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 Public relations refers to the relationship between a company and the public. People working in public relations (PR) help a company project a positive image to the public in order to achieve its goals. If you are interested in a career in this field, read on for more information about PR job titles, descriptions, and career tips.

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 The CIPR advances professionalism in public relations by making its members accountable to their employers and the public through a code of conduct and searchable

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