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*The Dragon in
the Land of*

Snows
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“Erudite,
entertaining
macroeconomic
history of

the lead-up to
the Great
Depression as
seen through
the careers of
the West's
principal
bankers . . .

Spellbinding, insightful and, perhaps most important, timely." —Kirkus Reviews (starred) "There is terrific prescience to be found in [Lords of Finance's] portrait of times past . . . [A] writer of great verve and erudition, [Ahamed] easily connects the dots between the economic crises that rocked the world during the years his book covers and the fiscal emergencies that beset us

today." —The New York Times It is commonly believed that the Great Depression that began in 1929 resulted from a confluence of events beyond any one person's or government's control. In fact, as Liaquat Ahamed reveals, it was the decisions made by a small number of central bankers that were the primary cause of that economic meltdown, the effects of which set the

stage for World War II and reverberated for decades. As we continue to grapple with economic turmoil, Lords of Finance is a potent reminder of the enormous impact that the decisions of central bankers can have, their fallibility, and the terrible human consequences that can result when they are wrong. *Making India Great Again* Penguin UK On 15 August 1947, most Indians had

stars in their eyes as they looked ahead to a glorious future as a free country. In this first-of-its-kind book, Jaimini Bhagwati analyses the key political, foreign policy and economic decisions of all the premiers from Jawaharlal Nehru to Narendra Modi, to understand how well they steered the nation on the path of progress and development. With his long experience in the corridors of power,

Bhagwati reveals fascinating behind-the-scenes events and offers fresh insights into each PM's governance. For instance, Nehru, considered a 'socialist' by some, in fact acted according to the prevailing wisdom of highly regarded economists; why P.V. Narasimha Rao has not received adequate credit for heralding economic reforms; how Atal Bihari Vajpayee

followed in the footsteps of Nehru and Rao; and how and why Modi focused on the delivery of basics to the poor. Using a novel framework, Bhagwati also assesses the PMs on the values of Character, Competence and Charisma, to measure their impact on India's story. Grand in sweep and thoroughly researched, this deeply engaging book sheds new light on independent India's history. As it critically

examines whether our leaders always put the country first, The Promise of India provides an incisive overview of India's political culture and what keeps its democracy ticking. *The Idea of a Renewed Nation* Penguin Random House India Private Limited 'A sprawling book of ideas and idealism'- India Today 'A tome as memorable and, perhaps, as appropriate

as Barack Obama's Audacity of Hope . . . this is a story told by one of India's greatest dreamers who, having realised his dreams, is now impatient to help his countrymen realise theirs'- Businessworld 'This is an inspirational, optimistic book that makes you more hopeful about India . . . Nilekani is a liberal and a renaissance man. He not only shares the values that define the Indian

republic, he embodies them. He offers a convincing and balanced perspective on the future direction of public policy in India'- Outlook 'Laced with personal experiences and interactions with over 100 opinion leaders from different walks of life, Nilekani pieces together an exciting journey for the reader'-The Hindu 'It is hard not to be impressed by an author who

alludes to Milton on one page, then turns to the charms of the National Municipal Accounting Manual on another . . . There are shorter, gentler introductions to India. But this is the second book everyone should read about this compelling country!-The Economist In this sweeping and comprehensive book, Infosys co-founder Nandan Nilekani offers an original

perspective on India's past, present and future. Looking closely at the country's recent history, he discusses how our early socialist policies, despite good intentions, stifled growth and weakened democracy; how our large and overwhelmingly young population has now become our greatest strength; and how information technology is revolutionizing not just business but also

governance in the everyday life of a vast majority of Indians. Nilekani also gets to the heart of charged debates about caste politics, labour reform, infrastructure, urbanization, higher education, the English language in India and the role of the state in a globalized world where the wealth of big corporations exceeds that of some nations. Calling for reform and innovation in

all sectors of public life, Nilekani argues that only a safety net of ideas—from genuinely inclusive democracy to social security, from public health to sustainable energy—can transcend political agendas and safeguard the country's future. *Race for Tomorrow* Penguin UK A visionary look at the evolution and future of India In this momentous book, Nandan Nilekani traces

the central ideas that shaped India's past and present and asks the key question of the future: How will India as a global power avoid the mistakes of earlier development models? As a co-founder of Infosys, a global leader in information technology, Nilekani has actively participated in the company's rise during the past twenty-seven years. In *Imagining India*, he uses his global experience and

