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SANIYA SIMONE

Handbook of Anthropology in Business
Routledge

Technology has enabled a new age of entrepreneurship as entrepreneurs find digital tools that enable new ventures to

exploit commercial opportunities around the world. This textbook provides students with expert guidance on using technology platforms to start new ventures. With an award-winning approach, the author guides readers through the process of a lean startup, taking a "digital first" approach to entrepreneurship. Students using the book will emerge with enhanced understanding of different digital

business models, analytical skills for digital ventures, and the confidence to move from prototype to product. Online resources such as slides, a sample syllabus, and exercises encourage the classroom to become an interactive and dynamic space.

Routledge Handbook of Entrepreneurship in Developing Economies Routledge

The Routledge Handbook of Modern Economic History aims to introduce readers to important approaches and findings of economic historians who study the modern world. Its short chapters reflect the most up-to-date research and are written by well-known economic historians who are authorities on their subjects. Modern economic history blends two approaches –

Cliometrics (which focuses on measuring economic variables and explicitly testing theories about the historical performance and development of the economy) and the New Institutional Economics (which focuses on how social, cultural, legal and organizational norms and rules shape economic outcomes and their evolution). Part 1 of the Handbook introduces these approaches and other important methodological issues for economic history. The most fundamental shift in the economic history of the world began about two and a half centuries ago when eons of slow economic change and faltering economic growth gave way to sustained, rapid economic expansion. Part 2 examines this theme and the primary forces economic historians have linked to economic growth, stagnation

and fluctuations - including technological change, entrepreneurship, competition, the biological environment, war, financial panics and business cycles. Part 3 examines the evolution of broad sectors that typify a modern economy including agriculture, banking, transportation, health care, housing, and entertainment. It begins by examining an equally important "sector" of the economy which scholars have increasingly analyzed using economic tools - religion. Part 4 focuses on the work force and human outcomes including inequality, labor markets, unions, education, immigration, slavery, urbanization, and the evolving economic roles of women and African-Americans. The text will be of great value to those taking economic history courses as well

as a reference book useful to professional practitioners, policy makers and the public.

Foundations of Entrepreneurship and Economic Development Routledge

This well-written book is the first to deal with entrepreneurship in all its aspects. It considers the economic, psychological, political, legal and cultural dimensions of entrepreneurship from a market-process perspective. David A Harper has produced a volume that analyses why some people are quicker than others in discovering profit opportunities. Importantly, the book also covers the issue of how cultural value systems orient entrepreneurial vision and, in contrast to conventional wisdom, the book argues that individualist cultural values are not categorically superior to

group oriented values in terms of their consequences for entrepreneurial discovery.

A Practical Guide Routledge

The Routledge Companion to the Makers of Global Business draws together a wide array of state-of-the-art research on multinational enterprises. The volume aims to deepen our historical understanding of how firms and entrepreneurs contributed to transformative processes of globalization. This book explores how global business facilitated the mechanisms of cross-border interactions that affected individuals, organizations, industries, national economies and international relations. The 37 chapters span the Middle Ages to the present day, analyzing the emergence of institutions

and actors alongside key contextual factors for global business development. Contributors examine business as a central actor in globalization, covering myriad entrepreneurs, organizational forms and key industrial sectors. Taking a historical view, the chapters highlight the intertwined and evolving nature of economic, political, social, technological and environmental patterns and relationships. They explore dynamic change as well as lasting continuities, both of which often only become visible – and can only be fully understood – when analyzed in the long run. With dedicated chapters on challenges such as political risk, sustainability and economic growth, this prestigious collection provides a one-stop shop for a key business discipline.

Entrepreneurship Education and Training: The Issue of Effectiveness
Routledge

The entrepreneur has been neglected over the years in formal economic theorizing. Previously there has been only eclectic theories such as human capital theory and network dynamics which discuss certain perspectives of entrepreneurial behaviour. This insightful book closes this gap in entrepreneurship literature. Inspired by modern physics, author Thomas Grebel brings together an evolutionary methodology, along the way implicating quantum, graph, and percolation theory. Here, Grebel has provided a synthesis of all the main theories of entrepreneurship. Taking an interdisciplinary approach to the subject, this fascinating book opens up new ideas

in modelling and the original thinking contained within will be of interest to all those working in the area of business and management as well as those in economics.

