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With Four Colour Plates and a Large Number of Drawings and Photographs
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The Palgrave Handbook of Paralympic Studies
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Olympic Myths, Hard Realities
The Youth Olympic Games
Official Report
Field Guide to Covering Sports
The Economics of Staging the Olympics
Olympic Education
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A Century of Olympic Posters
Design, Propaganda, and the 1968 Olympics
The Olympic Games and Cultural Policy
Japan's Visible Minorities and Racial Discrimination
Staging the Olympics
Embedded Racism
Power, Politics, and Activism
Spectacular Mexico

SINGLETON SAIGE

Olympic Cities: 2012 and the Remaking of London IGI Global

Despite domestic constitutional provisions and international treaty promises, Japan has no law against racial discrimination. Consequently, businesses around Japan display “Japanese Only” signs, denying entry to all ‘foreigners’ on sight. Employers and landlords routinely refuse jobs and apartments to foreign applicants. Japanese police racially profile ‘foreign-looking’ bystanders for invasive questioning on the street. Legislators, administrators, and pundits portray foreigners as a national security threat and call for their segregation and expulsion. Nevertheless, Japan’s government and media claim there is no discrimination by race in Japan, therefore no laws are necessary. How does Japan resolve the cognitive dissonance of racial discrimination being unconstitutional yet not illegal? *Embedded Racism* carefully untangles Japanese society’s complex narrative on race by analyzing two mutually-supportive levels of national identity maintenance. Starting with case studies of hundreds of individual “Japanese Only” businesses, it carefully analyzes the construction of Japanese identity through legal structures, statute enforcement, public policy, and media messages. It reveals how the concept of a “Japanese” has been racialized to the point where one must look “Japanese” to be treated as one. The product of a quarter-century of research and fieldwork by a scholar living in Japan as a naturalized Japanese citizen, *Embedded Racism* offers an unprecedented perspective on Japan’s deeply-entrenched, poorly-understood, and strenuously-unacknowledged discrimination as it affects people by physical appearance.

Marketing Management and Communications in the Public Sector KOREA Magazine January 2018
Captures the processes and problems involved with realising the Sydney Olympics.

Inside the Olympic Industry University of Arkansas Press

Transform yourself from sports fan to professional sports journalist *Field Guide to Covering Sports, Second Edition* goes beyond general guidance about sports writing, offering readers practical advice on covering 20 specific sports. From auto racing to wrestling, author Joe Gisoni gives tips on the seemingly straightforward—like where to stand on the sideline and how to identify a key player—along with the more specialized—such as figuring out shot selection in lacrosse and understanding a coxswain’s call for a harder stroke in rowing. In the new *Second Edition*, readers also explore sports reporting across multimedia platforms, developing a foundational understanding for social media, mobile media, visual storytelling, writing for television and radio, and applying sabermetrics. Fully revised with new examples and updated information to give readers confidence in covering just about any game, match, meet, race, regatta or tournament, *Field Guide to Covering Sports, Second Edition* is the ideal go-to resource to have on hand when mastering the beat.

Games Within Game Mainstream Publishing

The 1972 Munich Olympics were intended to showcase the New Germany and replace lingering memories of the Third Reich. In this cultural and political history of the Munich Olympics, the authors set these games into both the context of 1972 and the history of the modern Olympiad.

Official Report of the Games of the XXV Olympiad, Barcelona 1992 University of Michigan Press

The first book to examine Olympic Tourism, this timely, breakthrough text offers a fascinating insight into the world's most famous mega-event.

The Illustrated Weekly of India Routledge

Blank Comic Book Notebook 120 pages 6"x9". If you are the best at your job then why not show everyone to trust you with this trusty writing journal as you write down your plans for greatness.

