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# Pop Internationalism

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What the Music Said  
 Words That Work  
 Unlocking the Forgotten Power of the American Idea  
 The Travels of a T-Shirt in the Global Economy  
 Asia in the Middlebrow Imagination, 1945-1961  
 The Society of the Spectacle  
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Historical Institute London

In the years following World War II, American writers and artists produced a steady stream of popular stories about Americans living, working, and traveling in Asia and the Pacific. Meanwhile the U.S., competing with the Soviet Union for global power, extended its reach into Asia to an unprecedented degree. This book reveals that these trends—the proliferation of Orientalist culture and the expansion of U.S. power—were linked in complex and surprising ways. While most cultural historians of the Cold War have focused on the culture of containment, Christina Klein reads the postwar period as one of international economic and political integration—a distinct chapter in the process of U.S.-led globalization. Through her analysis of a wide range of texts and cultural phenomena—including Rodgers and Hammerstein's *South Pacific* and *The King and I*, James Michener's travel essays and novel *Hawaii*, and Eisenhower's People-to-People Program—Klein shows how U.S. policy makers, together with middlebrow artists, writers, and intellectuals, created a culture of global integration that represented the growth of U.S. power in Asia as the forging of emotionally satisfying bonds between Americans and Asians. Her book enlarges Edward Said's notion of Orientalism in order to bring to light a cultural narrative about both domestic and international integration that still resonates today.

*Words That Work* UNC Press Books

How fantasy meets reality as popular culture evolves and ignites postwar gender, sexual, and race revolutions. 2017 The Association for the Studies of the Present Book Prize Finalist Mention, 2017 Lora Romero First Book Award Presented by the American Studies

Association Winner of the 2012 CLAGS Fellowship Award for Best First Book Project in LGBT Studies In 1964, noted literary critic Leslie Fiedler described American youth as “new mutants,” social rebels severing their attachments to American culture to remake themselves in their own image. 1960s comic book creators, anticipating Fiedler, began to morph American superheroes from icons of nationalism and white masculinity into actual mutant outcasts, defined by their genetic difference from ordinary humanity. These powerful misfits and “freaks” soon came to embody the social and political aspirations of America’s most marginalized groups, including women, racial and sexual minorities, and the working classes. In *The New Mutants*, Ramzi Fawaz draws upon queer theory to tell the story of these monstrous fantasy figures and how they grapple with radical politics from Civil Rights and The New Left to Women’s and Gay Liberation Movements. Through a series of comic book case studies – including *The Justice League of America*, *The Fantastic Four*, *The X-Men*, and *The New Mutants* – alongside late 20th century fan writing, cultural criticism, and political documents, Fawaz reveals how the American superhero modeled new forms of social belonging that counterculture youth would embrace in the 1960s and after. *The New Mutants* provides the first full-length study to consider the relationship between comic book fantasy and radical politics in the modern United States.

**Unlocking the Forgotten Power of the American Idea** Macmillan

By the winner of the 1988 Nobel Prize in Economics, an essential and paradigm-altering framework for understanding economic development--for both rich

and poor--in the twenty-first century. Freedom, Sen argues, is both the end and most efficient means of sustaining economic life and the key to securing the general welfare of the world's entire population. Releasing the idea of individual freedom from association with any particular historical, intellectual, political, or religious tradition, Sen clearly demonstrates its current applicability and possibilities. In the new global economy, where, despite unprecedented increases in overall opulence, the contemporary world denies elementary freedoms to vast numbers--perhaps even the majority of people--he concludes, it is still possible to practically and optimistically retain a sense of social accountability. Development as Freedom is essential reading.

**The Travels of a T-Shirt in the Global Economy** MIT Press

On the fiftieth anniversary of Quotations from Chairman Mao, this pioneering volume examines the book as a global historical phenomenon.

W. W. Norton & Company

"Published on the occasion of the exhibition International Pop, organized by Darsie Alexander with Bartholomew Ryan for the Walker Art Center, Minneapolis."

