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# Chapter Economic Detective 3

## Blockster U S A

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Applied Corporate Finance, 4th Edition  
Winning the Green New Deal  
Anthro-Vision  
Billboard  
The Great Surge  
Understanding Media  
Carnataurus - The Horned Predator  
Social Capital and Welfare Reform  
Santiago's Road Home  
Investing in Cultural Diversity and Intercultural Dialogue  
The Signal and the Noise  
International Business Law: Cases and Materials  
Obsessed  
The Islanders  
Blockbuster  
Over My Dead Body (William Warwick Novels)  
On Video Games  
Screening Difference  
The Essential Keynes  
The Maker Versus the Takers  
The New-brutality Film  
Corporate Financial Reporting and Analysis  
Rollback  
Let Us Dream  
The Mystery of Capital  
Economic Gangsters  
Documentary Film: A Very Short Introduction  
The Great Reversal  
The Worldly Philosophers  
Embedded Autonomy  
The 9.9 Percent  
The Everything Economics Book  
Copyright, Creativity, Big Media and Cultural Value  
Ebola's Curse  
The Lords of Easy Money  
Capital in the Twenty-First Century  
Alone  
Perverse Spectators  
The Ocean of Theosophy

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## KENNEDI MATTHEWS

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Applied Corporate Finance, 4th Edition

Bloomsbury Publishing

In both the literal and metaphorical senses, it seemed as if 1970s America was running out of gas. The decade not only witnessed long lines at gas stations but a citizenry that had grown weary and disillusioned. High unemployment, runaway inflation, and the energy crisis, caused in part by U.S. dependence on Arab oil, characterized an increasingly bleak economic situation. As Edward D. Berkowitz demonstrates, the end of the postwar economic boom, Watergate, and defeat in Vietnam led to an unraveling of the national consensus. During the decade, ideas about the United States, how it should be governed, and how its economy should be managed changed dramatically. Berkowitz argues that the postwar faith in sweeping social programs and a global U.S. mission was replaced by a more skeptical attitude about government's ability to positively affect society. From Woody Allen to Watergate, from the decline of the steel industry to the rise of Bill Gates, and from Saturday Night Fever to the Sunday morning fervor of evangelical preachers, Berkowitz captures the history, tone, and spirit of the seventies. He explores the decade's major political events and movements, including the rise and fall of détente, congressional reform, changes in healthcare policies, and the hostage crisis in Iran. The seventies also gave birth to several social movements and the "rights revolution," in which women, gays and lesbians, and people with disabilities all successfully fought for greater legal and social recognition. At

the same time, reaction to these social movements as well as the issue of abortion introduced a new facet into American political life—the rise of powerful, politically conservative religious organizations and activists. Berkowitz also considers important shifts in American popular culture, recounting the creative renaissance in American film as well as the birth of the Hollywood blockbuster. He discusses how television programs such as *All in the Family* and *Charlie's Angels* offered Americans both a reflection of and an escape from the problems gripping the country.

Winning the Green New Deal Simon and Schuster

*Ebola's Curse: 2013-2016 Outbreak in West Africa* is about hemorrhagic fever viruses, especially Ebola, its initial origin in central Africa 1976, its unprecedented appearance in West Africa in 2013. The book records in sequence and detective style how the initial outbreak of Ebola from the index case in rural Guinea traveled to Sierra Leone, the work and fate of those working in the Kenema Government Hospital (KGH) isolation ward in Sierra Leone. The book provides vignettes of the three main players involved with Ebola at KGH, Sheik Khan, Pardis Sabeti, and Robert Garry. Khan was the head of the unit, declared a national hero by his Sierra Leone government. He died fighting Ebola and was/is recognized in the USA by American societies by awards created for his historic work and death. Pardis Sabeti, a geneticist from Harvard and Broad MIT Institute, who was honored as a "Scientist of the Year" by Time Magazine and the Smithsonian Institute. Robert Garry, head of the operation to fight hemorrhagic fevers and Ebola, shuttled between Tulane University, KGH, and The White House to make

aware through the press and others the dilemma and tragedy that was unfolding, and the need to obtain additional medical and health care support and supplies. Sabeti and Garry currently work with Oldstone on Ebola at KGH and thus personal communication and knowledge was/is available to the author for the book. Includes perspectives from the 2013-2016 outbreak in West Africa Provides a detailed overview of the origins of Ebola virus through present day discoveries Written with an integrative approach, incorporating scientific research with insights from the field on Public Health and Medical History

