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## FRIDA BRYNN

**Göring** John Wiley & Sons

Exploring the paintings of the key artists of the Secessionist Movement within the context of Vienna at the turn of the 20th century, this book, which comprises over 200 colour images, pays special attention for the first time to the contribution made by Koloman Moser to the painting revolution.

*Safirka* John Wiley & Sons

Takes a fresh look at the intriguing world of international street signage as Jenner transforms mundane signs into arresting patterns & designs.

**Dictionary of German & English, English & German** Yale University Press

The identity and relevance of literary studies require a conceptual and institutional reconstruction in response to the global reshaping and commodification of knowledge. The author thus proposes a theory of literary discourse and literary history that take into account literariness as an important socio-cultural phenomenon and revisits several critical concepts, such as world literature, literary text, genre, style, fiction, literary space, and cultural memory.

*Vienna 1900* Springer

Podnebje in turizem sta običajno tesno povezana. Smučanje brez snega in nizkih temperatur ni možno, če omenimo samo najbolj neposredno povezavo. Zaradi tega je bilo v zadnjih letih opravljenih veliko raziskav o vplivu podnebnih sprememb na turizem v gorskih območjih. In o tem govori knjiga ClimAlpTour. Podnebne spremembe in njihov vpliv na turizem v Alpah, ki je nastala v projektu z istim imenom iz programa Evropskega teritorialnega sodelovanja, Alpski prostor, ter izšla v slovenskem, angleškem, italijanskem, nemškem in francoskem jeziku. Ponuja širok spekter vsebin: od pričakovanih učinkov dvigovanja temperature na turizem, vpliva teh sprememb na razvoj Alp do rešitev oziroma prilagoditvenih strategij. Glavnina knjige obravnava konkretna območja oziroma turistična središča (v celoti 22, slovenski sta dve: Zgornje Posočje in Kranjska Gora) tako s prevladujočim zimskim kot tudi poletnim in celoletnim turizmom: njihove temeljne značilnosti, izzive in priložnosti ter prilagoditvene strategije. Knjiga se sklone s priporočili in smernicami za turistično industrijo in nosilci odločitev.

**Vital Records of Bridgewater, Massachusetts, to the Year 1850** Cicerone Press Limited

A guidebook to 25 multi-day treks in the Dolomites of north-east Italy. The routes range from moderate to challenging in difficulty, with varying degrees of mountain traverses, scrambles and exposure so a good head for heights is needed. The treks range from 11 to 41km (7-25 miles) with daily distances of between 5 and 15km (3-9 miles). Each trek is designed to be hut-to-hut and last 2-4 days. The routes explore the major mountain groups of the UNESCO World Heritage site including Sella and Marmolada. 1:100,000 maps are included for each walk Treks feature notes on access, difficulty and recommended maps for navigation on the ground Public transport and accommodation options are detailed *Balanced Scorecard Success: The Kaplan-Norton Collection (4*

*Books*) Routledge

In this vivid memoir that has sold millions of copies worldwide, Heinrich Harrer recounts his adventures as one of the first Europeans ever to enter Tibet. Harrer was traveling in India when the Second World War erupted. He was subsequently seized and imprisoned by British authorities. After several attempts, he escaped and crossed the rugged, frozen Himalayas, surviving by duping government officials and depending on the generosity of villagers for food and shelter. Harrer finally reached his ultimate destination-the Forbidden City of Lhasa-without money, or permission to be in Tibet. But Tibetan hospitality and his own curious appearance worked in Harrer's favor, allowing him unprecedented acceptance among the upper classes. His intelligence and European ways also intrigued the young Dalai Lama, and Harrer soon became His Holiness's tutor and trusted confidant. When the Chinese invaded Tibet in 1950, Harrer and the Dalai Lama fled the country together. This timeless story illuminates Eastern culture, as well as the childhood of His Holiness and the current plight of Tibetans. It is a must-read for lovers of travel, adventure, history, and culture. A motion picture, under the direction of Jean-Jacques Annaud, will feature Brad Pitt in the lead role of Heinrich Harrer.

