
Direction Quality Of Light Your Key To Better Portrait Photography Anywhere

Exposure

Langford's Starting Photography

Flash Photography

The BetterPhoto Guide to Photographing Children

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Langford's Starting Photography

*Direction Quality Of Light Your Key To
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Exposure Amherst Media

This established, detailed beginner's guide is the perfect choice if you're looking to develop your knowledge and skills, and take your photography to the next level. This authoritative classic by leading photography writer and lecturer Michael Langford has been refreshed and revised by best-selling photography author Philip Andrews for today's photographers. Strongly focused on

digital, but with key references to traditional photography where relevant, offer a full grounding in the topic. Langford's Starting Photography is an ideal technical introduction. All the core basics are included, from how to select and compose a good picture to how different cameras operate and how to decipher their controls. Different subjects are explored, with advice on how to tackle people, places, animals, landscapes and close-ups, and valuable guidance on presenting and assessing finished work. [Langford's Starting Photography](#) Routledge "Tricks of the trade for professional digital photographers"-- Cover.

Flash Photography ROBIN WRAY

Shooting with any kind of flash - whether it's a simple light on your camera, a remotely-triggered unit, or a complete studio setup - completely changes the photographic experience. No longer do you simply need to be aware of light; now you need to know how to shape it to your own ends. The *Flash Photography Field Guide*, small enough to be taken on the most arduous shoot, will show you exactly how to do this, whether you're shooting models in a studio, live sports events, or something as personal and special as your friend's wedding. This book covers the details of setting up and using modern TTL flash systems, and the creative and technical choices you'll come across, from syncing the flash with the camera to modifying the quality of the light. *The BetterPhoto Guide to Photographing Children* Rocky Nook, Inc.

'Working In Black & White' covers all aspects of black-and-white photography for both film and digital formats. The book explains basic theory, how colours become greyscale tones and how photographers can learn to 'see' in black-and-white.

Rick Sammon's Creative Visualization for Photographers Routledge

Light is as important as colour in creating the right effect, whether on a palette or on a computer. Whether you're an animator, painter, photographer or illustrator, you need to know how to harness light in your work to create the right effect. *Light for Visual Artists* is the first and only book that explores the way light can be used to create realistic and fantastical effects in a wide range of media. Illustrator Richard Yot, known for his work in film as a lighting artist and stylised 3D illustrations, takes you

through the fundamental properties of natural and artificial light, shadows, the interaction of light on different types of surfaces, reflections, as well as transparency, translucency and the effects of light on colour. Richard also explores how to observe the effects of light to create realistic images, and the creative use of light in composition and design for creating moods or setting a scene. This second edition has been updated with revised photos and artwork, as well as 15 practical exercises and new online video material. Packed with diagrams and illustrations, as well as computer game and film stills, *Light for Visual Artists* is an invaluable resource for animators, digital illustrators, painters, photographers and artists working in any medium.

The Flash Photography Field Guide Routledge

On-location photographers are faced with ever-changing lighting conditions due to the time of day, the weather, or the surroundings, and this book explores how to evaluate, use, and shape the available light to get the best results in any situation. The book begins by showing photographers how to assess available light and exposure, providing information on the quality and characteristics of light and the necessary tools and techniques for measuring them. The guide then focuses on portable lighting solutions that a single photographer can use—with minimal or no assistance—to customize the given light, from on-camera flashes and monolights with battery packs to umbrellas, soft boxes, and LED video lights. Numerous examples of difficult lighting situations are offered, as well as the progression of different light sources used—both correctly and incorrectly—to capture the final photograph.

Illuminating Engineer Taylor & Francis

It has been said many times that photography is painting with light, or that photography is all about light. For Jeanine Leech, the idea of painting with light is a passion. She uses it as a brush for color, texture, and dimension to create dynamic and expressive images. In this book, Leech details her techniques for finding and using the best light to create breathtaking landscape images. To get that special moment, you are often chasing the light. In landscape photography there are moments of defining light. It can be a single moment that may only last a second when the light is just perfect. These moments don't happen every day but when they do one frame can tell the story with more visual impact than all the others. The ability to improvise, to stop and get the light when these moments occur randomly, is the difference between producing a standard photo and something that truly stand out. This book provides the basic principles of photography necessary for capturing this magic successfully. Starting with a rundown of the equipment that Leech uses and explaining the core concepts of photography, the book proceeds to detail shooting at different times of day. From the first light at dawn, through midday and onto dusk, Leech provides stunning examples of how each type of light can be used. Each photo in the book is accompanied by the camera settings used to capture it. True magic light is rare. It happens in a fleeting moment, not to be repeated again, lasting only a few minutes or seconds. Its quality is so unique that it changes the color, appearance and ultimately the mood of the subjects it falls upon. Part three of the book focuses on the different types of landscapes. First weather is covered. A photo shoot in the Smoky Mountains shows how attention to detail and setting can make the shot. The light and

