College, Kolkata "An extremely concise, lucidly written and reader-friendly book, that serves as a handy reference manual for all in-service English language teachers of degree engineering colleges. The B.Tech Communicative English syllabus has been closely followed, with detailed sections on grammar, writing and comprehension. The chapters on vocabulary take an insightful look at etymology, word origins, synonymy and antonymy. Detailed word lists and practice exercises make the section extremely helpful for practicing teachers. The sections on grammar are fairly detailed, offering a thorough analysis of Verbs, Tenses, Voice, Narration,

Transformation of Sentences and Error Correction. There are plenty of practice exercises for the teacher to choose from. Reading skills are well discussed and technical writing is given all the importance and predominance it usually occupies in any course on technical communication. The section on report writing is extremely useful as a guide for teachers for teaching students the formatting and writing essentials in documenting reports. There is a section on professional speaking too, which enriches the content of the book. On the whole, the book is of continuing usefulness and relevance in any technical English course and will be used by teachers and students alike for many years to come." - Dr Indrajit Bose Assistant Professor of English, GNIT, Kolkata "Dr. Konar's book acts as a comprehensive guide to the students of professional, technical as well as basic courses to hone their language skills. The language of the book is persuasive, fluid and student-friendly which makes it useful even to the first generation learners of English. The scope of this book extends from word-building to report writing and covers almost all the thrust areas of language training in a nutshell. Hence, it deserves a shelf-space in the library of any institution." - Ayushman Banerjee, Assistant Professor in English, Haldia Government College, Kolkata "This is one of the best books on 'Communication' available in the market. Dr. Nira Konar is a brand by herself whenever English Language Teaching (ELT) comes into discussion. This compact edition discusses in detail the various aspects of language ranging from Vocabulary, Grammar, Syntax to effective communication in business. The book gives a clear reading of LSRW skills such as

writing, reading, listening, and public speaking. It further confers different means of effective communication, situational dialogues, body language, and group discussions. The book follows the present MAKAUT curriculum of English for B.Tech 1st year 2nd Semester (HM-HU 201 & HM-HU 291) thoroughly. It not only gives an overview of the Theory syllabus but also provides details of Language Laboratory activities as well. "Communication Skills for Professionals" enables the readers to express themselves clearly and communicate effectively at the workplace. This book not only deals with the rudiments of communication but also gives insights into the body language and provides important tips on how to be successful at interviews and group discussions. Primarily intended for students of engineering and technology, the book will also be useful for Management students and the students of all disciplines who want to acquire the skill in corporate communication and excel in their respective professional areas." - Sohini Datta Assistant Professor, Department of Management, IEM, Sector V, Salt Lake, Kolkata "Easy and in-depth writing on the subject is the aim of this book. The author has put in here the fruits of teaching the students from the wide-ranging and first-hand knowledge of business speaking and writing, and listening in a friendly way. It is enriched with extensive references. On every page of the book the students will see how a simpler style of English is balanced with their need." - Dalia Sen Assistant Professor, Bengal Institute of Technology (Under Techno India Group), Kolkata

PROFESSIONAL COMMUNICATION Pearson UK

In today's competitive and globalized world, communication has become an essential tool for everyone—be they students, academics or professionals. For technocrats and professionals, it becomes all the more necessary to acquire good communication skills as they have to communicate effectively with all their business and professional colleagues. This book on Communication Skills for Professionals, now in its Second Edition, strives to equip the students of engineering and technology with the requisite knowledge of effective communication. Divided into seven parts, this compact and student-friendly text discusses the various aspects of language such as vocabulary, grammar, verbs, phrasal verbs, voices, tenses, transformation and synthesis of sentences. Besides, the book gives a clear analysis of such skills as writing, reading, listening and public speaking. Finally, the book ends with means of effective communication, business communication, situational dialogues, public speaking skills, body language, and group discussions (GDs). The book which is suffused with plenty of examples and skillfully designed questions, is primarily intended as a textbook for the first-year engineering students of West Bengal University of Technology (WBUT) for their core course on English Language and Communication. It is activity based and classroom tested and would be highly useful also for B.Tech./BE students across the country. WHAT'S NEW TO THIS EDITION : A new chapter on Business Communication New sections on Business Talk and Meetings Gives the characteristics of a good speaker Has more indepth study of listening and reading skills.

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