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Pro ASP.NET MVC 4 Apress

Beginning ASP.NET 2.0 E-Commerce in C# 2005 From Novice to Professional Apress

A Developer's Guide to SEO Rosenfeld Media

A comprehensive guide to understanding, implementing, and extending the powerful and freely available application from Microsoft.

Beginning ASP.NET E-Commerce in C# John Wiley & Sons

There is currently no book on the market that has a case-study focus and builds e-commerce sites using the new Microsoft Visual Studio .NET Framework. In addition, many of the books that are likely to be released in the near future won't target the intermediate to advanced developer. Building e-commerce Sites describes the steps a developer will take to plan, develop and deploy an actual robust, scalable e-commerce application using the Microsoft Visual Studio .NET. There are detailed descriptions of design choices a developer makes, implementation details. The author's first hand experience will save the reader time and effort. Finally, the development of a working, modern e-commerce site is provided, in this case study approach, along with clear and simple explanations, screenshots, and step-by-step code excerpts.

Filling in the Blanks John Wiley & Sons

In just 24 sessions of one hour or less, you'll learn how to build advanced web sites and applications with ASP.NET Ajax--and upgrade existing pages to deliver more power and business value. Using a straightforward, step-by-step approach, each lesson equips you with sufficient information and guides you to mastery of Ajax in real-world applications. One step at a time, you'll discover how to make the most of the Microsoft Ajax Library and Ajax Server Extensions. You'll develop secure, reliable Web services and applications that solve real problems--including a complete sample e-commerce application. Step-by-step instructions carefully walk you through the most common questions, issues, and tasks. Quizzes help you build and test your knowledge. Notes, tips, and cautions point out shortcuts, solutions, and potential problems to avoid. New terms are clearly defined and explained. Learn how to... Incorporate ASP.NET Ajax into any new or existing web site or application Use ASP.NET architecture, key concepts, and client-side scripting techniques Design and build a complete e-commerce application Use ASP.NET Ajax to create higher-performance web applications Use all the key Ajax Server Extensions, including the Ajax Control Toolkit Work with the ASP.NET Ajax authentication and profile services Extend the Microsoft Ajax Library Efficiently debug and trace ASP.NET Ajax code Leverage the benefits of Ajax by implementing a sample application Joydip Kanjilal, honored by Microsoft as an ASP.NET MVP, writes frequently on ASP.NET and other .NET technologies for web sites such as www.asptoday.com, www.devx.com, www.aspalliance.com, and www.aspnetpro.com. He is currently lead architect for a consulting company based in Hyderabad, India. He has designed and architected solutions for various domains. Sriram Putrevu, lead developer for a consulting company in Hyderabad, specializes in Microsoft .NET technologies. He has extensive experience developing large-scale applications in healthcare, supply chain/logistics, EAI, and e-commerce.

NHibernate with ASP.NET Problem Design Solution Apress

This book is the most comprehensive and up to date introduction to ASP.NET ever written. Focussing solely on C#, with no code samples duplicated in other languages, award winning author Matthew MacDonald introduces you to the very latest thinking and best practices for the ASP.NET 4.5 technology. Assuming no prior coding experience, you'll be taught everything you need to know from the ground up. Starting from first principals, you'll learn the skills you need to be an effective ASP.NET developer who is ready to progress to more sophisticated projects and professional work. You'll be taught how to use object orientation and code-behind techniques to lay out your code

clearly in a way other developers can easily understand. You'll learn how to query databases from within you web pages, spice up your layouts using ASP.NET AJAX and deploy your finished websites to production servers. You'll also learn how to debug your code when things go wrong and the performance and scalability issues that can affect your web projects as they grow. With you book you can take your first step towards becoming a successful ASP.NET developer with confidence.

Beginning ASP.NET Security John Wiley & Sons

Programmers: protect and defend your Web apps against attack! You may know ASP.NET, but if you don't understand how to secure your applications, you need this book. This vital guide explores the often-overlooked topic of teaching programmers how to design ASP.NET Web applications so as to prevent online thefts and security breaches. You'll start with a thorough look at ASP.NET 3.5 basics and see happens when you don't implement security, including some amazing examples. The book then delves into the development of a Web application, walking you through the vulnerable points at every phase. Learn to factor security in from the ground up, discover a wealth of tips and industry best practices, and explore code libraries and more resources provided by Microsoft and others. Shows you step by step how to implement the very latest security techniques Reveals the secrets of secret-keeping—encryption, hashing, and not leaking information to begin with Delves into authentication, authorizing, and securing sessions Explains how to secure Web servers and Web services, including WCF and ASMX Walks you through threat modeling, so you can anticipate problems Offers best practices, techniques, and industry trends you can put to use right away Defend and secure your ASP.NET 3.5 framework Web sites with this must-have guide.