the weather change in mere seconds. As Leech points out, knowing the basics of photography and how to work your equipment quickly is essential. Each of the stunning photos in the book is a testament to this. After that Leech discusses how she chooses different landscapes. Intimate landscapes can be found anywhere. Sometimes making artistic choices like only focusing on a small portion of a setting provides an image with greater impact. Finally, the book covers the use of polarizer's, various filters and multiple digital darkroom techniques.

Direction & Quality of Light Richards Education

Architecture is the art of creating spaces that not only provide functionality but also inspire and evoke emotions. It is an expression of human creativity and ingenuity, and photography can help capture the beauty of these creations. Architecture photography is not just about capturing buildings; it is about capturing the essence of the space and the emotions it evokes. This book is a comprehensive guide to architecture photography, and it will provide readers with the knowledge and tools to capture stunning images that convey the essence of architecture. *Magic Light and the Dynamic Landscape* Amherst Media 'Basic Photography' is a longstanding international bestseller and continues to be the introductory textbook for photography courses throughout the world. Key features: practical assignments, so you can put into practice what you've learned chapter summaries for easy revision a clear and concise approach to essential photographic principles, assuming no prior knowledge comprehensive coverage of both black and white photography, processing and printing; colour photography, digital manipulation and film processing suitability for students of all

ages and all photographic courses This new edition now includes: extended coverage of digital imaging techniques: from capturing images digitally, to scanning and using manipulation software and the ethics involved updated and re-structured contents to suit the new Art (Photography) A Level hundreds of stunning full colour photographs throughout illustrating the main points from the text inspirational images from world famous photographers including: Bill Brandt; Henri Cartier-Bresson; Edward Weston and David Hockney. The late Michael Langford formerly taught at the Royal College of Art for many years, becoming Course Director. He was intimately involved with photography courses and examination syllabuses at all levels and as a result fully understood what a student needed. His other books for Focal Press include 'Starting Photography' 2nd edition, 'Advanced Photography' 6th edition, and 'Story of Photography' 2nd edition. 'Advanced Photography' is the companion volume to 'Basic Photography', and for students wishing to progress further, will take the aspiring photographer a step forward on the ladder to a career in photography.

Video Production Techniques CRC Press

In a digital moment where both the democratizing and totalitarian possibilities of media are unprecedented, the need for complex, ethical, and imaginative documentary media—for you, the reader of this book to think, question, and create—is vital. Whether you are an aspiring or seasoned practitioner, an activist or community leader, a student or scholar, or simply a curious audience member, author Broderick Fox opens up documentary media, its changing forms, and diversifying social functions to readers in a manner that is at once rigorous, absorbing, and

practical. This new edition updates and further explores the various histories, ideas, and cultural debates that surround and shape documentary practice today. Each chapter engages readers by challenging traditional assumptions, posing critical and creative questions, and offering up innovative historical and contemporary examples. Additionally, each chapter closes with an "Into Practice" section that provides analysis and development exercises and hands-on projects that will assist you in generating a full project prospectus, promotional trailer, and web presence for your own documentary.

Mastering Mobile Photography: From Novice to Pro
Peachpit Press

Video Production Techniques is an essential guide to the art and craft of video production. It introduces students to the theoretical foundations as well as the practical skills needed to make a successful video project. The opening chapter introduces the reader to the language of motion pictures and sets the stage for effective visual storytelling. Unit I guides students through the theory, techniques, and processes of writing, shooting, and editing video productions. Unit II expands on these basic principles to explore the crafts of sound recording/design, lighting, and directing. Unit III surveys the industries, formats, and methods for creating fiction and nonfiction programs. The final unit of the text examines options for distribution and career opportunities in video production. Newly updated and revised, the second edition of Video Production Techniques unifies theory and practice for instructors and students. It is a great tool for use in introductory-level video production courses and for the independent learner. The accompanying companion website

features instructor resources including a sample syllabus, quiz bank, sample assignments, and PowerPoint slides for each chapter, alongside illustrative video demonstrations for students.