Anthro-Vision Simon and Schuster Aswath Damodaran, distinguished author, Professor of Finance, and David Margolis, Teaching Fellow at the NYU Stern School of Business, have delivered the newest edition of Applied Corporate Finance. This readable text provides the practical advice students and practitioners need rather than a sole concentration on debate theory, assumptions, or models. Like no other text of its kind, Applied Corporate Finance, 4th Edition applies corporate finance to real companies. It now contains six real-world core companies to study and follow. Business decisions are classified for students into three groups: investment, financing, and dividend decisions.

*Billboard* Simon and Schuster Did you know that Pocahontas probably never fell in love with John Smith, as film versions pretend? That the myth of the sexually eager Hula girls is based on misunderstandings by early explorers? Screening Difference is a fascinating voyage through recent movie blockbusters dealing with encounters between 'us,' based on white Hollywood,

and 'them,' the representations of other races, ethnicities, and cultures. Looking at orientations in casting, make-up, sets, props, lighting, camera movements, music, and language, this lively book follows the best-known genres, from animated cartoons to romantic movies. Screening Difference tracks the stories to their origins and dissects their hidden messages.

**The Great Surge** Simon and Schuster As the publishing, film and music industries are dominated by Big Media conglomerates, there is often recourse to simplistic ideological and conspiratorial readings of industry dynamics. Copyright, Creativity, Big Media and Cultural Value: Incorporating the Author explains why copyright is much more than a creator's private property right or a mechanism through which corporations control cultural production and influence mass consumption choices. The volume is grounded in extensive, painstakingly detailed and colourful original archival research into business histories of major successful artists including Conan Doyle, Hall Caine, Margaret Atwood, Dame Nellie Melba, Radiohead and Banksy, and the industries and genres that grew up around their activities. Chapters address big questions about how copyright generates income and how distributions of profits are allocated in the publishing, film and music industries. It includes discussion of the creation of new formats, the interplay between old media and new technologies, international copyright reform and cross-industry relations. Copyright, Creativity, Big Media and Cultural Value is a wide-ranging and important resource for students and practitioners of law and policy, media studies, cultural studies and literary history.

**Understanding Media** Basic Books

While today's business world is dominated by technology and data analysis, award-winning financial journalist and anthropology PhD Gillian Tett advocates thinking like an anthropologist to better understand consumer behavior, markets, and organizations to address some of society's most urgent challenges. Amid severe digital disruption, economic upheaval, and political flux, how can we make sense of the world? Leaders today typically look for answers in economic models, Big Data, or artificial intelligence platforms. Gillian Tett points to anthropology—the study of human culture. Anthropologists learn to get inside the minds of other people, helping them not only to understand other cultures but also to appraise their own environment with fresh perspective as an insider-outsider, gaining lateral vision. Today, anthropologists are more likely to study Amazon warehouses than remote Amazon tribes; they have done research into institutions and companies such as General Motors, Nestlé, Intel, and more, shedding light on practical questions such as how internet users really define themselves; why corporate projects fail; why bank traders miscalculate losses; how companies sell products like pet food and pensions; why pandemic policies succeed (or not). Anthropology makes the familiar seem unfamiliar and vice versa, giving us badly needed three-dimensional perspective in a world where many executives are plagued by tunnel vision, especially in fields like finance and technology. "Fascinating and surprising" (Fareed Zararia, CNN), *Anthro-Vision* offers a revolutionary new way for understanding the behavior of organizations, individuals, and markets

in today's ever-evolving world.

