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# Globalization A Basic Text

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Work's Intimacy

Global Migration: The Basics

Globalization

Globalization

Still Life

Mad about Trade

Introduction to International and Global Studies, Third Edition

Readings in Globalization

The Concise Encyclopedia of Sociology

Globalistics and Globalization Studies

The Blackwell Companion to Globalization

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Globalization

*Globalization A Basic Text*

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## **SAVAGE MOONEY**

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*Work's Intimacy* John Wiley & Sons

An essential guide to the intractable public debates about the virtues and vices of economic globalization, cutting through the complexity to reveal the fault lines that divide us and the points of agreement that might bring us together. Globalization has lifted millions out of poverty. Globalization is a weapon the rich use to exploit the poor. Globalization builds bridges across national boundaries. Globalization fuels the populism and great-power competition that is tearing the world apart. When it comes to the politics of free trade and open borders, the camps are dug

in, producing a kaleidoscope of claims and counterclaims, unlikely alliances, and unexpected foes. But what exactly are we fighting about? And how might we approach these issues more productively? Anthea Roberts and Nicolas Lamp cut through the confusion with an indispensable survey of the interests, logics, and ideologies driving these intractable debates, which lie at the heart of so much political dispute and decision making. The authors expertly guide us through six competing narratives about the virtues and vices of globalization: the old establishment view that globalization benefits everyone (win-win), the pessimistic belief that it threatens us all with pandemics and climate change (lose-lose), along with various rival accounts that focus on specific winners and losers, from China to America's rust belt. Instead of picking sides, *Six Faces of Globalization* gives all these

positions their due, showing how each deploys sophisticated arguments and compelling evidence. Both globalization's boosters and detractors will come away with their eyes opened. By isolating the fundamental value conflicts—growth versus sustainability, efficiency versus social stability—driving disagreement and show where rival narratives converge, Roberts and Lamp provide a holistic framework for understanding current debates. In doing so, they showcase a more integrative way of thinking about complex problems.

Global Migration: The Basics John Wiley & Sons

Contemporary society has seen an unprecedented rise in both the demand and the desire to be creative, to bring something new into the world. Once the reserve of artistic subcultures, creativity has now become a universal model for culture and an imperative in many parts of society. In this new book, cultural sociologist Andreas Reckwitz investigates how the ideal of creativity has grown into a major social force, from the art of the avant-garde and postmodernism to the 'creative industries' and the innovation economy, the psychology of creativity and self-growth, the media representation of creative stars, and the urban design of 'creative cities'. Where creativity is often assumed to be a force for good, Reckwitz looks critically at how this imperative has developed from the 1970s to the present day. Though we may well perceive creativity as the realization of some natural and innate potential within us, it has rather to be understood within the structures of a very specific culture of the new in late modern society. *The Invention of Creativity* is a bold and refreshing counter to conventional wisdom that shows how our age is defined by radical and restrictive processes of social

aestheticization. It will be of great interest to those working in a variety of disciplines, from cultural and social theory to art history and aesthetics.

*Globalization* Stanford University Press

This book provides a long-overdue account of online technology and its impact on the work and lifestyles of professional employees. It moves between the offices and homes of workers in the new "knowledge" economy to provide intimate insight into the personal, family, and wider social tensions emerging in today's rapidly changing work environment. Drawing on her extensive research, Gregg shows that new media technologies encourage and exacerbate an older tendency among salaried professionals to put work at the heart of daily concerns, often at the expense of other sources of intimacy and fulfillment. New media technologies from mobile phones to laptops and tablet computers, have been marketed as devices that give us the freedom to work where we want, when we want, but little attention has been paid to the consequences of this shift, which has seen work move out of the office and into cafés, trains, living rooms, dining rooms, and bedrooms. This professional "presence bleed" leads to work concerns impinging on the personal lives of employees in new and unforeseen ways. This groundbreaking book explores how aspiring and established professionals each try to cope with the unprecedented intimacy of technologically-mediated work, and how its seductions seem poised to triumph over the few remaining relationships that may stand in its way.

*Globalization* Harvard University Press

*Servants of Globalization* offers a groundbreaking study of migrant Filipino domestic workers who leave their own families

behind to do the caretaking work of the global economy. Since its initial publication, the book has informed countless students and scholars and set the research agenda on labor migration and transnational families. With this second edition, Rhacel Salazar Parreñas returns to Rome and Los Angeles to consider how the migrant communities have changed. Children have now joined their parents. Male domestic workers are present in significantly greater numbers. And, perhaps most troubling, the population has aged, presenting new challenges for the increasingly elderly domestic workers. New chapters discuss these three increasingly important constituencies. The entire book has been revised and updated, and a new introduction offers a global, comparative overview of the citizenship status of migrant domestic workers. *Servants of Globalization* remains the defining work on the international division of reproductive labor.

