
Business Ethics Andrew C Wicks

Concepts and Strategies
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 Business and Society: Ethics, Sustainability, and Stakeholder Management
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Concepts and Strategies SAGE Publications
 Thoroughly revised, updated, and expanded, The SAGE Encyclopedia of Business Ethics and Society, Second Edition explores current topics, such as mass social media, cookies, and cyber-attacks, as well as traditional issues including accounting, discrimination, environmental concerns, and management. The new edition also includes an in-depth examination of current and recent ethical affairs, such as the dangerous work environments of off-shore factories for Western retailers, the negligence resulting in the 2010 BP oil spill, Apple's exploitation of outdated tax code, the gender wage gap, the minimum wage debate and increasing income disparity and the unparalleled level of debt in the U.S. and other countries with the challenges it presents to many societies and the considerable impact on the ethics of intergenerational wealth transfers. Key features include: seven volumes, with more than 1,200 signed entries by significant figures in the field cross-references and suggestions for further readings to guide students to in-depth resources Thematic

Reader's Guide groups related entries by general topics Index allows for thorough browse-and-search capabilities in the electronic edition.

Corporate Social Responsibility and Law in Africa Central European University Press

This book celebrates the work of Patricia Werhane, an iconic figure in business ethics. This festschrift is a collection of articles that build on Werhane's contributions to business ethics in such areas as Employee Rights, the Legacy of Adam Smith, Moral Imagination, Women in Business, the development of the field of business ethics, and her contributions to such fields as Health Care, Education, Teaching, and Philosophy. All papers are new contributions to the management literature written by well-known business ethicists, such as Norman Bowie, Richard De George, Ronald Duska, Edwin Hartman, Michael Hoffman, Mollie Painter-Morland, Mark Schwartz, Andrew Wicks, and others. The volume is comprised of articles that reflect on Werhane's work as well as build on it as a way to advance further research. At the end of the festschrift, Pat Werhane provides responses to each chapter. The first chapter of the book also includes the overview of Patricia Werhane's work and her academic career. The book is written to appeal to management scholars and graduate students

interested in the areas of Business Ethics, Modern Capitalism, and Human Rights. Patricia Werhane is one of the most distinguished figures in the field of business ethics. She was a founder of the field, she is one of its leading scholars, and she has had a profound impact on the world of business practice. Among her many accomplishments, Pat is known for her original work on moral imagination, she is an acclaimed authority on employee rights in the workplace, and she is one of the leading scholars on Adam Smith. Having been active in Academia for over 50 years, Werhane is a prolific author of over a hundred articles and book chapters, and the author or editor of twenty-seven books, including *Adam Smith and his Legacy for Modern Capitalism*, *Moral Imagination and Management Decision-Making*, and co-authored books *Organization Ethics in Health Care*, *Alleviating Poverty Through Profitable Partnerships*, *Obstacles to Ethical Decision-Making*, *Corporate Responsibility: The American Experience*, and *Research Approaches to Business Ethics and Corporate Responsibility*.

Business and Society: Ethics, Sustainability, and Stakeholder Management Routledge

"An ethical man is a Christian holding four aces." So said Mark Twain. But practicing Christians, at least, want to be ethical in all areas of life and work--not just when they are holding four aces. To those faced with the many questions and quandaries of doing business with integrity, Alexander Hill offers a place to begin. Alexander Hill carefully explores the foundational Christian concepts of holiness, justice and love. These keys to God's character, he argues, are also the keys to Christian business ethics. Hill then shows how some common responses to business ethics fall short of a fully Christian response. Finally, he turns to penetrating case studies on such pressing topics as employer-employee relations, discrimination and affirmative action, and environmental damage. This is an excellent introduction to business ethics for students and a bracing refresher for men and women already in the marketplace.