Beginning ASP.NET 2.0 John Wiley & Sons

Learn to build dynamic web sites with Microsoft WebMatrix Microsoft WebMatrix is designed to make developing dynamic ASP.NET web sites much easier. This complete Wrox guide shows you what it is, how it works, and how to get the best from it right away. It covers all the basic foundations and also introduces HTML, CSS, and Ajax using jQuery, giving beginning programmers a firm foundation for building dynamic web sites. Examines how WebMatrix is expected to become the new recommended entry-level tool for developing web sites using ASP.NET Arms beginning programmers, students, and educators with all the information they need to start developing dynamic web sites, including design tips and layout advice Explains the Packages Administration tool, including how to use the Facebook Social and Web Helper packages Covers working with files, images, and databases; debugging and error handling; maintaining security; and site optimization In the tried-and-true tradition of Wrox Beginning guides, Beginning ASP.NET Web Pages with WebMatrix gives novice programmers the knowledge and confidence they need to get going.

Mastering Visual Studio .NET John Wiley & Sons

The ASP.NET MVC 3 Framework is the latest evolution of Microsoft's ASP.NET web platform. It provides a high-productivity programming model that promotes cleaner code architecture, test-driven development, and powerful extensibility, combined with all the benefits of ASP.NET 4. In this third edition, the core model-view-controller (MVC) architectural concepts are not simply explained or discussed in isolation, but are demonstrated in action. You'll work through an extended tutorial to create a working e-commerce web application that combines ASP.NET MVC with the latest C# language features and unit-testing best practices. By gaining this invaluable, practical experience, you'll discover MVC's strengths and weaknesses for yourself—and put your best-learned theory into practice. The book's authors Steve Sanderson and Adam Freeman have both watched the growth of ASP.NET MVC since its first release. Steve is a well-known blogger on the MVC Framework and a member of the Microsoft Web Platform and Tools team. Adam started designing and building web applications 15 years ago and has been responsible for some of the world's largest and most ambitious projects. You can be sure you are in safe hands.

Problem - Design - Solution John Wiley & Sons

Learn how web applications can be built efficiently using ASP.NET Core 2.0 and related frameworks

About This Book Get to grips with the new features and APIs introduced in ASP.NET Core 2.0 Leverage the MVC framework and Entity Framework Core 2 to build efficient applications Learn to deploy your web applications in new environments such as the cloud and Docker Who This Book Is For This book is for developers who would like to build modern web applications with ASP.NET Core 2.0. No prior knowledge of ASP.NET or .NET Core is required. However, basic programming knowledge is assumed. Additionally, previous Visual Studio experience will be helpful but is not required, since detailed instructions will guide through the samples of the book. This book can also help people, who work in infrastructure engineering and operations, to monitor and diagnose problems during the runtime of ASP.NET Core 2.0 web applications. What You Will Learn Set up your development environment using Visual Studio 2017 and Visual Studio Code Create a fully automated continuous delivery pipeline using Visual Studio Team Services Get to know the basic and advanced concepts of ASP.NET Core 2.0 with detailed examples Build an MVC web application and use Entity Framework Core 2 to access data Add Web APIs to your web applications using RPC, REST, and HATEOAS Authenticate and authorize users with built-in ASP.NET Core 2.0 features Use Azure, Amazon Web Services, and Docker to deploy and monitor your applications In Detail The ability to develop web applications that are highly efficient but also easy to maintain has become imperative to many businesses. ASP.NET Core 2.0 is an open source framework from Microsoft, which makes it easy to build cross-platform web applications that are modern and dynamic. This book will take you through all of the essential concepts in ASP.NET Core 2.0, so you can learn how to build powerful web applications. The book starts with a brief introduction to the ASP.NET Core framework and the improvements made in the latest release, ASP.NET Core 2.0. You will then build, test, and debug your first web application very quickly. Once you understand the basic structure of ASP.NET Core 2.0 web applications, you'll dive deeper into more complex concepts and scenarios. Moving on, we'll explain how to take advantage of widely used frameworks such as Model View Controller and Entity Framework Core 2 and you'll learn how to secure your applications. Finally, we'll show you how to deploy and monitor your applications using Azure, AWS, and Docker. After reading the book, you'll be able to develop efficient and robust web applications in ASP.NET Core 2.0 that have high levels of customer satisfaction and adoption. Style and approach Start an exciting journey to building high performance web applications using ASP.NET Core 2.0 and MVC

