
Freelancing For Dummies

Thriving in the Gig Economy
Leadership For Dummies
Writer for Hire
Getting a Coding Job For Dummies
The Freelancer's Bible
Building Web Sites All-in-One Desk Reference For Dummies
Achieving Excellence in Your Coaching Practice
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Freelancing For Dummies

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SINGLETON OSBORNE

Thriving in the Gig Economy John Wiley & Sons

Shoot, edit, and share action-packed video with a GoPro The world moves fast—so if you want to capture it in real time, only a fast-moving camera will do. Enter the GoPro! This small but powerful camera is easy to hold, wear, or mount to capture video of all your high-speed adventures. Unfortunately, to the uninitiated, it can be a bit intimidating—but fear not! With the help of this revised edition of GoPro Cameras For Dummies, you'll acquire the skills needed to shoot high-quality video or photos, edit raw footage into a final masterpiece, and share your GoPro works of art with the world. Compared with traditional digital video devices, the GoPro is a superhero. Okay, so it can't scale high rises, but it can go virtually anywhere and produce thrilling new perspectives of an epic slalom down the slopes or awesomely scenic hike—and everything in between. When still photos simply won't do the trick, GoPro Cameras For Dummies shows you step by step how to use your GoPro camera to make movies, work with available light, create time-lapse sequences, and so much more. Meet the full line of GoPro cameras, including the HERO5, and find the one that's right for you Get help setting your GoPro to shoot better video Discover what you need (or don't need) to shoot in the water Find step-by-step guidance for capturing better sound Edit your work like a GoPro guru Packed with full-color photos and updated to cover the latest GoPro cameras and software, this fun and

accessible guide is a gadget lover's dream.

Leadership For Dummies Apress

Why work from home when you can work anywhere? Not all who wander are lost! Digital Nomads For Dummies answers all your questions about living and working away from home, short term or long term. Become a globetrotter or just trot around your home country, with the help of experienced digital nomad Kristin Wilson. Millions of people have already embraced the lifestyle, moving around as the spirit takes them, exploring new places while holding down a job and building a fantastic career. Learn the tricks of building a nomad mindset, keeping your income flowing, creating a relocation plan, and enjoying the wonders of the world around you. Learn what digital nomadism is and whether it's the right lifestyle for you Uncover tips and ideas for keeping travel fun while holding down a 9-to-5 Travel solo or with a family, internationally or within your home country Create a plan so you can keep growing in your career, no matter where you are If you're ready to put the office life behind you and the open road in front of you, check out Digital Nomads For Dummiesand get your adventure started!

Writer for Hire John Wiley & Sons

From file creation to copying and pasting to using the Windows accessory program, this book is the classic authority on navigating the Windows 3.11 operating system. Includes a special insert about upgrading to Windows 98 or 95. 150 illustrations.

Getting a Coding Job For Dummies John Wiley & Sons

Android development can be challenging, but through the effective use of Android Developer Tools (ADT), you can make the process easier and improve the quality of your code. This concise guide demonstrates how to build apps with ADT for a device family that features several screen sizes, different hardware capabilities, and a varying number of resources. With examples in Windows, Linux, and Mac OS X, you'll learn how to set up an Android development environment and use ADT with the Eclipse IDE. Also, contributor Donn Felker introduces Android Studio, a Google IDE that will eventually replace Eclipse. Learn how to use Eclipse and ADT together to develop Android code Create emulators of various sizes and configurations to test your code Master Eclipse tools, or explore the new Android Studio Use Logcat, Lint, and other ADT tools to test and debug your code Simulate real-world events, including location, sensors, and telephony Create dynamic and efficient UIs, using Graphical Layout tools Monitor and optimize you application performance using DDMS, HierarchyViewer, and the Android Monitor tool Use Wizards and shortcuts to generate code and image assets Compile and package Android code with Ant and Gradle

The Freelancer's Bible John Wiley & Sons

See all the things coding can accomplish The demand for people with coding know-how exceeds the number of people who understand the languages that power technology. Coding All-in-One For Dummies gives you an ideal place to start when you're ready to add this valuable asset to your professional repertoire. Whether you need to learn how coding works to build a web page or an application or see how coding drives the data revolution, this resource introduces the languages and processes you'll need to know. Peek inside to quickly learn the basics of simple web languages, then move on to start thinking like a professional coder and using languages that power big applications. Take a look inside for the steps to get started with updating a website, creating the next great mobile app, or exploring the world of data science. Whether you're looking for a complete beginner's guide or a trusted resource for when you encounter problems with coding, there's something for you! Create code for the web Get the tools to create a mobile app Discover languages that power data science See the future of coding with machine learning tools With the demand for skilled coders at an all-time high, Coding All-in-One For Dummies is here to propel coding newbies to the ranks of professional programmers.