**French Revolution: The Basics** Lund Humphries Publishers Limited

This is an open access title available under the terms of a CC BY-NC-ND 4.0 International License. It is free to read at Oxford Scholarship Online and offered as a free PDF download from OUP and selected open access locations, thanks to a generous grant from the Andrew W. Mellon Foundation. The histories of East and West Germany traditionally emphasize the Cold War rivalries between the communist and capitalist nations. Yet, even as the countries diverged in their political directions, they had to create new ways of working together economically. In *Designing One Nation*, Katrin Schreiter examines the material culture of increasing economic contacts in divided Germany from the 1940s until the 1990s. Trade events, such as fairs and product shows, became one of the few venues for sustained links and knowledge between the two countries after the building of the Berlin Wall. Schreiter uses industrial design, epitomized by the furniture industry, to show how a network of politicians, entrepreneurs, and cultural brokers attempted to nationally re-inscribe their production cultures, define a postwar German identity, and regain economic stability and political influence in postwar Europe. What started as a competition for ideological superiority between East and West Germany quickly turned into a shared, politically legitimizing quest for an untainted post-fascist modernity. This work follows products from the drawing board into the homes of ordinary Germans to offer insights into how converging visions of German industrial modernity created shared expectations about economic progress and living standards. Schreiter reveals how intra-German and European trade policies drove the creation of products and generated a certain convergence of East and West German taste by the 1980s. Drawing on a wide range of sources from governments, furniture firms, industrial design councils, home lifestyle magazines, and design exhibitions, *Designing One Nation* argues that an economic culture linked the two Germanies even before reunification in 1990.

**The Authority of Everyday Objects** Sherbrooke, QC : Médiaspaul  
This crucial Handbook brings together the latest thinking on the circular economy, an area that has increasingly caught global attention. Contributors explore a broad range of themes such as recycling systems and new business models, as well as consolidating the many ways in which the topic has been dealt with in research, business and policy-making. The Handbook of the Circular Economy is not only relevant, but also essential for students, academics, and policy-makers trying to make sense of the plethora of ways in which the term has been applied and interpreted.

**Photography in Brazil, 1840-1900** Cicerone Press Limited  
"Growth" is the only political, economic and social goal recognized today. But it brings us up against the ecological limits of the planet - and against the increasingly widespread recognition of the fact that material wealth alone cannot make us happy. For this reason, ever growing numbers of people are seeking and discovering alternative and sustainable ways of living. This is to be welcomed, but it is not enough. We need a politics of sufficiency that will make it easier to live with fewer resources but with stronger relationships. This book outlines the political framework and policy guidelines that will enable us to reduce the speed, complexity, clutter and commercialization currently blighting our lives. And it demonstrates what that would mean in practice for where we live, how we get around, and how we eat, work and learn.

**The Rosary of the Virgin Mary** Prestel Publishing

A clear and well-illustrated explanation of this subject, with sections on equipment and materials, survey and site photography, architectural photography, the recording of different types of artifacts, registration, and storage, the use of ultra-violet and infrared, and photography for publication. A carefully researched and splendidly illustrated (269 duotones) history. Translated from the Portuguese edition of 1985. Emphasis is on landscapes and cityscapes. Annotation copyrighted by Book News, Inc., Portland, OR

**Piloting Palm** Tarcher

The new and extended Second Edition of the award-winning textbook *Sustainability Marketing: A Global Perspective* provides a sustainability-oriented vision of marketing for the twenty-first century. Adopting a consumer marketing focus, it emphasises integrating sustainability principles into both marketing theory and the practical decision making of marketing managers. The book shows how the complexities of sustainability issues can be addressed by marketers through a systematic step-by-step approach. The steps involve an analysis of socio-environmental priorities to complement conventional consumer research; an integration of social, ethical and environmental values into marketing strategy development; a new consumer-oriented sustainability marketing mix to replace the outmoded and producer-oriented '4Ps'; and finally an analysis of how marketing can go beyond responding to social change to contribute to a transformation to a more sustainable society. Without taking such steps, marketing will continue to drive global crises linked to climate change, poverty, food shortages, oil depletion and species extinction, instead of helping to tackle them. A comprehensive package of supplementary materials for this text is available at

www.wiley.com/college/belz. View the authors blog at:  
www.sustainability-marketing.com

