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MSc in Digital Marketing Strategy - Trinity College, Dublin

The MSc Strategic Digital Marketing focuses on strategic entrepreneurial marketing and the development of new business models and value propositions based on in-depth insights of both customer and industry/market sector analysis.

Master in Marketing | HEC Paris

Reasons to study Strategic and Digital Marketing at DMU: This is a specialist master's degree for students with previous qualifications in marketing and/or substantial marketing experience. If you have no previous marketing qualifications or experience you should consider our Marketing Management MSc which is our career entry course.

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Find out more about the MSc International Strategic Marketing in the Business School at the University of Glasgow, UK., International Strategic Marketing will provide you with a detailed understanding of contemporary marketing principles, techniques and trends from an international perspective to help you think independently and strategically.

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MSc in Strategic and Digital Marketing

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Our Strategic Marketing MSc is a top-ranked marketing MSc. It is ranked 5th in the UK and 16th in the world by QS World University Rankings: Masters In Marketing 2020.. Our MSc marketing course will equip you with the expertise and advanced knowledge to become a successful marketing leader of the future.

Strategic Marketing MSc

The MSc Marketing provides an integrated approach to marketing that combines advanced knowledge in traditional and digital marketing with a strategic mindset. The perfect fit for students who strive to enhance their analytical and strategic skills in order to pursue a successful career where they can readily adapt to the ever-developing marketing world.

Strategic and Digital Marketing MSc - Leicester, UK

The MSc in Digital Marketing develops skills in all strategic aspects enabling candidates to succeed in a top-level marketing position, or in entrepreneurship.

MSc Digital Marketing Strategy

MSc Marketing (Digital Marketing) Course overview Toggle sub navigation The growing importance of digital technologies has created a number of challenges for marketers. The number of channels through which to reach individuals has multiplied, whilst customers are better informed and more connected than ever.

The MSc in Strategic Marketing will deepen your insights into the theory and practice of specialist aspects of marketing and give you an understanding of contemporary and complex issues facing marketers.

Strategic Marketing (MSc) - Study - Cardiff University

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Msc Strategic And Digital Marketing

Digital Marketing Strategy This module provides you with knowledge required to plan, implement and monitor effective digital marketing campaigns and contribute to operational marketing plans, using the latest digital tools and practices.

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