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[Reinvent the Way You Make a Living, Do what You Love, and Create a New Future](#) Seven Stories Press

The Global Innovation Index 2020 provides detailed metrics about the innovation performance of 131 countries and economies around the world. Its 80 indicators explore a broad vision of innovation, including political environment, education, infrastructure and business sophistication. The 2020 edition sheds light on the state of innovation financing by investigating the evolution of financing mechanisms for entrepreneurs and other innovators, and by pointing to progress and remaining challenges – including in the context of the economic slowdown induced by the coronavirus disease (COVID-19) crisis.

[Get in Trouble](#) Ballantine Books

G-Zero — \JEE-ZEER-oh\ —n A world order in which no single country or durable alliance of countries can meet the challenges of global leadership. What happens when the G20 doesn't work and the G7 is history. If the worst threatened—a rogue nuclear state, a major health crisis, the collapse of the global financial system—where would the world look for leadership? For the first time in seven decades, there is no single power or alliance of powers ready to take on the challenges of global leadership. A generation ago, the United States, Europe, and Japan were the world's powerhouses, the free-market democracies that propelled the global economy forward. But today, they struggle just to find their footing. Acclaimed geopolitical analyst Ian Bremmer argues that this leadership vacuum is here to stay, as power is regionalized instead of globalized. Now that so many challenges transcend borders—from the stability of the global economy and climate change to cyber-attacks and terrorism—the need for international cooperation has never been greater.

Consumer-Tested Ways to Overhaul Your Finances, Increase Your Savings, and Get Your Life Back on Track Haven Books

A valuable resource guide to a wonderful shopping destination: Hong Kong. This book explains where to FIND, EAT, BUY, TAILOR, MAKE, FIX, LEARN, SERVICE, PLAY, HEAL, or PRIMP just about anything. Tried-and-tested listings are organized into four ultra-useful categories: 'Everything Food Entertainment' for restaurant recommendations and more; 'Everything House Home' for finding antiques and accessories; 'Everything Fashion Shopping' for finding the latest styles or tailoring clothes; and 'Everything Lifestyle Well-Being' for all things recreational and educational.

How to Not Look Like a Tourist WaterBrook

FINALIST FOR THE PULITZER PRIZE • NATIONAL BESTSELLER • A bewitching story collection from a writer hailed as “the most darkly playful voice in American fiction” (Michael Chabon) and “a national treasure” (Neil Gaiman). NAMED ONE OF THE BEST BOOKS OF THE YEAR BY BookPage • BuzzFeed • Chicago Tribune • Kirkus Reviews • NPR • San Francisco Chronicle • Slate • Time • Toronto Star • The Washington Post She has been hailed by Michael Chabon as “the most darkly playful voice in American fiction” and by Neil Gaiman as “a national treasure.” Now Kelly Link’s eagerly awaited new collection—her first for adult readers in a decade—proves indelibly that this bewitchingly original writer is among the finest we have. Link has won an ardent following for her ability, with each new short story, to take readers deeply into an unforgettable, brilliantly constructed fictional universe. The nine exquisite examples in this collection show her in full command of her formidable powers. In “The Summer People,” a young girl in rural North Carolina serves as uneasy caretaker to the mysterious, never-quite-glimpsed visitors who inhabit the cottage behind her house. In “I Can See Right Through You,” a middle-aged movie star makes a disturbing trip to the Florida swamp where his former on- and off-screen love interest is shooting a ghost-hunting reality show. In “The New Boyfriend,” a suburban slumber party takes an unusual turn, and a teenage friendship is tested, when the spoiled birthday girl opens her big present: a life-size animated doll. Hurricanes,

astronauts, evil twins, bootleggers, Ouija boards, iguanas, The Wizard of Oz, superheroes, the Pyramids . . . These are just some of the talismans of an imagination as capacious and as full of wonder as that of any writer today. But as fantastical as these stories can be, they are always grounded by sly humor and an innate generosity of feeling for the frailty—and the hidden strengths—of human beings. In *Get in Trouble*, this one-of-a-kind talent expands the boundaries of what short fiction can do. Praise for *Get in Trouble* “Ridiculously brilliant . . . These stories make you laugh while staring into the void.”—The Boston Globe “When it comes to literary magic, Link is the real deal: clever, surprising, affecting, fluid and funny.”—San Francisco Chronicle