A Family Tragicomic Edward Elgar Publishing

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Managing the Paralympics SUNY Press

A clear-eyed, critical examination of the social, political, and economic costs of hosting the 2016 summer Olympics The selection of Rio de Janeiro as the site of the summer 2016 Olympic Games set off jubilant celebrations in Brazil—and created enormous expectations for economic development and the advancement of Brazil as a major player on the world stage. Although the games were held without major incident, the economic, environmental, political, and social outcomes for Brazil ranged from disappointing to devastating. Corruption scandals trimmed the fat profits that many local real estate developers had envisioned, and the local government was driven into bankruptcy. At the other end of the economic spectrum, some 77,000 residents of Rio's poorest neighborhoods—the favelas—were evicted and forced to move, in many cases as far as 20 or 30 miles to the west. Hosting the games ultimately cost Brazil \$20 billion, with little positive to show for the investment. Rio 2016 assembles the views of leading experts on Brazil and the Olympics into a clear-eyed assessment of the impact of the games on Brazil in general and on the lives of Cariocas, as Rio's residents are known. Edited by sports economist Andrew Zimbalist, the other contributors include Juliana Barbassa, Jules Boykoff, Jamil Chade, Stephen Essex, Renata Latuf, and Theresa Williamson.

A Dictionary of Journalism Victoria & Albert Museum

LA Sports brings together sixteen essays covering various aspects of the development and changing nature of sport in one of America’s most fascinating and famous cities. The writers cover a range of topics, including the history of car racing and ice skating, the development of sport venues, the

power of the Mexican fan base in American soccer leagues, the intersecting life stories of Jackie and Mack Robinson, the importance of the Showtime Lakers, the origins of Muscle Beach and surfing, sport in Hollywood films, and more.

Trust Me I'm Almost a Floral Designer CQ Press

In this open access book the cost and revenue overruns of Olympic Games from Sydney 2000 to PyeongChang 2018 from eight years before the Games to Games-time are investigated to provide a base for future host cities. The authors evaluated the development of expenditure and revenues of the organizing committees to operate the event, and the investment of taxpayers' money for Olympic venues (non-OCOG budget). The study is based on data collected worldwide and is currently the most advanced study on cost and revenue changes of Olympic Games.

Cost and Revenue Overruns of the Olympic Games 2000-2018 Verlag Niggli AG

The book critically addresses the relationship between sport and diplomacy posing new questions of these two enduring features of global society.

Palala Press

The dramatic account of the dual history of the world's foremost sporting spectacle. The story of the re-creation of the Olympic Games by Pierre de Coubertin, of the often controversial fortunes of the governing body, together with the highs and lows of the Olympics themselves.

Rio 2016 Meyer & Meyer Verlag

The first summer Youth Olympic Games (YOG) were held in Singapore in 2010 and the first winter Youth Olympic Games in Innsbruck in 2012. The IOC hopes that the YOG will encourage young people to be more active and that they will bring the Olympic movement closer to its original founding values. This is the first book to be published on the Youth Olympic Games. It critically examines the origins of the Games and the motives of the Games organisers, as well as the organisation and management of the Games and their wider impact and significance. The first part of the book discusses the relationship between the YOG and the ideology of Olympism, in the context of broader developments in youth sport competitions. The second part investigates a wide range of managerial aspects including the bidding process, finance, the prominent role of young people on the organising committees and as volunteers, the role of media and sponsors, and the distinctive competition structure. The final part of the book assesses the current and likely future impact of the YOG on the host cities and countries, the IOC and on national youth sport policies. The Youth Olympic Games is essential reading for any researcher, advanced student or policy maker with an interest in Olympic Studies, sports development, sport policy, youth sport or event management.

A History of the Paralympic Movement Routledge

This history aims to capture the excitement and drama from the past century of marathon races since its inception at the 1896 Olympics in Athens. The authors offer details of how each race was run, biographical details of the top finishers and a map with descriptions of the actual course.

