

Organizational Communication In An Age Of Globalization Issues Reflections Practices

Engaging Organizational Communication Theory and Research
 Organizational Communication
 Foundations, Challenges, and Misunderstandings
 From Theory to Practice
 Connecting and Engaging
 The Communication Age
 Multiple Perspectives
 1577662717
 Issues, Reflections, Practices by George Cheney
 Movements in Organizational Communication Research
 Business and Professional Communication in a Digital Age
 Organizational Communication
 Ethical Perspectives and Practices
 Dissent in Organizations
 Applied Organizational Communication
 Origins and Traditions of Organizational Communication
 Developments in Communication and the Politics of Everyday Life
 Case Studies in Organizational Communication
 Organizational Change
 Employee Participation Meets Market Pressure at Mondragón
 Organizational Communication: Approaches and Processes
 Advances in Theory, Research, and Methods
 The IABC Handbook of Organizational Communication
 Beyond New Media
 Toxic Organizational Communication
 New Media in Times of Crisis
 Organizations and Communication Technology
 Advances in Theory, Research, and Methods
 Strategic Corporate Communication in the Digital Age
 Multiple Perspectives
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 European and International Perspectives and Innovations
 Applied Organizational Communication
 Values at Work
 Principles and Pragmatics for Future Practice
 Organizational Communication
 Issues, Reflections, Practices, Second Edition
 In a Global Economy

*Organizational Communication In An Age Of Globalization
 Issues Reflections Practices*

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Engaging Organizational Communication Theory and Research John Wiley & Sons

Engaging Organizational Communication Theory and Research: Multiple Perspectives is a book unlike any in the field. Each chapter is written by a prominent scholar who presents a theoretical perspective and discusses how he or she "engages" with it, personally examining what it means to study organizations. Rejecting the traditional model of a "reader," this volume demonstrates the intimate connections among theory, research, and personal experience. Engaging Organizational Communication Theory and Research is an indispensable resource for anyone wishing to be familiar with current trends in the field of organizational communication.

Organizational Communication Cornell University Press

Academic Internet Pub Incorporated

Foundations, Challenges, and Misunderstandings Academic Internet Pub Incorporated
 How do technology and organization interact to shape organizational structures and processes? What organizational, political and social processes constrain technological development? What forces shape the articulation of organizational and technological systems? Answering these and other pivotal questions, this volume centres on the role of theory for advancing our knowledge of communication technology in organizations at several levels - micro, group and macro. The distinguished contributors examine richly diverse topics, including telecommunications, communication networks and new media, the use of group decision support systems and discretionary databases.

From Theory to Practice Routledge

The thought-provoking, timely second edition continues to offer a comprehensive, global perspective on organizational communication. The authors' multinational experience, consulting and teaching expertise, enthusiasm for their subject, and engaging style of writing create an inviting foundation for the exploration of this multifaceted topic. Each chapter demonstrates the practicality of theory and how practice contributes to the development of theory, while challenging readers to build on established knowledge to develop new approaches to the pressing problems in complex, multicultural organizations. The text is organized topically around the most important issues in organizational communication. Five themes recur throughout the chapters: the interdependence of internal and external forms of organizational communication, the disciplinary and multidisciplinary nature of organizational communication, global and multicultural perspectives of organizational communication, the unity of theory and practice, and critical thinking in the analysis of organizational messages and discourses. Discussions highlight language and symbolism. The authors weave analysis of the multiple levels of messages throughout the chapters; stimulate critical thinking about contemporary work and organizational life; approach the familiar as unfamiliar; ask probing questions about commonly accepted practices; and offer more imaginative ways of working together. Readers gain an appreciation for the social, political, economic, technological, and ideological contexts in organizations and the place of organizations within the broader culture. The authors lead by example in encouraging readers to think about, talk about, and experience organizational communication in entirely new ways.

Springer

Auditing Organizational Communication is a thoroughly revised and updated new edition of the successful Handbook of Communication Audits for Organizations, which has established itself as a core text in the field of organizational communication. Research studies consistently show the importance of effective communication for business success. They also underscore the necessity for organizations to put in place validated techniques to enable them to systematically measure and

monitor their communications. This Handbook equips readers with the vital analytic tools required to conduct such assessments. Owen Hargie, Dennis Tourish and distinguished contributors drawn from both industry and academia: provide a comprehensive analysis of research, theory and practice pertaining to the communication audit approach review the main options confronting organizations embarking on audit discuss the merits and demerits of the approaches available provide case studies of the communication audit process in action illustrate how findings can be interpreted so that suitable recommendations can be framed outline how reports emanating from such audits should be constructed. This second edition arrives at a time of considerable growing interest in the area. A large volume of research has been published since the last edition of the book, and the text has been comprehensively updated by reviewing this wealth of data. In addition, new chapters on social network analysis and auditing the communication revolution have been added, together with new case study chapters illustrating audits in action.