*Asia in the Middlebrow Imagination, 1945-1961* W. W. Norton & Company  
Pop Internationalism MIT Press

**The Society of the Spectacle** Oxford University Press

As climate change and a pandemic pose enormous challenges to humankind, the concept of expert governance gains new traction. This book revisits the idea that scientists, bureaucrats, and lawyers, rather than politicians or diplomats, should manage international relations. It shows that this technocratic approach

has been a persistent theme in writings about international relations, both academic and policy-oriented, since the 19th century. The technocratic tradition of international thought unfolded in four phases, which were closely related to domestic processes of modernization and rationalization. The pioneering phase lasted from the Congress of Vienna to the First World War. In these years, philosophers, law scholars, and early social scientists began to combine internationalism and ideals of expert governance. Between the two world wars, a utopian period followed that was marked by visions of technocratic international organizations that would have overcome the principle of territoriality. In the third phase, from the 1940s to the 1960s, technocracy became the dominant paradigm of international institution-building. That paradigm began to disintegrate from the 1970s onwards, but important elements remain until the present day. The specific promise of technocratic internationalism is its ability to transform violent and unpredictable international politics into orderly and competent public administration. Such ideas also had political clout. This book shows how they left their mark on the League of Nations, the functional branches of the United Nations system and the European integration project. Transformations in Governance is a major academic book series from Oxford University Press. It is designed to accommodate the impressive growth of research in comparative politics, international relations, public policy, federalism, and environmental and urban studies concerned with the dispersion of authority from central states to supranational institutions, subnational governments, and public-private

networks. It brings together work that advances our understanding of the organization, causes, and consequences of multilevel and complex governance. The series is selective, containing annually a small number of books of exceptionally high quality by leading and emerging scholars. The series is edited by Liesbet Hooghe and Gary Marks of the University of North Carolina, Chapel Hill, and Walter Mattli of the University of Oxford

*The Accidental Theorist: And Other Dispatches from the Dismal Science*  
Simon and Schuster

"Everything Mr. Krugman has to say is smart, important and even fun to read . . . he is one of a handful of very bright, relatively young economists who do everything well." — Peter Passell, New York Times Book Review In this wonderfully cohesive set of sharp and witty essays, Paul Krugman tackles bad economic ideas from across the political spectrum. In plain English, he enlightens us on the Asian crisis, corporate downsizing, and the globalization of the American economy, among other topics. The writing here brilliantly combines the acerbic style and clever analysis that has made Krugman famous. Imagine declaring New York its own country and you get a better picture of our trade balance with China and Hong Kong. Try reducing the economy to the production of hot dogs and buns and you'll understand why common beliefs about the impact of production efficiency on labor demand are wrong. This is a collection that will amuse, provoke, and enlighten, in classic Paul Krugman style. "[Paul Krugman] writes better than any economist since John Maynard Keynes." — Rob Norton, Fortune "[Paul Krugman is] probably the most creative economist of his generation." — The Economist

Winner of the John Bates Clark Medal  
*International Pop* Central European University Press

First Published in 1999. Routledge is an imprint of Taylor & Francis, an informa company.

**How a Radical Plan to Outlaw War Remade the World** MIT Press

"Pop internationalists"--people who speak impressively about international trade while ignoring basic economics and misusing economic figures--are the target of this collection of Krugman's recent essays. In the clear, entertaining style that brought him acclaim for *The Age of Diminished Expectations*, Krugman explains what real economic analysis is. 6 illustrations. Copyright © Libri GmbH. All rights reserved.

*Social Experts and Spain's Search for Legitimacy* NYU Press

For more than a century, the city of Atlanta has been associated with black achievement in education, business, politics, media, and music, earning it the nickname "the black Mecca." Atlanta's long tradition of black education dates back to Reconstruction, and produced an elite that flourished in spite of Jim Crow, rose to leadership during the civil rights movement, and then took power in the 1970s by building a coalition between white progressives, business interests, and black Atlantans. But as Maurice J. Hobson demonstrates, Atlanta's political leadership--from the election of Maynard Jackson, Atlanta's first black mayor, through the city's hosting of the 1996 Olympic Games--has consistently mishandled the black poor. Drawn from vivid primary sources and unnerving oral histories of working-class city-dwellers and hip-hop artists from Atlanta's underbelly, Hobson argues that Atlanta's political leadership has governed by bargaining with white business interests

to the detriment of ordinary black Atlantans. In telling this history through the prism of the black New South and Atlanta politics, policy, and pop culture, Hobson portrays a striking schism between the black political elite and poor city-dwellers, complicating the long-held view of Atlanta as a mecca for black people.