Global Innovation Index 2020 Pantheon

The 24-year old author, who is fluent in Chinese, intimately examines the future of China through the lens of the Jiu Ling Hou—the generation born after 1990—exploring through personal encounters how his Chinese peers feel about everything from money and marriage to their government and the West

How to Be a Capitalist Without Any Capital Penguin

THE NEW YORK TIMES BESTSELLER A deeply honest investigation of what it means to be a woman and a commodity from Emily Ratajkowski, the archetypal, multi-hyphenate celebrity of our time.

“This is the book for every woman trying to place their body on the map of consumption vs control, and every woman who wants to better understand her impulses. It left me much changed” - Lena Dunham 'I read these pages, breathless with recognition, and the thrill of reading a new voice telling it like it is' - Dani Shapiro 'Emily Ratajkowski's first essay collection needs to be read by everyone [...] both page-turning and moving as hell' - Amy Schumer 'A slow, complicated indictment of a profession and the people who propel it [...] it will deliver a more nuanced and introspective rendering of her interior than those who come to it with those surface interests might expect' - Vogue 'Dazzling' - Observer 'Ratajkowski brings nuanced insight to questions about empowerment versus commodification of women's bodies and sexuality. Blending cultural criticism and personal stories, My Body is smart and powerful' - Time Magazine 'Raw, nuanced and beautifully written. A moving and enlightening experience to join a woman openly exploring such deep parts of her physical self via the written word. A truly impressive debut' - Emma Gannon 'Excellent [...] Ratajkowski writes with curiosity, intellect and acute awareness' - Harper's Bazaar 'Superb [...] it feels revolutionary' - Telegraph 'I admire and envy her artistry' - Guardian

Emily Ratajkowski is an acclaimed model and actress, an engaged political progressive, a formidable entrepreneur, a global social media phenomenon, and now, a writer. Rocketing to world fame at age twenty-one, Ratajkowski sparked both praise and furor with the provocative display of her body as an unapologetic statement of feminist empowerment. The subsequent evolution in her thinking about our culture's commodification of women is the subject of this book. *My Body* is a profoundly personal exploration of feminism, sexuality, and power, of men's treatment of women and women's rationalizations for accepting that treatment. These essays chronicle moments from Ratajkowski's life while investigating the culture's fetishization of girls and female beauty, its obsession with and contempt for women's sexuality, the perverse dynamics of the fashion and film industries, and the grey area between consent and abuse. Nuanced, unflinching, and incisive, *My Body* marks the debut of a fierce writer brimming with courage and intelligence.

Mission Penguin

An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major

case studies to illuminate concepts, and critical thinking exercises for applying skills.

A Most Dangerous Book Tacitus's Germania from the Roman Empire to the Third Reich

A New York Times Notable Book A biography of venture capitalist and entrepreneur Peter Thiel, the enigmatic, controversial, and hugely influential power broker who sits at the dynamic intersection of tech, business, and politics "Max Chafkin's *The Contrarian* is much more than a consistently shocking biography of Peter Thiel, the most important investor in tech and a key supporter of the Donald Trump presidency. It's also a disturbing history of Silicon Valley that will make you reconsider the ideological foundations of America's relentless engine of creative destruction."—Brad Stone, author of *The Everything Store* and *Amazon Unbound* Since the days of the dot-com bubble in the late 1990s, no industry has made a greater impact on the world than Silicon Valley. And few individuals have done more to shape Silicon Valley than Peter Thiel. The billionaire venture capitalist and entrepreneur has been a behind-the-scenes operator influencing countless aspects of our contemporary way of life, from the technologies we use every day to the delicate power balance between Silicon Valley, Wall Street, and Washington. But despite his power and the ubiquity of his projects, no public figure is quite so mysterious. In the first major biography of Thiel, Max Chafkin traces the trajectory of the innovator's singular life and worldview, from his upbringing as the child of immigrant parents and years at Stanford as a burgeoning conservative thought leader to his founding of PayPal and Palantir, early investment in Facebook and SpaceX, and relationships with fellow tech titans Mark Zuckerberg, Elon Musk, and Eric Schmidt. *The Contrarian* illuminates the extent to which Thiel has sought to export his values to the corridors of power beyond Silicon Valley, including funding the lawsuit that destroyed the blog Gawker and strenuously backing far-right political candidates, notably Donald Trump for president in 2016. Eye-opening and deeply reported, *The Contrarian* is a revelatory biography of a one-of-a-kind leader and an incisive portrait of a tech industry whose explosive growth and power is both thrilling and fraught with controversy.