Connecting and Engaging Routledge

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9781577666400 .

The Communication Age Emerald Group Publishing

This volume is a major contribution to the trans-national debate on public relations research and communication management. It presents dominant concepts and findings from the scientific community in Germany in English language. At the same time, the compilation contains a selection of the most influential and relevant approaches from European and international researchers. Editors and contributors are renowned academics from all over the world. This book honours Guenter Bentele, one of the international spearheads of public relations research, and gives academics, students and communication managers a focussed insight into the field.

Multiple Perspectives Lexington Books

Effective communication in business and commercial organizations is critical, as organizations have to become more competitive and effective to sustain commercial success. This thoroughly revamped new edition distils the principles of effective communication and applies them to organizations operating in the digital world. Techniques and processes detailed in the book include planning and preparing written communication, effective structures in documents, diverse writing styles, managing face-to-face interactions, using visual aids, delivering presentations, and organising effective meetings. In every case the authors consider the potential of new technology to improve and support communication. With helpful pedagogical features designed to aid international students, this new edition of a popular text will continue to aid business and management students for years to come. Additional content can now be found on the author's website - www.rethinkbuscomm.net

1577662717 John Wiley & Sons

Surveying a wide variety of disciplines, this fully-revised 7th edition offers a sophisticated and engaging treatment of the rapidly expanding field of organizational communication. Places organizations and organizational communication within a broader social, economic, and cultural context. Applies a global perspective throughout, including thoughtful consideration of non-Western forms of leadership, as well as global economic contexts. Offers a level of sophistication and integration of ideas from a variety of disciplines that makes this treatment definitive. Updated in the seventh edition: Coverage of recent events and their ethical dimensions, including the bank crisis and bailouts in the US and UK. Offers a nuanced, in-depth discussion of technology, and a new chapter on organizational change. Includes new and revised case studies for a fresh view on perennial topics, incorporating a global focus throughout. Online Instructors' Manual, including sample syllabi, tips for using the case studies, test questions, and supplemental case studies.

Issues, Reflections, Practices by George Cheney Cengage Learning

Applied Organizational Communication provides a current, in-depth analysis of the theories and practices critical to understanding organizational communication concepts in a global environment. Exploring the diverse communication challenges in today's organizations, this text: Explains the impact of critical environmental influences on all levels; Provides extensive discussion of teams, leadership, technology, listening, and interpersonal communication; Offers current analysis, utilizing a broad base of information and research; and Establishes links between organizational communication and perceptions, theory, networks, and symbolic behavior. Building on the successful foundation of the previous editions, this third edition has been thoroughly updated and revised to reflect the most current organizational communication theory and research. Features of this edition include: Extensive real life examples and experiences Grounding in transactional communication and advanced systems approaches Macro and micro analyses of key topics and issues As an accessible and practical examination of organizational communication, this text is intended for use in organizational communication, leadership, organizational development, and organizational intervention courses at the advanced undergraduate and graduate level.

Movements in Organizational Communication Research Transaction Publishers

Engaging Organizational Communication Theory and Research: Multiple Perspectives is a book unlike any in the field. Each chapter is written by a prominent scholar who presents a theoretical perspective and discusses how he or she "engages" with it, personally examining what it means to study organizations. Rejecting the traditional model of a "reader," this volume demonstrates the intimate connections among theory, research, and personal experience. Engaging Organizational Communication Theory and Research is an indispensable resource for anyone wishing to be familiar with current trends in the field of organizational communication.

Business and Professional Communication in a Digital Age SUNY Press

This book provides valuable insights into the millennial generation and its impact in the workplace. The authors share experiences and suggestions in successfully working and communicating with millennials in a variety of settings, and readers will gain an understanding of the ways in which millennials are reshaping organizational cultures.

Organizational Communication Academic Internet Pub Incorporated

We are in "the communication age." No matter who you are or how you communicate, we are all members of a society who connect through the internet, not just to it. From face-to-face interactions to all forms of social media, The Communication Age, Second Edition invites you to join the conversation about today's issues and make your voice heard. This contemporary and engaging text introduces students to the essentials of interpersonal, small group, and public communication while incorporating technology, media, and speech communication to foster civic engagement for a better future.

Ethical Perspectives and Practices Routledge

Never HIGHLIGHT a Book Again! Virtually all of the testable terms, concepts, persons, places, and events from the textbook are included. Cram101 Just the FACTS101 studyguides give all of the outlines, highlights, notes, and quizzes for your textbook with optional online comprehensive practice tests. Only Cram101 is Textbook Specific. Accompanys: 9781577662716 .