All about Ships University of New South Wales

This handbook provides a critical assessment of contemporary issues that define the contours of the Paralympic Movement generally and the Paralympic Games more specifically. It addresses conceptualisations of disability sport, explores the structure of the Paralympic Movement and

considers key political strategic and governance issues which have shaped its development. The Palgrave Handbook of Paralympic Studies is written by a range of international authors, a number of whom are senior strategists as well as academics, and explores legacy themes through case studies of recent Paralympic games. Written in the wake of the 2016 Rio Paralympic Games, it provides an assessment of contemporary challenges faced by the International Paralympic Committee and other key stakeholders in the Paralympic Movement. Its critical assessment of approaches to branding, classification, social inclusion and technological advances makes this handbook a valuable resource for undergraduate study across a range of sport and disability related programmes, as well as a point of reference for researchers and policy makers.

The Event and Its Impact Routledge

In the wake of its early twentieth-century civil wars, Mexico strove to present itself to the world as unified and prosperous. The preparation in Mexico City for the 1968 Summer Olympics was arguably the most ambitious of a sequence of design projects that aimed to signal Mexico's arrival in the developed world. In *Spectacular Mexico*, Luis M. Castañeda demonstrates how these projects were used to create a spectacle of social harmony and ultimately to guide the nation's capital into becoming the powerful megacity we know today. Not only the first Latin American country to host the Olympics, but also the first Spanish-speaking country, Mexico's architectural transformation was put on international display. From traveling exhibitions of indigenous archaeological artifacts to the construction of the Mexico City subway, *Spectacular Mexico* details how these key projects placed the nation on the stage of global capitalism and revamped its status as a modernized country. Surveying works of major architects such as Félix Candela, Pedro Ramírez Vázquez, Ricardo Legorreta, and graphic designer Lance Wyman, Castañeda illustrates the use of architecture and design as instruments of propaganda and nation branding. Forming a kind of "image economy," Mexico's architectural projects and artifacts were at the heart of the nation's economic growth and cultivated a new mass audience at an international level. Through an examination of one of the most important cosmopolitan moments in Mexico's history, *Spectacular Mexico* positions architecture as central to the negotiation of social, economic, and political relations.

Athens to Beijing, 1894-2008 Springer

"A major contribution to the study of global events in times of global media. Owning the Olympics tests the possibilities and limits of the concept of 'media events' by analyzing the mega-event of the information age: the Beijing Olympics. . . . A good read from cover to cover." —Guobin Yang, Associate Professor, Asian/Middle Eastern Cultures & Sociology, Barnard College, Columbia University From the moment they were announced, the Beijing Games were a major media event and the focus of intense scrutiny and speculation. In contrast to earlier such events, however, the Beijing Games are also unfolding in a newly volatile global media environment that is no longer monopolized by broadcast media. The dramatic expansion of media outlets and the growth of mobile communications technology have changed the nature of media events, making it significantly more difficult to regulate them or control their meaning. This volatility is reflected in the multiple, well-publicized controversies characterizing the run-up to Beijing 2008. According to many Western commentators, the People's Republic of China seized the Olympics as an opportunity to reinvent itself as the "New China"—a global leader in economics, technology, and environmental

issues, with an improving human-rights record. But China's maneuverings have also been hotly contested by diverse global voices, including prominent human-rights advocates, all seeking to displace the official story of the Games. Bringing together a distinguished group of scholars from Chinese studies, human rights, media studies, law, and other fields, *Owning the Olympics* reveals how multiple entities—including the Chinese Communist Party itself—seek to influence and control the narratives through which the Beijing Games will be understood. digitalculturebooks is an imprint of the University of Michigan Press and the Scholarly Publishing Office of the University of Michigan Library dedicated to publishing innovative and accessible work exploring new media and their impact on society, culture, and scholarly communication. Visit the website at www.digitalculture.org.

The Official History of the Olympic Games and the IOC Univ of California Press

Analysis from the perspective of those adversely affected by the social, economic, political, and environmental impacts of hosting an Olympic Games.

LA Sports Seoul Selection

A reissue of the design manual for the the most successful design of all Olympic Games in the original size and style.

With Four Colour Plates and a Large Number of Drawings and Photographs Sloc

A memoir done in the form of a graphic novel by a cult favorite comic artist offers a darkly funny family portrait that details her relationship with her father—a funeral home director, high school English teacher, and closeted homosexual.

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