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HUGHES DYER

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Solved Papers* Springer
Information and
communication
technology has helped
to provide a more
effective network
infrastructure and
development platform
for logistics and service
operations. In order to
meet the needs of
consumers and
particularly to promote
low-carbon
development
processes, new types
of services will also
emerge. LISS 2013 is a
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and practice of
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Mindfulness without the Bells and Beads

John Wiley & Sons

This book, following the three published volumes of the book, provides the main purpose to collect research papers and review papers to provide an overview of the main issues, results, and open questions in the cutting-edge research on the fields of modeling, optimization, and dynamics and their applications to biology, economy, energy, industry, physics, psychology and finance. Assuming the

scientific relevance of the presenting innovative applications as well as merging issues in these areas, the purpose of this book is to collect papers of the world experts in mathematics, economics, and other applied sciences that is seminal to the future research developments. The majority of the papers presented in this book is authored by the participants in The Joint Meeting 6th International Conference on Dynamics, Games, and Science - DGSVI - JOLATE and in the 21st ICABR Conference. The scientific scope of the conferences is focused on the fields of modeling, optimization, and dynamics and their applications to biology,

economy, energy, industry, physics, psychology, and finance. Assuming the scientific relevance of the presenting innovative applications as well as merging issues in these areas, the purpose of the conference is to bring together some of the world experts in mathematics, economics, and other applied sciences that reinforce ongoing projects and establish future works and collaborations.

Congressional Oversight Panel March Oversight Report

IGI Global Founded in 1971, the Academy of Marketing Science is an international organization dedicated to promoting timely explorations of phenomena related to

the science of marketing in theory, research, and practice. Among its services to members and the community at large, the Academy offers conferences, congresses and symposia that attract delegates from around the world.

Presentations from these events are published in this Proceedings series, which offers a comprehensive archive of volumes reflecting the evolution of the field. Volumes deliver cutting-edge research and insights, complimenting the Academy's flagship journals, the Journal of the Academy of Marketing Science (JAMS) and AMS Review. Volumes are edited by leading scholars and

practitioners across a wide range of subject areas in marketing science. This volume includes the full proceedings from the 2012 Academy of Marketing Science (AMS) Annual Conference held in New Orleans, Louisiana, entitled Marketing Dynamism & Sustainability: Things Change, Things Stay the Same.

Handbook of Research on Consumerism and Buying Behavior in Developing Nations

Taylor & Francis
Social media has become an integral part of society as social networking has become a main form of communication and human interaction. To stay relevant, businesses have adopted social media tactics to interact with

consumers, conduct business, and remain competitive. Social technologies have reached a vital point in the business world, being essential in strategic decision-making processes, building relationships with consumers, marketing and branding efforts, and other important areas. While social media continues to gain importance in modern society, it is essential to determine how it functions in contemporary business. The Research Anthology on Strategies for Using Social Media as a Service and Tool in Business provides updated information on how businesses are strategically using social media and explores the role of

social media in keeping businesses competitive in the global economy. The chapters will discuss how social tools work, what services businesses are utilizing, both the benefits and challenges to how social media is changing the modern business atmosphere, and more. This book is essential for researchers, instructors, social media managers, business managers, students, executives, practitioners, industry professionals, social media analysts, and all audiences interested in how social media is being used in modern businesses as both a service and integral tool.

Serving the Old Dominion Springer
Derived from the

renowned multi-volume International Encyclopaedia of Laws, this practical analysis of the law of contracts in Convention on Contracts for the International Sales of Goods (CISG) and Wales covers every aspect of the subject – definition and classification of contracts, contractual liability, relation to the law of property, good faith, burden of proof, defects, penalty clauses, arbitration clauses, remedies in case of non-performance, damages, power of attorney, and much more. Lawyers who handle transnational contracts will appreciate the explanation of fundamental differences in terminology,

application, and procedure from one legal system to another, as well as the international aspects of contract law.

Throughout the book, the treatment emphasizes drafting considerations. An introduction in which contracts are defined and contrasted to torts, quasi-contracts, and property is followed by a discussion of the concepts of 'consideration' or 'cause' and other underlying principles of the formation of contract. Subsequent chapters cover the doctrines of 'relative effect', termination of contract, and remedies for non-performance. The second part of the book, recognizing the need to categorize an agreement as a specific contract in

order to determine the rules which apply to it, describes the nature of agency, sale, lease, building contracts, and other types of contract. Facts are presented in such a way that readers who are unfamiliar with specific terms and concepts in varying contexts will fully grasp their meaning and significance. Its succinct yet scholarly nature, as well as the practical quality of the information it provides, make this book a valuable time-saving tool for business and legal professionals alike. Lawyers representing parties with interests in Convention on Contracts for the International Sales of Goods (CISG) and Wales will welcome this very useful guide, and

academics and researchers will appreciate its value in the study of comparative contract law