understanding to discuss the future of India and its role as a global citizen and emerging economic giant. Nilekani engages with India's particular obstacles and opportunities, charting a new way forward for the young nation. [Revisiting Mythology](#) Harper Collins New York Times Bestseller How women can make it to the top by adopting the new rules of leadership Women hold

just 11 percent of the most senior-level leadership positions in U.S. Corporations—a number that hasn't changed in over 30 years. How can women break through? Break Your Own Rules distills the six faulty assumptions (or "rules") most women follow that get in the way—then delivers the correlating new rules that promise to clear that path. For example, the

old rule of "Focus on Others" must be replaced by "Take Center Stage," "Hard Work Will Get You There" must yield to "Be Politically Savvy." "Play It Safe" must give way to "Play to Win." "Ask Permission" must be replaced by "Proceed Until Apprehended." Features the results of over 1,700 interviews with executives in Fortune 1000 companies, as well as the authors' new research and

ongoing work with over 5,000 professional women Showcases previously-untold stories from high profile women including Ann Moore (CEO, Time Inc.), Susan Ivey (CEO, Reynolds American), Cathy Bessant (Global Executive for Technology and Operations for Bank of America), Lynn Ford (CEO, ING Solutions), and more Reveals what it really takes for any

woman to succeed at the highest levels
Foreword by Sharon Allen, Chairman of Deloitte This hands-on guide is for women who are ready to transform their assumptions and join the senior ranks of American business.
How Prime Ministers Nehru to Modi Shaped the Nation (1947-2019)
MIT Press
A visionary look at the evolution and future of India
In this momentous book, Nandan

Nilekani traces the central ideas that shaped India's past and present and asks the key question of the future: How will India as a global power avoid the mistakes of earlier development models? As a co-founder of Infosys, a global leader in information technology, Nilekani has actively participated in the company's rise during the past twenty-seven years. In "Imagining India," he uses his global experience

and understanding to discuss the future of India and its role as a global citizen and emerging economic giant. Nilekani engages with India's particular obstacles and opportunities, charting a new way forward for the young nation.

The Education of Millionaires

Penguin Reimagining India brings together leading thinkers from around the world to explore the

challenges and opportunities faced by one of the most important and least understood nations on earth. India's abundance of life—vibrant, chaotic, and tumultuous—has long been its foremost asset. The nation's rising economy and burgeoning middle class have earned India a place alongside China as one of the world's two indispensable emerging markets. At the same time, India's

tech-savvy entrepreneurs and rapidly globalizing firms are upending key sectors of the world economy. But what is India's true potential? And what can be done to unlock it? McKinsey & Company has pulled in wisdom from many corners—social and cultural as well as economic and political—to launch a feisty debate about the future of Asia's "other superpower." Reimagining India features an all-star cast of

contributors, including CNN's Fareed Zakaria; Mukesh Ambani, CEO of India's largest private conglomerate; Microsoft founder Bill Gates; Google chairman Eric Schmidt; Harvard Business School dean Nitin Nohria; award-winning authors Suketu Mehta (Maximum City), Edward Luce (In Spite of the Gods), and Patrick French (India: A Portrait); Nandan Nilekani, Infosys cofounder and

chairman of the Unique Identification Authority of India; and a host of other leading executives, entrepreneurs, economists, foreign policy experts, journalists, historians, and cultural luminaries. These essays explore topics like the strengths and weaknesses of India's political system, growth prospects for India's economy, the competitiveness of Indian firms, India's rising

international profile, and the rapid evolution of India's culture. Over the next decade India has the opportunity to show the rest of the developing world how open, democratic societies can achieve high growth and shared prosperity. Contributors offer creative strategies for seizing that opportunity. But they also offer a frank assessment of the risks that India's social and political fractures will instead thwart

progress, condemning hundreds of millions of people to enduring poverty. Reimagining India is a critical resource for readers seeking to understand how this vast and vital nation is changing—and how it promises to change the world around us. [The Live Enterprise: Create a Continuously Evolving and Learning Organization](#) John Wiley & Sons

