
Business Ethics A Textbook With Cases Cengage Advantage Books 7th Seventh Edition

Authors Shaw William H 2010 Published By Wadsworth Publishing Paperback

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Business Ethics and Sustainability
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A Companion to Business Ethics
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Business Ethics
Methods and Application
Ethical, Legal, and Digital Environments
A Critical Approach: Integrating Ethics Across the Business World
Ethics Theory and Business Practice

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Business Ethics Routledge

Corporations have a social responsibility to assist in the overall well-being of their communities through the compliance of moral business standards and practices. However, many societies still face serious issues related to unethical business practices.

Business Ethics and Diversity in the Modern Workplace investigates the ethical frameworks within modern corporations and their impact on the communities they serve. With a focus on autonomous decision making in complex quandaries, this book is an all-inclusive reference source for students, researchers, practitioners, and managers who are concerned with the various ethical dilemmas within businesses, as well as evaluating moral issues impacting societal welfare.

Business Ethics SAGE Publications

Can business activities and decisions be virtuous? This is the first business ethics textbook to take a virtue ethics approach. It explains how virtue ethics compares with alternative approaches to business ethics, such as utilitarianism and deontology, and argues that virtue ethics best serves the common good of society. Looking across the whole spectrum of business—including finance, governance, leadership, marketing and production—each chapter presents the theory of virtue ethics and supports students' learning with chapter objectives, in-depth interviews with professionals and real-life case studies from a wide range of countries. **Business Ethics: A Virtue Ethics and Common Good Approach** is a valuable text for advanced undergraduates and masters-level students on business ethics courses.

Business Ethics Prentice Hall

This book equips readers with the knowledge, insights and key

capabilities to understand and practice business activities from ethical and sustainable vantage points. In our interconnected global business environment, the impacts of business activities are under increased ethical scrutiny from a wide range of stakeholders. Written from an international perspective, this book introduces the theory and practice of ethical and sustainable business, focusing in particular on eco-environmental sustainability, intergenerational responsibilities, current disruptive technologies, and intercultural values of the business community and consumers. Written by an expert author who also brings to the fore non-Western concepts and themes, this book: features positive case studies, as well as transferrable and applicable key insights from such cases; highlights the importance of taking cultural differences into account; takes a transdisciplinary approach which considers findings from research fields including conceptual and empirical business ethics, behavioral economics, ecological economics, environmental ethics, and the philosophy of culture; weaves in pedagogical features throughout, including up-to-date case studies, study questions, thought experiments, links to popular movies, and key takeaways. Written in an accessible and student-friendly manner, this book will be of great interest to students of business ethics, environmental ethics, applied ethics, and sustainable development, as well as business practitioners striving toward ethical, sustainable, and responsible business practice.

Business Ethics Routledge

Ethical aspects of business and the economy are of increasing concern in business practice, higher education, and society in general. This concern results from significant business scandals and economic crises, such as the financial crisis of 2008 and the following great recession, as well as from pressing current and future challenges for the economy, such as sustainability and globalization. As a result, there is a growing demand for normative analysis and orientation for business and the economy, where business ethics has become a crucial part of organizational

management, risk management, branding, and strategic management. **Business Ethics: Methods and Application** provides a new systematic approach to normative business ethics that covers the complex and various ethical challenges of modern business. It aims to train analytical thinking skills in the field of business ethics and to approach ethical issues in business in a rational and systematic way. The book develops a number of specific methods for business ethics analysis that are tailored for ethical decision-making in business and for analyzing complex ethical topics in business. The book discusses fundamental ethical questions regarding the meaning of business and the economy for the individual person, society, the environment, and people around the world. As a result, **Business Ethics: Methods and Application** develops normative guidelines for business in the 21st century and its fundamental challenges and will be key reading for undergraduate, postgraduate, and MBA students of business ethics, business strategy, business and society, and related fields. **Managing Human Excellence in Organizations** Routledge **MORAL ISSUES IN BUSINESS, 13E** examines the moral dilemmas that are common to today's business climate and gives readers the analytical tools to resolve those issues. Using a combination of true stories, interesting reading selections, and a conversational writing style, this edition prepares readers for the moral quandaries awaiting them in the professional world. Featured topics include: the nature of morality, individual integrity and responsibility, economic justice, pitfalls of capitalism, and corporations' responsibilities to consumers and the environment. Plus, this edition also discusses situation-specific concepts such as downsizing, whistle blowing, sexual harassment, job discrimination, animal abuse, and drug testing. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics and Sustainability Routledge

