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## FERNANDA JACK

Human Capital and the Making of Millennials Little, Brown

"Particularly relevant in an election year...This book is full of data—on the economy, technology, and more—that will help millennials articulate their generational rage and help boomers understand where they're coming from." —The Washington Post "Jill Filipovic cuts through the noise with characteristic clarity and nuance. Behind the meme is a thoughtfully reported book that greatly contributes to our understanding of generational change." —Irin Carmon, coauthor of the New York Times bestseller Notorious RBG Baby Boomers are the most prosperous generation in American history, but their kids are screwed. In this eye-opening book, journalist Jill Filipovic breaks down the massive problems facing Millennials including climate, money, housing, and healthcare. In *Ok Boomer, Let's Talk*, journalist (and Millennial) Jill Filipovic tells the definitive story of her generation. Talking to gig workers, economists, policy makers, and dozens of struggling

Millennials drowning in debt on a planet quite literally in flames, Filipovic paints a shocking and nuanced portrait of a generation being left behind: -Millennials are the most educated generation in American history—and also the most broke. -Millennials hold just 3 percent of American wealth. When they were the same age, Boomers held 21 percent. -The average older Millennial has \$15,000 in student loan debt. The average Boomer at the same age? Just \$2,300 in today's dollars. -Millennials are paying almost 40 percent more for their first homes than Boomers did. -American families spend twice as much on healthcare now than they did when Boomers were young parents. Filipovic shows that Millennials are not the avocado-toast-eating snowflakes of Boomer outrage fantasies. But they are the first American generation that will do worse than their parents. "OK, Boomer" isn't just a sarcastic dismissal—it's a recognition that Millennials are in crisis, and that Boomer voters, bankers, and policy makers are responsible. Filipovic goes beyond the meme, upending dated assumptions with revelatory data and revealing portraits of young people delaying adulthood to pay down debt, obsessed with "wellness" because they can't afford real healthcare, and struggling to #hustle in the precarious gig economy. *Ok Boomer, Let's Talk* is at once an explainer and an extended olive branch that will finally allow these two generations to truly

understand each other.

**How New Racial Demographics are Remaking America** Bernal Press

In *Zero Hour for Gen X*, Matthew Hennessey calls on his generation, Generation X, to take a stand against tech-obsessed millennials, apathetic baby boomers, utopian Silicon Valley "visionaries," and the menace to top them all: the soft totalitarian conspiracy known as the Internet of Things. Soon Gen Xers will be the only cohort of Americans who remember life as it was lived before the arrival of the Internet. They are, as Hennessey dubs them, "the last adult generation," the sole remaining link to a time when childhood was still a bit dangerous but produced adults who were naturally resilient. More than a decade into the social media revolution, the American public is waking up to the idea that the tech sector's intentions might not be as pure as advertised. The mountains of money being made off our browsing habits and purchase histories are used to fund ever-more extravagant and utopian projects that, by their very natures, will corrode the foundations of free society, leaving us all helpless and digitally enslaved to an elite crew of ultra-sophisticated tech geniuses. But it's not too late to turn the tide. There's still time for Gen X to write its own future. A spirited defense of free speech, eye contact, and the virtues of patience,

Zero Hour for Gen X is a cultural history of the last 35 years, an analysis of the current social and historical moment, and a generational call to arms.

[Bridging the Boomer, Gen X, and Millennial Divide](#) Mango Media Inc.

The America of the near future will look nothing like the America of the recent past. America is in the throes of a demographic overhaul. Huge generation gaps have opened up in our political and social values, our economic well-being, our family structure, our racial and ethnic identity, our gender norms, our religious affiliation, and our technology use. Today's Millennials -- well-educated, tech savvy, underemployed twenty-somethings -- are at risk of becoming the first generation in American history to have a lower standard of living than their parents. Meantime, more than 10,000 Baby Boomers are retiring every single day, most of them not as well prepared financially as they'd hoped. This graying of our population has helped polarize our politics, put stresses on our social safety net, and presented our elected leaders with a daunting challenge: How to keep faith with the old without bankrupting the young and starving the future. Every aspect of our demography is being fundamentally transformed. By mid-century, the population of the United States will be majority non-white and our median age will edge above 40 -- both unprecedented milestones. But other rapidly-aging economic powers like China, Germany, and Japan will have populations that are much older. With our heavy immigration flows, the US is poised to remain relatively young. If we can get our spending priorities and generational equities in order, we can keep our economy second to none. But doing so means we have to rebalance the social compact that binds young and old. In tomorrow's world, yesterday's math will not add up. Drawing on Pew Research Center's extensive archive of public opinion surveys and demographic data, *The Next America* is a rich portrait of where we are as a nation and where we're headed -- toward a future marked by the most striking social, racial, and economic shifts the country has seen in a century.