Building Web Sites All-in-One Desk Reference For Dummies Penguin

Do you find yourself being asked to lead others but have no idea where to start? Do you lead a team spread across different offices or even continents? In this no-nonsense guide to leadership you will find answers to crucial questions like: what is leadership? And what style of leadership should I be using? You'll discover how to lead your friends whilst remaining their friend; how to lead change in a way that people accept and understand; when and where to draw the line; and how to reflect on your experiences to become a better and more effective leader. Only a lucky few of us are natural born leaders. It takes time and effort to develop a range of leadership styles which work for you and those around you as well as discovering how to become comfortable leading others. Leadership can be a lonely occupation; Leadership For Dummies is your ideal companion. John Marrin explores the fine line between managing and leading and the book is full of tips for making the most of your leadership experiences and how to cope with the dilemmas and discomfort all leaders at some point experience.

Achieving Excellence in Your Coaching Practice For Dummies

Illustrates the new features of Windows 10.

Windows 3.11 for Dummies Giovanni Rigters

Powerful, low-cost database development tools make it possible for virtually anybody to create their own database—and this hands-on guide makes it fun and easy Databases permeate every nook and cranny of our highly connected, information-intensive world, from ATMs to personal finance, online shopping, and networked information management. Databases have become so integral to the business environment that, nowadays, it's next to impossible to stay competitive without the assistance of some sort of database technology—no matter what type or size of business you run. But developing your own database can be tricky. Whether you want to keep records for a small business or run a large e-commerce website, developing the right database system can be a major challenge. Which is where Database Development For Dummies comes in. From data modeling methods and development tools to Internet accessibility and security, this comprehensive guide shows you, step-by-step and with illustrations, everything you need to know about building a custom system from the ground up. You'll learn to: Model data accurately Design a reliable functional database Deliver robust relational databases on time and on budget Build a user-friendly database application Put your database on the Web The book acquaints you with the most popular data modeling methods and shows you how to systematically design and develop a system incorporating a database and one or more applications that operate on it. Here's more of what you'll discover in the book: Database architecture and how it has evolved How database technology affects everyday life A structured approach to database development How to create an appropriate data model How to develop a reliable relational design The complexities that you're likely to encounter in designing a database and how to simplify them Implementing your design using Microsoft Access 2000, SQL Server, and other powerful database development tools Database security Ten rules to know when creating a database Another ten rules to know when creating a database application If you need a database tailored to you and your company's current and future data storage and management needs, this is the book for you. Get Database Development For Dummies and discover what it takes to design, develop, and implement a sophisticated database system.

The Wealthy Freelancer Workman Publishing Company

Created especially for the Australian customer! Your step-by-step guide to success as a freelancer, consultant or contractor Ready to work on your own terms and in your preferred location? Freelancing for Australians For Dummies provides you with everything you need to make the leap from employee to being your own boss. A total guide to starting and running a freelancing, consulting or contracting business, it provides hard-won expert tips -- whether you want to strike out on your own or kick-start your existing business. Discover how to: Form your business and budget your time Evaluate jobs and projects Land new business and manage clients Protect yourself legally Manage your money and pay your taxes Stay current in your industry