Business and Society: Ethical, Legal, and Digital Environments

prepares students for the modern workplace by exploring the opportunities and challenges they will face in today's interconnected, global economy. The author team discusses legal and ethical issues throughout and uses real-world cases to provide students with a holistic understanding of stakeholder issues. Chapters on social media and citizen movements, big data and hacking, and privacy in the digital age provide in-depth coverage of how technology is transforming the relationship between organizations and consumers.

A Contemporary Introduction Routledge

This comprehensive textbook, packed with international cases, places individual human action at the heart of ethical business, arguing that business ethics guides human excellence in businesses. With its unique person-centred approach and student-centred pedagogy, this book will help students to discover and frame ethical issues in business, allowing them to gain an understanding of the role of ethical values and moral character in leadership, reason about ethical dilemmas, and reflect on how to improve business and organizational conditions from an ethical perspective. With international and up-to-date case studies drawn from a wide range of business contexts, this book helps students to apply the foundations and principles of business ethics to real world situations. With a strong theoretical unpinning that supports positive practical action, this is an ideal textbook for Business Ethics students at undergraduate, postgraduate and MBA level. New to this Edition: - Thoroughly updated throughout - All new case studies - Increased coverage of: immigration; climate change; social networking; organizational culture; transnational corporations; ecological issues; environmental, social and corporate governance - Increased international coverage, in particular of Asia, the Middle East and Africa - A new companion website with instructor and student resources

A Companion to Business Ethics SAGE

Filled with real-world case studies and examples of ethical dilemmas, *Understanding Business Ethics*, Third Edition prepares students and managers alike to make ethical decisions in today's complex, global environment. Bestselling authors Peter A. Stanwick and Sarah D. Stanwick explain the fundamental importance of ethical leadership, decision making, and strategic planning while examining emerging trends in business ethics such as the developing world, human rights, environmental

sustainability, and technology. In addition to presenting information related to the Association to Advance Collegiate Schools of Business (AACSB), the text's 26 real-world cases profile a variety of industries, countries, and ethical issues in a way that is relevant and meaningful to students' lives. The Third Edition features new cases from well-known companies such as Disney and General Motors, new coverage of emerging topics such as big data and social media, expanded coverage of corporate social responsibility, and more. Using an applied approach, this text helps students understand why and how business ethics really do matter!

This is Business Ethics IGI Global

Ethics in business is not a new topic and has been intensely discussed since the emergence of the so-called limited companies. However, privatization, technological and digital innovation, changes in moral perception, economic and financial crises and globalization stir a more recent debate on how companies should behave in our societies. This book starts from the position that ethics in business should imply an open debate on norms and values, using a sound methodology to get there. Ethics should cross borders: not only the borders of a country, but also the borders of someone's moral imagination. Ethics should not only be about harmony but also about conflict (and how to deal with that). Ethics should be realistic and well substantiated by academic research. Ethics should be used to understand the complexity of the world, and the challenges companies struggle with on various levels. Therefore, this book is composed of three parts in which ethics is discussed at different levels. In part one we discuss ethics at the level of the individual. In part two we discuss ethics and business. In the third part, ethics is discussed in the context of a globalized world. In each chapter, we discuss the ethical complications of each topic from various – and preferably opposing – perspectives. Each perspective is methodologically and academically substantiated. Each chapter ends with an extensive literature list in which the original sources are listed for further reading. Furthermore, at the end of each chapter, a summary is written in which the most important definitions and viewpoints are highlighted. The frequent use of colorful and bold examples make this an accessible read for bachelor and master students at business schools and professionals in international business.

