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# Swales Genre Analysis

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Teacher Education for Languages for Specific Purposes  
 Explorations in Specialized Genres  
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 Genre Analysis  
 Analysing Professional Genres  
 Conducting Genre-Based Research in Applied Linguistics  
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## MATTEO CURTIS

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*Teacher Education for Languages for Specific Purposes* BRILL  
*Telling a Research Story: Writing a Literature Review* is concerned with the writing of a literature review and is not designed to address any of the preliminary processes leading up to the actual writing of the literature review. This volume represents a revision and expansion of the material on writing literature reviews that appeared in *English in Today's Research World*. This volume progresses from general to specific issues in the writing of literature reviews. It opens with some orientations that raise awareness of the issues that surround the telling of a research story. Issues of structure and matters of language, style, and rhetoric are then discussed. Sections on metadiscourse, citation, and paraphrasing and summarizing are included.  
*Explorations in Specialized Genres* Walter de Gruyter GmbH & Co KG  
 Professor Devitt offers a new view of the linguistic process of standardization, the movement of specific language features

towards uniformity. Drawing on theoretical arguments and empirical data, she examines the way in which linguistic conformity develops out of variation, and the textual and social factors that influence this process. After defining and clarifying the general theoretical issues involved, the author takes as a specific case study the standardization of written English in Scotland in the sixteenth and seventeenth centuries, and shows that standardization is a gradual process, that it occurs at significantly different rates and times in different genres, that it encompasses periods of great variation, and that it occurs concurrently with sociopolitical shifts. The interrelationship of linguistic features, genres, and social pressures shape the nature and direction of standardization.

*Scenes of Writing* SIU Press

Genre theory has focused primarily on the analysis of generic constructs, with increasing attention to and emphasis on the contexts in which such genres are produced, interpreted, and used to achieve objectives, often giving the impression as if producing genres is an end in itself, rather than a means to an end. The result of this focus is that there has been very little attention paid to the ultimate outcomes of these genre-based

discursive activities, which are more appropriately viewed as academic, institutional, organizational, and professional actions and practices, which are invariably non-discursive, though often achieved through discursive means. It was this objective in mind that the book develops an approach to a more critical and deeper understanding of interdiscursive professional voices and actions. Critical Genre Analysis as a theory of discursive performance is thus an attempt to be as objective as possible, rigorous in analytical endeavour, using a multiperspective and multidimensional methodological framework taking into account interdiscursive aspects of genre construction to make it increasingly explanatory to demystify discursive performance in a range of professional contexts.

*Genre Analysis* University of Michigan Press

Based in current genre theory, this guide helps writers make more informed rhetorical choices and participate more effectively within academic, workplace and public contexts. This text illustrates how to use genres to assess, understand, and write within different scenes or writing situations. Discussions of writing for academic contexts cover writing analysis, argument, and research-based genres. Public and workplace writing is illustrated though discussions of other genres—letters, resumes, proposals, reports.

*Analysing Professional Genres* Routledge

An expert in the field addresses a hard-to-grasp concept for new writing teachers

*Conducting Genre-Based Research in Applied Linguistics* Multilingual Matters

"A reissue of Ashton ESP research reports no. 1 (1981)."

Originally published: Birmingham, England: Language Studies Unit, University of Aston in Birmingham, 1981.

**Issues in Syllabus Design** Peter Lang

In the context of the well-known pedagogical materials for graduate-level writers by Swales & Feak, An Cheng has written a resource that provides support for instructors who have the daunting task of scaffolding graduate writers' efforts to navigate discipline-specific research genres--genres that may be unfamiliar to instructors themselves. *Genre and Graduate-Level Research Writing* is grounded in genre-based theory and full of best practices examples. The book opens by presenting the case for the use of genre in graduate-level research writing and by examining rhetorical consciousness-raising and its ties to genre. Unique to the volume is a thorough analysis of the materials designed to teach genre and research writing--focused on the textbooks of Swales & Feak (e.g., *Academic Writing for Graduate Students*) and similar texts. Other chapters provide examples of discovery-based genre tasks, evaluative methods for assessing discipline-specific writing, and techniques for becoming a more confident instructor of graduate-level research writing.

*EAP Essentials: A Teacher's Guide to Principles and Practice (Second Edition)* Cambridge University Press

Genre analysis has a long-established tradition in academic genres, but interest in the analysis of public genres has been very recent. This book examines the theory of genre analysis based on Swales' (1990) model; distinctive rhetorical features of English language newspaper Op-Eds were examined and found five obligatory moves including Relevant Headline, Introduction, Statement of the Problem, Argumentation, and Recommendation. There were also three optional moves called Sub-Headline, Background Information, and Starting with Argumentation.

*New Applications of Genre Analysis to Technical Manuals* Routledge

Genre analysis has become firmly established as one of the most popular frameworks for the study of specialized genres in academic, professional and institutional as well as other

workplace contexts. In recent years, genre theory has also developed in the direction of a more comprehensive and powerful multi-dimensional and multi-perspectived framework to examine not only the text but also the context in a much more meaningful manner than had ever been done earlier. The theoretical perspectives and the individual case studies of this volume testify to the wide range of methodological tools made available by genre theory, enabling researchers to handle problems relating to the description of variations in language use. Moreover, the following relevant issues are addressed: how are specialized genres constructed, interpreted and exploited in the achievement of specific goals in highly specialized contexts?