Medical Billing and Coding For Dummies John Wiley & Sons

Tired of the 9-to-5 grind and want a way to earn or to supplement your income? Easy. The media has named the growing trend toward micro-entrepreneurship "the Rise of the Creative Class," "the Gig Life," or "the freelance economy." All of those refer to the nearly 4 million workers who

were self-employed this past year, and millions of others who currently supplement their income with freelance work. While the trend has been spotted before, there's one stark difference between micro-entrepreneurs today and the "Free Agent Nation" citizens of the late '90s: technology. Micro-Entrepreneurship For Dummies shows you how to navigate this confusing technological landscape in order to make a contributable profit. Micro-Entrepreneurship For Dummies aids you in making the best use of micro-entrepreneurial platforms, with helpful advice that includes information on signing up for and selling products on websites such as Airbnb, Craigslist, Taskrabbit, Uber, and Etsy. Micro-enterprise, using online platforms to sell products or services, is a proven way to earn extra money and supplement household income In today's struggling economy, the importance of self-run businesses and small enterprise is growing as more people take lower-paying jobs and need a little extra spending money Shows you how to sign up for and sell products online Micro-Entrepreneurship For Dummies appeals to anyone looking to earn or supplement their income from home.

Micro-Entrepreneurship For Dummies John Wiley & Sons

The easy way to start a career in medical billing and coding With healthcare providers moving to electronic record systems, data accuracy and efficient data processing is more important than ever. Medical offices need professionally trained billers and coders, either in the office or via telecommute, to handle records for internal and external accessibility and efficiency. Medical Billing & Coding For Dummies gives you everything you need to know to get started in medical billing and coding. It gives you practical, easy-to-follow coverage and advice on how to find a course, educational topics you should review and pursue in order to stay competitive in the field, and the laws and other regulations you'll encounter in your work. Certification requirements and standard industry practices Tips for dealing with government agencies and insurance companies Ethical and legal issues If you're looking to start a career in the popular field of medical billing and coding, this hands-on, friendly guide has you covered!

Islamic Finance For Dummies John Wiley & Sons

The definitive guide to starting a successful career in medical billing and coding With the healthcare sector growing at breakneck speed—it's currently the largest employment sector in the U.S. and expanding fast—medical billing and coding specialists are more essential than ever. These critical experts, also known as medical records and health information technicians, keep systems working smoothly by ensuring patient billing and insurance data are accurately and efficiently administered. This updated edition provides everything you need to begin—and then excel in—your chosen career. From finding the right study course and the latest certification requirements to industry standard practices and insider tips for dealing with government agencies and insurance companies, Medical Billing & Coding For Dummies has you completely covered. Find out about the flexible employment options available and how to qualify Understand the latest updates to the ICD-10 Get familiar with ethical and legal issues Discover ways to stay competitive and get ahead The prognosis is good—get this book today and set yourself up with the perfect prescription for a bright, secure, and financially healthy future!

Coding All-in-One For Dummies John Wiley & Sons

I am the author of one hundred books. I have fifteen clients that I have worked with to help them successfully publish their books, even through traditional publishing methods. Currently, I am working with two clients. One of them is a return client that is writing her second book. I have an online magazine Donna Magazine that shows my portfolio. It is at <http://kakonged.com>. As part of my flat rate quote, I will do promotional work for your book, help you with the self-publishing, get the book into libraries and get it widely distributed online through such places as Barnes & Noble, Amazon, and iBook through iTunes. I can also help you to create an audiobook through Audible ACX with Amazon. I can also help you to get the book into independent bookstores as well translated into other languages, all for this low-priced bid. My resume is attached. I look forward to hearing from you soon in order to hire me

Freelancing for Australian For Dummies John Wiley & Sons

Why do consumers pay a premium for a Dell or Hewlett-Packard laptop, when they could get a generic machine with similar features for a lower price? The answer lies in the power of branding. A brand is not just a logo. It is the image your company creates of itself, from your advertising look to your customer interaction style. It makes a promise for your business, and that promise becomes the sticking point for customer loyalty. And that loyalty and trust is why, so to speak, your laptops sell and your competitors' don't. Whatever your business is, whether it's large or small, global or local, Branding For Dummies gives you the nuts and bolts know-how to create, improve, or maintain a brand. This plain-English guide will help you brand everything from products to services to individuals. It gives you step-by-step advice on assembling a top-notch branding team, positioning your brand, handling advertising and promotion, avoiding blunders, and keeping your brand viable, visible, and healthy. You'll get familiar with branding essentials like: Defining your company's identity Developing logos and taglines Launching your brand marketing plan Managing and protecting your brand Fixing a broken brand Making customers loyal brand champions Filled with easy-to-navigate icons, charts, figures, top ten lists, and humor, Branding For Dummies is the straight-up, jargon-free resource for making your brand stand out from the pack—and for positioning your business to reap the ensuing rewards.