Contemporary Issues in Business Ethics Routledge

Business Ethics A Managerial Approach Pearson

Just Business University of Notre Dame Press

The essays in this volume examine the emergence of the concept of corporate social responsibility, and the uses that have been made of the language of corporate responsibility to explore the business/society relationship. The first section traces the emergence of the concept of corporate social responsibility as a way of understanding and framing the business/society relationship. Section two of the volume looks at "Definitions and ethical justifications" with a view to exploring current discussions of the nature, scope and source of the social responsibilities of corporations. Section three, "CSR and Management: Critical Reflections", explores the integration of CSR theories and justifications into business management and business management theories. Articles in the final section of the volume apply the concept of corporate social responsibility, and the theoretical frameworks and analytical tools to which it has given rise, to the examination and resolution of specific social issues arising out of the economic activities of corporations.

Best Practices from a 450-Year-Old Company That Changed the World Cengage Learning

A comprehensive foundation for stakeholder theory, written by many of the most respected and highly cited experts in the field.

Corporate Social Responsibility and Corporate Governance Oxford University Press on Demand

The IBSS is the essential tool for librarians, university departments, research institutions and any public or private institution whose work requires access to up-to-date and comprehensive knowledge of the social sciences.

The Political Ethics of Humanitarian INGOs Loyola Press

Public trust in business is one of the most important but least understood issues for business leaders, public officials, employees, NGOs and other key stakeholders. This book provides much-needed thinking on the topic. Drawing on the expertise of an international array of experts from academic disciplines including business, sociology, political science and philosophy, it explores long-term strategies for building and maintaining public trust in business. The authors look to new ways of moving forward, by carefully blending the latest academic research with conclusions for future research and practice. They address core drivers of public trust, how to manage it effectively, the consequences of low public trust, and how best to address trust challenges and repair trust when it has been lost. This is a must-read for business practitioners, policy makers and students taking courses in corporate social responsibility or business ethics.

Methodology and Implications Cambridge University Press

In *Cosmopolitan Business Ethics: Towards a Global Ethos of Management*, Jacob Dahl Rendtorff maps the concept of global business ethics, related to sustainability and corporate governance, via an examination of the major theories of business ethics and the philosophy of management. The book is based on the philosophy of Immanuel Kant and the European tradition, which is applied as the foundation for the analysis of the contemporary European and Anglo-American debate on business ethics in order to formulate an up-to-date theory of global business ethics. The book will compare the different schools of business ethics, corporate citizenship, and the philosophy of management and will address the modern-day issues of sustainability, business and human rights, corporate social responsibility, stakeholder management, and corporate governance, offering insights on how to deal with these international challenges of global economics, the development and protection of human rights, and the environment. This book proposes a decision-making model for cosmopolitan business ethics as the foundation of management and leadership in dealing with the complexities of globalization. The case studies will address the efforts of businesses to work with global and cosmopolitan business ethics at the levels of maintaining corporate integrity. Both the theoretical argument and case studies presented in the book are based on exchanges with notable business ethicists, philosophers of management, business managers, and public policy-makers.

Managing for Stakeholders Routledge

This volume is intended as a reference for those interested in the relationship between business strategy and business ethics, broadly conceived. Several articles have been selected from various leading journals in management, strategy and ethics. An introductory chapter provides an overview of the articles but it also relates them systematically to a fundamental dualism involving values, ethics and politics, all viewed from the perspective of business and business studies.

The Moral Background Cambridge University Press

In this original collection of essays, a group of distinguished scholars critically examine the ethical dimensions of business using the Kantian themed business ethics of Norman E. Bowie as a jumping off point. The authors engage Bowie's influential body of scholarship as well as contemporary themes in business, including topics such as: the normative foundations of capitalism; the applicability of Kantian ethics, virtue ethics, and pragmatism in normative business ethics; meaningful work; managerial ethics; the ethics of high leverage finance capitalism; business ethics and corporate social responsibility; and responsibility for the natural environment. The contributors to this volume include both scholars sympathetic to Bowie's Kantian business ethics and

scholars critical of that perspective. As one of the foundational figures in the establishment and legitimization of the study of business ethics as a field of scholarship, Bowie casts a long shadow over the field. Over the last thirty years he has applied a distinctive, Kantian approach to the analysis of problems in business ethics and his work has had a substantial impact on a wide range of theory and scholarship in the field. Bowie argues in his work that economic value is not the only value that should inform managers, executives, and policy makers when making both business policy decisions and everyday management decisions. He utilizes a Kantian framework to support the position that additional values – such as human dignity and rational consistency – should inform business practice and influence managerial decision-making. He also shows that business practices that include these additional values are consistent with sound management theory and that such businesses can be financially successful. This volume of scholarly essays will be of considerable interest to students and scholars working in business ethics, corporate social responsibility, and organization studies.