Dissent in Organizations SAGE Publications

BUSINESS AND PROFESSIONAL COMMUNICATION IN A DIGITAL AGE, First Edition, is a comprehensive instructional package designed to build students' business and professional communication competence. The interactive, multimedia nature of this text emphasizes traditional and contemporary topics germane to business and professional contexts. The engaging online modules that accompany this text create an interactive, media-enhanced experience in the classroom, allowing students to develop an in-depth understanding of business and professional communication in the 21st century. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Applied Organizational Communication SAGE

Employees often disagree with workplace policies and practices, leaving few workplaces unaffected by organizational dissent. While disagreement persists in most contemporary organizations, how employees express dissent at work and how their respective organizations respond to it vary widely. Through the use of case studies, first-person accounts, current examples, conceptual models, and scholarly findings this work offers a comprehensive treatment of organizational dissent. Readers will find a sensible balance between theoretical considerations and practical applications. Theoretical considerations include: how dissent fits within classical and contemporary organizational communication approaches dissent's relationship to, yet distinctiveness from, related organizational concepts like conflict, resistance, and voice explanations for why employees express dissent and how they make sense of it the relationship between organizational dissent and ethics Practical applications encompass: recommendations for employees expressing dissent and managers

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responding to it consideration of the range of events that trigger dissent strategies employees use to express dissent and tools organizations can apply to solicit it effectively the unique challenges and benefits associated with expressing dissent to management The book's specific focus and engaged voice provide students, scholars, and practitioners with a deeper understanding of dissent as an important aspect of workplace communication.

Origins and Traditions of Organizational Communication Routledge

Movements in Organizational Communication Research is an essential resource for anyone wishing to become familiar with the current state of organizational communication research and key trends in the field. Seasoned organizational communication scholars will find that the book provides unique insights by way of the intergenerational dialogue that is found in the book, as well as the contributors' stories about their scholarly trajectories. Those who are new to the field will find that the book enables them to familiarize themselves with the field and become a part of the organizational communication scholarly community in an inviting and accessible way. Key features of the book include: A review of current issues and future directions in 13 topical areas of organizational communication research. Intergenerational dialogue and collaboration between both established and emerging scholars in their specialty areas. Reflections by the authors on their scholarly trajectories and how they became a part of the field. Discussion questions at the end of each chapter that prompt reflections and debate. The book also features online resources for instructors: Sample course syllabus Suggested case studies from the book Cases in Organization and Managerial Communication to align with this book's chapters The book is recommended as the anchor text for introductory graduate-level courses and upper-level undergraduate courses in organizational communication. It is also an excellent supplementary text for advanced doctoral-level courses in organizational communication, and courses in related fields such as organization studies, organizational behavior, and management.

Developments in Communication and the Politics of Everyday Life John Wiley & Sons

Applied Organizational Communication provides a current, in-depth analysis of the theories and practices critical to understanding organizational communication concepts in a global environment. Exploring the diverse communication challenges in today's organizations, this text: Explains the impact of critical environmental influences on all levels; Provides extensive discussion of teams, leadership, technology, listening, and interpersonal communication; Offers current analysis, utilizing a broad base of information and research; and Establishes links between organizational communication and perceptions, theory, networks, and symbolic behavior. Building on the successful foundation of the previous editions, this third edition has been thoroughly updated and revised to reflect the most current organizational communication theory and research. Features of this edition include: Extensive real life examples and experiences Grounding in transactional communication and advanced systems approaches Macro and micro analyses of key topics and issues As an accessible and practical examination of organizational communication, this text is intended for use in organizational communication, leadership, organizational development, and organizational intervention courses at the advanced undergraduate and graduate level.

Case Studies in Organizational Communication Cognella Academic Publishing

According to Deetz, our obsolete understanding of communication processes and power relations prevents us from seeing the corporate domination of public decision making. For most people issues of democracy, representation, freedom of speech, and censorship pertain to the State and its relationship to individuals and groups, and are linked to occasional political processes rather than everyday life decisions. This work reclaims the politics of personal identity and experience within the work environment as a first step to a democratic form of public decision-making appropriate to the modern context.

Organizational Change SAGE Publications

Origins and Traditions of Organizational Communication provides a sophisticated overview of the fundamentals of organizational communication as a field of study, examining the field's foundations and providing an assessment of the field to date, explaining and demonstrating a communicational approach to the study of organization. It provides a set of literature reviews on focused topics written by experts in each area, and links organizational communication theory and research to practice. In reviewing foundational management theory, the book analyzes how early to mid-20th-century management theories shaped contemporary organizations, providing students both with background knowledge of these foundational theories and an understanding of their influence on our thinking and our organizational world. Written at an accessible level for early graduate students, yet still sophisticated enough for doctoral students, the book is ideal for students and teachers of organizational communication and communication history. Downloadable ancillary materials include chapter PowerPoints and a set of instructors' materials containing chapter abstracts, glossaries, discussion questions, annotated supplementary readings lists, and practitioners' corners. Please visit www.routledge.com/9781138570313.