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REILLY JOHNSON

Communication Works Jones & Bartlett Publishers

Provides information on stylistic aspects of research papers, theses, and dissertations, including sections on writing fundamentals, MLA documentation style, and copyright law.

The Brief McGraw-Hill Reader Elsevier Health Sciences

75 Readings offers an outstanding collection of the most popular essays for first-year writing, at an affordable price. The readings represent a wide variety of authors, disciplines, issues, and interests, and, at an affordable price, 75 Readings provides an excellent value for students.

The Global Evolution of a New South City McGraw-Hill Education

Read, Reason, Write unites instruction in critical reading and analysis, argument, and research strategies with a rich collection of readings that provide both practice for these skills and new ideas and insights for readers. Read, Reason, Write is committed to showing students how reading, analytic, argumentative, and research skills are interrelated and how these skills combine to develop each student's critical thinking ability.

The McGraw-Hill Reader 12e with MLA Booklet 2016 and Connect Composition Access Card Cengage Learning

This full featured text is provided as an option to the price sensitive student. It is a full 4 color text that's three whole punched and made available at a discount to students. Also, available in a package with Connect Plus - (ISBN-13: 9780077713355).

Essays on Practical Application McGraw-Hill Education

In this edition, the author once again weaves an inviting and compelling narrative that speaks to ALL of your students regardless of background or intended major. And with Connect Social Psychology and LearnSmart, students are able to create a personalized learning plan helping them be more efficient and effective learners. With LearnSmart, students know what they know and master what they don't know and faculty are able to move to more in-depth classroom discussions. Through examples and applications as well as marginal quotations from across the breadth of the liberal arts and sciences, Myers draws students into the field of social psychology. At the same time, Myers is also in tune with the ever-changing state of social psychology research. Research Close-Up and Inside Story features throughout the book provide deeper exposure to key research and researchers. Marginal quotations, examples and applications throughout each chapter, and the concluding Applying Social Psychology chapters all ensure that regardless of your students' interests and future plans, Social Psychology will engage them.

LOOSE LEAF CONTEMPORARY MANAGEMENT McGraw-Hill Education

Supporting a liberal arts tradition in the classroom, across the curriculum, and beyond, The Brief McGraw-Hill Reader offers rich and diverse readings in education, the social sciences, business and economics, the humanities, and the sciences.

Media Literacy and Culture Cengage Learning

Mothers and Daughters is a compelling anthology that explores the multifaceted connections between mothers and daughters. Chapters explore new fields of inquiry, examining discourses about mothers and daughters through academic essays, narrative, and creative work. By examining the experiences of mothers and daughters from within an interdisciplinary framework, which includes cultural, biological, socio-political, relational and historical perspectives, the text surveys multiple approaches to understanding the mother-daughter dynamic. Therefore, the uniqueness and strength of this collection comes from blending not just work from across academic disciplines, but also the forms in which this work is presented: academic inquiry and critique as well as creative and narrative explorations. The length is 296 pages.

Bridging the Disciplines Cengage Learning

This issue of Dental Clinics of North America focuses on Pharmacology and Therapeutics for the Dentist. Articles will include: Emergency Drugs for the Dental Office; Oral Sedation for Adult and Pediatric Dental Patients; Update on Analgesic Medication for Adult and Pediatric Dental Patients; Medication Management for TMD/TMJ Dental Patients; Medications and their Role in the Chronic Facial/Neuropathic Pain of Dental Patients; Medication Management for Xerostomia and Glossodynia in the Dental Patient; Update on Topical and Local Anesthesia Agents for Dental Patients; Current Concepts of Prophylactic Antibiotics for Dental Patients; Medication Management of Jaw Lesions for Dental Patients; Current Update on Antibiotic Therapy for Odontogenic Infections in Dental Patients; Review of Top 10 Prescribed Drugs and their Interaction with Dental Treatment; Botox: Review and Its Role in the Dental Office; Medication and the Gravid and Nursing Dental Patient; Conscious IV Sedation in Dentistry: A Review of Current Therapy; Medications to Assist in Tobacco Cessation for the Dental Patient; Topical and Systemic Drugs in the Treatment of Oral Ulcers for the Dental Patient, and more!

Charlotte, NC McGraw-Hill Education

Addressing the continuing interest in core liberal arts issues, interdisciplinary themes, multicultural perspectives, and critical thinking, THE MCGRAW-HILL READER provides students with a full range of quality prose works spanning various ages, cultures, and subjects. The finely-tuned editorial apparatus encourages students to respond actively to the essays, to formulate their own critical judgments, and to develop in writing their reactions to and perspectives on the thematic concerns of the selections. The Seventh Edition features thirty-eight new essays that address current issues such as the quality of education, the role of technology, and the impact of media. The text concludes with a new appendix on writing a research paper.