Lighting & Design for Portrait Photography Amherst Media
All you need to know to use the latest exciting new dslr camera from Canon If you want to get great photos from Canon's new Rebel T5i/700D dslr camera, you've come to the right place. This practical book takes you step by step through each button, mode, function, and feature of the hot new Rebel T5i/700D, so you'll be able to shoot with confidence, even in challenging situations. Packed with beautiful, full-color photographs and illustrations, this handy guide also reveals tricks and techniques that professionals use to snap super shots and capture compelling HD video. You'll want to keep this helpful reference on hand. Uses an easy-to-follow style to help you get the most out of the Canon EOS Rebel T5i/700D camera's 18 megapixel sensor, superb DIGIC 5 Image Processor, and 5 frames per second (fps) shooting speed Walks you step by step through every button, dial, and menu option, so you're ready for action when the time comes Includes over 200 full-color photographs to illustrate techniques, features, and functions Enables enthusiasts and advanced amateurs to shoot with ease in the most challenging circumstances, whether stills or HD video Features a grey/color checker card that will help you gauge and capture perfect white balance and color in any environment If you want to get the very most out of your Canon EOS Rebel T5i/700D, read the guide that knows it inside and out: Canon EOS Rebel T5i/700D Digital Field Guide.

Photographing Childhood, the Image and the Memory John Wiley & Sons

Children are one of the most intriguing yet difficult subjects to photograph. Whether you are a proud parent who wants to capture the fleeting moments of childhood or a professional photographer working with paying clients, *Photographing Childhood: The Image and the Memory* will give you the know-how and the inspiration that you are looking for to create the perfect image. Rich with emotion and creativity, this guide delivers tips from a master photographer who has contributed to *Child Magazine*, *Pottery Barn*, *Martha Stewart Omnimedia*, and many others. Learn how to take photos that are technically and compositionally sound; pictures that are so gorgeous they'll fill up your walls, refrigerator, and your family's (or clients') email in-boxes for years to come. This book goes way beyond photography basics. There are countless important events and stages to document in a child's life; learn the secrets to making sure you don't miss a single photo opportunity. Be inspired by amazing shots from several historical and contemporary photographers. Working with children can be particularly tricky, and this book shows you what pitfalls to avoid to prevent tantrums (your own or your subjects!). Before you know it you'll have a collection of great shots that you'll want to share for personal or professional purposes. You will not find a more engaging, expressive, or nostalgic guide to taking photos of what you love most: children. Featured Historical Photographers: Southworth and Hawes Julia Margaret Cameron Gertrude Käsebier Lewis Hine Edward Steichen Jacques Henri Lartigue Heneri Cartier-Bresson Featured Contemporary Photographers: Sebastião Salgado, Brazil Emmet Gowin, USA Joyce Tenneson, USA Melissa Anne Pinney, USA Robin Schwartz, USA Takashi

Homma, Japan Rania Matar, Lebanon Achim Lippoth, Germany Anders Hald, Denmark Cuny Janssen, The Netherlands

The American Gas Light Journal Amphoto Books

When it comes to photography, it's all about the light. After spending more than thirty years behind the lens—working for National Geographic, Time, Life, and Sports Illustrated—Joe McNally knows about light. He knows how to talk about it, shape it, color it, control it, and direct it. Most importantly, he knows how to create it...using small hot shoe flashes. In *The Hot Shoe Diaries*, Joe brings you behind the scenes to candidly share his lighting solutions for a ton of great images. Using Nikon Speedlights, Joe lets you in on his uncensored thought process—often funny, sometimes serious, always fascinating—to demonstrate how he makes his pictures with these small flashes. Whether he's photographing a gymnast on the Great Wall, an alligator in a swamp, or a fire truck careening through Times Square, Joe uses these flashes to create great light that makes his pictures sing.

Capturing the Essence of Architecture Dan Bardloom

With techniques for achieving a flawless portrait, this manual shows how to create stunning, professional images in any setting. Tips on how to delicately discuss and evaluate a subject's appearance and his or her specific concerns combine with examples on how subtle changes in lighting and posing can flatter subjects—by slimming the waist and hips, enhancing the bust, narrowing the nose, reducing a double chin, and concealing baldness—helping portrait photographers sensitively downplay perceived flaws. Also illustrating how the latest in digital imaging technology can fix problems, this up-to-date resource shows how

to digitally eliminate acne, whiten teeth, remove braces, and fix unnoticed clothing problems. Techniques for processing RAW files and for optimizing JPEG files for quick, but consistent, shooting are also included. With hundreds of new images, before-and-after sequences, and informative text, this is the ultimate reference for creating beautiful, flattering portraits.

