

Purbanchal University Mba I Semester Lh 32 Course Title

Emerging Issues in International Business Research
 Entrepreneurship Development and Small Business Enterprise
 Encyclopaedia of Elementary Education: Child development and process of learning
 Fundamentals of Pharmacology (Vol-I)
 Tilled Earth
 Universities Handbook
 Financial Theory and Corporate Policy
 Corporate Tax Planning & Management A.Y 2020-21 & 2021-22
 Business Statistics For B.Com (Hons)
 Operations and Process Management
 Income Tax Law and Accounts
 Business Regulatory Framework (Latest Edition - 2020)
 ECONOMIC ENVIRONMENT OF BUSINESS
 Principles of Management- SBPD Publications
 Where the Law Ends
 Quantitative Techniques And Methods
 Topics in Functional Analysis and Applications
 Making Sense of Wine Tasting
 English Prose And Computer Writing Skills (According to Minimum Uniform Syllabus Prescribed by National Education Policy)
 EFFECTIVE BUSINESS COMMUNICATION
 Principles of Micro-economics
 Basic Managerial Skills for All
 Measure theory and Integration
 The Essentials of Business Research Methods
 Advertising and Sales Promotion
 Food, Nutrition and Hygiene - According to NEP-2020
 Sense and Solidarity
 Financial Accounting by Dr. S. K. Singh
 Financial Institutions and Markets
 Applied Epidemiology
 Statistical Tables for Science, Engineering, Management and Business Studies
 Business Ethics [Re-Printed in 2020]
 International Management
 Financial Management and Analysis
 COST AND MANAGEMENT ACCOUNTING.
 Dynamics of Industrial Relations
 Statistics for Management
 CREATING AN INCLUSIVE SCHOOL
 MANAGERIAL ECONOMICS -- II

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ALEJANDRO JOURNEY

Emerging Issues in International Business Research John Wiley & Sons

International Management: Managing in a Diverse and Dynamic Global Environment is about the unique opportunities and concerns that confront international managers as they navigate their companies through the complex and ever changing global economic, political, legal, technological and cultural environments. It describes theories of international management in the context of current and emerging realities in the global marketplace. The framework follows the course structure beginning with the macro-environment, then moves to the firm level, and concludes with the individual manager in the international setting. This approach is embellished with modern chapters on collaborative strategies, managing technology and knowledge, and ethics and corporate social responsibility. Each chapter concludes with a mini-case, and a comprehensive case concludes each section.

Entrepreneurship Development and Small Business Enterprise PHI Learning Pvt. Ltd.

Written by best-selling authors in their field, the Fourth Edition of Operations and Process Management inspires a critical and applied mastery of the core principles and process which are fundamental to successfully managing business operations. Approaching the subject from a managerial perspective, this brand new text provides clear and concise coverage of the nature, principles, and practice of operations and process management.

Encyclopaedia of Elementary Education: Child development and process of learning Sahitya Bhawan Publications

Applies traditional epidemiologic methods for determining disease etiology to the real-life applications of public health and health services research. This text contains a chapter on the development and use of systematic reviews and one on epidemiology and the law.

Fundamentals of Pharmacology (Vol-I) Waveland PressInc

This collection of Jean Drèze's essays offer a unique insight on issues of hunger, poverty, inequality, corruption, conflict, and the evolution of social policy in India over the last twenty years. 'Sense and Solidarity' enlarges the boundaries of social development towards a broad concern with the sort of society we want to create.

Tilled Earth Nirali Prakashan

Increasingly, managers must make decisions based on almost unlimited information. How can they navigate and organize this vast amount of data? Essentials of Business Research Methods provides research techniques for people who aren't data analysts. The authors offer a straightforward, hands-on approach to the vital managerial process of gathering and using data to make clear business decisions. They include critical topics, such as the increasing role of online research, ethical issues, data mining, customer relationship management, and how to conduct information-gathering activities more effectively in a rapidly changing business environment. This is the only text that includes a chapter on qualitative data analysis, and the coverage of quantitative data analysis is more extensive, and much easier to understand than in other texts. The book features a realistic continuing case throughout that enables students to see how business research information is used in the real world. It includes applied research

examples in all chapters, as well as ethical dilemma mini cases, and exercises.