[Connecting Generations](#) University of Michigan Press

Argues that the new generation of youth, the Millennials, are transforming areas of American politics and culture, including education, entertainment, labor, and business, and explains how this shift will affect America's international relations.

[Why Today's Super-Connected Kids Are Growing Up Less Rebellious, More Tolerant, Less Happy--and Completely Unprepared for Adulthood--and What That Means for the Rest of Us](#) National Academies Press

The story of three friends deals with the problems faced by the post baby boom generation and is accompanied by definitions of terms reflecting modern social trends

[How a New Generation Is Remaking America](#) Crown

Offer an analysis of the escalating competition among the world's growing economies and explain how Americans can survive and thrive in spite of it

**A Generation of Sociopaths** Simon and Schuster

This book is the result of over twenty-five years of combined experience from Kelly and Robby Riggs--dynamic, occasionally irreverent, always insightful, father (Boomer) and son (Millennial), who work with organizations grappling daily with multi-generational conflict. Through their collaboration, Kelly and Robby share their very different perspectives on the same problems most companies are STILL dealing with, but haven't had the courage or the tools, to address. Issues such as: a shocking lack of leadership skills; the culture-killing generational divide that is demolishing many companies; and the stunning, often unrecognized impact of technology on the workplace. In their "shamelessly funny, brilliantly written" debut book, Kelly and Robby will: · Discuss today's workplace dynamics, including the changes in communication modes, the influx of technology, and the impact of Millennials and Digital Natives · Explain how a one-sided approach to leadership focused on "managing" Millennials is grossly insufficient, resulting in an inability to attract and retain critical young talent · Explore the new challenges of leadership inherent with the explosion of technology--time compression, distractions, complexity and the pace of change · Reveal how old leadership challenges persist, and explore how the younger generation will expose those challenges more than ever · Detail the CounterMentor leadership model and prescribe specific tactics and techniques for addressing both old and new leadership issues

**Are Generational Categories Meaningful Distinctions for Workforce Management?**

Vintage

Social isolation across generations is epidemic. But there's still time to end divisive generational stereotypes and reclaim the social connections that unite all of us. This book explores how we got here and how we might change course and foster lasting, rewarding relationships across among

generations—from Boomers to Millennials.

[How the Baby Boomers Stole the Millennials' Economic Future](#) Columbia University Press

From John Della Volpe, the director of polling at the Harvard Institute of Politics, *Fight* is an exploration of Gen Z, the issues that matter most to them, and how they will shape the future.

9/11. The war on terror. Hurricane Katrina. The 2008 financial crisis. The housing crisis. The opioid epidemic. Mass school shootings. Global warming. The Trump presidency. COVID-19. Since they were born, Generation Z (also known as "zoomers")—those born from the late 1990s to early 2000s—have been faced with an onslaught of turmoil, destruction and instability unprecedented in modern history. And it shows: they are more stressed, anxious, and depressed than previous generations, a phenomenon John Della Volpe has documented heavily through decades of meeting with groups of young Americans across the country. But Gen Z has not buckled under this tremendous weight. On the contrary, they have organized around issues from gun control to racial and environmental justice to economic equity, becoming more politically engaged than their elders, and showing a unique willingness to disrupt the status quo. In *Fight: How Gen Z Is Channeling Their Passion and Fear to Save America*, Della Volpe draws on his vast experience to show the largest forces shaping zoomers' lives, the issues they care most about, and how they are—despite older Americans' efforts to label Gen Z as overly sensitive, lazy, and entitled—rising to the unprecedented challenges of their time to take control of their country and our future.

