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STEWART SHANNON

An Intimate Biography of the Woman who Ruled an Empire Vintage

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Discover how to successfully launch and manage a small business. Open your mind to the possibilities, challenges, and rewards of becoming a small business

owner with Effective Small Business Management. This text provides readers with the tools they need in order to launch and manage a small business. This edition features new and current examples, updated information on ethics and social responsibility, and several new pedagogical features.

Overcoming the Undertow of Expectations
Springer

The creators of the Balanced Scorecard apply their proven approach to corporate level strategy and offer a framework for aligning all of a company's individual

business units with the organizations' overall strategy to ensure optimal business performance.

Direct Store Delivery McGraw-Hill Professional

In From Online Platforms to Digital Monopolies: Technology, Information and Power, Jonas C L Valente discusses the rise of platforms as key players in deferments social activities, from economy to culture and politics and how they are becoming digital monopolies.

The Execution Premium Macmillan
In a world of stiffening competition,

business strategy is more crucial than ever. Yet most organizations struggle in this area--not with formulating strategy but with executing it, or putting their strategy into action. Owing to execution failures, companies realize just a fraction of the financial performance promised in their strategic plans. It doesn't have to be that way, maintain Robert Kaplan and David Norton in *The Execution Premium*. Building on their breakthrough works on strategy-focused organizations, the authors describe a multistage system that enables you to gain measurable benefits from your carefully formulated business strategy. This book shows you how to: Develop an effective strategy--with tools such as SWOT analysis, vision formulation, and strategic change agendas Plan execution of the strategy--through portfolios of strategic initiatives linked to strategy maps and Balanced Scorecards Put your strategy into action--by integrating operational tools such as process dashboards, rolling forecasts, and activity-based costing Test and update your strategy--using carefully designed management meetings to review operational and strategic data Drawing on

extensive research and detailed case studies from a broad array of industries, *The Execution Premium* presents a systematic and proven framework for achieving the financial results promised by your strategy.

Harvard Business School Bulletin Pearson Higher Ed

The creators of the revolutionary performance management tool called the Balanced Scorecard introduce a new approach that makes strategy a continuous process owned not just by top management, but by everyone. In *The Strategy-Focused Organization*, Robert Kaplan and David Norton share the results of ten years of learning and research into more than 200 companies that have implemented the Balanced Scorecard. Drawing from more than twenty in-depth case studies--including Mobil, CIGNA, and AT&T Canada--Kaplan and Norton illustrate how Balanced Scorecard adopters have taken their groundbreaking tool to the next level. These organizations have used the scorecard to create an entirely new performance management framework that puts strategy at the center of key management processes and systems.

Kaplan and Norton articulate the five key principles required for building strategy-focused organizations: 1) translate the strategy into operational terms, 2) align the organization to the strategy, 3) make strategy everyone's everyday job, 4) make strategy a continual process, and 5) mobilize change through strong, effective leadership. The authors provide a detailed account of how a range of organizations in the private, public, and nonprofit sectors have deployed these principles to achieve breakthrough, sustainable performance improvements.

[Administering Windows Server 2012 R2](#)
Harvard Business School Press
Powerful skills based in cognitive behavioral therapy (CBT) to help you break free from the fear of uncertainty and put a stop to compulsive checking and reassurance seeking. "How do I know I made the right decision?" "What if I'm wrong?" "I need to know for sure." Do you have thoughts like these--thoughts that cause you to second-guess yourself, and lead to anxiety, stress, and worry? Do you find yourself repeatedly checking your email for no reason, asking others for their opinions about something again and

again, or lying awake at night overanalyzing and planning ahead in an attempt to feel less anxious? If so, you probably have a problem with compulsive reassurance seeking. The good news is that you can break free from this “reassurance trap”—this book will show you how. In this unique guide, you’ll find proven-effective tips and tools using CBT to help you tolerate uncertainty, face specific worrying scenarios, and gradually reduce the compulsion to incessantly seek reassurance. Most importantly, you’ll learn to deal with those pesky “doubt attacks” and trust your own judgment. Asking for reassurance is a self-reinforcing behavior—if you do it, you’re less likely to handle stressful situations without needing further reassurance. And so the cycle continues. The CBT skills in this book will help you break this exhausting and painful pattern, so you can build self-confidence and improve your life.