Canon EOS Rebel T5i/700D Digital Field Guide Amherst Media

The difference between seeing and looking is essential—much like the difference, in music, between hearing and listening. In *Creative Visualization*, master photographer, photo educator and photo instructor Rick Sammon presents his proven methodology for creative digital photography. His signature inspiring and motivating approach opens creative avenues for photographers in a variety of genres. With easy-to-follow examples, Sammon shows you how simple changes—with visualization, composition, post-processing, and more—can mean the difference between a snapshot and a great shot. This book, illustrated with more than 300 of Rick's photographs, includes invaluable information about exposure, composition, subject choice, lighting, mood, and depth. In the *Food for Thought* section, Rick offers guidelines for setting goals, getting motivated, connecting with a subject, learning, painting with light, thinking like a painter and more. In *Develop Your Creative Vision*, Rick takes you on an exploration of composition, exposure, making images with impact, creating a mood, altering reality, and pursuing your passion. Corrective and creative image processing techniques, as well as HDR, EDR, panoramas and black-and-white imaging, are covered in the *Image Processing Specialties* section. Rick also shares a chapter on self-assignments - photo challenges - that you can use to

expand your photographic horizons. Canon Explorer of Light and master photographer Rick Sammon shares the secrets behind learning to see photographically, to make the necessary changes that will have a noticeable impact on your photographs. Includes easy-to-follow instruction for post-processing techniques in Lightroom and Photoshop. Tips for making the best HDR and EDR images are also included, as well as illustrations of how plug-ins can help photographers awaken the artist within. Uses clear, visual examples of "photo failures" photographs side-by-side with successful ones, outlining the small, but important changes—to composition, framing, exposure, etc.—that can immediately make a significant difference

Documentary Media Matthew Myers

Good lighting is fundamental to creating great images. This new book provides a roadmap for producing creative images with a flashgun. It introduces lighting principles and then advises on more complex lighting sets and situations. Techniques to create professional effects such as film noir and Hollywood lighting, high-speed synching and handling reflective surfaces are covered. Practical instruction and advice throughout apply the principles, and explain how photographs are taken and stunning results achieved. Includes a guide to the main characteristics of light - intensity, direction, quality and colour - with advice on modern flashguns and their features, and has practical examples, from portraiture to product photography. Illustrated with 276 colour photographs.

Basic Photography Amherst Media

In the wake of his first two fast-selling photography books, award-winning photographer and author Jim Harmer releases "Improve

Your Wildlife Photography." This book is targeted to beginning and intermediate wildlife photographers who are interested in increasing the impact and drama in their wildlife photography. The book is written with a casual style that is easily scannable to find quick tips

TGculture: The Makeup Manual Amherst Media

Master macro techniques and capture brilliant up-close photos. Macro photography uses specialty lenses and advanced digital cameras to capture stunning up-close images. This book helps you understand the nuances of macro techniques so you can take unique and remarkable close-up digital photos. Equipment recommendations, helpful tips, and coverage of specialized elements that are exclusive to macro photography all aim to make you more savvy and comfortable with macro and close-up techniques. In addition, the easy-to-follow steps and suggested exercises go a long way to make you more familiar with your camera's capabilities so that you can take fantastic photos. Introduces the techniques of macro photography and explores how to capture stunning close-up digital photos. Reviews using macro lenses, extension tubes, reversing rings, and other camera equipment and accessories. Shares tips for exposure and lighting techniques in the macro format. Addresses depth of field, working distance, and framing when shooting. Covers where to find subjects to shoot and setting up your macro studio. With full-color examples and technique comparisons, this fun and friendly book presents step-by-step guidance for taking your close-up photography skills to the next level.

Photography Travel: Capturing Memories Through the Lens Amherst Media

Some photographers make portraits that we can't take our eyes off of. These images create mood, evoke emotion, and pique our curiosity. They have that certain something that other portraits seem to lack. These rare images are memorable—the kind of shots that clients want and photographers strive to emulate. These portraits are technically precise and have style. Neil van Niekerk is a big name in the portrait and wedding photography industry. His masterful photographs get a reaction, and he's devoted to helping others create compelling portraits for their clients. In this book, van Niekerk shows readers strategies for creating a wide range of portrait looks (romantic, fun, sweet,

dramatic, glamorous, or moody) in lackluster, middle-of-nowhere locales, small home studios, big expanses, and even on rooftops. Starting with traditional lighting and posing strategies and moving through "spicier" varieties, he shows readers how integrating specialized lighting (rim lighting, backlighting, flare, and low-key lighting—using natural light and artificial sources) and compositional approaches (shallow depth of field, lens compression, and unorthodox perspectives) into their creative approach can allow them to take full creative control over their portrait-taking process so that they're able to deliver incredible shots of their clients in any photographic conditions.

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