[Universities Handbook](#) Thomson South-Western

Most volumes pertain to Indian educational scenario.

Financial Theory and Corporate Policy PHI Learning Pvt. Ltd.

Who can buy? Students pursuing B.Com, BBA, M.Com, MBA and other commerce and professional courses. It is according to the syllabus of various universities. Income Tax Law and Accounts Book is the outcome of the desire to present the provisions Income Tax in a simple and easy language. All the relevant facts and provisions have been presented in such a way that even a common man may easily understand the provisions of Income Tax. Provisions of the Act have been explained with the help of formulae, clarifications, tables, illustrations etc. All the provisions of Income Tax applicable for the assessment year have been incorporated in the book (including provisions of Finance Act, 2019 and latest circulars issued by CBDT).

Corporate Tax Planning & Management A.Y 2020-21 & 2021-22 Pearson Education India

This text approaches integration via measure theory as opposed to measure theory via integration, an approach which makes it easier to grasp the subject. Apart from its central importance to pure mathematics, the material is also relevant to applied mathematics and probability, with proof of the mathematics set out clearly and in considerable detail. Numerous worked examples necessary for teaching and learning at undergraduate level constitute a strong feature of the book, and after studying statements of results of the theorems, students should be able to attempt the 300 problem exercises which test comprehension and for which detailed solutions are provided. Approaches integration via measure theory, as opposed to measure theory via integration, making it easier to understand the subject Includes numerous worked examples necessary for teaching and learning at undergraduate level Detailed solutions are provided for the 300 problem exercises which test comprehension of the theorems provided *Business Statistics For B.Com (Hons)* Oxford University Press, USA

1. Accounting — Meaning and Scope, 2. Accounting Principles : Concepts and Conventions, 3. Double Entry System, 4. Recording of Transactions : Journal, Ledger and Trial Balance, 5. Sub-division of Journal : Subsidiary Books (i) Cash Book (ii) Other Subsidiary Books, 6. Final Accounts-with Adjustments, 7. Accounting Standards, 7 (A) . Detailed Study of Accounting Standards 6 and 10, 8. Branch Accounting, 9. Departmental Accounting, 10. Royalty Accounts, 11. Accounting of Non-Trading or Not-for-Profit Organisations/Institutions, 12. Joint Venture Accounts, 13. Consignment Accounts, 14. Investment Accounts, 15. Dissolution of a Partnership Firm-1, 16. Dissolution of a Partnership Firm-2, 17. Dissolution of a Partnership Firm-3, 18. Amalgamation of Partnership Firm, 19. Sale of Partnership Firm/Conversion into Company. 20. Revenue Recognition (AS -9), 21. Depreciation, 22. Computerised Accounting System (CAS), Chapterwise Very Short Answer Type Questions

Operations and Process Management Penguin Books India

Communicating a message effectively needs precision—be it verbal or non-verbal. At the professional front, the accuracy of the message to be shared becomes all the more important as the business decisions may depend on the same. This book, in its second edition, continues to detail on the prerequisites of communicating effectively in the corporate environment and generally. Beginning with an overview of business communication, the book educates on the principles of communication—oral and written. Divided into nine chapters, the first two chapters deal with oral communication and the next seven deal with different forms of written communication. The book teaches how to write effective letters and prepare persuasive resumé. The chapters are well-supported with many examples and illustrative exhibits wherever required. A new chapter (Chapter 9) has been added titled 'Writing to Communicate' which presents incorrect use of language and phrases that rob the text, be it a report or a letter, of authenticity and credibility. The chapter also presents correct use of the examples and the rationale or logic in the form of explanations. Designed as a textbook for the management students, this book would be equally useful for the management professionals and executives. Key features • Observes a simple pattern of Read-Comprehend-Test-Follow • Discusses strategies for identification and improvisation of communication skills (both oral and written) • Provides numerous examples and illustrations that facilitate proper grasp of the topics discussed.