How to Choose and Execute the Right Approach Harvard Business School Bulletin
Data Science Projects with Python
A case study approach to gaining valuable insights from real data with machine learning, 2nd Edition

Based on a popular class taught by a Harvard Business School professor. If you're not a numbers person, then finance can be intimidating and easy to ignore. But if you want to advance in your career, you'll need to make smart financial decisions and develop the confidence to clearly communicate those decisions to others. In *How Finance Works*, Mihir Desai—a professor at Harvard Business School and author of *The Wisdom of Finance*--guides you into the complex but endlessly fascinating world of finance, demystifying it in the process. Through entertaining case studies, interactive exercises, full-color visuals, and a conversational style that belies the topic, Professor Desai tackles a broad range of topics that will give you the knowledge and skills you need to finally understand how finance works. These include: How different financial levers can affect a company's performance The different ways in which companies fund their operations and investments Why finance is more concerned with cash flow than profits How value is created, measured, and maximized The importance of capital markets in helping companies grow

Whether you're a student or a manager, an aspiring CFO or an entrepreneur, *How Finance Works* is the colorful and interactive guide you need to help you start thinking more deeply about the numbers.

Built to Last New Harbinger Publications
"This is not a book about charismatic visionary leaders. It is not about visionary product concepts or visionary products or visionary market insights. Nor is it about just having a corporate vision. This is a book about something far more important, enduring, and substantial. This is a book about visionary companies." So write Jim Collins and Jerry Porras in this groundbreaking book that shatters myths, provides new insights, and gives practical guidance to those who would like to build landmark companies that stand the test of time. Drawing upon a six-year research project at the Stanford University Graduate School of Business, Collins and Porras took eighteen truly exceptional and long-lasting companies -- they have an average age of nearly one hundred years and have outperformed the general stock market by a factor of fifteen since 1926 -- and studied each company in direct

comparison to one of its top competitors. They examined the companies from their very beginnings to the present day -- as start-ups, as midsize companies, and as large corporations. Throughout, the authors asked: "What makes the truly exceptional companies different from other companies?" What separates General Electric, 3M, Merck, Wal-Mart, Hewlett-Packard, Walt Disney, and Philip Morris from their rivals? How, for example, did Procter & Gamble, which began life substantially behind rival Colgate, eventually prevail as the premier institution in its industry? How was Motorola able to move from a humble battery repair business into integrated circuits and cellular communications, while Zenith never became dominant in anything other than TVs? How did Boeing unseat McDonnell Douglas as the world's best commercial aircraft company -- what did Boeing have that McDonnell Douglas lacked? By answering such questions, Collins and Porras go beyond the incessant barrage of management buzzwords and fads of the day to discover timeless qualities that have consistently distinguished out-standing companies.

They also provide inspiration to all executives and entrepreneurs by destroying the false but widely accepted idea that only charismatic visionary leaders can build visionary companies. Filled with hundreds of specific examples and organized into a coherent framework of practical concepts that can be applied by managers and entrepreneurs at all levels, *Built to Last* provides a master blueprint for building organizations that will prosper long into the twenty-first century and beyond.

A CBT-Based Guide to Overcoming Compulsive Checking and Reassurance Seeking

Free Press HR metrics and organizational people-related data are an invaluable source of information from which to identify key trends and patterns in order to make effective business decisions. HR practitioners often, however, lack the statistical and analytical know-how to fully harness their potential. *Predictive HR Analytics* provides a clear, accessible framework with which to understand and work with people analytics and advanced statistical techniques. Step-by-step and by using worked examples, this book shows

readers how to carry out and interpret analyses of various forms of HR data, such as employee engagement, performance and turnover, using the statistical packages SPSS (with R syntax provided), and, importantly, how to use the results to enable practitioners to develop effective evidence-based HR strategies. This second edition of *Predictive HR Analytics* has been updated to include new material on machine learning, biased algorithms, data protection and GDPR considerations, a new example using Kaplan Meier Survival analyses for tenure/turnover modelling and updated screenshots and examples with SPSS version 25. It is supported by a new appendix showing main R coding for the focal analyses approaches in the book, and online resources consisting of SPSS and Excel data sets and R syntax with worked case study examples.

From Online Platforms to Digital Monopolies Anchor

Do you have an employee whose performance keeps deteriorating—despite your close monitoring? Brace yourself: You may be at fault—by unknowingly triggering the set-up-to-fail syndrome. Perhaps things started off swimmingly. But

then something--a missed deadline, a lost client—made you question the person's performance. You began micromanaging him. Suspecting your reduced confidence, he started doubting himself—and stopped giving his best. You viewed his new behavior as additional proof of mediocrity, and tightened the screws further. In *The Set-Up-to-Fail Syndrome*, Jean-Francois Manzoni and Jean-Louis Barsoux show how this insidious cycle hurts everyone: employees stop volunteering ideas, preventing your organization from getting the most from them; you lose energy to attend to other activities; and your reputation suffers as other employees deem you unfair. Team spirit wilts as targeted performers are alienated. But the set-up-to-fail syndrome doesn't have to happen. The authors provide preventive measures, such as loosening the reins as new employees master their jobs. If the syndrome has already erupted, Manzoni and Barsoux explain how to discuss the dynamic with your employee and reverse the cycle.