The Essential Living Guide Rizzoli Publications

Stop grinding away at work while daydreaming about a financially free existence. If you have a home and an Internet connection, you have a solution: Airbnb hosting. *Get Paid For Your Pad* is the veritable blueprint on how to transform your home into a short-stay rental boon. Renting in the short-stay market, when done correctly, crushes the return from long-term tenants. Like hundreds of thousands of people, you can boost your profits by 2 to 3 times with the most well known short-stay marketplace in the world: Airbnb.

The Impact of FinTech, AI, and Crypto on Financial Services Currency

The follow-up to Clark Howard's #1 New York Times bestseller, *Living Large in Lean Times*, offers non-nonsense financial tips for achieving lifelong prosperity Americans from all walks of life are still feeling the roller-coaster effects of the Great Recession. For many, home values are still too low and unemployment is still too high. Others have prospered despite the ups and downs. In Clark Howard's *Living Large for the Long Haul*, the renowned broadcaster examines our new paradigm through the eyes of those whose financial portfolios have beaten the odds, and those whose economic situation has gone off course. Through these fascinating personal accounts, readers uncover amazing opportunities and smart decisions, finding advantages in bleak times for lasting payoffs in the long run.

An Annotation W. W. Norton & Company

"When his weekly allowance just isn't cutting it anymore, lovable slacker Charlie Joe devises ways to make more money--and fast!"--

The Ruthless Elimination of Hurry Goodfellow Publishers Ltd

Presents information how to spot and sidestep roadblocks on the entrepreneurial journey and sets readers on a path to startup success.

Fay Wray and Robert Riskin Penguin

This book offers students an accessible and applied introduction to microeconomics in tourism and hospitality through a comprehensive analysis of the market mechanism, demand and supply, firm behavior and strategy, and transaction and institution. This book not only helps students to master core microeconomic theories that are essential for understanding the tourism and hospitality industry, but, more importantly, it guides students to analyze consumer behavior and firm strategy specific to the industry. Throughout the book, readers are guided to develop the economic analysis of tourism and hospitality that progresses from economic intuition to graphical representation and to mathematical quantification. Carefully corralled case studies showcase the applications of key microeconomic theories in solving a wide range of real-world problems, including Uber's surge pricing, Airbnb's supply adjustment, and McDonald's and Burger King vying for prime locations. This book is written in an accessible style, illustrated with exquisite diagrams, and enriched with a range of other features, such as chapter summaries, review questions, and further readings to aid readers' further understanding. By reading this book, students will be able to develop an economist's way of thinking, which will enable them to analyze tourism and hospitality businesses in a rigorous and critical manner. This book is essential reading for all tourism and hospitality students and teachers.