Exploring Services

Science IGI Global Innovative initiatives for online arbitration are needed to aid in resolving cross-border commercial and consumer disputes in the EU, UK, US and China. This book provides a comparative study of online dispute resolution (ODR) systems and a model of best practices, taking into consideration the features and characteristics of various practical experiences/examples of ODR services and technological development for ODR systems and platforms. The book begins with a

theoretical approach, looking into the challenges in the use of online arbitration in commercial transactions and analysing the potential adoption of technology-assisted arbitration (e.g. Basic ODR systems and Intelligent/Advanced ODR systems) in resolving certain types of international commercial and consumer disputes. It then investigates the legal obstacles to adopting ODR by examining the compatibility of technology with current legislation and regulatory development. Finally, it suggests appropriate legal and technological measures to promote the recognition of ODR, in particular online arbitration, for cross-

border commercial and consumer disputes. By exploring both the theoretical framework and the practical considerations of online arbitration, this book will be a vital reference for lawyers, policy-makers, government officials, industry professionals and academics who are involved with online arbitration.

The New Republic

Mercer University Press

Use mindfulness to unleash your potential - without adopting spiritual beliefs
 Mindfulness Without the Bells and Beads: Unlocking Exceptional Performance, Leadership, and Wellbeing for Working Professionals strips away the bells, beads, and hyperbole associated with mindfulness, and

explains how you can take your performance and leadership to the next level in just eight weeks, without adopting any spiritual or new age beliefs. Author Clif Smith, a US Army veteran, former diplomat, and CIA-trained former intelligence officer, serves as EY's Americas Mindfulness Leader and Global Mindfulness Network Leader and is internationally recognized for bringing mindfulness to tens of thousands of corporate and government leaders across the globe. In this book, Clif shares teachings and insights to help achieve the tangible benefits of practicing mindfulness as a fundamental part of our professional and personal lives. You'll

discover how to:
 Enhance mental focus, resilience, and decision-making under pressure Increase the impact of your communication and leadership Transcend limiting beliefs, fear, and other psychological barriers to success Connect, understand, and interact with others more effectively Effectively incorporate self-care into a high-performance life Demystify the practice of mindfulness to make it ideal for a corporate setting Perfect for corporate leaders, managers, and executives, and any working professional in a high-pressure or high-performance environment, Mindfulness Without the Bells and Beads also belongs on the

bookshelves of anyone who works in a stressful environment and wants to achieve a higher level of success and a better quality of life.

Foreign Direct Investments (FDIs) and Opportunities for Developing Economies in the World Market IGI Global

This unique Handbook provides multiple perspectives on the growth of illicit trade, primarily exploring counterfeits and internet piracy. It includes expert opinion on a wide range of topics including the evaluation of key global enforcement issues, government and private-sector agency initiatives to stifle illicit trade, and the evolution of piracy on the internet. The authors also assess the

efficacy of anti-counterfeiting strategies such as targeted consumer campaigns, working with intermediaries in the supply chain, authentication technology, and online brand protection.

Writing First with Readings Emerald Group Publishing
The emergence of the World Wide Web, smartphones, and computers has transformed the world and enabled individuals to engage in crimes in a multitude of new ways. Criminological scholarship on these issues has increased dramatically over the last decade, as have studies on ways to prevent and police these offenses. This book is one of the first texts to provide a

comprehensive review of research regarding cybercrime, policing and enforcing these offenses, and the prevention of various offenses as global change and technology adoption increases the risk of victimization around the world. Drawing on a wide range of literature, Holt and Bossler offer an extensive synthesis of numerous contemporary topics such as theories used to account for cybercrime, policing in domestic and transnational contexts, cybercrime victimization and issues in cybercrime prevention. The findings provide a roadmap for future research in cybercrime, policing, and technology, and discuss key

controversies in the existing research literature in a way that is otherwise absent from textbooks and general cybercrime readers. This book is an invaluable resource for academics, practitioners, and students interested in understanding the state of the art in social science research. It will be of particular interest to scholars and students interested in cybercrime, cyber-deviance, victimization, policing, criminological theory, and technology in general.

Advanced Research on Electronic Commerce, Web Application, and Communication Nova Publishers

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Sales Management for Improved Organizational Competitiveness and Performance IGI Global Proponents applaud location-based advertising as a way to bridge the gap between online and physical customer experiences and promote impulse purchases. Skeptics question whether location-based marketing (LBM) will cause consumer burn-out and violate consumer privacy if the data that is gathered through LBM is not used, shared, protected, and stored properly. Companies engaging in LBM should take measures to ensure customer privacy through stringent opt-in policies and security safeguards. Enhancing

Customer Engagement Through Location-Based Marketing presents the main techniques of geo-marketing, introduces the idea of a "geo-marketing mix," and develops the mobile marketing concept based on geolocation techniques. Covering key topics such as data management, augmented location, and mobile targeting, this premier reference source is ideal for business owners, entrepreneurs, managers, marketers, policymakers, researchers, academicians, practitioners, scholars, instructors, and students.