**Carnataurus - The Horned Predator**

Simon and Schuster

In recent years, debate on the state's economic role has too often devolved into diatribes against intervention. Peter Evans questions such simplistic views, offering a new vision of why state involvement works in some cases and produces disasters in others. To illustrate, he looks at how state agencies, local entrepreneurs, and transnational corporations shaped the emergence of computer industries in Brazil, India, and Korea during the seventies and eighties. Evans starts with the idea that states vary in the way they are organized and tied to society. In some nations, like Zaire, the state is predatory, ruthlessly extracting and providing nothing of value in return. In others, like Korea, it is developmental, promoting industrial transformation. In still others, like Brazil and India, it is in between, sometimes helping, sometimes hindering. Evans's years of comparative research on the successes and failures of state involvement in the process of industrialization have here been crafted into a persuasive and entertaining work, which demonstrates that successful state action requires an understanding of its own limits, a realistic relationship to the global economy, and the combination of coherent internal organization and close links to society that Evans called "embedded autonomy."

Social Capital and Welfare Reform

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The Everything Economics Book Simon and Schuster

Santiago's Road Home Fidelis Books

In its 114th year, Billboard remains the world's premier weekly music publication

and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

### **Investing in Cultural Diversity and Intercultural Dialogue**

HarperCollins  
What are the grand dynamics that drive the accumulation and distribution of capital? Questions about the long-term evolution of inequality, the concentration of wealth, and the prospects for economic growth lie at the heart of political economy. But satisfactory answers have been hard to find for lack of adequate data and clear guiding theories. In this work the author analyzes a unique collection of data from twenty countries, ranging as far back as the eighteenth century, to uncover key economic and social patterns. His findings transform debate and set the agenda for the next generation of thought about wealth and inequality. He shows that modern economic growth and the diffusion of knowledge have allowed us to avoid inequalities on the apocalyptic scale predicted by Karl Marx. But we have not modified the deep structures of capital and inequality as much as we thought in the optimistic decades following World War II. The main driver of inequality--the tendency of returns on capital to exceed the rate of economic growth--today threatens to generate extreme inequalities that stir discontent and undermine democratic values if political action is not taken. But economic trends are not acts of God. Political action has curbed dangerous inequalities in the past, the author says, and may do so again. This original work reorients our understanding of economic history and confronts us with sobering

lessons for today.

### **The Signal and the Noise**

Columbia University Press  
The thesis of this collection of a dozen essays written by Staiger (communication, U. of Texas-Austin) since *Interpreting Films: Studies in the Historical Reception of American Cinema* (1992) is that contextual factors more than textual ones account for viewers' "perverse" (i.e., negotiated) experience of films. The essays are organized by the themes of historical theory and reception studies, interpretation and Hollywood film history, interpretation and identity theory, and interpretation and representation of the real. Featured films are *A Clockwork Orange*, *The Silence of the Lambs*, and *The Return of Martin Guerre*. c. Book News Inc.

### International Business Law: Cases and Materials

Simon & Schuster  
Theologians virtually ignore the economic commentary in the Bible. In the few cases where it gets any attention, economic commentary in the Gospels and other New Testament writings tend to lapse into simplistic class warfare nostrums. Liberation theologians import Marxism wholesale (but they try to sell it retail) into theology. Academic historians of 1st Century Palestine/Judea have been pushing an account of a poor peasant Jesus leading a poor peasant's revolt based on the idea of mass displaced workers in Lower Galilee. The problem is the actual archeological findings paint a picture of an industrious and entrepreneurial economy during Jesus's time there. Reading the Gospels in light of archeology and history, which are now available to us, gives us a very different picture than the one you've been told regarding what Jesus taught about work and money.