Peter Thiel and Silicon Valley's Pursuit of Power Henry Holt

Instant Wall Street Journal Bestseller! You don't need to be Ivy League educated, have money, be creative, or even have an idea to get rich. You just need to be willing to break the rules. At nineteen, I founded a software company with \$119 in my bank account. Five years later, it was valued at \$10.5 million. I don't consider myself exceptionally brilliant. I just realized something few people know: You don't need lots of money or an original idea to get really rich. Now, I make more than \$100,000 in passive income every month, while also running my own private equity firm and hosting *The Top Entrepreneurs* podcast, which has more than 10 million downloads. This book will show you how I went from college dropout to member of the New Rich. And I'm holding nothing back. You'll see my tax returns, my profit and loss statements, my email negotiations when buying and selling companies. It's time to forget your grandfather's advice. I'll teach you how to be a modern opportunist--investor, entrepreneur, or side hustler--by breaking these four golden rules of the old guard: 1.Focus on one skill: Wrong. Don't cultivate one great skill to get ahead. In today's business world, success goes to the multitaskers. 2.Be unique: Wrong. The way to get rich is not by launching a new idea but by aggressively copying others and then adding your own twist. 3.Focus on one goal: Wrong. Focus instead on creating a system to produce the outcome you want, not just once, but over and over again. 4.Appeal to the masses: Wrong. The masses are broke (\$4k average net worth in America?). Let others cut a trail through the jungle so you can peacefully walk in and capitalize on their hard work. By rejecting these defunct rules and following my unconventional path, you can copy other people's ideas shamelessly, bootstrap a start-up with almost no funding, invest in small local businesses for huge payoffs, and reap all the benefits.

Seven Friends from Hong Kong Take on Eleven European Cities for Their Thirtieth Birthdays Hachette

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UK

In summer 2006, twenty-year-old Gerald Yeung and his childhood friends from Hong Kong travel to South America and Africa on their parents' dime. Confronted by challenges foreign to their privileged upbringing, the "Wannabe Backpackers" persevere in their Christian Dior clothes. They make plans to do it again when they turn thirty. The decade that follows doesn't go exactly to plan. Gerald chases the American Dream in a town of twenty thousand and subzero winters. Others pursue a fast-and-furious life in Hong Kong. They all experience failed relationships, career setbacks, and a decreasing ability to impress girls at clubs. The summer of their thirtieth birthdays, they hit the road again to fulfill a lifelong dream - the 2016 UEFA European Championship. Set during European soccer's most anticipated event, *Kong Boys* traces a friendship that transcends distance, culture, and time, dovetailing the different trajectories of seven boys in a decade of changes in Hong Kong. *Kong Boys* is a celebration of youth, brotherhood, and a sport of incomparable beauty.

CCCP Routledge

The best country-by-country assessment of human rights. The human rights records of more than ninety countries and territories are put into perspective in Human Rights Watch's signature yearly report. Reflecting extensive investigative work undertaken by Human Rights Watch staff, in close partnership with domestic human rights activists, the annual World Report is an invaluable resource for journalists, diplomats, and citizens, and is a must-read for anyone interested in the fight to protect human rights in every corner of the globe.

Tacitus's Germania from the Roman Empire to the Third Reich W. W. Norton & Company

Many of the most dynamic public companies, from Alibaba to Facebook to Visa, and the most valuable start-ups, such as Airbnb and Uber, are matchmakers that connect one group of customers with another group of customers. Economists call matchmakers multisided platforms because they provide physical or virtual platforms for multiple groups to get together. Dating sites connect people with potential matches, for example, and ride-sharing apps do the same for drivers and riders. Although matchmakers have been around for millennia, they're becoming more and more popular—and profitable—due to dramatic advances in technology, and a lot of companies that have managed to crack the code of this business model have become today's power brokers. Don't let the flashy successes fool you, though. Starting a matchmaker is one of the toughest business challenges, and almost everyone who tries to build one, fails. In *Matchmakers*, David Evans and Richard Schmalensee, two economists who were among the first to analyze multisided platforms and discover their principles, and who've consulted for some of the most successful platform businesses in the world, explain how matchmakers work best in practice, why they do what they do, and how entrepreneurs can improve their chances for success. Whether you're an entrepreneur, an investor, a consumer, or an executive, your future will involve more and more multisided platforms, and *Matchmakers*—rich with stories from platform winners and losers—is the one book you'll need in order to navigate this appealing but confusing world.