*International Trade Theory and Policy*

Thames & Hudson

One of Essence's "10 Books We're Dying To Toss Into Our Summer Totes" From sneakers to leather jackets, a bold, witty, and deeply personal dive into Black America's closet In this highly engaging book, fashionista and pop culture expert Tanisha C. Ford investigates Afros and dashikis, go-go boots and hotpants of the sixties, hip hop's baggy jeans and bamboo earrings, and the #BlackLivesMatter-inspired hoodies of today. The history of these garments is deeply intertwined with Ford's story as a black girl coming of age in a Midwestern rust belt city. She experimented with the Jheri curl; discovered how wearing the wrong color tennis shoes at the roller rink during the drug and gang wars of the 1980s could get you beaten; and rocked oversized, brightly colored jeans and Timberlands at an elite boarding school where the white upper crust wore conservative wool shift dresses. *Dressed in Dreams* is a story of desire, access, conformity, and black innovation that explains things like the importance of knockoff culture; the role of "ghetto fabulous" full-length furs and colorful leather in the 1990s; how black girls make magic out of a dollar store t-shirt, rhinestones, and airbrushed paint; and black parents' emphasis on dressing nice. Ford talks about the pain of seeing black style appropriated by the mainstream fashion industry and

fashion's power, especially in middle America. In this richly evocative narrative, she shares her lifelong fashion revolution—from figuring out her own personal style to discovering what makes Midwestern fashion a real thing too.

*Development as Freedom* St. Martin's Press

This work investigates the permissibility and viability of property rights on the celestial bodies, particularly the extraterrestrial aspects of land and mineral resources ownership. In lay terms, it aims to find an answer to the question "Who owns the Moon?" The first chapter critically analyses and dismantles with legal arguments the issue of sale of extraterrestrial real estate, after having perused some of the trivial claims of celestial bodies ownership. The only consequence these claims have on the plane of space law is to highlight the need for a better regulation of extraterrestrial landed property rights. Next, the book addresses the apparent silence of the law in the field of extraterrestrial landed property, scrutinizing whether the factual situation on the extraterrestrial realms calls for legal regulations. The sources of law are examined in their dual dimension – that is, the facts that have caused and shaped the law of extraterrestrial real estate, and the norms which express this law. It is found that the norms and rules regarding property rights in the celestial realms are rather limited, failing to define basic concepts such as celestial body.

**Make Way for Ducklings** Oxford University Press

K-pop (Korean popular music) reigns as one of the most popular music genres in the world today, a phenomenon that

appeals to listeners of all ages and nationalities. In *Soul in Seoul: African American Popular Music and K-pop*, Crystal S. Anderson examines the most important and often overlooked aspect of K-pop: the music itself. She demonstrates how contemporary K-pop references and incorporates musical and performative elements of African American popular music culture as well as the ways that fans outside of Korea understand these references. K-pop emerged in the 1990s with immediate global aspirations, combining musical elements from Korean and foreign cultures, particularly rhythm and blues genres of black American popular music. Korean solo artists and groups borrow from and cite instrumentation and vocals of R&B genres, especially hip-hop. They also enhance the R&B tradition by utilizing Korean musical strategies. These musical citational practices are deemed authentic by global fans who function as part of K-pop's music press and promotional apparatus. K-pop artists also cite elements of African American performance in Korean music videos. These disrupt stereotyped representations of Asian and African American performers. Through this process K-pop has arguably become a branch of a global R&B tradition. Anderson argues that Korean pop groups participate in that tradition through cultural work that enacts a global form of crossover and by maintaining forms of authenticity that cannot be faked, and furthermore propel the R&B tradition beyond the black-white binary.

Pop Internationalism John Wiley & Sons  
Paul Krugman chronicles how the boom economy unravelled: how exuberance gave way to pessimism, how the age of corporate heroes gave way to corporate

scandals, how fiscal responsibility collapsed.

No Logo W. W. Norton & Company  
Using a critical theory approach to analyze the globalization of the world economy, this provocative and topical new book presents economic globalization not as a recent development, but rather as a familiar process that has occurred throughout history. Michael McKinley argues that it is ultimately a self-serving, arbitrary and destructive imperial project that should be viewed as a religious war.

*African American Popular Music and K-pop* Routledge

The author of *The Age of Diminished Expectations* looks at the evolution of economic ideas in America, discussing the work of Milton Friedman, Reaganomics, and academic economists from the Left. 12,000 first printing.

A Black Girl's Love Letter to the Power of Fashion Univ. Press of Mississippi

This work looks at the way in which the new global economy works, examining its effect on the power and legitimacy of individual states. It argues that national sovereignty has not eroded, but states have begun to reconfigure, to decide where their resonsi

*The Return of Depression Economics and the Crisis of 2008* Transaction Publishers

Looks at financial crises that have plagued various economies around the world and uses this information to interpret today's financial upheaval and its implications for the future.

*Black Popular Music and Black Public Culture* Oxford University Press

An analysis of the invasion of our personal lives by logo-promoting, powerful corporations combines muckraking journalism with contemporary memoir to discuss current consumer culture

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