
Operations Management An Asian Perspective Solution

Global Voice #8

Asian Perspective

Social, Organizational and Cultural Implementation

Global Supply Chain and Operations Management

The Influence of National Culture on Customers' Cross-Buying Intentions in Asian Banking Services

Operation Management

An Asian Perspective

The Next Generation of Production and Service Systems

Advances in Production Management Systems. Competitive Manufacturing for Innovative Products and Services

A Global Perspective

Asian Business and Management Practices: Trends and Global Considerations

Trends and Global Considerations

Theory and Practice

Economic Management and Transition Towards a Market Economy

Maritime Counter-Terrorism: A Pan-Asian Perspective

An Asian Perspective

IFIP WG 5.7 International Conference, APMS 2012, Rhodes, Greece, September 24-26, 2012, Revised Selected Papers, Part II

Strategies, Practices and Business Models

Sustainable Business Models

Strategic Operations Management

Innovative Management and Business Practices in Asia

Operations Management for Social Good

Strategic Management: a South-Asian Perspective (with CourseMate)

A Value Chain Approach

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Global Voice #8 Bloomsbury Publishing
The traditional walls between banking, insurance and securities markets are breaking down as a result of deregulation and liberalization of financial services. The cross-buying of financial services has become a global trend as a part of the convergence of financial services. This trend has recently commenced in East Asian countries, such as Taiwan and

Korea, where the tremendous growth of these activities has been noticed. The book explores what the determinants of this growth in East Asia, particularly in Korea and Taiwan are, and how these determinants influence differently to the customers of these two countries when compared with the studies conducted on other countries (e.g. Europe and North America). The book opens the view on the subject of customers' behavioral intentions of cross-buying banking services in East Asian countries, especially from a cross-cultural perspective and empirically tested findings help marketing

personnel in financial institutions, marketing practitioners' in banks and researchers of financial services and marketing, understanding on East Asia such as Taiwan and Korea, where the tremendous growth of these activities has been noticed in recent years.

Asian Perspective Springer

As a rapidly rising force in the global market, Asian countries hold opportunities for growth and development. However, in order to successfully gain entry into this new part of the market, it will first be necessary to understand the motives and background behind Asian economies.

Asian Business and Management Practices: Trends and Global Considerations analyzes the various strategies found in the Asian economic market. Showcasing a broad range of countries in Southeast Asia in addition to China and India, this publication is a broad, widely encompassing resource for academics, PhD students, experts, policymakers, and government officials interested in understanding the background and applications behind business success in Asia.

Social, Organizational and Cultural Implementation Routledge

Now in a fully revised and updated third edition, Sport Facility Operations Management goes beyond the basic theories of sport facility management to include relevant practical professional experiences connecting facilities, people, and technology. This is a comprehensive and engaging textbook introducing cutting-edge concepts and best practice in sport facility operations management. Each chapter contains real-world case studies and discussion questions, innovative 'Technology Now' and new 'Facility Focus' features, and 'In the Field'

segments about what is going on in the industry. This new edition also provides new content in the areas of project management, social and digital media, revenue generation and diversification, performance analytics, and impacts and legacies. This is a vital resource for sport management educators and students, especially those studying facility management. It is also an interesting read for industry professionals working in sport facility management, from grassroots and community complexes to global mega stadiums and arenas. Dedicated online materials include PowerPoint presentations for each chapter; multiple-choice and essay questions; online appendices with diagrams, schematics, manuals, and forms; a glossary; and a sample master syllabus.

Global Supply Chain and Operations Management Routledge

"Covers the core concepts and theories of production and operations management in the global as well as Indian context. Includes boxes, solved numerical examples, real-world examples and case studies, practice problems, and videos. Focuses on strategic decision making,

design, planning, and operational control"-
-Provided by publisher.