The Velvet Rope Economy

HarperCollins

Herbs are a gift from nature. They not only

help to create aromatic and delicious food, they also support overall health and wellness. Using dried and fresh herbs in your cooking boosts your intake of vitamins and minerals, improves digestion, strengthens immunity, and increases energy. Using plants as medicine is an ancient and powerful tradition that connects you to the earth, helps treat common ailments, promote restful sleep, relaxation, and more. Whether you are already familiar with herbs or are just starting out on the herbal path, *The Herbal Kitchen* offers recipes for everyone. Mix up refreshing drinks, infuse oil, vinegar and honey; and learn how to make tinctures and cordials, salts, sprinkles, and more.

Predictive HR Analytics

Vintage
Reverend Willie Maxwell was a rural preacher accused of murdering five of his family members for insurance money in the 1970s. With the help of a savvy lawyer, he escaped justice for years until a relative shot him dead at the funeral of his last victim. Despite hundreds of witnesses, Maxwell's murderer was acquitted-- thanks to the same attorney who had previously defended the Reverend. Sitting in the audience during the vigilante's trial was

Harper Lee, who had traveled from New York City to her native Alabama with the idea of writing her own true-crime classic. Cep brings this nearly inconceivable story to life, from the shocking murders to the courtroom drama to the racial politics of the Deep South -- Adapted from dust jacket.

Mastering the HR Metric

Harvard Business Press

In this comprehensive, revelatory biography--fifteen years of interviews and research in the making--historian Jane Sherron De Hart explores the experiences that shaped Ruth Bader Ginsburg's passion for justice, her advocacy for gender equality, and her meticulous jurisprudence. At the heart of her story is her Jewish background and the concept of tikkun olam, the Hebrew injunction to "repair the world," with its profound meaning for a young girl who grew up in the shadow of the Holocaust. Ginsburg's journey begins with her mother, who died tragically young but whose intellect inspired her daughter's feminism. It stretches from Ginsburg's days as a baton twirler at Brooklyn's James Madison High School to Cornell University to Harvard

and Columbia law schools; to becoming one of the first female law professors in the country, fighting for equal pay and hiding her second pregnancy to avoid losing her job; to becoming the director of the ACLU's Women's Rights Project and arguing momentous anti-sex discrimination cases before the U.S. Supreme Court. All this, even before being nominated in 1993 to become the second woman on the Court, where her crucial decisions and dissents are still making history. Intimately and personally told, this biography offers unprecedented insight into a pioneering life and legal career whose profound mark on American jurisprudence, American society, and our American character will reverberate deep into the twenty-first century and beyond. - - Publisher's description.

Needing to Know for Sure Springer Science & Business Media

Prepare for Microsoft Exam 70-411 - and help demonstrate your real-world mastery of administering Windows Server 2012 R2. Designed for experienced IT professionals ready to advance their status, Exam Ref focuses on the critical-thinking and decision-making acumen needed for

success at the MCSA level. Focus on the expertise measured by these objectives: Deploy, manage, and maintain servers Configure file and print services Configure network services and access Configure a Network Policy Server (NPS) infrastructure Configure Active Directory Configure and manage Group Policy This Microsoft Exam Ref: Organizes its coverage by objectives. Features strategic, what-if scenarios to challenge candidates. Assumes you have experience administering Windows Server 2012 R2 core infrastructure.

Basics, Model Building, and Cases

Microsoft Press

A New York Times bestseller and enduring classic, All About Love is the acclaimed first volume in feminist icon bell hooks' "Love Song to the Nation" trilogy. All About Love reveals what causes a polarized society, and how to heal the divisions that cause suffering. Here is the truth about love, and inspiration to help us instill caring, compassion, and strength in our homes, schools, and workplaces. "The word 'love' is most often defined as a noun, yet we would all love better if we used it as a verb," writes bell hooks as she comes out fighting and on fire in All About

Love. Here, at her most provocative and intensely personal, renowned scholar, cultural critic and feminist bell hooks offers a proactive new ethic for a society bereft with lovelessness--not the lack of romance, but the lack of care, compassion, and unity. People are divided, she declares, by society's failure to provide a model for learning to love. As bell hooks uses her incisive mind to explore the question "What is love?" her answers strike at both the mind and heart. Razing the cultural paradigm that the ideal love is infused with sex and desire, she provides a new path to love that is sacred, redemptive, and healing for individuals and for a nation. The Utne Reader declared bell hooks one of the "100 Visionaries Who Can Change Your Life." All About Love is a powerful, timely affirmation of just how profoundly her revelations can change hearts and minds for the better.