*Consumption Corridors* Springer

French Revolution: The Basics is an accessible and concise introduction to the history of the revolution in France. Combining a traditional narrative with documents of the era and references to contemporary imagery of the revolution, the book traces the long-and short-term causes of the French Revolution as well as its consequences up to the dissolution of the Convention and the ascendancy of Napoleon. The book is written with an explicit aim for its reader to acquire understanding of the past whilst imparting knowledge using underlying historical concepts such as evidence, continuity and change, cause and effect, significance, empathy, perspectives, and contestability. Key topics discussed within the book include: The structure of French society before 1789. The long- and short-term factors that contributed to the French Revolution. How ordinary French people, including women and slaves, participated in the revolution. What brought about the end of the ancien régime. The major reforms of the National Assembly, 1789-1791, and how they lead to the division and radicalisation of the revolution. How the alternative visions of the new society divided the revolution and what were the internal and external pressures on the revolution that contributed to its radicalisation. The forms of terror which enabled reality to triumph over the idealism. The rise of Napoleon Bonaparte as military leader and Emperor. This book is an ideal introduction for anyone wishing to learn more about this influential revolution in the shaping of modern Europe and the world.

**Trekking Munich to Venice** Uit Cambridge Limited

A collection of entries that help chronicle the history of photography, explaining the different techniques that have been used and defining the common terms used in the field.

**Innovating the World** Založba ZRC

A guidebook to trekking the Traumpfad or 'Dream Way' from Munich's Mariënplatz to the Piazza San Marco in Venice. Covering 570km (354 miles), this long-distance trek through Germany, Austria and Italy takes around 1 month to hike and is suitable for most able walkers with a head for heights. The route is described from north to south in 30 stages, each between 10 and 34km (6-21 miles) in length. Five alternate stages and a day spent traversing via ferrata in the Dolomites are also described.

1:100,000 mapping plus larger-scale urban maps for key locations  
GPX files available to download Handy route planner helps you plan your itinerary Refreshment, transport and accommodation information given for each trek stage Highlights include the Karwendel, Tux and Zillertal Alps and the Dolomites

**Ecological Footprint** Kent State University Press

This collection highlights the most important ideas and concepts from Robert S. Kaplan and David P. Norton, authors of The Balanced Scorecard, a revolutionary performance measurement system that allows organizations to quantify intangible assets such as people, information, and customer relationships. Also included are Strategy Maps, which enables companies to describe the links between intangible assets and value creation with a clarity and precision never before possible; The Execution Premium, which describes a multistage system to help companies to gain measurable benefits from carefully formulated business strategy; and The Strategy-Focused Organization, which introduces a new approach to make strategy a continuous process owned not just by top management, but by everyone.

*The Werkbund* Univ of California Press

The only metric that tracks how much nature we have - and how much nature we use Ecological Footprint accounting, first introduced in the 1990s and continuously developed, continues to be the only metric that compares overall human demand on nature with what our planet can renew — its biocapacity — and distils this into one number: how many Earths we use. Our economy is running a Bernie Madoff-style Ponzi scheme with the planet. We use future resources to run the present, using more than Earth can replenish. Like any such scheme, this works for a limited time, followed by a crash. Avoiding ecological bankruptcy requires rigorous resource accounting — a challenging task, but doable with the right tools. Ecological Footprint provides a complete introduction, covering: Footprint and biocapacity accounting Data and key findings for nations Worldwide examples including businesses, cities, and countries Strategies for creating regenerative economies Whether you're a student, business leader, future-oriented city planner, economist, or have an abiding interest in humanity's future, Footprint and biocapacity are key parameters to be reckoned with and Ecological Footprint is your essential guide. AWARDS SILVER | 2020 Eric Zencey Prize SILVER | 2019 Nautilus Book Awards: Ecology & Environment FINALIST | 2019 Foreword INDIES: Ecology & Environment **MONARPOP** Edward Elgar Publishing

From the Werkbund to the Bauhaus to Braun, from furniture to automobiles to consumer appliances, twentieth-century industrial design is closely associated with Germany. In this pathbreaking study, Paul Betts brings to light the crucial role that design played in building a progressive West German industrial culture atop the charred remains of the past. The Authority of Everyday Objects details how the postwar period gave rise to a new design culture comprising a sprawling network of diverse interest groups—including the state and industry, architects and designers, consumer groups and museums, as well as publicists and women's organizations—who all identified industrial design as a vital means of economic recovery, social reform, and even moral regeneration. These cultural battles took on heightened importance precisely because the stakes were nothing less than the very shape and significance of West German domestic modernity. Betts tells the rich and far-reaching story of how and why commodity aesthetics became a focal point for fashioning a certain West German cultural identity. This book is situated at the very crossroads of German industry and aesthetics, Cold War politics and international modernism, institutional life and visual culture.