The Influence of National Culture on Customers' Cross-Buying Intentions in Asian Banking Services John Wiley & Sons Incorporated

This casebook provides students and academics in business management and marketing with a collection of case studies on services marketing and service operations in emerging economies. It explores current issues and practices in Asia, across different areas, countries, commercial and non-commercial sectors. This book is important and timely in providing a framework for instructors, researchers, and students to understand the service dynamics occurring in these countries. It serves as an invaluable resource for marketing and business management students requiring insights into the operationalization of services across different geographical areas in Asia. Students will find it interesting to compare and contrast different markets covering important aspects related to services.

Operation Management KW Publishers Pvt Ltd

Much attention has been focused in recent years on the transformation of the economies of Eastern and Central Europe and the former Soviet Union. However, a growing demand for policy advice, technical assistance and expertise is also coming from Asian reforming countries such as China, Mongolia, Vietnam, Laos and Cambodia. In addition, business communities abroad are increasingly interested in exploring investment and marketing opportunities in these reforming countries. Such developments are too important to overlook or ignore. The transformation of socialist economies towards market-based systems entails an unusually wide range of problems. Studies of related topics are complicated by the speed of the changes and the lack of clear historical precedents. Although the structural features of Asian reforming economies are in important ways different from those of the Eastern European economies, all socialist economies share similar fundamental conditions on the eve of economic reform which raise a similar set of reform issues. This volume brings together a rich collection of expertise and information in an attempt to shed some

light on the transitional process in Asia. The contributions are by no means exhaustive. However, they provide the reader and analyst with an excellent starting point to the problems and prospects which are specific to Asian transforming economies.

An Asian Perspective Springer

This book critically analyzes the role of corporate social responsibility (CSR) in achieving sustainable development in emerging economies. It brings together recent developments, effective frameworks, business models, and strategies adopted by companies and looks at how they contribute to sustainable business growth. The volume discusses diverse themes such as green marketing for promoting sustainable development; digitization and sustainability concerns; communication strategies for CSR; ethical standards in Indian advertising; microfinance as an instrument for achieving sustainable development; the role of CSR in the Skill India initiative; and CSR activities of Indian listed companies. It also provides solutions to challenges in achieving sustainable development goals at local and global

levels. Drawing on in-depth case studies, the book will be an essential read for corporate professionals, students, and researchers of CSR, management studies, development studies, business studies, economics, environmental studies, green marketing, and sociology. It will also be relevant for policy makers, NGOs, public and private sector corporations, and consultants in sustainability reporting, business ethics, and sustainable development.

The Next Generation of Production and Service Systems Springer Nature

The value chain framework has made its way to the forefront of management thought as a powerful analysis tool for strategic planning. Its ultimate goal is to maximize value creation while minimizing costs. In this book David Walters applies the framework to strategic decision making in the field of operations management.

Advances in Production Management Systems. Competitive Manufacturing for Innovative Products and Services IGI Global

With the shift of the global economic gravity toward emerging economies and

the roaring economic growth of the past three decades in China, East Asian catching-up growth strategies have profound implications for latecomer economies. While there are many handbooks on entrepreneurship in general, there is no reference on East Asian entrepreneurship. This is the first of its kinds in the market. The volume provides a useful reference for those who want to know East Asian entrepreneurship and business systems. It also provides many excellent cases and illustrations on the growth of entrepreneurial firms and the rise of branded products in East Asia. Policy makers or scholars who are interested in entrepreneurship, small and medium sized enterprises, Asian business systems, international business, innovation and technology management, economic development, strategic management and East Asian studies would benefit from this volume. The volume contains two parts. The first part is the key concepts associate with entrepreneurship and East Asian firm growth and transformation. The second part presents cases of entrepreneurial firms and their founders in East Asia, including Japan,

South Korea, Taiwan, Hong Kong and China. With the handbook, scholars, students and policy makers can grab some basic ideas how entrepreneurs and firms in East Asia compete and survive in the world market and understand why and how East Asia economies can emerge as one of the most dynamic regions in the world. Part I concepts: relating to Entrepreneurship: Guanxi Catching-up strategies Types of entrepreneurship Business System Strategic Management Leadership Part II cases cover variedly from manufacturing to services industries, and specifically including traditional and newly corporations ranging from toys, convenient stores, fast fashion, high-tech, to catering and service. Written by experts in their respective areas, Handbook of East Asia entrepreneurship is an excellent review of theories, policies and empirical evidences on important topics in Entrepreneurship in East Asian economic development. The book is both a superb teaching tool and a valuable handbook in development economics.