Success as a Mediator For Dummies John Wiley & Sons

Amazingly, one-third of the American workforce is freelance—that's 42 million people who have to wrestle with not just doing the work, but finding the work, then getting paid for the work, plus health care, taxes, setting up an office, marketing, and so on. Now help is here, and consultants, independent contractors, the self-employed, "solopreneurs," and everyone else living a freelancer's life will never be alone again but instead can be part of a strong and vibrant community. Written by the authority on freelance working, Sara Horowitz, MacArthur "Genius" Fellow and founder of the national Freelancers Union and, most recently, the Freelancers Insurance Company, The Freelancer's Bible will help those new to freelancing learn the ropes, and will help those who've been freelancing for a while grow and expand. It's the one-stop, all-encompassing guide to every practical detail and challenge of being a nimble, flexible, and successful freelancer: the three essentials of getting clients and the three most important ways to keep them happy. Five fee-setting strategies. Thirteen tactics for making it through a prolonged dry spell. Setting up a home office vs. renting space. The one-hour contract. A dozen negotiating dos and don'ts. Building and maintaining your reputation. Dealing with deadbeats. Health Insurance 101. Record-keeping and taxes. Productivity, including a quiz: "What Is Your Ideal Day?" Building a community. Subcontracting and other strategies for taking your freelancing career to the next level. Retirement plans, plans for saving for education, and how to achieve financial freedom.

Windows 10 For Dummies John Wiley & Sons

Everything you need to enter the exciting field of legal mediation To be an effective mediator, it's essential to possess the ability to take control of animated situations, offer advice, and facilitate discussion—all the while remaining neutral without formulating biased judgment. Success as a Mediator For Dummies helps you acquire these attributes and much more. Aspiring mediators will learn the importance of upholding an honorable reputation, the skills, personality traits, and characteristics of a good mediator, and how to effectively market a successful mediation career. Plus, you'll get practical advice about finding work in the field, realistic salary information, and tips on as tips on identifying whether you have the skills and tools to become a good mediator. The steps necessary to become a mediator (education, training, licensing, states-specific requirements, etc.) How your education and professional background can enhance your mediation work Sample rules and standards of conduct All the steps necessary to build and market a successful private practice in mediation, or flourish as a mediator in a law firm, corporation, school, or non-profit organization Whether you have a background in law or an interest in legal careers, Success as a Mediator For Dummies gives you everything you need to enter the exciting field of legal mediation.

Publishing E-Books For Dummies John Wiley & Sons

Are you looking for the best way to supplement your monthly income without having to get another job? Are you looking for a way that you can translate your knowledge, skills, and experience into some real cash? Are you looking for a way to improve your income without having to sacrifice your lifestyle? Are you looking for a way to bulletproof your finances, especially in times of financial turmoil? If these questions ring a bell, then this book has the answers you seek! In this book, we will talk about how you can make money by working online, especially in times of financial crisis and turmoil. In these pages, you will find a great deal of actionable ideas and advice that will lead you to get a grip on your finances will help you manage times of financial hardship. Best of all, these are ideas that hit a broad range of topics. We aren't going to rehash the same old ideas... We are going to discuss how you can make the most of your time and effort, leveraging the powerful technology that is the internet. Here is a small sneak-peek at what you will learn in this book How to make money through freelancing (and what to watch you for) How you can become a photographer How you can earn an income as a teacher How you can leverage your knowledge and experience on social media How you can earn advertising dollars in a myriad of ways How you can make the most of your time on social media How you can create an income stream without investing money upfront How you can earn a decent side income through music How you can exploit your writing skills How you can make some good cash of used or unwanted stuff ... and so much more! So, if you are ready to really make money by leveraging your skills and talents, then the time has come for you to learn how you can make your dreams and plans a reality.