Entrepreneurship in Europe Routledge
Following the 2008 global financial crisis, entrepreneurship has never been more vital. As jobs were lost from large organizations, most new jobs came from innovative startups. The lure of hi-tech has attracted many people who see themselves as future entrepreneurs, but who lack the perspective of the total experience. To meet this demand, community colleges and universities across the world have set up entrepreneurship courses. The Global Entrepreneur is a life-changing book. To leave the comfort of a steady job and

enter the tumultuous world of the entrepreneur is a major and often fearful step. For those who are contemplating this change, or who have already embarked upon this exciting venture, reassurance based on the experience of both successful and even not so successful entrepreneurs can be invaluable. The book provides an overview of the entrepreneurial experience broken down into all of its essential elements. Today, startups are global in nature and the book helps a budding entrepreneur understand the effect of different cultures both on the company and his/herself. This book differs from the existing literature in that its focus is on the individual and his or her reaction to the international nature of the entrepreneurial experience

backed by both the lived experience of actual entrepreneurs and case studies of entrepreneurship across the world. Business success is measured by financial return. The book will be a vital tool in this endeavour. This book will appeal to students of business or management and individuals who are considering a career change, to create or join a startup, and need more knowledge to make their decision.

Scholarly Progress and Future Challenges Routledge

The Routledge Companion to Business History is a definitive work of reference, and authoritative, international source on business history. Compiled by leading scholars in the field, it offers both researchers and students an introduction and overview of current scholarship in

this expanding discipline. Drawing on a wealth of international contributions, this volume expands the field and explores how business history interacts theoretically and methodologically with other fields. It charts the origins and development of business history and its global reach from Latin America and Africa, to North America and Europe. With this multi-perspective approach, it illustrates the unique contribution of business history and its relationship with a range of other disciplines, from finance and banking to gender issues in corporations. The Routledge Companion to Business History is a vital source of reference for students and researchers in the fields of business history, corporate governance and business ethics.

International Business and Tourism
Routledge

The literature in female entrepreneurship has witnessed significant development in the last 30 years, with the research emphasis shifting from purely descriptive explorations towards a clear effort to embed research within highly informed conceptual frameworks. With contributions from leading and emerging researchers, The Routledge Companion to Global Female Entrepreneurship brings together the latest international research, concepts and thinking in the area. With a strong international dimension, this book will facilitate comparative discussion and analysis on all aspects of female entrepreneurship, including start-ups, socio-economic

influences, entrepreneurial capital and minority entrepreneurship. Reflecting the subject's growing importance for researchers, academics and policy makers as well as those involved in supporting women's entrepreneurship through training programmes, networks, consultancy or the provision of venture capital, *The Routledge Companion to Global Female Entrepreneurship* will be an invaluable reference resource. Entrepreneurship Taylor & Francis

The discussion around whether entrepreneurship can be taught is becoming obsolete as the number of entrepreneurship courses, specializations and degrees is rising at an unprecedented rate all over the world and the demand for entrepreneurial education teachers or instructors is

constantly growing. The global community of entrepreneurial education proponents is enthusiastic about the possibility of spreading the idea of entrepreneurship, as it is believed to benefit societies and economies in addition to influencing human development on an individual level. The fervour is nurtured by public policies and the development of an enterprising culture in the public discourse. In this discourse, entrepreneurship is treated as a panacea for numerous social and economic problems. This book is a solid reference point for all who are interested in conducting research on entrepreneurial education or engaged in teaching entrepreneurship. It is a compendium of knowledge about entrepreneurial education as a research

field, seen from the perspective of the last four decades, its complete contemporary history. It reviews the progress of the field from the outset to the present in terms of its socio-economic context, changes in the academic community, but also its research focus and methodological development. This uniquely comprehensive book is a resource of both knowledge on entrepreneurial education research and inspiration for future studies within the field. This timely and relevant book provides practical insights for educators when developing their teaching practice and will be of interest to entrepreneurship educators and entrepreneurship education researchers.

Narrating the Rise of Big Business in the

USA Routledge

The field of business ethics continues to expand intellectually and geographically. During the past five decades, scholars have developed and deepened their inquiries into the ethics of commercial and corporate conduct. This Companion provides a novel overview of the discipline of business ethics, covering the major areas of the field as well as new and emerging topics. The eight thematic units range over an extraordinary set of subjects and include chapters on the history and pedagogy of business ethics, moral philosophy, the nature of business, responsibilities within the firm, economic institutions, the 2008 financial crisis, globalization, and business ethics in different regions of the world. Led by a well-respected editorial

team, this unique volume gathers an international array of experts whose various critical approaches yield insights from areas such as public policy, economics, law, and history, in addition to business and philosophy. With its fresh analyses, wide scope, and clarity of approach, this volume will be an essential addition to library collections in business, management, and applied ethics.