*Obsessed* Belknap Press

UPDATED FOR 2020 WITH A NEW PREFACE BY NATE SILVER "One of the more momentous books of the decade." —The New York Times Book Review Nate Silver built an innovative system for predicting baseball performance, predicted the 2008 election within a hair's breadth, and became a national sensation as a blogger—all by the time he was thirty. He solidified his standing as the nation's foremost political forecaster with his near perfect prediction of the 2012 election. Silver is the founder and editor in chief of the website FiveThirtyEight. Drawing on his own groundbreaking work, Silver examines the world of prediction, investigating how we can distinguish a true signal from a universe of noisy data. Most predictions fail, often at great cost to society, because most of us have a poor understanding of probability and uncertainty. Both experts and laypeople mistake more confident predictions for more accurate ones. But overconfidence is often the reason for failure. If our appreciation of uncertainty improves, our predictions can get better too. This is the "prediction paradox": The more humility we have about our ability to make predictions, the more successful we can be in planning for the future. In keeping with his own aim to seek truth from data, Silver visits the most successful forecasters in a range of areas, from hurricanes to baseball to global pandemics, from the poker table to the stock market, from Capitol Hill to the NBA. He explains and evaluates how these forecasters think and what bonds they share. What lies behind their success? Are they good—or just lucky? What patterns have they unraveled? And are their forecasts really right? He explores unanticipated commonalities

and exposes unexpected juxtapositions. And sometimes, it is not so much how good a prediction is in an absolute sense that matters but how good it is relative to the competition. In other cases, prediction is still a very rudimentary—and dangerous—science. Silver observes that the most accurate forecasters tend to have a superior command of probability, and they tend to be both humble and hardworking. They distinguish the predictable from the unpredictable, and they notice a thousand little details that lead them closer to the truth. Because of their appreciation of probability, they can distinguish the signal from the noise. With everything from the health of the global economy to our ability to fight terrorism dependent on the quality of our predictions, Nate Silver's insights are an essential read.

*The Islanders* Simon and Schuster

An urgent and definitive collection of essays from leaders and experts championing the Green New Deal—and a detailed playbook for how we can win it—including contributions by leading activists and progressive writers like Varshini Prakash, Rhiana Gunn-Wright, Bill McKibben, Rev William Barber II, and more. In October 2018, scientists warned that we have less than 12 years left to transform our economy away from fossil fuels, or face catastrophic climate change. At that moment, there was no plan in the US to decarbonize our economy that fast. Less than two years later, every major Democratic presidential candidate has embraced the vision of the Green New Deal—a rapid, vast transformation of our economy to avert climate catastrophe while securing economic and racial justice for all. What happened? A new generation of leaders confronted the political establishment in

Washington DC with a simple message: the climate crisis is here, and the Green New Deal is our last, best hope for a livable future. Now comes the hard part: turning that vision into the law of the land. In *Winning a Green New Deal*, leading youth activists, journalists, and policymakers explain why we need a transformative agenda to avert climate catastrophe, and how our movement can organize to win. Featuring essays by Varshini Prakash, cofounder of Sunrise Movement; Rhiana Gunn-Wright, Green New Deal policy architect; Joseph Stiglitz, Nobel Prize-winning economist; Bill McKibben, internationally renowned environmentalist; Mary Kay Henry, the President of the Service Employees International Union, and others we'll learn why the climate crisis cannot be solved unless we also confront inequality and racism, how movements can redefine what's politically possible and overcome the opposition of fossil fuel billionaires, and how a Green New Deal will build a just and thriving economy for all of us. For anyone looking to understand the movement for a Green New Deal, and join the fight for a livable future, there is no resource as clear and practical as *Winning the Green New Deal*.

**Blockbuster** Simon and Schuster  
 "The hour of capitalism's greatest triumph," writes Hernando de Soto, "is, in the eyes of four-fifths of humanity, its hour of crisis." In *The Mystery of Capital*, the world-famous Peruvian economist takes up the question that, more than any other, is central to one of the most crucial problems the world faces today: Why do some countries succeed at capitalism while others fail? In strong opposition to the popular view that success is determined by cultural differences, de Soto finds that it actually