The State of the Art Springer

Managing for Stakeholders: Survival, Reputation, and Success, the culmination of twenty years of research, interviews, and observations in the workplace, makes a major new contribution to management thinking and practice. Current ways of thinking about business and stakeholder management usually ask the Value Allocation Question: How should we distribute the burdens and benefits of corporate activities among stakeholders?

Managing for Stakeholders, however, helps leaders develop a mindset that instead asks the Value Creation Question: How can we create as much value as possible for all of our stakeholders? Business is about how customers, suppliers, employees, financiers (stockholders, bondholders, banks, etc.), communities, the media, and managers interact and create value. World-renowned management scholar R. Edward Freeman and his coauthors outline ten concrete principles and seven practical techniques for managing stakeholder relationships in order to ensure a firm's survival, reputation, and success. *Managing for Stakeholders* is a revolutionary book that will change not only how managers do business but also how they recognize and evaluate business opportunities that would otherwise be invisible.

The Cambridge Handbook of Stakeholder Theory Broadview Press

For undergraduate business ethics courses. The ethical training business students need to be successful in today's challenging business world. Recent scandals have created a mistrust that has spread through the entire business sector, jeopardizing public confidence in the stock market and economy. Now more than ever, it's important for students to understand the moral foundations, rules, and implications that are vital to the core of business. *Business Ethics 1e* presents an in-depth introduction of business ethics that emphasizes the role of ethics as a critical part to management success.

A Managerial Approach John Wiley & Sons

Traditionally, books on business ethics focus on CSR, companies' relations with their stakeholders, and corporate citizenship. More recently, green credentials and sustainability have been added to that agenda. Unconventionally, this book argues that business ethics are basic to running business, not a separate subject. They are inherent to the governance and management of every organization, not an optional exercise in corporate citizenship. Business ethics concern behaviour in business and the behaviour of business. Decisions at every level in a company have ethical implications – strategically in the board room, managerially throughout the organization, and operationally in all of its

activities. The use, and sometimes the abuse, of corporate power, the process of corporate governance, raises ethical issues. Business involves risk-taking, whether decisions are at the strategic, managerial, or operational level. Exposure to ethical risk needs to be part of every organization's strategy formulation, policy making, and enterprise risk management. Designed to be read by both undergraduates and postgraduates, this book is a primer on ethics in business. It is also relevant to ethics courses that are now part of many legal, accountancy and other professional examinations. The book is not about moral philosophy, nor does it prescribe appropriate standards of behaviour or recommend economic, legal or political solutions. Rather it enables readers to recognize ethical issues in business, to respond appropriately, and to embed ethics in business processes. The book not only considers what business ethics are, and why they are important, but offers practical approaches on how to develop a successful corporate ethics culture.

International Bibliography of Sociology 1995 SAGE Publications

Public trust in business is one of the most important but least understood issues for business leaders, public officials, employees, NGOs and other key stakeholders. This book provides much-needed thinking on the topic. Drawing on the expertise of an international array of experts from academic disciplines including business, sociology, political science and philosophy, it explores long-term strategies for building and maintaining public trust in business. The authors look to new ways of moving forward, by carefully blending the latest academic research with conclusions for future research and practice. They address core drivers of public trust, how to manage it effectively, the consequences of low public trust, and how best to address trust challenges and repair trust when it has been lost. This is a must-read for business practitioners, policy makers and students taking courses in corporate social responsibility or business ethics.