*Still Life* John Wiley & Sons

Featuring a collection of original chapters by leading and emerging scholars, *The Wiley-Blackwell Companion to Sociology* presents a comprehensive and balanced overview of the major topics and emerging trends in the discipline of sociology today. Features original chapters contributed by an international cast of leading and emerging sociology scholars Represents the most innovative and 'state-of-the-art' thinking about the discipline Includes a general introduction and section introductions with chapters summaries by the editor

*Mad about Trade* Cato Institute

A concise exploration of globalization and its role in the contemporary era Driven by technological advancements and global corporations, more and more people are swept up by

globalizing processes, creating new winners and losers.

*Globalization: The Essentials* explores the flows, structures, processes, and consequences of globalization in the modern economic, political, and cultural landscape. This comprehensive introduction offers balanced coverage of areas such as global economic and cultural flows, environmental sustainability, the impact of technology, and racial, economic, and gender inequality — providing readers with foundational knowledge of globalization. Extensively revised and updated, this second edition includes expanded coverage of human trafficking and migration, global climate change, fake news and information wars, and transnational social movements with increased emphasis on examples from Central and South America, Africa, and Asia: Offers a straightforward approach to the multiple facets of globalization and their positive and negative influences on contemporary society Employs unique metaphors and a coherent narrative structure to promote intuitive understanding of abstract concepts Introduces cutting-edge research, updated statistics, and real-world examples in areas such as rising global populism, social justice movements, blockchain technology, and cryptocurrencies Provides an efficient and flexible pedagogical structure, allowing integration with instructor's own course material Emphasizing student comprehension, a wide range of source material is incorporated including empirical research, relevant theories, newspaper and magazine articles, and popular books and monographs. Examples of current research and recent global developments, such as emerging economies and global health concerns, encourage classroom discussion and promote independent study. *Globalization: The Essentials* — a compact

edition of the authors' full-sized textbook *Globalization: A Basic Text* — provides concise coverage of the central concepts of this dynamic field. Offering a multidisciplinary approach, this textbook is an invaluable primary or supplemental resource for undergraduate study in any social science field, as well as coursework on economics, migration, inequality and stratification, and politics.

**Introduction to International and Global Studies, Third Edition** John Wiley & Sons

'Globalization' has become one of the defining buzzwords of our time - a term that describes a variety of accelerating economic, political, cultural, ideological, and environmental processes that are rapidly altering our experience of the world. It is by its nature a dynamic topic - and this Very Short Introduction has been fully updated for a third edition, to include recent developments in global politics, the global economy, and environmental issues. Presenting globalization in accessible language as a multifaceted process encompassing global, regional, and local aspects of social life, Manfred B. Steger looks at its causes and effects, examines whether it is a new phenomenon, and explores the question of whether, ultimately, globalization is a good or a bad thing. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

**Readings in Globalization** Harvard University Press

This unique and engaging anthology introduces students to the

major concepts of globalization within the context of the key debates and disputes. Introduces globalization through its basic concepts, rather than thematically; a distinctive approach that provides students with a better grasp of what social science has to offer on the topic Utilizes concepts from interdisciplinary sources, bringing together work from key figures across a number of fields - from Weber and Marx, to contemporary figures in the field, including Beck, Bauman, Castells, and Homi Bhabha Includes excerpts to illustrate ideas, all at an appropriate level of difficulty for an undergraduate audience Offers all of this in the dynamic context of major debates surrounding the basic concepts and the fundamental realities of globalization Designed so it can be used independently, or alongside Ritzer's *Globalization: A Basic Text* for a complete student resource [The Concise Encyclopedia of Sociology](#) U of Minnesota Press An Economist Best Book of the Year A Financial Times Best Economics Book of the Year A Fast Company "7 Books Microsoft CEO Satya Nadella Says You Need to Lead Smarter" Between 1820 and 1990, the share of world income going to today's wealthy nations soared from twenty percent to almost seventy. Since then, that share has plummeted to where it was in 1900. As the renowned economist Richard Baldwin reveals, this reversal of fortune reflects a new age of globalization that is drastically different from the old. The nature of globalization has changed, but our thinking about it has not. Baldwin argues that the New Globalization is driven by knowledge crossing borders, not just goods. That is why its impact is more sudden, more individual, more unpredictable, and more uncontrollable than before—which presents developed nations with unprecedented challenges as

they struggle to maintain reliable growth and social cohesion. It is the driving force behind what Baldwin calls “The Great Convergence,” as Asian economies catch up with the West. “In this brilliant book, Baldwin has succeeded in saying something both new and true about globalization.” —Martin Wolf, Financial Times “A very powerful description of the newest phase of globalization.” —Larry Summers, former U.S. Secretary of the Treasury “An essential book for understanding how modern trade works via global supply chains. An antidote to the protectionist nonsense being peddled by some politicians today.” —The Economist “[An] indispensable guide to understanding how globalization has got us here and where it is likely to take us next.” —Alan Beattie, Financial Times

**Globalistics and Globalization Studies** John Wiley & Sons

This book explores how Indigenous Peoples are impacted by globalization and the cult of the individual that often accompanies the phenomenon.