Handbook of Research on Counterfeiting and Illicit Trade Kluwer Law International B.V.

The word "substance"

can refer to a drug of abuse, a medication or a toxin.

"Polysubstance"

Abuse/Dependence means that a person abuses or depends upon more than one substance, with one usually being that person's favorite or "drug of choice." It is important to note that we are not only referring to illegal drugs; over the counter or prescription drugs are often abused as well. The more commonly abused drugs today are cocaine, marijuana, inhalants and heroin. Substance exposure that can cause substance related disorders include heavy metals (e.g., lead, rat poison containing strychnine, certain pesticides, nerve gas, antifreeze,

carbon dioxide and carbon monoxide). The medications, both prescriptive and over the counter, that may cause substance related disorders include anesthetics, analgesics, anticonvulsants, antihistamines, blood pressure and heart medication and muscle relaxants. This new and important book presents state-of-the-art research in this field.

The Future of the Commercial Contract in Scholarship and Law Reform Edward Elgar Publishing

This book critically examines the driving forces, discourses, and conflicts surrounding Chinese investments in overseas farmland, with a specific focus on Australia. With growing amounts of finance

channeled into the purchase of overseas food and farming assets, China has become a frontrunner in the global land rush. Unlike much of the existing literature that focuses on emerging economies such as Brazil or Africa, this book examines Chinese farmland purchases in the developed country context of Australia. Based on four years of extensive field work in Australia and China, it traces the encounters and interactions between investors, regulators, deal brokers, farmers, and eaters that shape the ways in which individual Chinese investment projects materialize in the Australian countryside. In contrast to conventional wisdom

portraying China's overseas land rush as a state-led strategy to feed the Chinese population, this book reveals that Chinese investments in Australian farmland have been propelled by the intersecting interests of international finance and business elites looking to cash in on booming Chinese demand for high-quality, Western food products. This book provides a unique transnational perspective on China's overseas farmland purchases and shows how Chinese farmland investments produce uneven geographies of agri-food globalization that cut across national borders. Through the lens of China's agri-engagement in Australia, this book

advances our theoretical understanding of the new types of power relations and dynamics shaping an increasingly multi-polar agri-food system. This book will be useful to students and scholars of agri-food studies, Chinese studies and globalization with an interest in the global land rush and the shifting contours of the global agri-food system.

Enhancing Customer Engagement Through Location-Based Marketing Robinson

Promoting rural entrepreneurship is a necessary step to limit the negative effects of classical agricultural policy based on a linear process and attracting secondary resources to the economic process. The

analysis of agricultural policy and rural development in conjunction to entrepreneurship in terms of production may represent a further step in understanding the role and importance of diversifying the rural potentials in contemporary economies. The Handbook of Research on Agricultural Policy, Rural Development, and Entrepreneurship in Contemporary Economies is an essential publication of academic research that examines agricultural policy and its impact on shaping future resilient economy in rural areas and identifies green business models and new business patterns in rural communities. Covering a range of

topics such as entrepreneurship, product management, and marketing, this book is ideal for researchers, policymakers, academicians, economists, agriculture professionals, rural developers, business investors, and students.

Online Arbitration

John Wiley & Sons
The two-volume set CCIS 143 and CCIS 144 constitutes the refereed proceedings of the International Conference on Electronic Commerce, Web Application, and Communication, ECWAC 2011, held in Guangzhou, China, in April 2011. The 148 revised full papers presented in both volumes were carefully reviewed and selected from a large number of

submissions. Providing a forum for engineers, scientists, researchers in electronic commerce, Web application, and communication fields, the conference will put special focus also on aspects such as e-business, e-learning, and e-security, intelligent information applications, database and system security, image and video signal processing, pattern recognition, information science, industrial automation, process control, user/machine systems, security, integrity, and protection, as well as mobile and multimedia communications.