**Genre in the Classroom** Springer

Discourse is language as it occurs, in any form or context, beyond the speech act. It may be written or spoken, monological or dialogical, but there is always a communicative aim or purpose. The present volume provides systematic orientation in the vast field of studying discourse from a pragmatic perspective. It first gives an overview of a range of approaches developed for the analysis of discourse, including, among others, conversation analysis, systemic-functional analysis, genre analysis, critical discourse analysis, corpus-driven approaches and multimodal analysis. The focus is furthermore on functional units in discourse, such as discourse markers, moves, speech act sequences, discourse phases and silence. The final section of the volume examines discourse types and domains, providing a taxonomy of discourse types and focusing on a range of discourse domains, e.g. classroom discourse, medical discourse, legal discourse, electronic discourse. Each article surveys the current state of the art of the respective topic area while also presenting new research findings.

*The Handbook of English for Specific Purposes* A&C Black

In *Writing Genres*, Amy J. Devitt examines genre from rhetorical, social, linguistic, professional, and historical perspectives and explores genre's educational uses, making this volume the most comprehensive view of genre theory today. *Writing Genres* does not limit itself to literary genres or to ideas of genres as formal conventions but additionally provides a theoretical definition of genre as rhetorical, dynamic, and flexible, which allows scholars to examine the role of genres in academic, professional, and social communities. *Writing Genres* demonstrates how genres function within their communities rhetorically and socially, how they develop out of their contexts historically, how genres relate to other types of norms and standards in language, and how genres nonetheless enable creativity. Devitt also advocates a critical genre pedagogy based on these ideas and provides a rationale for first-year writing classes grounded in teaching antecedent genres.

*Pragmatics of Discourse* Routledge

The author looks at varieties of language and considers these in relation to communication and task-based language learning.

**Genre Analysis** Routledge

Genre analysis has a long-established tradition in literature, but interest in the analysis of non-literary genres has been very recent. This book examines the theory of genre analysis, looks at genre analysis in action, taking texts from a wide variety of genres and discusses the use of genre analysis in language teaching and language reform.

**Genre Analysis** University of Michigan Press ELT

New material featured in this edition includes updates and replacements of older data sets, a broader range of disciplines represented in models and examples, a discussion of discourse analysis, and tips for Internet communication.

*Metaphors of Genre* Cambridge University Press

This book explores how academics publically evaluate each

others' work. Focusing on blurbs, book reviews, review articles, and literature reviews, the international contributors to the volume show how writers manage to critically engage with others' ideas, argue their own viewpoints, and establish academic credibility.

**Analysing Genre** Routledge

Genre analysis has a long-established tradition in literature, but interest in the analysis of non-literary genres has been very recent. This book examines the theory of genre analysis, looks at genre analysis in action, taking texts from a wide variety of genres and discusses the use of genre analysis in language teaching and language reform.

Genre Analysis of the "Op- Ed" Section of English Language Newspapers University of Michigan Press

This book bundle includes the four volumes in the revised and expanded editions of English in Today's Research World. The bundle is ideal for libraries and teacher resource centers. The book bundle packages together these 4 volumes: Volume 1, Abstracts and the Writing of Abstracts; Volume 2, Telling a Research Story: Writing a Literature Review; Volume 3, Creating Contexts: Writing Introductions across Genres; and Volume 4, Navigating Academia: Writing Supporting Genres.

*Analysing Genre* Routledge

Genre analysis has become a key approach within the field of English for Specific Purposes and helps students understand particular language use patterns in target contexts. Introducing Genre and English for Specific Purposes provides an overview of how genre has been conceptualized and applied in ESP, as well as the features that distinguish ESP genre research and teaching from those of other genre schools. The macro and micro aspects of ESP genre-based pedagogy are also analysed and include: different possibilities for planning and designing an ESP genre-based course; the concrete, micro aspects of materials creation; and how genres can be learned through play. Introducing Genre and English for Specific Purposes is essential reading for students

and pre-service teachers who are studying Genre, English for Specific Purposes or language teaching methodologies.

*Genre* Taylor & Francis

This volume is intended for students who desire a practical introduction to the use of language in daily and professional life. It may be used either as part of a course or as an aid to independent study. Readers will find that concepts relating to language and discourse are highlighted in the text, explained clearly, illuminated through examples and practice exercises, and defined in the "Glossary/Index" at the back of the book. Divided into two parts, this text presents an introduction to the elements and practice of discourse analysis in general, as well as an introduction to the actual kinds of discourse crucial to personal and professional life. In Part I, examples and practice exercises are used which make use of a variety of genres common in daily and professional life. Genres included are advertising, biography, travel guide, news clipping, prose fiction, students' writing, telephone conversation, poetry, police-suspect interview, face-to-face conversation, war cry, political speech, medical text, legislation, textbook, discourse of the mentally disturbed, and detective fiction among others. Wherever feasible, authentic examples are used. Part II of the book applies the principles and techniques of Part I to an investigation of discourse in daily use. Chapters include discourse in education, medicine, law, the media, and literature. Not only will these be of particular interest to students planning to enter any of these professions, but will also be of general interest, since all of us encounter them in daily life. As a result, this is a very practical book.

Critical Genre Analysis University of Michigan Press ELT

GENRE: AN INTRODUCTION TO HISTORY, THEORY, RESEARCH, AND PEDAGOGY provides a critical overview of the rich body of scholarship that has informed a "genre turn" in Rhetoric and Composition, including a range of interdisciplinary perspectives from rhetorical theory, applied linguistics, sociology, philosophy, cognitive psychology, and literary theory.

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