Entrepreneurship Routledge

This book establishes a chronological trace of the entrepreneur as treated in economic literature in order to give a more wholesome perspective to contemporary writings and teachings on entrepreneurship. It focuses on the nature and role of the entrepreneur, and of entrepreneurship, as revealed in

economic literature as early as the eighteenth century, when Richard Cantillon first coined the term 'entrepreneur'. The authors then trace how Joseph Schumpeter's perspective, among other's, on entrepreneurship came to dominate the world's understanding of the term. Due to Schumpeter's dominant influence, entrepreneurship has come to occupy a primary role in the theory of economic development. In this book Hébert and Link discuss various key topics including the German Tradition, the Austrian and the English School of thought as well as individuals such as Alfred Marshall and Jeremy Bentham. The historical survey also illustrates the tension that often exists between "theory" and "practice" and how it has been difficult for

economic theory to assimilate a core concept that plays a vital role in social and economic change. Finally, the book exposes the many different facets of entrepreneurship as they have been perceived by some of the great economists throughout the ages.

Introducing Business English Routledge

People throughout the world are now commemorating the centenary of the start of the First World War. For historians of international business and finance, it is an opportunity to reflect on the impact of the war on global business activity. The world economy was highly integrated in the early twentieth century thanks to nearly a century of globalisation. In 1913, the economies of the countries that were about to go war seemed inextricably linked. The Impact

of the First World War on International Business explores what happened to international business organisations when this integrated global economy was shattered by the outbreak of a major war. Studying how companies responded to the economic catastrophe of the First World War offers important lessons to policymakers and businesspeople in the present, concerning for instance the impact of great power politics on international business or the thesis that globalization reduces the likelihood of inter-state warfare. This is the first book to focus on the impact of the First World War on international business. It explores the experiences of firms in Britain, France, Germany, Japan, China, and the United States as well as those in neutral

countries such as the Netherlands, Sweden, and Argentina, covering a wide range of industries including financial services, mining, manufacturing, foodstuffs, and shipping. Studying how firms responded to sudden and dramatic change in the geopolitical environment in 1914 offers lessons to the managers of today's MNEs, since the world economy on the eve of the First World War has many striking parallels with the present. Aimed at researchers, academics and advanced students in the fields of Business History, International Management and Accounting History; this book goes beyond the extant literature on this topic namely due to the broad range of industries and countries covered. *The Impact of the First World War on International Business* covers a

broad range of geographical areas and topics examining how private firms responded to government policy and have based their contributions mainly on primary sources created by business people.

MIT and the Rise of Entrepreneurial Science Routledge

"This is a story about stories and specifically about some of the stories that Americans have told themselves about corporate economic power." In this book, Anne Mayhew focuses on the stories surrounding the creation of Standard Oil and Wal-Mart and their founders, John D. Rockefeller and Sam Walton, combining the accounts of economists with the s
[The Global Entrepreneur](#) Routledge
MIT and the Rise of Entrepreneurial

Science is a timely and authoritative book that analyses the transformation of the university's role in society as an expanded one involving economic and social development as well as teaching and research. The Massachusetts Institute of Technology invented the format for university-industry relations that has been copied all over America and latterly the rest of the world. This excellent book shows that the ground-breaking university-industry-government interactions have become one of the foundations of modern successful economies.

The Development, Representation and Morality of Business Routledge

What are you waiting for? Whether you're dreaming about starting a business, learning about

entrepreneurship or on the brink of creating a new opportunity right now, don't wait. Open this updated bestseller. Inside you'll find everything you need, including: a new and popular way to learn about and to practice entrepreneurship. new practical exercises, questions and activities for each step in your process. specific principles derived from the methods of expert entrepreneurs. over seventy updated case briefs of entrepreneurs across industries, locations and time. new applications to social entrepreneurship, technology and to large enterprises. plentiful connections to current and foundational research in the field (Research Roots) brand new chapter on "The Ask" - strategies for initiating the process of co-creating with