Everything Hong Kong Random House

NEW YORK TIMES BESTSELLER • A modern American epic set against the panorama of contemporary politics and culture—a hurtling, page-turning mystery that is equal parts *The Great Gatsby* and *The Bonfire of the Vanities* NAMED ONE OF THE BEST BOOKS OF THE YEAR BY NPR • PBS • HARPER'S BAZAAR • ESQUIRE • FINANCIAL TIMES • THE TIMES OF INDIA On the day of Barack Obama's inauguration, an enigmatic billionaire from foreign shores takes up residence in the architectural jewel of "the Gardens," a cloistered community in New York's Greenwich Village. The neighborhood is a bubble within a bubble, and the residents are immediately intrigued by the eccentric newcomer and his family. Along with his improbable name, untraceable accent, and unmistakable whiff of danger, Nero Golden has brought along his three adult sons: agoraphobic, alcoholic Petya, a brilliant recluse with a tortured mind; Apu, the flamboyant artist, sexually and spiritually omnivorous, famous on twenty blocks; and D, at twenty-two the baby of the family, harboring an explosive secret even from himself. There is no mother, no wife; at least not until Vasiliya, a sleek Russian expat, snags the septuagenarian Nero, becoming the queen to his king—a queen in want of an heir. Our guide to the Golden's world is their neighbor René, an ambitious young filmmaker. Researching a movie about the Golden's, he ingratiates himself into their household. Seduced by their mystique, he is inevitably implicated in their quarrels, their infidelities, and, indeed, their crimes. Meanwhile, like a bad joke, a certain comic-book villain embarks upon a crass presidential run that turns New York upside-down. Set against the strange and exuberant backdrop of current American culture and politics, *The Golden House* also marks Salman Rushdie's triumphant and exciting return to realism. The result is a modern epic of love and terrorism, loss and reinvention—a powerful, timely story told with the daring and panache that make Salman Rushdie a force of light in our dark new age. Praise for *The Golden House* "[A] modern masterpiece . . . telling a story full of wonder and leaving you marveling at how it ever came out of the author's head."—Associated Press "Wildly satiric and yet piercingly real . . . If F. Scott Fitzgerald, Homer, Euripides, and Shakespeare collaborated on a contemporary fall-of-an-empire epic set in New York City, the result would be *The Golden House*."—Poets & Writers "A tonic addition to American—no, world!—literature . . . a Greek tragedy with Indian roots and New York coordinates."—San Francisco Chronicle

Designs that scale Macmillan

Winner of the Scotiabank Giller Prize and the Governor General's Literary Award // Finalist for the Man Booker Prize and the Baileys Women's Prize for Fiction "A powerfully expansive novel...Thien writes with the mastery of a conductor." —New York Times Book Review "In a single year, my father left us twice. The first time, to end his marriage, and the second, when he took his own life. I was ten years old." Master storyteller Madeleine Thien takes us inside an extended family in China, showing us the lives of two successive generations—those who lived through Mao's Cultural Revolution and their children, who became the students protesting in Tiananmen Square. At the center of this epic story are two young women, Marie and Ai-Ming. Through their relationship Marie strives to piece together the tale of her fractured family in present-day Vancouver, seeking answers in the fragile layers of their collective story. Her quest will unveil how Kai, her enigmatic father, a talented pianist, and Ai-Ming's father, the shy and brilliant composer, Sparrow, along with the violin prodigy Zhuli were forced to reimagine their artistic and private selves during China's political campaigns and how their fates reverberate through the years with lasting consequences. With maturity and sophistication, humor and beauty, Thien has crafted a novel that is at once intimate and grandly political, rooted in the details of life inside China yet transcendent in its universality.

How the Restless Generation Will Change Their Country and the World WIPO

Shares advice for transitioning away from unfulfilling jobs to embark on adventurous, meaningful careers, outlining recommendations for starting a personal business with a minimum of time and investment while turning ideas into higher income levels. 60,000 first printing.