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Journalism and mass communication graduates work nationwide and worldwide at newspapers and magazines and in advertising, branding, broadcast news, social media, marketing, media research, photojournalism, publication design, public relations, radio, and other areas. As communications media expand, so do job opportunities.

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An Introduction to Journalism examines the skills needed to work as a journalist in newspapers, television, radio, and online. This book provides case studies

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The Beginning of Journalism. Journalism in America really began with the Revolutionary War. During the War, the newspapers were not just for information, but a place for politics. The reporters wanted to be a part of the action and often shaped the stories with their own political opinions and parties.

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