Income Tax Law and Accounts Pearson Education India

With the proclamation of human rights and impact of the philosophy of humanism, there has been a worldwide call for providing humane treatment to the disabled and putting an end to their isolation. Written in the same context, the book developed as per the issued directives of NCTE equips its readers with the knowledge, understanding, skills, interests and attitude needed for working in the inclusive schools. It acquaints them with all the essentials related to the nature of the different types of disabilities or impairments, diversities and exceptionalities of the children belonging to an inclusive school, the need and means of introducing the required adaptations in the environmental conditions, curriculum, teaching-learning strategies, teaching-learning aids and equipment, methods of assessing the progress of the diverse children, and likewise so many other things and requirements for fulfilling their responsibilities towards the diverse children in the inclusive set-up of the school. It is primarily designed for the students of secondary and elementary teacher education (B.Ed., B.El. Ed., D.Ed.) of the teacher training institutes. KEY FEATURES • Full coverage of the current syllabi prescribed for B. Ed., B. El. Ed. and D. Ed. in a user-friendly language • Comprehensive description of the various aspects of inclusive education and children with special needs (CWSN) such as historical perspectives to disability and inclusive education, needed pedagogical and assessment approaches for CWSN, educational provisions for the disabled at national and international levels, and so forth • Inclusion of recent topics such as learning styles in the context of different types of disabilities and CWSN, forms of exclusions on various grounds including disabilities in Indian education, approaches and models of inclusion, individual education programme, assistive and adaptive technologies, and so on • Comprises chapter-end summary for quick glance of the concepts TARGET AUDIENCE • B.Ed. • B. El. Ed. • D.Ed.

Business Regulatory Framework (Latest Edition - 2020) Tata McGraw-Hill Education

The book, Food, Nutrition and Hygiene has been written in accordance with the latest syllabus prescribed for different universities that have adopted the common unified syllabus under the National Education Policy, 2020. The most important thing that the Covid-19 pandemic taught us is that health is the real wealth. The pandemic was crucial in making us understand the importance of having good health. When everything else fails, we only have

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our health to depend on. Having the basic knowledge of food and nutrition is absolutely essential in today's world. Studying a food science and nutrition course will provide students with an understanding of trends and how to distinguish fact from fiction as we become more health-conscious. After studying this subject, the student would be able to fully understand the concept of Food and Nutrition. He or she would gain awareness regarding the common health issues in the society and will have clarity on the special requirements of food during an illness.

ECONOMIC ENVIRONMENT OF BUSINESS SBPD Publications

Who can buy? Students of BBA, B.Com, and law must buy this book as it is in their syllabus. General students interested in running a business should know the acts given in this book, so it is helpful for them as well. Business Regulatory Framework is specially designed to serve as an undergraduate textbook for B.Com. (Honors & General) students of the different universities across India. This book is designed especially to cater to the needs of commerce students, equipping them with a strong foundation for an understanding of the current business law situation. The book seeks to provide comprehensive coverage of the various topics relating to business law. It offers content that is simple to understand but does not compromise on necessary technical detail.