The Blackwell Companion to Globalization John Wiley & Sons

Contrary to the common view that globalization undermines social agency, ‘alter-globalization activists’, that is, those who contest globalization in its neo-liberal form, have developed new ways to become actors in the global age. They propose alternatives to Washington Consensus policies, implement horizontal and participatory organization models and promote a nascent global public space. Rather than being anti-globalization, these activists have built a truly global movement that has gathered citizens, committed intellectuals, indigenous, farmers, dalits and NGOs against neoliberal policies in street demonstrations and Social Forums all over the world, from

Bangalore to Seattle and from Porto Alegre to Nairobi. This book analyses this worldwide movement on the bases of extensive field research conducted since 1999. Alter-Globalization provides a comprehensive account of these critical global forces and their attempts to answer one of the major challenges of our time: How can citizens and civil society contribute to the building of a fairer, sustainable and more democratic co-existence of human beings in a global world?

*Six Faces of Globalization* John Wiley & Sons

This book provides a clear and authoritative introduction to the emerging Arab media industries in the context of globalization and its impacts, with a focus on publishing, press, broadcasting, cinema and new media. Through detailed discussions of the regulation and economics of these industries, the authors argue that the political, technological and cultural changes on the global media scene have resulted in the reorganization of the Arab media field. They provide striking examples of this through the particular effects on media policies, media technology and the content and genres developed for the new generation of media consumers. As part of the book's overview of the contemporary characteristics of Arab media, the authors outline the development of the role of modern Arab media from a tool of mobilizing the public to a tool of commercial and symbolic profit. Overall, the volume illustrates how the Arab region represents a unique case where the commercialization and liberalization of selected media industries has gone hand in hand with continuous state intervention and an increasing self censorship. Written for students without prior knowledge of the topic, Arab Media will be essential reading for all interested in the contemporary global

media industries.

**Fundamentals of Global Strategy** John Wiley & Sons

The sharp realities of financial globalization become clear during crises, when winners and losers emerge. Crises usher in short- and long-term changes to the status quo, and everyone agrees that learning from crises is a top priority. The Evidence and Impact of Financial Globalization devotes separate articles to specific crises, the conditions that cause them, and the longstanding arrangements devised to address them. While other books and journal articles treat these subjects in isolation, this volume presents a wide-ranging, consistent, yet varied specificity. Substantial, authoritative, and useful, these articles provide material unavailable elsewhere. - Substantial articles by top scholars sets this volume apart from other information sources - Rapidly developing subjects will interest readers well into the future - Reader demand and lack of competitors underline the high value of these reference works

*Globalization: A Very Short Introduction* Routledge

The globalization of the competitive landscape has forced companies to fundamentally rethink their strategies. Whereas once only a few industries such as oil could be labeled truly global, today many—from pharmaceuticals to aircraft to computers—have become global in scale and scope. As a consequence, creating a global competitive advantage has become a key strategic issue for many companies. Crafting a global strategy requires making decisions about which strategy elements can and should be globalized and to what extent.

*Crisis* John Wiley & Sons

Shawn C. Smallman and Kimberley Brown's popular introductory

textbook for undergraduates in international and global studies is now released in a substantially revised and updated third edition. Encompassing the latest scholarship in what has become a markedly interdisciplinary endeavor and an increasingly chosen undergraduate major, the book introduces key concepts, themes, and issues and then examines each in lively chapters on essential topics, including the history of globalization; economic, political, and cultural globalization; security, energy, and development; health; agriculture and food; and the environment. Within these topics the authors explore such diverse and pressing subjects as commodity chains, labor (including present-day slavery), pandemics, human rights, and multinational corporations and the connections among them. This textbook, used successfully in both traditional and online courses, provides the newest and most crucial information needed for understanding our rapidly changing world. New to this edition: \*Close to 50% new material \*New illustrations, maps, and tables \*New and expanded emphases on political and economic globalization and populism; health; climate change, and development \*Extensively revised exercises and activities \*New resume-writing exercise in careers chapter \*Thoroughly revised online teacher's manual

**The Media and Globalization** Taylor & Francis

Globalization: The Reader addresses the big issues: communications and global media, political economy, cultural homogeneity and heterogeneity, new technologies, tourism, beliefs, and identity.