Successful College Writing Brief with 2009 MLA and 2010 APA Update Macmillan Research Methods in the Social and Health

Sciences: Research Decisions, by Ted Palys and Chris Atchison, gives students a thorough, thoughtful, and highly readable introduction to the entire research process from start to finish. From its underlying premise that your research questions and objectives, rather than any specific method, should guide your research, this book discusses each step of the research process, from limiting the scope of a literature review to navigating ethical considerations to deciding which methods are best suited for finding answers to specific research questions to how to analyze data and present findings. Readers are encouraged to think deeply about each step

of the research process. The book promotes this deliberation by discussing the strengths and limitations of different methods and. Throughout the process, the authors provide many examples from their own and student research, sharing insights for research decisions arising from that experience. Readers will develop the skills to create solid research questions, perform literature reviews, identify appropriate data sources and methods, conduct research, analyze and interpret data and translate the resulting knowledge generated from the research process to a wider audience- all core

parts of the research process -by developing their knowledge and creating confidence in their own decision-making skills. After explaining the unique and often complementary strengths of qualitative and quantitative methods, students focus on what methods are best suited for finding answers to the research questions that interest them. Major types of research including experiments, case studies, surveys, quasi-experiments, ethnographies, focus groups, participatory action research, and archival studies all receive significant coverage. The text illustrates how these methods are enhanced by integrating them with 21st century technologies and

combining them in mixed methods projects. Chapters on constructing a research proposal and disseminating research bookend the process with concrete steps in between to support students designing their own original research projects. Study questions at the end of each chapter encourage students to think critically about the research process and how the choices a researcher makes will broaden or constrain what they can find. By the end of the text, social and health science students will feel confident in undertaking ethical and thoughtful research.

Art Markets and Digital Histories YOUTH COMPETITION TIMES
'Stop following the

news until you've read Gemma Milne's persuasive analysis of the hype and bullshit that distort our understanding of emerging science. As she shows, the starting point to grasping the genuine opportunities of AI, life sciences and climate tech is a healthy dose of critical thinking' David Rowan, founding editor of WIRED UK and author of Non-Bullshit Innovation: Radical Ideas from the World's Smartest Minds
'Couldn't be more timely. Fascinating and vitally important' Jamie Bartlett, author of The People Vs Tech 'A much-needed blast of fresh air! Gemma Milne expertly shows us how to separate the truth from the hype surrounding the emerging techs of

today, and those of the near-tomorrow' Lewis Dartnell, author of *Origins: How the Earth Made Us* 'I loved this book! This is exactly the sort of sceptical, cut-through-the-crap-but-still-excited-about-what's-emerging book around tech innovation that's sorely needed, yet is so hard to find . . . essential reading for anyone who's serious about how real-world advances might be effectively harnessed to build a better future' Dr Andrew Maynard, scientist and author of *Films from the Future* and *Future Rising* '[A] vital contribution in a world where technological progress promises so much, but too often disappoints. If, like me, you believe that advances in science and technology are our best hope for

solving the grand challenges of our times, this book is the indispensable guide to avoiding the mirages and the charlatans along the way' Matt Clifford, co-founder and CEO of Entrepreneur First 'A refreshingly grown-up, clear-headed look at the interaction between science, technology and the media - readable without being dumbed down, acknowledging complexities without being heavy' Tom Chivers, author of *The AI Does Not Hate You* 'ROBOTS WILL STEAL YOUR JOB!' 'AI WILL REVOLUTIONISE FARMING!' 'GENETIC EDITING WILL CURE CANCER!' Bombastic headlines about science and technology are nothing new. To cut through the

constant stream of information and misinformation on social media, or grab the attention of investors, or convince governments to take notice, strident headlines or bold claims seem necessary to give complex, nuanced information some wow factor. But hype has a dark side, too. It can mislead. It can distract. It can blinker us from seeing what is actually going on. From AI, quantum computing and brain implants, to cancer drugs, future foods and fusion energy, science and technology journalist Gemma Milne reveals hype to be responsible for fundamentally misdirecting or even derailing crucial progress. Hype can be combated and

discounted, though, if you're able to see exactly where, how and why it is being deployed. This book is your guide to doing just that.

Convention on Contracts for the International Sale of Goods (CISG) Springer
 Best-selling authors and veteran college writing instructors Laurie Kirszner and Stephen Mandell believe that students learn to write best when they use their own writing as a starting point. In *Writing First with Readings: Practice in Context*, designed for the paragraph to essay course, Kirszner and Mandell take seriously the ideas and expressive abilities of developmental students, as well as their need to learn the

rules of writing and grammar. Visual writing prompts that open every chapter get students writing immediately. By moving frequently between their own writing, writing models and instruction, and workbook-style mastery exercises, students get constant reinforcement of the skills they are learning. Thoughtful chapters on college success, research, and critical reading, along with high-interest essays, round out the text, making it the perfect introduction to college writing. Read the preface.

Smoke & Mirrors

London : Taylor

Graham and the Institute of Information Scientists

Placing the university's development into the larger context of American higher education, Phillip Hamilton narrates CNU's growth and evolution across five decades. In 1958, Hampton Roads leaders initiated discussions with state officials to create a commuter college on the Peninsula to serve both working adults and the "baby-boom" generation. Initially a two-year branch of the College of William and Mary, CNU quickly established a tradition of excellent teaching led by a dedicated faculty.

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