[Counter Mentor Leadership](#) Brookings Institution Press

Since the founding of the United States, small groups of concerned citizens have been instrumental in moving America forward. Boomers to Millennials: Moving America Forward is a call-to-action for a new, younger generation to take up the mantle of leadership; socially, politically, and economically. At a time of dire challenges to American Democracy, passing the torch will not be easy and will require an active, engaged group of young citizens determined to make their mark on society. Co-authored by a father-son Boomer-Millennial duo, this timely book addresses 21st Century issues currently under debate while providing illuminating historical context. In the process, it discusses such important topics as immigration reform, climate change, LGBTQ rights, eliminating discrimination based on race, religion, sexual orientation or gender, and political activism. At a time when America is at a crossroads, Rubin and Rubin argue that, although America has recently experienced tough times, moving forward a new generation is ready to step up to the challenge of positively shaping American values and providing a better future for all.

**Boomers** Macmillan

"White's Barack Obama's America eloquently captures both the important nuances of the current political scene and its long-term consequences." ---Richard Wirthlin, former pollster for Ronald Reagan "This delightfully written and accessible book is the best available account of the changes in culture, society, and politics that have given us Barack Obama's America." ---Stan Greenberg, pollster for Bill Clinton and Chairman and CEO of Greenberg Quinlan Rosner Research "From one of the nation's foremost experts on how values shape our politics, a clear and compelling account of the dramatic shifts in social attitudes that are transforming American political culture. White's masterful blend of narrative and data illuminates the arc of electoral history from Reagan to Obama, making a powerful case for why we are entering a new progressive political era." ---Matthew R. Kerbel, Professor of Political Science, Villanova University, and author of *Netroots* "John Kenneth White is bold. He asks the big questions . . . Who are we? What do we claim to believe? How do we actually live? What are our politics? John Kenneth White writes compellingly about religion and the role it played in making Barack Obama president. White's keen insight into America's many faiths clarifies why Barack Obama succeeded against all odds. It is a fascinating description of religion and politics in twenty-first-century America---a must-read." ---Kathleen Kennedy Townsend, former Lieutenant Governor of Maryland and author of *Failing America's Faithful* "In Barack Obama's America, John Kenneth White has written the political equivalent of Baedeker or Michelin, the definitive guide to and through the new, uncharted political landscape of our world. White captures and explains what America means---and what it means to be an American---in the twenty-first century." ---Mark Shields, nationally syndicated columnist and political commentator for PBS NewsHour "John White has always caught important trends in American politics that others missed. With his shrewd analysis of why Barack Obama won, he's done it again." ---E. J. Dionne, Jr., Senior Fellow, Brookings Institution, and University Professor in the Foundations of Democracy and Culture at Georgetown University The election of Barack Obama to the presidency marks a conclusive end to the Reagan era, writes John Kenneth White in *Barack Obama's America*. Reagan symbolized a 1950s and 1960s America, largely white and

suburban, with married couples and kids at home, who attended church more often than not. Obama's election marks a new era, the author writes. Whites will be a minority by 2042. Marriage is at an all-time low. Cohabitation has increased from a half-million couples in 1960 to more than 5 million in 2000 to even more this year. Gay marriages and civil unions are redefining what it means to be a family. And organized religions are suffering, even as Americans continue to think of themselves as a religious people. Obama's inauguration was a defining moment in the political destiny of this country, based largely on demographic shifts, as described in *Barack Obama's America*. John Kenneth White is Professor of Politics at the Catholic University of America in Washington, D.C. Cover image: "Out of many, we are one: Dare to Hope: Faces from 2008 Obama Rallies" by Anne C. Savage, view and buy full image at [http://revolutionaryviews.com/obama\\_poster.html](http://revolutionaryviews.com/obama_poster.html).

**How the Last Adult Generation Can Save America from Millennials** Oxford University Press As Millennials step into positions of greater authority and power, they will, without a doubt, modify their marketing strategies to sell to people of their generation exactly as they wish to be sold to, which puts a lot of us on a timed collision course. The invention and usage of the Internet taught Millennials to play the game in a different way and if we want to remain competitive and connect with this generation, we have to adapt to their way of playing. Educating yourself on Millennial habits is the first step in a longer journey to figuring out the best way to appeal to their style of connecting, buying and investing. *Millennials Are Not Aliens* is Gui Costin's survival guide to adapting to a future that will be owned by 80 million Millennials in the United States and 2.7 billion globally.