Corporate Stakeholder Democracy Princeton University Press

Building a peak performing organization is not easy or else everybody would be achieving this goal. Organizations today are facing heightened challenges in remaining competitive in a more demanding global business environment. New technology, customer expectation, outsourcing, low cost competitors and needs for both higher performance and more innovation from employees are only a few of these. In this book Burke and Cooper present an international collection of current research and new perspectives, examining why people and human resource management matter to the success of organizations and presenting examples of efforts to build more satisfying and effective organizations that have worked. The book includes chapters on organizational processes as well as organizational strategies and design. The former includes performance management, building employee engagement, developing psychological capital (e.g., resilience, self-esteem), managing talent, supporting teams and inspiring leaders at all levels of the organization. The latter tackles how to develop and sustain an ethical organizational culture, fostering the ability to cork across cultures (cultural agility), employer branding, the sustainable organization and improving corporate governance practices. These chapters offer suggestions as to how organizations can embrace the need for continual change.

Corporate Social Responsibility Oxford University Press, USA Examining the difficult ethical quandaries faced by humanitarian non-governmental organizations (INGOs), this book explains why INGOs occupy a middle ground between the individual good Samaritan and full-fledged conventional governments.

Christian Ethics for the Marketplace Copenhagen Business School Press DK

The many recent high profile corporate scandals highlight the

need for companies to do a better job of integrating ethics and responsibility into business decisions - and for business schools to integrate ethics awareness and training into their curricula. This volume sets the agenda for business ethics and corporate responsibility in the future. It brings together ideas, challenges, and proposed solutions for thinking about - and implementing - effective ethics programs in business schools and business organizations. Edited by two highly regarded business educators, and featuring contributions by leading scholars and administrators, *Business Ethics: New Challenges for Business Schools and Corporate Leaders* covers all dimensions of ethical decision making - individual, organizational, and societal. The thirteen original chapters offer new and emerging perspectives for creating ethical business leadership and developing organizational ethics initiatives.

Theories, Issues and Practices Cambridge University Press
Peace through Commerce: Responsible Corporate Citizenship and the Ideals of the United Nations Global Compact contains a foreword, introduction, and twenty-one chapters by major business leaders and scholars who discuss the issues set out by the UN Global Compact. The chapters address the purpose of the corporation; the influence of legal and peace studies; the experience of career NGO officials and of business leaders; how commerce can help promote peace; and how we might envision the future. Ten case studies document the efforts of individual businesses, including IBM, Chevron, Bristol-Myers-Squibb, General Electric, Nestle, and Ford, to successfully serve society's interests as well as their own. *Peace through Commerce* will lay the groundwork for courses in business schools on corporate social responsibility, corporate citizenship, and global environment of business. Contributors: Mark Moody-Stuart, Oliver F. Williams, C.S.C., Marilise Smurthwaite, Timothy L. Fort ,

Michelle Westermann-Behaylo, Douglass Cassel, Sean O'Brien, John Paul Lederach, Willie Esterhuyse, Mary Anderson, David B. Lowry, Donal A. O'Neill, Klaus M. Leisinger, Ofelia C. Eugenio, Brigitte Hélène Scherrer, Samery Abdelnour, Babiker Badri, Oana Branzei, Susan McGrath, David Wheeler, Gerald F. Cavanagh, S.J., Mary Ann Hazen, Brad Simmons, David Berdish, John Bee, Lisa Newton, Stanley Litow, Marshall Greenhut, Bob Corcoran, Daniel Malan, Alexandra Guáqueta, Thomas Costa, Lee Tavis, and Carolyn Y. Woo.

Survival, Reputation, and Success Psychology Press

In this collection of provocative essays, Joseph Heath provides a compelling new framework for thinking about the moral obligations that private actors in a market economy have toward each other and to society. In a sharp break with traditional approaches to business ethics, Heath argues that the basic principles of corporate social responsibility are already implicit in the institutional norms that structure both marketplace competition and the modern business corporation. In four new and nine previously published essays, Heath articulates the foundations of a "market failures" approach to business ethics. Rather than bringing moral concerns to bear upon economic activity as a set of foreign or externally imposed constraints, this approach seeks to articulate a robust conception of business ethics derived solely from the basic normative justification for capitalism. The result is a unified theory of business ethics, corporate law, economic regulation, and the welfare state, which offers a reconstruction of the central normative preoccupations in each area that is consistent across all four domains. Beyond the core theory, Heath offers new insights on a wide range of topics in economics and philosophy, from agency theory and risk management to social cooperation and the transaction cost theory of the firm.

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