Professional ASP.NET MVC 4 John Wiley & Sons

This book is for anyone who wants to learn how to build rich and interactive Microsoft ASP.NET web sites. With the knowledge you gain from this book, you create a great foundation to build any type of web site, ranging from simple hobby-related web sites to sites you may be creating for commercial purposes. Using this book's step-by-step format you'll learn to: Obtain, install, and customize Visual Web Developer (VWD) 2008 create a new web site and how to add new pages to it, use the numerous tools in VWD to create HTML and ASP.NET pages use the VWD tools and CSS, the language that is used to format web pages What ASP.NET server controls are, what they are used for, and how to use them program web pages Visual Basic or C# create consistent-looking pages through the use of master pages, skins, and themes build the navigation structure of your site create and use User Controls and enhance them to repeat content like menus and banners accept, validate, and process user input and send e-mail from your ASP.NET web application create good looking, flicker free web page interaction with ASP.NET Ajax the basics of SQL, the language used access and alter data in a database use the database tools found in Visual Web Developer use the ASP.NET data controls to create an interface for your users to interact with your application's data use LINQ to SQL to access SQL Server databases without writing a lot of manual code change the visual appearance of your data through the use of control styles interact with the data-bound controls and speed up your application use the security ASP.NET features to create user accounts, distinguish between anonymous and logged on users, and manage the users in your system create personalized web pages with content targeted at individual users find and fix problems with VWD debugging tools deploy and run your final web site

John Wiley & Sons

Provides information on creating and maintaining Web sites that are optimized for search engines.

Introduction to E-commerce Apress

The ultimate programming guide to ASP.NET 4.5, by popular author and Microsoft MVP Imar Spaanjaars Updated for ASP.NET 4.5, this introductory book is filled with helpful examples and contains a user-friendly, step-by-step format. Written by popular author and Microsoft ASP.NET MVP Imar Spaanjaars, this book walks you through ASP.NET, Microsoft's technology for building dynamically generated web pages. This edition retains the highly accessible approach to building the Planet Wrox website example, an online community site featuring product reviews, picture sharing, bonus content for registered users, and more. Contains the comprehensive guide to the latest technology additions to ASP.NET 4.5 Shows how to build basic ASP.NET web pages and configure their server Includes information on how to add features with pre-built server controls Reveals how to design pages and make them consistent Contains the information needed for getting user input and displaying data *Beginning ASP.NET 4.5 in C# and VB* uses Spaanjaars's distinct writing style to put you at ease with learning ASP.NET 4.5.

Beginning ASP.NET 4.5 in C# John Wiley & Sons

Forms make or break the most crucial online interactions: checkout (commerce), registration (community), data input (participation and sharing), and any task requiring information entry. In *Web Form Design*, Luke Wroblewski draws on original research, his considerable experience at Yahoo! and eBay, and the perspectives of many of the field's leading designers to show you everything you need to know about designing effective and engaging Web forms.

Sams Teach Yourself E-Commerce Programming with ASP in 21 Days Apress

Best practices, practical advice, and design ideas for successful ecommerce search A glaring gap has existed in the market for a resource that offers a comprehensive, actionable design patterns and design strategies for ecommerce search—but no longer. With this invaluable book, user experience designer and user researcher Greg Nudelman shares his years of experience working on popular ecommerce sites as he tackles even the most difficult ecommerce search design problems.

Nudelman helps you create highly effective and intuitive ecommerce search design solutions and he takes a unique forward-thinking look at trends such as integrating searching with browsing to create a single-finding user interface. Offers much-needed insight on how to create ecommerce search experiences that truly benefit online shoppers Juxtaposes examples of common design pitfalls against examples of highly effective ecommerce search design solutions Presents comprehensive guidance on ecommerce search design strategies for the Web, mobile phone applications, and new tablet devices Shares the author's years of unique experience working with ecommerce from the perspective of the user's experience Designing ecommerce Search is mandatory reading if you are interested in orchestrating successful ecommerce search strategies.