Living with Art University of Georgia Press

This comprehensive study guide offers the test-taking strategies and practice to help you achieve a high score on the GMAT. Preparing for the GMAT can be overwhelming. This book helps you develop and hone the skills needed to achieve your best score on the test. You'll find complete coverage of the Verbal, Quantitative, and Integrated Reasoning topics that every GMAT candidate needs to master. Created by a team of test prep experts, this guide covers the foundations of each essential concept and includes review exercises in each chapter that will increase your test-taking confidence. A full-length diagnostic test to assess your exam readiness and eight more full-length sample tests provide the practice you need to succeed on the GMAT. Score-Raising Features Include: • 3 GMAT practice tests in the book and 6 more online • A thorough review of the math concepts essential to the GMAT • Extensive practice questions for both the Verbal and Quantitative Sections • Problem-solving strategies for Integrated Reasoning questions • Tips to maximize your score on the Analytical Writing Assessment • Techniques for success on Data Sufficiency questions • The latest information on Computer Adaptive Testing • Unique test-taking strategies to help you avoid the test maker's traps • Shortcuts to help you save time and minimize mistakes

Living with Art World Scientific Publishing Company

With an accessible approach, the third European edition of Principles of Economics provides students with the tools to analyze current economic issues. The book is underpinned by a focus on seven Core Principles, which help students to make the link between economic theory and practice. The 'economic naturalist' approach, supported by exercises, problems and examples, encourages students to employ economics principles to understand and explain the world around them. Developed from the well-regarded US textbook by Frank and Bernanke, it presents an intuitive approach to economics and is suitable for all students taking a Principles of Economics course.

Introduction to Mass Communication McGraw-Hill Education

Approaching a liberal arts tradition in the classroom, across the curriculum, and beyond, The

McGraw-Hill Reader offers rich and diverse readings in education, the social sciences, business and economics, the humanities, and the sciences. This new eleventh edition offers a new focus on reading and composing across various media; it includes over 100 selections from prominent thinkers and writers; each essay was chosen to provoke critical thought and encourage effective writing.

Marine Biology Routledge

This book is an introduction-level text that reviews, discusses, and integrates both theoretical and practical corporate analysis and planning. The field can be divided into five parts: (1) Information and Methodology for Financial Analysis; (2) Alternative Finance Theories and Cost of Capital; (3) Capital Budgeting and Leasing Decisions; (4) Corporate Policies and their Interrelationships; (5) Financial Planning and Forecasting. The theories used and discussed in this book can be grouped into the following classical theoretical areas of corporate finance: (1) Pre-M&M Theory, (2) M&M Theory, (3) CAPM, and (4) Option Pricing Theory (OPT). The interrelationships among these theories are carefully analyzed. Real world examples are used to enrich the learning experience; and alternative planning and forecasting models are used to show how the interdisciplinary approach can be used to make meaningful financial-management decisions. In this third edition, we have extensively updated and expanded the topics of financial analysis, planning and forecasting. New chapters were added, and some chapters combined to present a holistic view of the subject and much of the data revised and updated.

ISE Essentials of Economics McGraw-Hill Humanities/Social Sciences/Languages

The Seventh Edition of Canadian Organizational Behaviour is truly a "new and improved" McShane: new trim size, fresh new design, new co-author, reorganized table of contents, improved examples, and even enhanced readability. The McShane brand is known for its cutting edge research and scholarship, recognized for its "for Canadians, by Canadians" approach to content, and respected for its firm anchoring of Canadian material within a global context. No other OB book offers the kind of comprehensive coverage in such an accessible, readable format. Canadian Organizational Behaviour continues to lead the way as the most innovative OB text on the market. McShane was the first OB textbook to include topics such as workplace emotions, appreciative inquiry, social identity theory, future search events, virtual teams, workaholicism, and emotional intelligence. The innovation continues in the seventh edition with new and expanded coverage of topics such as employee engagement, resilience, four-drive theory, blogs and wikis, psychological harassment, learning orientation, Schwartz's values model, and separating socioemotional from constructive conflict. The pedagogical features have been completely overhauled to speak to new and emerging topics in OB worldwide, including the opening vignettes, the photo essays in each chapter, and many of the end-of-chapter exercises and end-of-part cases.