Exam Ref 70-411 Administering Windows Server 2012 R2 (MCSA)

Harper Collins

Over fifty years ago, Vannevar Bush released his enormously influential report, Science, the Endless Frontier, which

asserted a dichotomy between basic and applied science. This view was at the core of the compact between government and science that led to the golden age of scientific research after World War II—a compact that is currently under severe stress. In this book, Donald Stokes challenges Bush's view and maintains that we can only rebuild the relationship between government and the scientific community when we understand what is wrong with that view. Stokes begins with an analysis of the goals of understanding and use in scientific research. He recasts the widely accepted view of the tension between understanding and use, citing as a model case the fundamental yet use-inspired studies by which Louis Pasteur laid the foundations of microbiology a century ago. Pasteur worked in the era of the "second industrial revolution," when the relationship between basic science and technological change assumed its modern form. Over subsequent decades, technology has been increasingly science-based. But science has been increasingly technology-based—with the choice of problems and the conduct of research often inspired by societal needs. An

example is the work of the quantum-effects physicists who are probing the phenomena revealed by the miniaturization of semiconductors from the time of the transistor's discovery after World War II. On this revised, interactive view of science and technology, Stokes builds a convincing case that by recognizing the importance of use-inspired basic research we can frame a new compact between science and government. His conclusions have major implications for both the scientific and policy communities and will be of great interest to those in the broader public who are troubled by the current role of basic science in American democracy.

Measures that Drive Performance Back
Bay Books

Direct Store Delivery (DSD) is a key method of selling and distributing products for a variety of industries. In the consumer products industry, DSD is one of the strategic key growth areas, as the process delivers a broad range of business benefits to all parties of the value chain. Today, 24 of the world's Top 30 Fast Moving Consumer Goods companies employ the DSD business process. Although DSD is

gaining major and steadily increasing attention in the market, it has hardly been covered by literature and empirical studies. For the first time and including the input of both practitioners and academics, this book throws light on the topic of DSD from different perspectives, providing fresh insights and benefits. The book covers diverse topics. Among others, it delivers a deeper understanding of the DSD business process and why companies use it. Furthermore, the global status quo of DSD usage and details of its implementation will be illustrated and multi-level insights (strategic, operational) will be discussed.

How Balanced Scorecard Companies Thrive in the New Business Environment
Harvard Business Press

This haunting collection of poems, centering around a middle-aged man who becomes a priest in the Episcopal Church, creates compelling dramas out of small moments.

Human decisions Kogan Page Publishers
The revised Fifth Edition of this popular textbook is redesigned with Excel 2019 and the new inclusion of interactive, user-friendly JMP to encourage business

students to develop competitive advantages for use in their future careers. Students learn to build models, produce statistics, and translate results into implications for decision makers. The text features new and updated examples and assignments, and each chapter discusses a focal case from the business world which can be analyzed using the statistical strategies and software provided in the text. Paralleling recent interest in climate change and sustainability, new case studies concentrate on issues such as the impact of drought on business, automobile emissions, and sustainable package goods. The book continues its coverage of inference, Monte Carlo simulation, contingency analysis, and linear and nonlinear regression. A new chapter is dedicated to conjoint analysis design and analysis, including complementary use of regression and JMP. For access to accompanying data sets, please email author Cynthia Fraser at cfg8q@virginia.edu.

Bring Lasting Health to You and Your Family with 50 Easy-To-Find Common Herbs and Over 250 Recipes Nimble Books In “a brilliant antidote to all the...false narratives about pot” (American Thinker), an award-winning author and former New York Times reporter reveals the link between teenage marijuana use and mental illness, and a hidden epidemic of violence caused by the drug—facts the media have ignored as the United States rushes to legalize cannabis. Recreational marijuana is now legal in nine states. Advocates argue cannabis can help everyone from veterans to cancer sufferers. But legalization has been built on myths—that marijuana arrests fill prisons; that most doctors want to use cannabis as medicine; that it can somehow stem the opiate epidemic; that it is beneficial for mental health. In this meticulously reported book, Alex Berenson, a former New York Times reporter, explodes those myths, explaining that almost no one is in prison for

marijuana; a tiny fraction of doctors write most authorizations for medical marijuana, mostly for people who have already used; and marijuana use is linked to opiate and cocaine use. Most of all, THC—the chemical in marijuana responsible for the drug’s high—can cause psychotic episodes. “Alex Berenson has a reporter’s tenacity, a novelist’s imagination, and an outsider’s knack for asking intemperate questions” (Malcolm Gladwell, *The New Yorker*), as he ranges from the London institute that is home to the scientists who helped prove the cannabis-psychosis link to the Colorado prison where a man now serves a thirty-year sentence after eating a THC-laced candy bar and killing his wife. He sticks to the facts, and they are devastating. With the US already gripped by one drug epidemic, *Tell Your Children* is a “well-written treatise” (*Publishers Weekly*) that “takes a sledgehammer to the promised benefits of marijuana legalization, and cannabis enthusiasts are not going to like it one bit” (Mother Jones).

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