ASP.NET MVC 1.0 Website Programming Apress

Design patterns are time-tested solutions to recurring problems, letting the designer build programs on solutions that have already proved effective Provides developers with more than a dozen ASP.NET examples showing standard design patterns and how using them helps build a richer understanding of ASP.NET architecture, as well as better ASP.NET applications Builds a solid understanding of ASP.NET architecture that can be used over and over again in many projects Covers ASP.NET code to implement many standard patterns including Model-View-Controller (MVC), ETL, Master-Master Snapshot, Master-Slave-Snapshot, Façade, Singleton, Factory, Single Access Point, Roles, Limited View, observer, page controller, common communication patterns, and more *Beginning ASP.NET 2.0* John Wiley & Sons

The complete guide to the productivity and performance enhancements in ASP.NET *Beginning ASP.NET for Visual Studio 2015* is your ultimate guide to the latest upgrade of this historically popular framework. Fully updated to align with the vNext release, this new edition walks you through the new tools and features that make your workflow smoother and your applications stronger. You'll get up to speed on the productivity and performance improvements, and learn how Microsoft has committed itself to more continuous innovation by increasing its release cadence for all products and services going forward. Coverage includes Async-aware debugging, ADO.NET idle connection resiliency, managed return value inspection, ASP.NET app suspension, on-demand large object heap compaction, multi-core JIT and more. The news of an off-cycle update to ASP.NET came as a surprise, but its announcement garnered cheers at the 2014 Microsoft BUILD conference. This guide shows you what all the fuss is about, and how Microsoft overhauled the latest ASP.NET release. Get acquainted with the new developer productivity features Master the new tools that build better applications Discover what's new in Windows Store app development Learn how Microsoft fixed the issues that kept you from v5 Over 38 million websites are currently using ASP.NET, and the new upgrade is already leading to increased adoption. Programmers need to master v6 to remain relevant as web development moves forward. *Beginning ASP.NET for Visual Studio 2015* walks you through the details, and shows you what you need to know so you can get up and running quickly.

Beginning ASP.NET for Visual Studio 2015 Wrox

A guide for programmers with a knowledge of ASP and Visual Basic explains how to create a secure online retail site

Beginning ASP.NET 1.1 E-Commerce Apress

Introduction to E-commerce discusses the foundations and key aspects of E-commerce while focusing on the latest developments in the E-commerce industry. Practical case studies offer a useful reference for dealing with various issues in E-commerce such as latest applications, management techniques, or psychological methods. Dr. Zheng Qin is currently Director of the E-Commerce Institute of Xi'an Jiaotong University.

ASP.NET Core in Action John Wiley & Sons

Perfectly suited to the innovative Problem ? Design ? Solution approach, ASP.NET MVC is a new development model that separates code for the data, look, and business processes of a Web site. This nuts-and-bolts guide thoroughly covers creating a Web site with MVC and discusses solving the most common problems that you may encounter when creating your first application or trying to upgrade a current application. The material is based on the highly praised and widely used *The Beer House?* ASP.NET Starter Kit that was developed in the bestselling ASP.NET 2.0 *Website Programming: Problem?Design?Solution*. Additional coverage includes registration and membership systems and user-selectable themes; content management systems for articles and photos; polls, mailing lists, and forums; e-commerce stores, shopping carts, and order management with real-time credit card processing, and more.

From Novice to Professional Apress

This book begins with you working along as Scott Guthrie builds a complete ASP.NET MVC reference application. He begins *NerdDinner* by using the File->New Project menu command within Visual Studio to create a new ASP.NET MVC Application. You'll then incrementally add functionality and features. Along the way you'll cover how to create a database, build a model layer with business rule validations, implement listing/details data browsing, provide CRUD (Create, Update, Delete) data form entry support, implement efficient data paging, reuse UI using master pages and partials, secure the application using authentication and authorization, use AJAX to deliver dynamic updates and interactive map support, and implement automated unit testing. From there, the bulk of the rest of the book begins with the basic concepts around the model view controller pattern, including the little history and the state of the MVC on the web today. We'll then go into the ways that MVC is different from ASP.NET Web Forms. We'll explore the structure of a standard MVC application and see what you get out of the box. Next we dig deep into routing and see the role URLs play in your application. We'll deep dive into controllers and views and see what role the Ajax plays in your applications. The last third of the book focuses entirely on advanced techniques and extending the framework. In some places, we assume that you're somewhat familiar with ASP.NET WebForms, at least peripherally. There are a lot of ASP.NET WebForms developers out there who are interested in ASP.NET MVC so there are a number of places in this book where we contrast the two technologies. Even if you're not already an ASP.NET developer, you might still find these sections interesting for context, as well as for your own edification as ASP.NET MVC may not be the web technology that you're looking for.

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