**The Politics of Sufficiency** Peter Lang Gmbh, Internationaler Verlag Der Wissenschaften

The definitive behind-the-scenes story of the visionary team that launched the handheld industry. Palm insider Andrea Butter and New York Times columnist David Pogue -- with full, exclusive cooperation of the company's founders and more than fifty key Palm and Handspring executives -- tell the riveting tale of the start of an industry constantly in the headlines. The origins of this volatile industry began with the tiny team who beat staggering odds to turn the PalmPilot into a billion-dollar market and later took their ultimate vision to Handspring, now Palm's most powerful rival. Many of today's current events relating to the competition in this industry are forecasted in this important business drama. The authors take an unprecedented look at how the visionary founders of the industry led one of the most successful startups in history to succeed against all odds—including a shoestring budget, shortsighted corporate partners, and competition from Microsoft. The roller-coaster ride is full of

insight into the bumbles of venture capitalists, the allure and pitfalls of partnerships with giant corporations, and the steely determination needed to maintain entrepreneurial and visionary independence. With gripping accounts of the last-minute crises that almost torpedoed the PalmPilot on the eve of its unveiling, and the triumphant, unprecedented reception of Palm in the marketplace, as well as the glimpses into the future of this industry, this book is as entertaining as it is instructional. Key revelations include: \* The principles of business, economy, and product design that led Palm to succeed where billion-dollar corporations like Apple, Motorola, and Casio had failed. \* Important moments in technological development of the handheld such as the secret "Easter egg," a software surprise planted in the Palm software that nearly sank launch plans. \* Unique insight into the showdown with Microsoft, and 3Com's tragic decision not to make Palm independent that led Palm's founder Jeff Hanwkins and CEO Donna Dubinsky to take their vision elsewhere. \* The ongoing competition between Palm and Handspring. The new rivals to contend with including Sony.

**Climalptour** Routledge

This second edition provides comprehensive information on electromagnetic acoustic transducers (EMATs), from the theory and physical principles of EMATs to the construction of systems and their applications to scientific and industrial ultrasonic measurements on materials. The original version has been complemented with selected ideas on ultrasonic measurement that have emerged since the first edition was released. The book is divided into four parts: PART I offers a self-contained description of the basic elements of coupling mechanisms along with the practical designing of EMATs for various purposes. Several implementations to compensate for EMATs' low transfer efficiency are provided, along with useful tips on how to make an EMAT. PART II describes the principle of electromagnetic acoustic resonance (EMAR), which makes the most of EMATs' contactless nature and is the most successful amplification mechanism for precise measurements of velocity and attenuation. PART III applies EMAR to studying physical acoustics. New measurements have emerged with regard to four major subjects: in situ monitoring of dislocation behavior, determination of anisotropic elastic constants, pointwise elasticity mapping (RUM), and acoustic nonlinearity evolution. PART IV deals with a variety of individual issues encountered in industrial applications, for which the EMATs are believed to be the best solutions. This is proven by a number of field applications.

**Literary Studies in Reconstruction** Harvard Business Review Press

Peter S. Bridges's service as an American ambassador to Somalia capped his three decades as a career officer in the American Foreign Service. Safirka, a frank description of his experiences in Somalia and elsewhere, offers pointed assessments of American foreign policy and policymakers. Bridges recounts his service in Panama during a time of turmoil over the Canal; in Moscow during the Cuban missile crisis; in Prague for bleak years after the Soviet invasion; in Rome when Italian terrorists first began to target Americans; and in key positions in three Washington agencies. In Somalia Bridges managed the largest American aid program in sub-Saharan Africa. He dealt with a postcolonial regime, hobbled both by traditional clan rivalries and by a leader who cared far less about Somalia's people and progress than about maintaining his control over that poverty-stricken, strategic - which soon erupted in civil war.

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