Managing Corporate Citizenship and Sustainability in the Age of Globalization Routledge

Traditionally, books on business ethics focus on CSR, companies' relations with their stakeholders, and corporate citizenship. More recently, green credentials and sustainability have been added to that agenda. Unconventionally, this book argues that business ethics are basic to running business, not a separate subject. They are inherent to the governance and management of every organization, not an optional exercise in corporate citizenship. Business ethics concern behaviour in business and the behaviour of business. Decisions at every level in a company have ethical implications – strategically in the board room, managerially throughout the organization, and operationally in all of its activities. The use, and sometimes the abuse, of corporate power, the process of corporate governance, raises ethical issues. Business involves risk-taking, whether decisions are at the strategic, managerial, or operational level. Exposure to ethical risk needs to be part of every organization's strategy formulation, policy making, and enterprise risk management. Designed to be read by both undergraduates and postgraduates, this book is a primer on ethics in business. It is also relevant to ethics courses that are now part of many legal, accountancy and other professional examinations. The book is not about moral philosophy, nor does it prescribe appropriate standards of behaviour or recommend economic, legal or political solutions. Rather it enables readers to recognize ethical issues in business, to respond appropriately, and to embed ethics in business processes. The book not only considers what business ethics are, and why they are important, but offers practical approaches on how to develop a successful corporate ethics culture.

What Everyone Needs to Know Oxford University Press, USA
In a series of articles specifically commissioned for this volume, some of today's most distinguished business ethicists survey the main areas of interest and concern in the field of business ethics. Sections of the book cover topics such as the often easy relation between business ethics and capitalism, the link between business ethics and ethical theory, how ethics applies to specific problems in the business world, the connection between business ethics and related academic disciplines, and the practice of business ethics in modern corporations. Includes extensive, accessible discussion of all of the main areas of interest and

debate in business ethics Features all original contributions by distinguished authors in business ethics Includes an annotated table of contents, bibliographies of the relevant literature and a list of internet sources of material on business ethics Perfect, comprehensive book for use in business ethics courses

An Introduction Springer Nature

Packed with examples, this book offers a clear and engaging overview of ethical issues in business. It begins with a discussion of foundational issues, including the objectivity of ethics, the content of ethical theories, and the debate between capitalism and socialism, making it suitable for the beginning student. It then examines ethical issues in business in three broad areas. The first is the market. Issues explored are what can be sold (the limits of markets) and how it can be sold (ethics in marketing). The second is work. Topics in this area are health and safety, meaningful work, compensation, hiring and firing, privacy, and whistleblowing. The third area is the firm in society. Here readers explore corporate social responsibility, corporate political activity, and the set of ethical challenges that attend international business. Issues are introduced through real-world examples that underscore their importance and make them come alive.

Arguments for opposing positions are given fair hearings and students are encouraged to develop and defend their own views. Key Features Introduces each topic with a real-world example, which is referenced regularly in the subsequent argument. Contains a critical evaluation of capitalism and socialism, with a focus on private property, the market system, and the welfare state. Explores the limits of markets and encourages students to ask what should and should not be for sale. Explores the phenomena of corporate political activity and ethical consumerism. Includes initial chapter overviews and – at the end of each chapter – study questions and suggested additional readings.

Straight Talk about How to Do It Right Business Ethics Business Ethics A Contemporary Introduction

TRY (FREE for 14 days), OR RENT this title:

www.wileystudentchoice.com Linda Treviño and Kate Nelson bring together a mix of theory and practice in *Managing Business Ethics: Straight Talk about How to Do It Right*, 7th Edition. In this new edition, the dynamic author team of Linda Treviño, prolific researcher and Distinguished Professor, and Kate Nelson,

Professor and longtime practitioner of strategic organizational communications and human resources, equip students with the pragmatic knowledge they need to identify and solve ethical dilemmas, understand their own and others' ethical behavior, and promote ethical behavior in their organization. *Managing Business Ethics* is the perfect text to prepare students for a range of roles in the business world--managers across business functions, communications professionals, compliance officers, corporate counsels, human resources managers, and senior executives. *Business Ethics and Care in Organizations* Routledge