Some of the smartest, most successful people in the country didn't finish college. None of them learned their most critical skills at an institution of higher education. And like them, most of what you'll need to learn to be successful you'll have to learn on your own, outside of school. Michael Ellsberg set out to fill in the missing pieces by interviewing a wide range of millionaires and

billionaires who don't have college degrees, including fashion magnate Russell Simmons and Facebook founding president Sean Parker. This book is your guide to developing practical success skills in the real world: how to find great mentors, build a world-class network, make your work meaningful (and your meaning work), build the brand of you, and

more. Learning these skills is a necessary addition to any education, whether you're a high school dropout or graduate of Harvard Law School. *An Action Agenda for Reform* Penguin UK A timely call to reshape government through technology, from Nandan Nilekani and Viral Shah, two leading experts in the field. For many aspects of how our countries are run - from

social security and fair elections to communication, infrastructure and the rule of law - technology can play an increasingly positive, revolutionary role. In India, for example, where many underprivileged citizens are invisible to the state, a unique national identity system is being implemented for the first time, which will help strengthen social security. And throughout the world, technology is essential in the transition to clean energy. This book, based on the authors' collective experiences working with government, argues that technology can reshape our lives, in both the developing and developed world, and shows how this can be achieved. Praise for Nandan Nilekani: 'A pioneer . . . one of India's most celebrated technology entrepreneurs' Financial Times 'There is a bracing optimism about Nilekani's analysis . . . which can only be welcome in this age of doom and gloom' Telegraph 'The Bill Gates of Bangalore . . . Nilekani achieves an impressive breadth' Time Nandan Nilekani is a software entrepreneur, Co-founder of Infosys Technologies, and the head of the Government

of India's Technology Committee. He was named one of the '100 Most Influential People in the World' by TIME magazine and Forbes' 'Business Leader of the Year', and he is a member of the World Economic Forum Board. Viral B. Shah is a software expert who has created various systems for governments and businesses worldwide. The Idea of a Renewed Nation SAGE

Transform your organization into a constantly learning, ever-evolving industry leader with the proven operating model of leading global firms. For decades, leaders of large, complex organizations have been rightfully encouraged to run their organizations like lean, agile startups. More often than not, they place their bets on trends like digital transformation or design

thinking. Well-intended, yet in isolation they are not enough. There's another, better way to drive durable, effective change in your organization, and it's been proven effective by global IT and business consulting leader Infosys. The Live Enterprise operating model provides a clear path to transform large complex businesses into agile, digital ecosystems

that evolve with changing market needs and scale to any size. You'll learn how to apply the benefits of the startup operating model—but go much further. This groundbreaking guide addresses issues critical to transform large organizations, such as: Create an organizational structure that drives collaboration, innovation, strategic alignment, and new culture across distributed

interconnected teams Respond quickly yet thoughtfully—and scientifically—to opportunities to create valuable new employee and customer experiences Reengineer your value chain to see what's missing, what can be improved, and what can be eliminated to generate exponential value Automate systems so routine decisions can be acted upon with

maximum human intuition and minimum human intervention Groundbreaking in theory and long-term strategy, this game-changing guide includes practical steps you can take now—for immediate, concrete results—while laying the groundwork to operate with agility in the future. The application of Live Enterprise enabled Infosys to make the kinds of changes

during the COVID crisis to not only survive but drive outstanding financial results. Now, you can use this innovative approach to position your company for the highly unpredictable future ahead. Everything You Won't Learn in College About How to Be Successful Columbia University Press
Traces India's economic and social transformation into a free-market democracy,

sharing the stories of its top players while weaving in the author's own life experiences as a former CEO for Procter & Gamble India. Reprint. **A Brief History of the Twenty-first Century** Simon and Schuster
This new edition of Friedman's landmark book explains the flattening of the world better than ever- and takes a new measure of the effects of this change on each of us.

The Bankers Who Broke the World Penguin/Viking
An Indian engineer discovers his personal and professional potential in the heart of Texas. An Indian in Cowboy Country is more than a fictional tale of an India-born engineer who overcomes cultural differences to succeed in America. It shares the challenges anyone might experience in life and in business and looks at

important lessons learned along the way. Satish Sharma, an engineering graduate from the prestigious Indian Institute of Technology, is an immigrant who comes to America seeking a better life. From Bombay, India, where he was born and raised, to Houston, Texas, where he is called “an Indian in cowboy country,” Sharma feels out of place. He faces personal,

professional, and romantic challenges on both shores, but he eventually flourishes in the United States – the land of universal inclusion. *The Aadhaar Effect* Penguin UK In our hyper-connected world that is changing at warp speed, marketers recognize the need to shift from traditional marketing methods to a new way that can help them better navigate the unpredictable

environment. For traditionalists, this change has posed a challenge. Many have tried to incorporate new approaches into the old models they grew up with, only to be frustrated with the results. From the bestselling authors of *The Social Employee*, and *LinkedIn Learning* course authors, comes a powerful new textbook that cracks the marketing code in our