**Globalization** Wiley-Blackwell

For the first time in human history, the vast majority of the world's population is connected through trade, travel, production,

media and politics. Ours is an era of ubiquitous mobile communication, economic outsourcing, mass migration and imported consumer goods. At the same time, people everywhere are concerned to keep their identities rooted and sense of place in the face of momentous change. This new edition of Thomas Hylland Eriksen's concise and engaging landmark textbook outlines the main debates and controversies around globalization, and develops a unique perspective to show how globalization is an inherently double process, taking place both from above and below. Each chapter is supported by boxed case studies and bullet points summarizing the core information, suggestions for further reading, and essay and discussion questions, making this the ideal guide for both the classroom and independent study. Focusing on key concepts of globalization and drawing on international examples, this book is essential for anyone wishing to understand the fundamental processes underlying the contemporary world and the consequences these have for all of us.

#### The Globalization of Nothing 2 UNC Press Books

An accessible and comprehensive introduction to key concepts in globalization written by leading authors in the field In the comprehensively revised Third Edition of *Globalization: A Basic Text*, distinguished researchers and authors George Ritzer and Paul Dean deliver an up-to-date introduction to major trends and topics related to the study of globalization. The book includes accessible and rigorous material on the key theories and major topics in globalization, as well as modern developments like the rise of populism and far-right political groups, Brexit, migration and backlash to it, trade negotiations, social media and the

spread of misinformation, climate change, social justice issues, and COVID-19. The new edition includes a greater focus on the structures of inequality that encourage or discourage global flows. Additionally, new examples and sources from Central and South America, Africa, and Asia are used to illustrate key concepts, and round out the international coverage of book. Throughout, the authors use clear and helpful metaphors including solids, liquids, gases, and flows to introduce and explain the complex nature of globalization in an engaging and understandable way. Readers will also benefit from the inclusion of: A thorough introduction to globalization and related processes, including imperialism, colonialism, development, and westernization An exploration of neoliberalism, including its roots, principles, criticisms, and Neo-Marxist alternatives A practical discussion of global political structures and processes, as well as global economic flows of production and consumption A concise treatment of negative global flows and processes, including dangerous imports, diseases, crime, terrorism, and war Analysis of the changing nature of globalization and de-globalization, and the social movements and technological developments driving these changes More images, charts, and graphs to help illustrate and highlight the concepts contained in the book Perfect for advanced undergraduates studying globalization across sociology, political science, geography, anthropology, and economics, *Globalization: A Basic Text*, Third Edition will also be essential reading for students taking courses in culture, economy and inequality, and migration taught from a global perspective. *Rethinking Globalization* Rethinking Schools Rizvi and Lingard's account of the global politics of education is



thoughtful, complex and compelling. It is the first really comprehensive discussion and analysis of global trends in education policy, their effects - structural and individual - and resistance to them. In the enormous body of writing on globalisation this book stands out and will become a basic text in education policy courses around the world. - Stephen J Ball, Karl Mannheim Professor of Sociology of Education, Institute of Education, University of London, UK

In what ways have the processes of globalization reshaped the educational policy terrain? How might we analyse education policies located within this new terrain, which is at once local, national, regional and global? In *Globalizing Education Policy*, the authors explore the key global drivers of policy change in education, and suggest that these do not operate in the same way in all nation-states. They examine the transformative effects of globalization on the discursive terrain within which educational policies are developed and enacted, arguing that this terrain is increasingly informed by a range of neo-liberal precepts which have fundamentally changed the ways in which we think about educational governance. They also suggest that whilst in some countries these precepts are resisted, to some extent, they have nonetheless become hegemonic, and provide an overview of some critical issues in educational policy to which this hegemonic view of globalization has given rise, including: devolution and decentralization new forms of governance the balance between public and private funding of education access and equity and the education of girls curriculum particularly with respect to the teaching of English language and technology pedagogies and

high stakes testing and the global trade in education. These issues are explored within the context of major shifts in global processes and ideological discourses currently being experienced, and negotiated by all countries. The book also provides an approach to education policy analysis in an age of globalization and will be of interest to those studying globalization and education policy across the social sciences. *Arab Media* Zed Books Ltd.

In this book, the authors set forth a new model of globalization that lays claims to supersede existing models, and then use this model to assess the way the processes of globalization have operated in different historic periods in respect to political organization, military globalization, trade, finance, corporate productivity, migration, culture, and the environment. Each of these topics is covered in a chapter which contrasts the contemporary nature of globalization with that of earlier epochs. In mapping the shape and political consequences of globalization, the authors concentrate on six states in advanced capitalist societies (SIACS): the United States, the United Kingdom, Sweden, France, Germany, and Japan. For comparative purposes, other states—particularly those with developing economics—are referred to and discussed where relevant. The book concludes by systematically describing and assessing contemporary globalization, and appraising the implications of globalization for the sovereignty and autonomy of SIACS. It also confronts directly the political fatalism that surrounds much discussion of globalization with a normative agenda that elaborates the possibilities for democratizing and civilizing the unfolding global transformation.

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