In his ground-breaking new textbook, Mick Fryer offers students of Business Ethics clear explanations of a range of theoretical perspectives, along with examples of how these perspectives might be used to illuminate the ethical challenges presented by business practice. The book includes: Realistic scenarios which gently introduce a theory and demonstrate how it can be applied to a real-life ethical dilemma that everyone can relate to, such as borrowing money from a friend Real organisational case studies in each chapter which illustrate how each theory can be applied to real business situations. Cases include Nike, Coca Cola, BMW, Shell, Starbucks and GSK 'Pause for Reflection' boxes and 'Discussion Questions' which encourage you to challenge the established notions of right and wrong, and empower you to develop your own moral code Video Activities in each chapter with accompanying QR codes which link to documentaries, films, debates and news items to get you thinking about real-life ethical dilemmas Visit the book's companion website for self-test questions, additional web links and more at: study.sagepub.com/fryer

Business Ethics and Strategy, Volumes I and II SAGE Publications

The Oxford Handbook of Business Ethics is a comprehensive treatment of the field of business ethics as seen from a philosophical approach. The volume consists of 24 essays that survey the field of business ethics in a broad and accessible manner, covering all major topics about the relationship between ethical theory and business ethics.

Business Ethics Now John Wiley & Sons

Behavioural ethics in business is an emerging field that has challenged some of the established wisdom about ethics and added some truly new insights into our understanding about

decision-making and behaviour. Why do seemingly responsible employees and managers sometimes act in bad ways? This book explains how people behave in real situations and what action can be taken to nudge behaviour in a more ethical direction. This concise textbook is ideal for use in the classroom as core or additional reading on courses in business ethics and corporate social responsibility; organisational behaviour and psychology; and any module with ethics content (for example, accounting ethics and strategic management). Each chapter is presented as a story with details about the experimental designs and related research findings. The key features include learning outcomes, suggested class activities, mock assessment questions, and an annotated list of key readings and these provide a one-stop text for tutors and students interested in this increasingly important area of study.

[Basic Readings in Business Ethics](#) Open Book Publishers

The Blackwell Guide to Business Ethics, written by international experts in the field, acquaints the reader with theoretical and pedagogical issues, ethical issues in the practice of business and exciting new directions in the field.

Business Ethics Cengage Learning

Events such as Trafigura's illegal dumping of toxic waste in Côte d'Ivoire and BP's environmentally disastrous oil spill in the Gulf of Mexico have highlighted ethical issues in international business at a time when business leaders, academics and business schools were reflecting on their own responsibilities following the global financial crisis. The scope and scale of the global operations of multinational businesses means that decisions taken in different parts of the world have far reaching consequences beyond the national settings where employees are located or where firms are registered and as such, an awareness of these responsibilities needs to be integrated into all levels and all subjects. Using four guiding principles – a critical multi-level approach rooted in the tradition of European social theory, a comparative and international perspective, a global rather than just a European or American stand point and engaging with subject-specific issues this book aims to 'mainstream' business ethics into the work of teachers and students in business schools. This comprehensive volume brings together contributions from a range of experts in different areas of business studies thereby facilitating and encouraging a move away from business ethics being a box to be

ticked to being an integrated consideration across the business disciplines. This impressive book brings ethical considerations back to the heart of the business curriculum and in doing so, provides a companion for the progressive business student throughout their university career.

Business Ethics Routledge

Take a seat in the boardroom. What will you decide? Corporations make difficult decisions about the right thing to do every day, but as an organization made up of people with different perspectives

and values, how can a business behave ethically? This is Business Ethics offers a dynamic and engaging introduction to the study of corporate morality. Offers real-world practical advice for navigating ethical dilemmas in business, developed and explained through illustrative high-profile case studies like the Ford Pinto case, Enron, Walmart and British Petroleum. Explores how ethical theory informs business policy and practice. Presents unresolved contemporary case studies for consideration, inviting readers to participate in the decision-making and offer their own recommendations. The latest in the This is Philosophy series, This

is Business Ethics features supplemental online resources for instructors and students at www.thisisphilosophy.com.

Business, Ethics, and the Environment Routledge
Suitable for students on business ethics, business and society, or applied ethics courses, this work brings together eleven essays by prominent authors. It features work in the field and addresses important and provocative issues. The essays represent diverse ethical and philosophical orientations and have been edited and abridged to make them more accessible to students.

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