[The Gaslighting of the Millennial Generation](#) PublicAffairs

"Baby Boomers (and I confess I am one): prepare to squirm and shake your increasingly arthritic little fists. For here comes essayist Helen Andrews."--Terry Castle With two recessions and a botched pandemic under their belt, the Boomers are their children's favorite punching bag. But is the hatred justified? Is the destruction left in their wake their fault or simply the luck of the generational draw? In *Boomers*, essayist Helen Andrews addresses the Boomer legacy with scrupulous fairness and biting wit. Following the model of Lytton Strachey's *Eminent Victorians*, she profiles six of the Boomers' brightest and best. She shows how Steve Jobs tried to liberate everyone's inner rebel but unleashed our stultifying digital world of social media and the gig economy. How Aaron Sorkin played pied piper to a generation of idealistic wonks. How Camille Paglia corrupted academia while trying to save it. How Jeffrey Sachs, Al Sharpton, and Sonya Sotomayor wanted to empower the oppressed but ended up empowering new oppressors. Ranging far beyond the usual Beatles and Bill Clinton clichés, Andrews shows how these six Boomers' effect on the world has been tragically and often ironically contrary to their intentions. She reveals the essence of Boomerness: they tried to liberate us, and instead of freedom they left behind chaos.

**Generation Gap** PublicAffairs

This completely updated third edition of *Millennials in America* provides a wide range of characteristics profiling the demographic, social, and economic status of the millennial generation. While the baby boom generation occupies much of our social and political dialogue, the millennial generation is actually a larger generation. As the boomers age, their numbers will decrease while the millennials will be the driving social and political force in the coming decades. *Millennials in America* focuses on the those born between 1982-2001. *Millennials in America* is an invaluable source for helping people understand what the census data tells us about who we are, what we do, and where we live. Benefits of this publication include: -It will fill an information gap due to the difficulty in extracting comparative data from the Census Bureau's American FactFinder dissemination system. -Users will have comparative data in a single reference volume. -It will eliminate the need for the data user to understand and manipulate detailed census data files and consolidate disparate tables in AFF. -This publication utilizes the PUMS data which is the ONLY source of data that can be used to define precise age ranges for the millennial generation. The age detail available for census summary data simply aren't adequate for defining the millennials and therefore prohibit compilation of characteristics specific to this important generation.

[Occupational Therapy and Use of Self](#) Mariner Books

About every eight decades, coincident with the most stressful and perilous events in U.S. history—the Revolutionary and Civil Wars and the Great Depression and World War II—a new, positive, accomplished, and group-oriented “civic generation” emerges to change the course of history and remake America. The Millennial Generation (born 1982-2003) is America’s newest civic generation. In their 2008 book, *Millennial Makeover*, Morley Winograd and Michael D. Hais made a

prescient argument that the Millennial Generation would change American politics for good. Later that year, a huge surge of participation from young voters helped to launch Barack Obama into the White House. Now, in *Millennial Momentum*, Winograd and Hais investigate how the beliefs and practices of the Millennials are transforming other areas of American culture, from education to entertainment, from the workplace to the home, and from business to politics and government. The Millennials' cooperative ethic and can-do spirit have only just begun to make their mark, and are likely to continue to reshape American values for decades to come. Drawing from an impressive array of demographic data, popular texts, and personal interviews, the authors show how the ethnically diverse, socially tolerant, and technologically fluent Millennials can help guide the United States to retain its leadership of the world community and the global marketplace. They also illustrate why this generation's unique blend of civic idealism and savvy pragmatism will enable us to overcome the internal culture wars and institutional malaise currently plaguing the country. *Millennial Momentum* offers a message of hope for a deeply divided nation.

*Boomernomics* Forbesbooks

This groundbreaking book addresses a critical aspect of the occupational therapy practice—the art and science of building effective therapeutic relationships with clients. A distinguished clinician, scientist, and educator, Renée Taylor, PhD, has defined a conceptual practice model, the Intentional Relationship Model, to identify how the client and the therapist each contribute to the unique interpersonal dynamic that becomes the therapeutic relationship. She emphasizes how therapists must act deliberately, thoughtfully, and with vigilant anticipation of the challenges and breakthroughs that have the potential to influence the course of the relationship.