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**Asian Business and Management
Practices: Trends and Global
Considerations** Routledge

The quest for new approaches to intelligence gathering and security policies regarding acts of maritime terrorism have led to a lot of debate and research and Maritime Counter-Terrorism: A Pan-Asian Perspective is the first book on this theme. It is an edited compilation of papers presented at a two-day workshop on maritime counter-terrorism organised by the Observer Research Foundation and has contributions from leading experts from the Asia Pacific, South Asia and Southeast Asia.

Trends and Global Considerations
Macmillan International Higher Education
100 pages of research-based articles from the Asia-Pacific faculty of Council on Business & Society members ESSEC Business School Asia-Pacific, School of Management Fudan University and Keio Business School. Sections cover Business & Society, Management & Leadership, and Innovation in Education.

Theory and Practice Thomson South-

Western

China is the largest recipient of foreign direct investment (FDI) among developing countries. This study compares China's FDI performance with a number of other Asian countries and focuses on the policy and institutional factors that lead to a large demand for FDI in China. The policy and institutional factors include import substitution, excess investment demand and features of China's FDI regulatory system. The study shows that there are costs associated with such a high demand for FDI, including overbidding for FDI and the associated loss of Chinese bargaining power, large import demand, and the structure of the FDI at variance with Chinese official policies. This study also briefly discusses the foreign economic policy implications of China's FDI absorption and suggests some future research possibilities.

Economic Management and Transition Towards a Market Economy Springer Knowledge Management in Emerging Economies: Social, Organizational and Cultural Implementation seeks focuses on knowledge management theoretical models and empirical research findings for

developing economies. This book specifically seeks to understand the social, organizational, and cultural implementation aspects of knowledge management in the context of developing economies, and to discuss issues, challenges, and trends surrounding this implementation.

Maritime Counter-Terrorism: A Pan-Asian Perspective MDPI

The book starts with a comparison of financial accounting and management accounting - both discussed based on the production firm PENOR Ltd. It further demonstrates accounting work in support of general management (CVP-analysis, DOL, performance measurement, risk management and M&A) as well as cost accounting (structures for absorption and marginal cost accounting systems, internal cost allocations, reporting, monitoring, manufacturing accounting/calculation, contribution margin accounting and activity based costing). The content is explained by detailed case studies. This Asia edition also includes real case studies about companies in Malaysia. All chapters outline the learning objectives, provide an overview, include case studies and how-it-

is-done-paragraphs. They end with a summary, the explanation of new technical terms and a question bank with solutions for checking your learning progress. On the internet, you can find more than 300 exam tasks with solutions as well as youtube-videos from the authors.

An Asian Perspective Taylor & Francis

This volume showcases the presentations and discussions delivered at the 2018 POMS International Conference in Rio. Through a collection of selected papers, it is possible to review the impact and application of operations management for social good, with contributions across a wide range of topics, including: humanitarian operations and crisis management, healthcare operations management, sustainable operations, artificial intelligence and data analytics in operations, product innovation and technology in operations management, marketing and operations management, service operations and servitization, logistics and supply chain management, resilience and risk in operations, defense, and tourism among other emerging Operations Management issues. The

Production and Operations Management Society (POMS) is one of the most important and influential societies in the subject of Production Engineering and, as an international professional and academic organization, represents the interests of professionals and academics in production management and operations around the world.