SBPD Publishing House

Startlingly Original And Closely Observed Stories That Capture The Dynamism And Diversity Of Nepali Society In A Time Of Great Flux In Tilled Earth Several Compressed, Poetic And Deeply Evocative Micro-Stories Offer Fleeting Glimpses Of Small, Private Dramas Of People Caught Midlife: An Elderly Woodworker Loses His Way In A Modern Kathmandu Neighbourhood; A Homesick Expatriate Nurses A Hangover; A Clerk At The Ministry Of Home Affairs Learns To Play Solitaire On The Computer; A Young Man Is Drawn To Politics Against His Better Judgement; A Child Steals Her Classmate S Book . . . The Longer Stories In The Collection, Too, Span A Wide Course, Taking Subjects From Rural And Urban Nepal As Well As From The Nepali Diaspora Abroad. In Tilled Earth A Young Woman Goes To Seattle As A Student, And Finds Herself Becoming An Illegal Alien. Love Marriage Is An Inner Narration By A Young Man Who Defying Family Pressure Falls In Love With A Woman Of The Wrong Caste. In The Buddha In The Earth-Touching Posture , A Retired Secretary Visits The Buddha S Birthplace, Lumbini, Only To Find His Deepest Insecurities Exposed. With Their Unexpected, Inventive Forms, These Stories Reveal The Author S Deep Love Of Language And Commitment To Craft. Manjushree Thapa Pushes The Styles Of Her Stories To Match The Distinctiveness Of Their Content, Emerging Confidently As A Skilled Innovator And Formalist.

Principles of Management- SBPD Publications PHI Learning Pvt. Ltd.

Who can buy? Students pursuing B.COM, B.B.A, M.COM, M.B.A and other professional courses from various Indian Universities. The book is different from all the other books as all the topics are treated in a simple and clear fashion. Each point is illustrated with suitable examples. The aim of buying this book- 'Business Ethics' is to generate interest in the subject in the mind of students and prepare them for their examinations. existence of a business is justified by the ethical alternatives it responsibly selects. One of the conditions that brought business ethics to the forefront is the demise of small scale, high trust and face-to-face enterprises and emergence of huge multinational corporate structures capable of drastically affecting everyday lives of the masses. Not only I hope but believe that the detailed study of this book will enable the students to secure high marks in their examinations.

Where the Law Ends Elsevier

This book is an attempt to offer to students of F.Y.B.Com. (Sem. - II) a fundamental tool which will enhance their understanding of Managerial Economics - II. We sincerely thank Shri. Dineshbhai Furia and Shri. Jignesh Furia, the publishers, for the confidence reposed in us and giving us this opportunity to reach out to the students of Commerce.

Quantitative Techniques And Methods SBPD Publishing House

Financial Management and Analysis, Second Edition covers many important financial topics that are neglected elsewhere—from raising funds via securitization to managing a financial institution. This book provides valuable insights into many major aspects of financial management and analysis, and includes expert advice, real-world examples, useful charts and graphs, and incisive end-of-chapter questions that help develop the skill set necessary to deal with the important financial problems encountered in today's business world.

Topics in Functional Analysis and Applications SBPD Publications

Advertising and Sales Promotion by Pankhuri Bhagat is a publication of the SBPD Publishing House, Agra. The author holds a M.Com., B. Ed., NET and MBA degree. She was the assistant professor at SVMMPG College, Gorakhpur. Book Code - 4945

Making Sense of Wine Tasting SBPD Publishing House

The present edition of the book has been thoroughly revised and enlarged. Salient Features of the Book: The legal position as amended up to June 2020 is given. The law stated in the book is on the basis of the Income Tax Act, 1961 and the Income Tax Rules, 1962 as amended up to date, besides the Finance Act, 2020 and Circulars and Notifications issued by Central Board of Direct Taxes up to June 2020. A simplified, systematic approach to the understanding of a complex subject written in a unique, simple and easy to understand language. Each topic, after a theoretical exposition, is followed by illustrations to facilitate the students to master the practical application of Corporate Tax Law. The book is useful for the students of all professional examinations like M.B.A., C.A., C.S., ICWA, and M.Com. and the persons who are interested in Tax Planning.

English Prose And Computer Writing Skills (According to Minimum Uniform Syllabus Prescribed by National Education Policy) SBPD Publishing House

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