How To Write Creative Non-fiction - New John Wiley & Sons

Your friendly guide to getting a job in coding Getting a Coding Job For Dummies explains how a coder works in (or out of) an organization, the key skills any job requires, the basics of the technologies a coding pro will encounter, and how to find formal or informal ways to build your skills. Plus, it paints a picture of the world a coder lives in, outlines how to build a resume to land a coding job, and so much more. Coding is one of the most in-demand skills in today's job market, yet there seems to be an ongoing deficit of candidates qualified to take these jobs. Getting a Coding Job For Dummies provides a road map for students, post-grads, career switchers, and anyone else interested in starting a career in coding. Inside this friendly guide, you'll find the steps needed to learn the hard and soft skills of coding—and the world of programming at large. Along the way, you'll set a clear career path based on your goals and discover the resources that can best help you build your coding skills to make you a suitable job candidate.

Related with Freelancing For Dummies:

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Covers the breadth of job opportunities as a coder Includes tips on educational resources for coders and ways to build a positive reputation Shows you how to research potential employers and impress interviewers Offers access to online video, articles, and sample resume templates If you're interested in pursuing a job in coding, but don't know the best way to get there, Getting a Coding Job For Dummies is your compass!

Organizing For Dummies John Wiley & Sons

Jon Duckett's best-selling, full color introduction to HTML and CSS—making complex topics simple, accessible, and fun! Learn HTML and CSS from the book that has inspired hundreds of thousands of beginner-to-intermediate coders. Professional web designers, developers, and programmers as well as new learners are looking to amp up their web design skills at work and expand their personal development—yet finding the right resources online can be overwhelming. Take a confident step in the right direction by choosing the simplicity of HTML & CSS: Design and Build Websites by veteran web developer and programmer Jon Duckett. Widely regarded for setting a new standard for those looking to learn and master web development through his inventive teaching format, Jon Duckett has helped global brands like Philips, Nike, and Xerox create innovative digital solutions, designing and delivering web and mobile projects with impact and the customer at the forefront. In HTML & CSS, Duckett shares his real-world insights in a unique and highly visual style: Introduces HTML and CSS in a way that makes them accessible to everyone—from students to freelancers, and developers, programmers, marketers, social media managers, and more Combines full-color design graphics and engaging photography to explain the topics in an in-depth yet straightforward manner Provides an efficient and user-friendly structure that allows readers to progress through the chapters in a self-paced format Is perfect for anyone looking to update a content management system, run an e-commerce store, or redesign a website using popular web development tools HTML & CSS is well-written and readable, providing organized instruction in ways that other online courses, tutorials, and books have yet to replicate. For readers seeking a comprehensive yet concise guide to HTML and CSS, look no further than this one-of-a-kind guide. HTML & CSS is also available as part of two hardcover and paperback sets depending on your web design and development needs: Web Design with HTML, CSS, JavaScript, and jQuery Set Paperback: 9781118907443 Hardcover: 9781119038634 Front-End Back-End Development with HTML, CSS, JavaScript, jQuery, PHP, and MySQL Set Paperback: 9781119813095 Hardcover: 9781119813088

Getting a Social Media Job For Dummies John Wiley & Sons

Your no-nonsense guide to getting a job in social media Looking to snag a social media position? This fun and practical guide shows you how to stand out from the competition and land your dream job in social media. Inside, you'll find expert and easy-to-follow guidance on where you should look for a job in social media, how to research companies to target, the social media sites where you should be active, and much more. Plus, you'll get resume and cover letter writing tips, answers to tricky interview to woo potential employers, and advice on creating a valuable social media position within your current company. You will also benefit from sample resumes, resume templates, and videos available to download and view online. From SEO specialists to online community managers, social media positions are the latest buzz in the job market. As businesses have come to value the competitive edge that a strong social media presence can offer, these jobs have quickly evolved from short-term, peripheral positions to highly sought-after careers. With the help of Getting a Social Media Job For Dummies, job candidates in the social media sphere can hone their skillsets and stand head-and-shoulders above the crowd to not only land an interview, but to score a job in this exciting field. Position yourself wisely in a crowded and rapidly growing field Be active on key social sites Write a winning resume that gets your foot in the door Create a social media position in any company Packed with expert, authoritative information—and with a dash of humor thrown in for fun—Getting a Social Media Job For Dummies is your go-to handbook for landing a social media position.