has everything to do with the legal structure of property and property rights. Every developed nation in the world at one time went through the transformation from predominantly informal, extralegal ownership to a formal, unified legal property system. In the West we've forgotten that creating this system is also what allowed people everywhere to leverage property into wealth. This persuasive book will revolutionize our understanding of capital and point the way to a major transformation of the world economy. *Over My Dead Body (William Warwick Novels)* Wiley Global Education  
 An instant New York Times bestseller! "Storytelling for young readers at its finest—equal parts summer adventure and environmental suspense...[a] love letter to family, friendship, and the natural world." —Kwame Alexander, New York Times bestselling author of *The Crossover*  
 From New York Times bestselling author Mary Alice Monroe comes a beautiful story of friendship, loss, and the healing power of nature in her first book for middle grade readers. Eleven-year-old Jake's life has just turned upside-down. His father was wounded in Afghanistan, and his mother is going to leave to care for him. That means Jake's spending the summer on tiny Dewees Island with his grandmother. The island is a nature sanctuary—no cars or paved roads, no stores or restaurants. To make matters worse, Jake's grandmother doesn't believe in cable or the internet. Which means Jake has no cell phone, no video games...and no friends. This is going to be the worst summer ever! He's barely on the island before he befriends two other kids—Macon, another "summer kid," and Lovie, a know-it-all who lives there and shows both Jake and Macon

the ropes of life on the island. All three are struggling with their own family issues and they quickly bond, going on adventures all over Dewees Island. Until one misadventure on an abandoned boat leads to community service. Their punishment? Mandatory duty on the Island Turtle Team. The kids must do a daily dawn patrol of the beach on the hunt for loggerhead sea turtle tracks. When a turtle nest is threatened by coyotes, the three friends must find a way to protect it. Can they save the turtle nest from predators? Can Jake's growing love for the island and its inhabitants (be they two-legged, four-legged, feathered, or finned) help to heal his father?

*On Video Games* Princeton University Press

"The New York Times bestselling business journalist Christopher Leonard infiltrates one of America's most mysterious institutions--the Federal Reserve--to show how its policies over the past ten years have accelerated income inequality and put our country's economic stability at risk"--

*Screening Difference* Penguin

Fleeing abusive relatives and extreme poverty in Mexico, young Santiago endures being detained by ICE while crossing the border into the United States.

*The Essential Keynes* Simon and Schuster

Documentary film can encompass anything from Robert Flaherty's pioneering ethnography *Nanook of the North* to Michael Moore's anti-Iraq War polemic *Fahrenheit 9/11*, from Dziga Vertov's artful Soviet propaganda piece *Man with a Movie Camera* to Luc Jacquet's heart-tugging wildlife epic *March of the Penguins*. In this concise, crisply written guide, Patricia

Aufderheide takes readers along the diverse paths of documentary history and charts the lively, often fierce debates among filmmakers and scholars about the best ways to represent reality and to tell the truths worth telling. Beginning with an overview of the central issues of documentary filmmaking--its definitions and purposes, its forms and founders--Aufderheide focuses on several of its key subgenres, including public affairs films, government propaganda (particularly the works produced during World War II), historical documentaries, and nature films. Her thematic approach allows readers to enter the subject matter through the kinds of films that first attracted them to documentaries, and it permits her to make connections between eras, as well as revealing the ongoing nature of documentary's core controversies involving objectivity, advocacy, and bias. Interwoven throughout are discussions of the ethical and practical considerations that arise with every aspect of documentary production. A particularly useful feature of the book is an appended list of "100 great documentaries" that anyone with a serious interest in the genre should see. Drawing on the author's four decades of experience as a film scholar and critic, this book is the perfect introduction not just for teachers and students but also for all thoughtful filmgoers and for those who aspire to make documentaries themselves. About the Series: Combining authority with wit, accessibility, and style, *Very Short Introductions* offer an introduction to some of life's most interesting topics. Written by experts for the newcomer, they demonstrate the finest contemporary thinking about the central problems and issues in hundreds of key topics, from philosophy to Freud,



quantum theory to Islam.

The Maker Versus the Takers Rowman &  
Littlefield Pub Incorporated

When first published, Marshall

McLuhan's Understanding Media made  
history with its radical view of the effects  
of electronic communications upon man  
and life in the twentieth century.

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