**How a New Generation of Leaders Will Transform America** University of Michigan Press  
Today the Millennial generation, the cohort born from the early 1980s to the late 1990s, is the largest generation in the United States. It exceeds one-quarter of the population and is the most diverse generation in U.S. history. Millennials grew up experiencing September 11, the global proliferation of the Internet and of smart phones, and the worst economic recession since the Great Depression of the 1930s. Their young adulthood has been marked by rates of unemployment

and underemployment surpassing those of their parents and grandparents, making them the first generation in the modern era to have higher rates of poverty than their predecessors at the same age. *The Politics of Millennials* explores the factors that shape the Millennial generation's unique political identity, how this identity conditions political choices, and how this cohort's diversity informs political attitudes and beliefs. Few scholars have empirically identified and studied the political attitudes and policy preferences of Millennials, despite the size and influence of this generation. This book explores politics from a generational perspective, first, and then combines this with other group identities that include race and ethnicity to bring a new perspective to how we examine identity politics.

**What the Cycles of History Tell Us About America's Next Rendezvous with Destiny** Penguin

The GOP's leading millennial pollster offers an eye-opening look at America's shifting demographics and reveals how these changes will affect future elections. The American electorate is undergoing a radical transformation. Cultural factors are reshaping how a new generation of voters considers issues. Demographic shifts are creating an increasingly diverse electorate, and technological advances are opening new avenues for voter contact and persuasion. Kristen Soltis Anderson examines these hot-topic trends and how they are influencing the way youth, women, and minorities vote. Blending observations from focus groups, personal stories, and polling results, the Republican pollster offers key insights into the changing nature of American politics. *The Selfie Vote* introduces you to tech-savvy political consultants and shows you how these hip young pollsters and consultants are using data mining and social media to transform electoral politics—including tracking your purchasing history. Make some purchases at a high-end culinary store? Crave sushi? Your choices outside the ballot box can reveal how you might vote. And anyone interested in the future of politics should know where these cultural trends are heading. Data-driven yet highly readable, *The Selfie Vote* busts established myths about campaigns and elections while offering insights about what's ahead—and what it could mean for American politics and governance.

*Next America* Penguin

An optimistic look at the future of American leadership by a brilliant young reporter A new generation is stepping up. There are now twenty-six millennials in Congress—a fivefold increase gained in the 2018 midterms alone. They are governing Midwestern cities and college towns, running for city councils, and serving in state legislatures. They are acting urgently on climate change (because they are going to live it); they care deeply about student debt (because they have it); they are utilizing big tech but still want to regulate it (because they understand how it works). In *The Ones We've Been Waiting For*, TIME correspondent Charlotte Alter defines the class of young leaders who are remaking the nation—how grappling with 9/11 as teens, serving in Iraq and Afghanistan, occupying Wall Street and protesting with Black Lives Matter, and shouldering their way into a financially rigged political system has shaped the people who will govern the future. Through the experiences of millennial leaders—from progressive firebrand Alexandria Ocasio-Cortez to Democratic presidential hopeful Pete Buttigieg to Republican up-and-comer Elise Stefanik—Charlotte Alter gives the big-picture look at how this generation governs differently than their elders, and how they may drag us out of our current political despair. Millennials have already revolutionized technology, commerce, and media and have powered the major social movements of our time. Now government is ripe for disruption. *The Ones We've Been Waiting For* is a hopeful glimpse into a bright new generation of political leaders, and what America might look like when they are in charge.

*Boomers, Millennials, and the Looming Generational Showdown* Pachatusan

The America of the near future will look nothing like the America of the recent past. America is in the throes of a demographic overhaul. Huge generation gaps have opened up in our political and social values, our economic well-being, our family structure, our racial and ethnic identity, our gender norms, our religious affiliation, and our technology use. Today's Millennials?well-educated, tech savvy, underemployed twenty-somethings?are at risk of becoming the first generation in American history to have a lower standard of living than their parents. Meantime, more than 10,000 Baby Boomers are retiring -- relatively Drawing on Pew Research Center's extensive archive of public opinion surveys and demographic data, *The Next America*.

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