hyper-focused digital age. The New Marketing, with contributions spanning CMO trailblazers to martech disruptors, behavioral economics luminaries at Yale to leading marketing thinkers at Kellogg and Wharton, is a GPS for navigating in a digital world and moves the craft of marketing through the forces of marketing transformation . We can't predict the future. But our goal is to help

make Masters/MBA students and marketing practitioners future-ready and successful. The Rise of Modern India Penguin Books India A blueprint for doing business successfully in the rapidly growing Chinese consumer market shares insight into China's remarkable emergence as a global economic power, the nation's seemingly contradictory business

practices, and the experiences of high-profile foreign companies and businesspeople. Reprint. 40,000 first printing. *Poems* Penguin UK From India's most brilliant thinkers and analysts, comes a prescription for India's foreign and strategic policy over the next decade. The book identifies the threats and challenges India is likely to confront, the approach

it should adopt to successfully pursue its national development goals and its international interests in a changing global environment, and thus assume its rightful place in the world.

Why the World's Largest Identity Project Matters
Penguin
How can organizations provide the right sales training to the right sales people at the right time?
This book is

filled with a diverse collection of case studies from top companies and provides a practical road map and the proven tools for organizations that want to implement a winning sales training program. The book offers helpful techniques and tips on how to successfully execute sales training with limited resources and cut budgets. It provides how-to guidelines for successful sales training

in a down economy. It is written by 13 experts who have experience selling and have managed sales people. The contributors have combined experience of improving sales performance of over 120 years. The book contributors are Bob Rickert, Jim Graham, Teresa Hiatt, Michael Rockelmann, Maris Edelson, Susan Onaitis, Susanne Conrad, Rick

Wills, Ken
 Phillips, Trish
 Uhl, Gary
 Summy, Lanie
 Jordan, and
 Renie McClay.
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 IS YOUR
 TECHNOLOGY
 DRIVING YOU
 CRAZY? We
 are in a toxic
 relationship
 with our
 devices. The
 line between
 work and
 home has
 become
 blurrier than
 ever. The
 constant
 onslaught of
 information
 affects our
 mental peace.
 We all know
 this is not
 good for us.
 Yet, we can't

help ourselves
 from going
 back for one
 more scroll.
 The internet
 cannot be
 avoided, but
 our
 relationship
 with it can
 change. The
 Art of
 Bitfulness
 helps create
 healthy
 boundaries
 between you
 and the
 floodgates of
 the internet. It
 offers new
 strategies to
 reclaim your
 time, privacy
 and attention.
 This book is all
 about how to
 live with tech,
 not how to live
 without it. The
 goal is not to
 spend less

time on your
 devices; it is
 to spend your
 time on your
 devices
 better. This
 book also
 talks about
 how we got
 here in the
 first place.
 Why does our
 technology
 limit us, rather
 than liberate
 us? The Art of
 Bitfulness
 offers a new
 way of
 building tech
 for all, rather
 than a winner-
 take-all
 system. The
 authors of this
 book are
 veterans of
 the digital
 world. They
 are optimistic
 about
 technology's

potential to transform society, but are pragmatic about what needs to happen to get there. This book is not anti-tech, it is pro-you.

The Promise of India

Routledge Presents an analysis of the central ideas and achievements that have shaped India throughout its recent economic boom, explaining why India's future will depend on reform and innovation in all sectors of

public life. **Reimagining India** Penguin Books India Visit the website for A Better India; A Better World; here. With one of the highest GDP growth rates in the world and an array of recent achievements in technology; industry and entrepreneurship; India strides confidently towards the future. But; in the world's largest democracy; not everyone is equally fortunate. More than 300 million Indians

are still prey to hunger; illiteracy and disease; and 51 per cent of India's children are still undernourished. What will it take for India to bridge this great divide? When will the fruits of development reach the poorest of the poor; and wipe the tears from the eyes of every man; woman and child; as Mahatma Gandhi had dreamt? And how should this; our greatest challenge ever; be

negotiated? In this extraordinarily inspiring and visionary book; N.R. Narayana Murthy; who pioneered; designed and executed the Global Delivery Model that has become the cornerstone of India's success in information technology services outsourcing; shows us that a society working for the greatest	welfare of the greatest number—samasta jananam sukhino bhavantu—must focus on two simple things: values and good leadership. Drawing on the remarkable Infosys story and the lessons learnt from the two decades of post-reform India; Narayana Murthy lays down the ground rules that must be	followed if future generations are to inherit a truly progressive nation. Built on Narayana Murthy's lectures delivered around the world; A Better India: A Better World is a manifesto for the youth; the architects of the future; and a compelling argument for why a better India holds the key to a better world.
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