IFIP WG 5.7 International Conference, APMS 2012, Rhodes, Greece, September 24-26, 2012, Revised Selected Papers, Part II World Scientific

As the second edition of *Global Business Strategy*, this book provides novel insights on how a firm can formulate a successful approach toward its global business from both the Western and Asian perspectives. In this respect, the book's overall goal is to bridge the gap between these two different viewpoints. This second edition includes more recent business theories, techniques, and cases within the field of global business strategy. Specifically, it includes new theories and techniques like creating shared value (CSV), the global value chain, platform strategy, and business ecosystem. They are shown to be important tools for enhancing

competitiveness and maintaining sustainability among firms in today's rapidly changing international business environment. This is very much evident today given the critical challenges arising from the trade tensions between the United States and China, emerging technologies such as artificial intelligence and digital transformation, and the unprecedented disruptions brought on by the coronavirus pandemic. We hope that this book will serve as a useful companion for students, business practitioners, policymakers, and the more general readers interested in issues related to competitiveness and business.

Strategies, Practices and Business Models
IGI Global

This book is a printed edition of the Special Issue "Sustainable Business Models" that was published in *Sustainability*
Sustainable Business Models Pearson Education India

The second edition of this textbook comprehensively discusses global supply-chain and operations management, combining value creation networks and interacting processes. It focuses on the

operational roles in the networks and presents the quantitative and organizational methods needed to plan and control the material, information and financial flows in the supply chain. Each chapter starts with an introductory case study, and numerous examples from various industries and services help to illustrate the key concepts. The book explains how to design operations and supply networks and how to incorporate suppliers and customers. It also examines matching supply and demand, which is a core aspect of tactical planning, before turning to the allocation of resources for fulfilling customer demands. This second edition features three new chapters: "Supply Chain Risk Management and Resilience", "Digital Supply Chain, Smart Operations, and Industry 4.0", and "Pricing and Revenue-Oriented Capacity Allocation". These new chapters provide the structured knowledge on the principles, models, and technologies for managing the supply-chain risks and improving supply-chain and operations performance with the help of digital technologies such as Industry 4.0, additive manufacturing, Internet-of-Things,

advanced optimization methods and predictive analytics. The existing chapters have been updated and new case studies have been included. In addition, the preface provides guidelines for instructors on how to use the material for different courses in supply-chain and operations management and at different educational levels, such as general undergraduate, specialized undergraduate, and graduate courses. The companion website www.global-supply-chain-management.de has also been updated accordingly. In addition, the book is now supported by e-manuals for supply-chain and operations simulation and optimization in AnyLogic and anyLogistix. Providing readers with a working knowledge of global supply-chain and operations management, with a focus on bridging the gap between theory and practice, this textbook can be used in core, special and advanced classes. It is intended for broad range of students and professionals involved in supply-chain and operations management.

Strategic Operations Management IGI Global

As energy has become one of the crucial

factors in ensuring the economic growth and the sustainable development of people, nations, societies and, ultimately, human civilisation in the 21st century global scenario, there is a pressing need for treating energy as a strategic commodity and for analysing national, regional and global strategies concerning energy. This is an attempt to debate and discuss various facets -- economic, technological and political -- of such strategies, and at the same time, to encompass concepts, like energy security and energy diplomacy, that form significant components of such strategies. Strategising of energy is an issue that is inextricably linked with the domestic and foreign policies of a nation or a region, and it is characteristically futuristic, as strategies are supposed to be made with a long-term perspective. Contemporary Asian realities serve as the perspective of such an analysis for several reasons. Asia is the home of two fast growing and energy-thirsty countries like China and India, as well as Japan and the ASEAN countries. There are at least three energy-producing regions in Asia that are crucial for global energy security, like West Asia,

the traditional one, two upcoming regions of Central Asia and the area around South China Sea. The Indian Ocean is one of the most important energy transit routes for international energy transport. Even the smallest disruption in the production and transport-chain of energy within Asia has the potential of upsetting the global energy balance. This volume attempts to focus on a number of significant issues concerning the theme of strategising of energy. Contributors analyse, debate and discuss the questions from different viewpoints and different angles. Thus, this volume represents a wide spectrum of views—from a scientist's vision of a world with cleaner energy, to the strategist's comments on solutions to national energy issues; from journalists' views on the development of governmental policies on energy, to academicians' analyses of regional energy strategies; and from historians' analyses of the restructuring of the national energy infrastructure and the re-prioritising of national energy strategies, to debates on national, regional as well as maritime energy strategies by specialists on international relations.

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