partners data that will challenge conventional entrepreneurship wisdom a broader perspective on the science of entrepreneurship In this vibrant updated edition, you will find these ideas presented in the concise, modular, graphical form made popular in the first edition, perfect for those learning to be entrepreneurs or those already in the thick of things. If you want to learn about entrepreneurship in a way that emphasizes action, this new edition is vital reading. If you have already launched your entrepreneurial career and are looking for new perspectives, take the effectual entrepreneurship challenge! this book is for you. If you feel that you are no longer creating anything novel or valuable in your day job, and you're wondering how to change things,

this book is for you. Anyone using entrepreneurship to create the change they want to see in the world will find a wealth of thought-provoking material, expert advice and practical techniques in these pages and on the accompanying website: www.effectuation.org So, what are you waiting for?

The Role of Companies and Households on a Planet in Peril Routledge

Although the world's poorest inhabited continent, Africa has recently shown signs of being a source of economic growth in the coming decades, with increased foreign investment - notably from China - and huge growth in GDP from a number of African states. In contrast to the heaving weight of books focusing on business opportunities in Asia, Eastern Europe and Latin America,

Africa has been poorly served by academic publishing. This compendium of scholarship offers cutting-edge knowledge relating to business in Africa. The objectives of this collection include: To shed new light on the socio-cultural and historical underpinnings of business practice in Africa and their implications for promoting entrepreneurship and business behaviour in the region To consider the important constraints on business activities in Africa, and the emerging 'best practice' for redressing their real and potential impacts To facilitate a better understanding of contemporary business practice in Africa through the application of relevant theories and models, including emergent ones. The Routledge Companion to Business in Africa is a comprehensive

reference resource that provides the perfect platform for embarking on research and study into Africa from the business perspective.

The Routledge Companion to Global Female Entrepreneurship Routledge

This groundbreaking textbook differs from its competitors by placing an emphasis both on the core processes and practices of entrepreneurship, as well as demonstrating the impact of complex, local environments in shaping processes of entrepreneurship.

Entrepreneurship Education Routledge

At the beginning of the twentieth century Britain was amongst the world leaders in the production of machine tools, yet by the 1980s the industry was in terminal decline. Focusing on the example of Britain's largest machine tool

maker, Alfred Herbert Ltd of Coventry, this study charts the wider fortunes of this vital part of the manufacturing sector. Taking a chronological approach, the book explores how during the late nineteenth century the industry developed a reputation for excellence throughout the world, before the challenges of two world wars necessitated drastic changes and reorganisations. Despite meeting these challenges and emerging with confidence into the post-war market place, the British machine tool industry never regained its pre-eminent position, and increasingly lost ground to foreign competition. By using the example of Alfred Herbert Ltd to illuminate the broader economic and business history of the British machine tool industry, this

study not only provides a valuable insight into British manufacturing, but also contributes to the ongoing debates surrounding Britain's alleged decline as a manufacturing nation.

Show Me the Money Routledge

What is the animating 'spirit' behind what may appear to be the coldly calculating world of markets and business enterprise? Though often mathematically modelled in dry terms, markets can be looked at instead as meaningful domains of human activity. To economists, markets have been seen as nothing but objective 'forces' or allocation 'mechanisms'. This book, however, argues that they can be seen as involving the human spirit, personal expression and moral commitments. It presents the view that markets are not

so much things that need to be measured as meanings that need to be narrated and interpreted. The aim of this book is to introduce two scholarly fields to one another, economics and cultural studies, in order to pose the question: how does culture matter to the economy? When we look at the economy as a legitimate domain of culture, it transforms our understanding of the nature of business life. By viewing markets as an integral part of our culture, filled with the drama of human creativity, we might begin to better appreciate their role in the world.

Alfred Herbert Ltd and the British Machine Tool Industry, 1887-1983

Routledge

This major new textbook on business

history brings together the expertise of two internationally renowned authors to provide a thorough overview of the developments in business – from just before the industrial revolution right up to the present day. Business History is global in scope and looks at the major players – Europe, the US and Japan – as well as emerging economies, such as China and India. Focusing mainly on ‘big business’, Amatori and Colli critically analyze ‘the firm’ and its interaction with the evolution of economic, technological and political systems at the micro and macro levels. This up-to-date textbook is an exceptional resource for students on economic and business history courses, as well as for practitioners interested in broadening their understanding of business.

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