Global Business Today The McGraw-Hill Reader: Issues Across the Disciplines

Publisher's Note: Products purchased from Third Party sellers are not guaranteed by the publisher for quality, authenticity, or access to any online entitlements included with the product. The classic guide to the undifferentiated patient—enhanced by new cases Technological advances have taken testing and imaging to remarkable new places—yet establishing patient history and performing physical examinations are more important now than ever. This classic guide has been showing students and clinicians how to approach the diagnostic process thoughtfully and systematically for decades—and this revised edition brings you completely up to date. Part physical examination primer, part differential diagnosis tool, DeGowin's Diagnostic Examination provides the information and insights you need to make accurate, evidence-based diagnostic hypotheses. Covering all physical exam techniques and procedures, this updated edition shows how to collect clinical findings gleaned from the physical examination and synthesize them into a differential diagnosis. • Covers the latest developments in evidence-based physical examinations • Explains how to obtain a complete patient history and perform a thorough physical exam • Organized by signs, symptoms, and syndromes to make finding what you need quick and easy • Connects symptoms and signs with disease pathophysiology • Facilitates efficient, cost-effective diagnostic testing using focused differential diagnoses This classic guide continues to effectively combine current diagnostic practices with the unchanging aspects of clinical medicine.

Read, Reason, Write McGraw-Hill Education

4LTR Press solutions give students the option to choose the format that best suits their learning

preferences. This option is perfect for those students who focus on the textbook as their main course resource. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Canadian Organizational Behaviour New York ; Toronto : McGraw-Hill

Welcome to the leading text in surgical technology the most up-to-date, the most trusted, and the most comprehensive. SURGICAL TECHNOLOGY FOR THE SURGICAL TECHNOLOGIST: A POSITIVE CARE APPROACH, Fourth Edition is your trusted source for comprehensive foundational surgical technology information. This streamlined new edition gets right to the essential topics such as equipment and supplies, operative preparation, practical and technical considerations, and postoperative considerations. With updated real-life scenarios, medical artwork, live surgery images, and numerous tools to support learning, this text is the ultimate resource for helping students anticipate the patient's and surgeon's needs before, during, and after a surgical procedure. Full coverage of essential procedures, this text provides students with the information needed to successfully apply the guidelines found in the Sixth Edition Core Curriculum for Surgical Technology, published by the Association of Surgical Technologists. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Read Reason Write McGraw Hill Professional

This is the market-leading text in this course area. It offers instructors current research material, in-depth discussion of topics, integration of Internet coverage, a modern design, excellent pedagogy and a truly engaging writing style. The authors are viewed as leading authorities in the field of human resource management/compensation. They consult with leading businesses, have won teaching awards, and publish in the leading journals. Milkovich received a career contribution award from World at Work (formerly American Compensation Association) in 2000. The book examines the strategic choices in managing total compensation. The total compensation model introduced in chapter one serves as an integrating framework throughout the book. The authors discuss compensation issues in the context of current theory, research and real-business practices. The authors strive to differentiate between beliefs and facts, and opinions from scholarly research. Adopters tell us that students receive job offers based on the knowledge they get from this book.

Theory and Application Third Richard d Irwin

"Communication Works presents communication principles, interpersonal communication, and public speaking in an engaging and highly interactive manner. Its use of questions in the narrative, margins, boxes, and captions supports instructors who prefer to lead a discussion-oriented course. Recognizing the challenges that our world presents for communication students of the 21st century, the new edition includes enhanced coverage of ethical, cultural, and technological issues while maintaining its focus on skill-building. Communication Works is a fully integrated, multimedia teaching and learning system." - product description.

The McGraw-Hill Reader: Issues Across the Disciplines McGraw-Hill Higher Education

The rapid evolution of Charlotte, North Carolina, from "regional backwater" to globally ascendant city provides stark contrasts of then and now. Once a regional manufacturing and textile center, Charlotte stands today as one of the nation's premier banking and financial cores with interests reaching broadly into global markets. Once defined by its biracial and bicultural character, Charlotte is now an emerging immigrant gateway drawing newcomers from Latin America and across the globe. Once derided for its sleepy, nine-to-five "uptown," Charlotte's center city has been wholly transformed by residential gentrification, corporate headquarters construction, and amenity-based redevelopment. And yet, despite its rapid transformation, Charlotte remains distinctively southern—globalizing, not yet global. This book brings together an interdisciplinary team of leading scholars and local experts to examine Charlotte from multiple angles. Their topics include the banking industry, gentrification, boosterism, architecture, city planning, transit, public schools, NASCAR, and the African American and Latino communities. United in the conviction that the experience of this Sunbelt city—center of the nation's fifth-largest metropolitan area—offers new insight into today's most pressing urban and suburban issues, the contributors to Charlotte, NC: The Global Evolution of a New South City ask what happens when the external forces of globalization combine with a city's internal dynamics to reshape the local structures, landscapes, and identities of a southern place.

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